

Suitable for: Any rights owner/holder with an OTT video service

DIVA is our award-winning interactive live video platform, consisting of three main components: an end-to-end video workflow, a back-office operator console and the video player.

DIVA intelligently combines VOD and live content with real-time detailed metadata and fan interactivity across all screens, increasing value and promoting user engagement.

## FEATURE

- Live video operations & orchestration
- Interactive real-time sports metadata & widgets
- Multi-view, merchandising and advertising
- Fan engagement integrations with LiveLike

## BENEFIT

- Full control over workflow
- Keep users on platform
- Monetize content
- Drive fan engagement

USED BY







