



derdack
:: SIGNAL 4

When critical
systems fail,
respond like
a superhero

The Cost of IT Downtime Stacks Up Fast

Do not let outages destroy your business.



Amazon Web Services' 2017 outage cost other companies and services up to **\$150 MILLION**

ValueWalk

J.Crew missed out on up to **\$775,000** in online sales on Black Friday 2018

Dayton Daily News



Operational Challenges

- Operational excellence requires rapid information, agility and effective responses
- Fewer but more mobile “firefighter”-type staff is needed to do the job
- Mobility is a key aspect and critical information needs to be available in real-time
- Generating team-wide attentive response to mission-critical alerts / time-sensitive events is hard
- Industry 4.0/IoT requires automation and digitalization of machine-to-person communication
- Transparency throughout all stages and fast response to potential situations are key

When critical systems need attention, where are your crucial minutes lost?

Missed alerts?

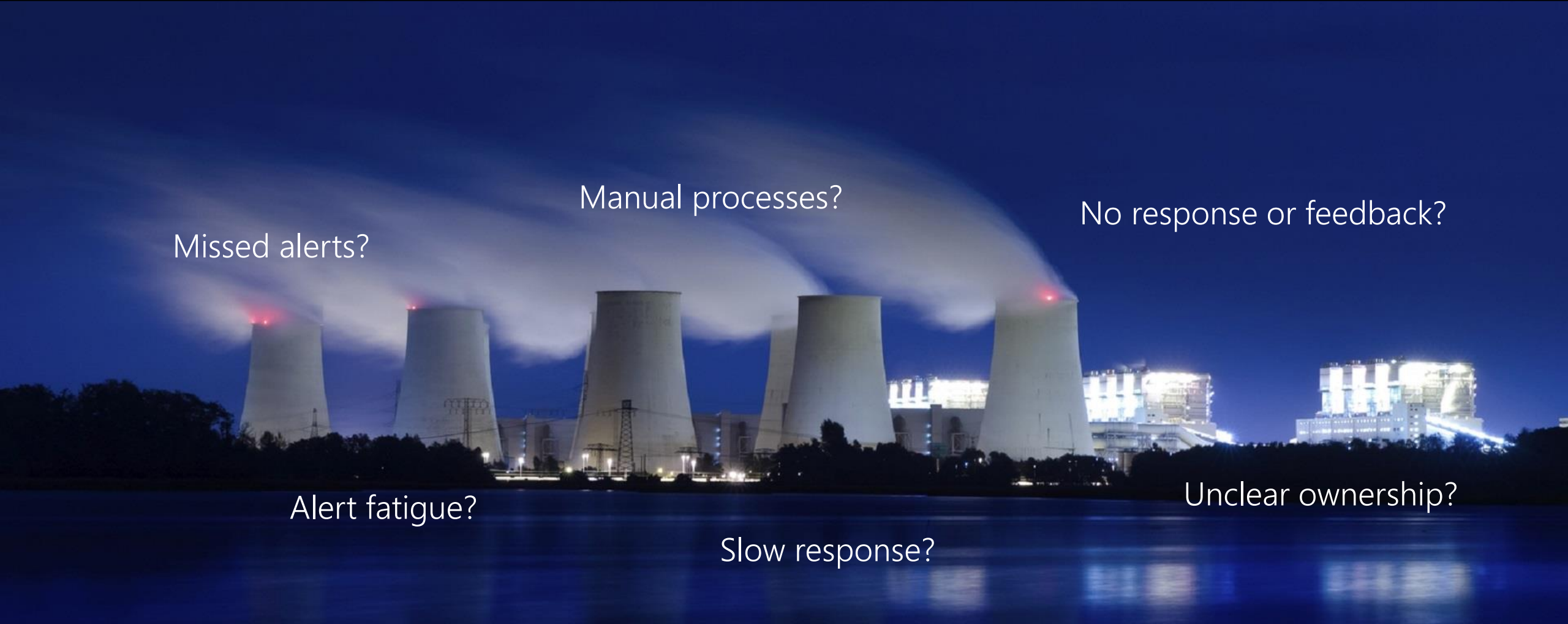
Manual processes?

No response or feedback?

Alert fatigue?

Slow response?

Unclear ownership?



Digitalization & Automation where Speed and Quality of Communication is **critical**



"Our customers and users keep the most-critical services and systems up and running – 24/7. Our goal is to empower them to live up to the challenge and to even reach new heights in productivity, responsiveness, reliability – and work-live balance."

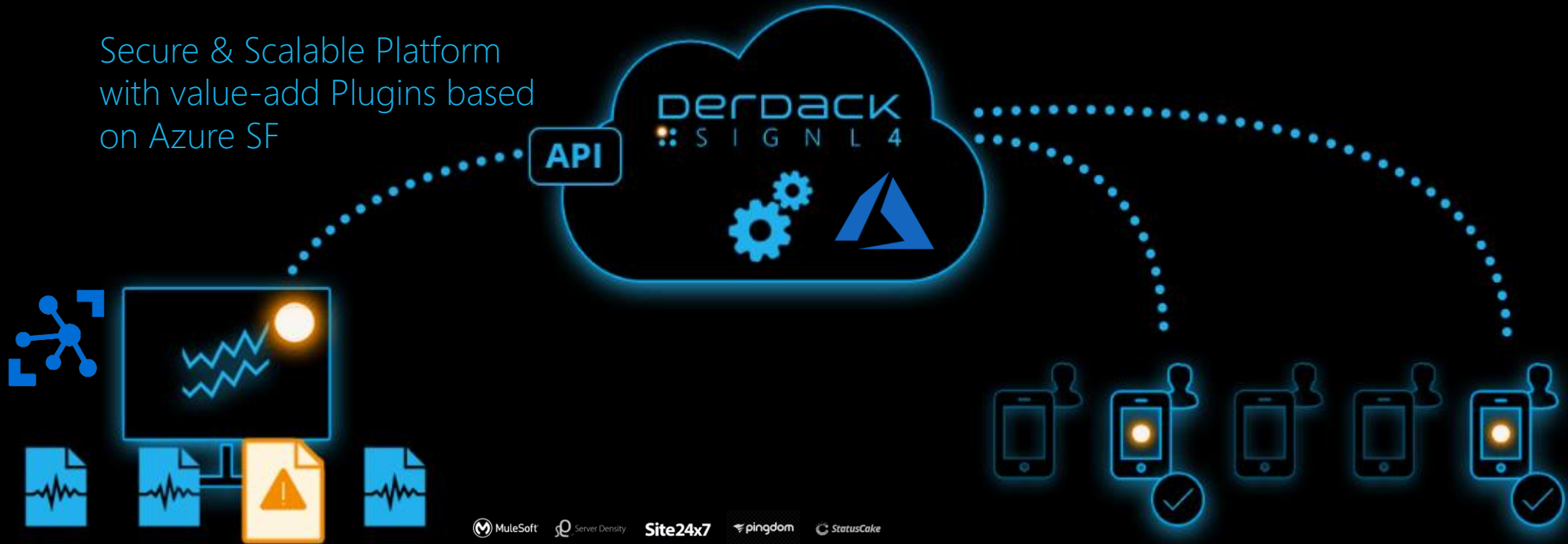


Matt
Vision

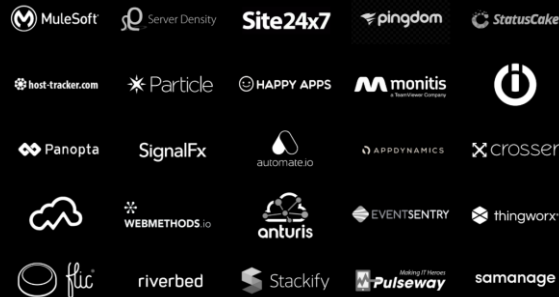


SIGNL4 Alerting for Operations Continuity

Secure & Scalable Platform
with value-add Plugins based
on Azure SF



Mission-critical Alerts in IT
and IoT or any 3rd Party
System



Notify Staff on Duty, Tracking,
Escalations, Ownership Visibility, Work
Progress Transparency, Collaboration
(integrated chat)

SIGNL4® Facts



Hypermodern,
self-service SaaS



Continuity Alerting
For IoT, Industry 4.0 & IT



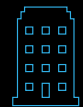
Powerful APIs and
hundreds of Integrations



Rapid Customer Growth



Clear Business Benefits,
Rapid Customer ROI



SMB to Enterprise
Scalability



Availability
99.99x%



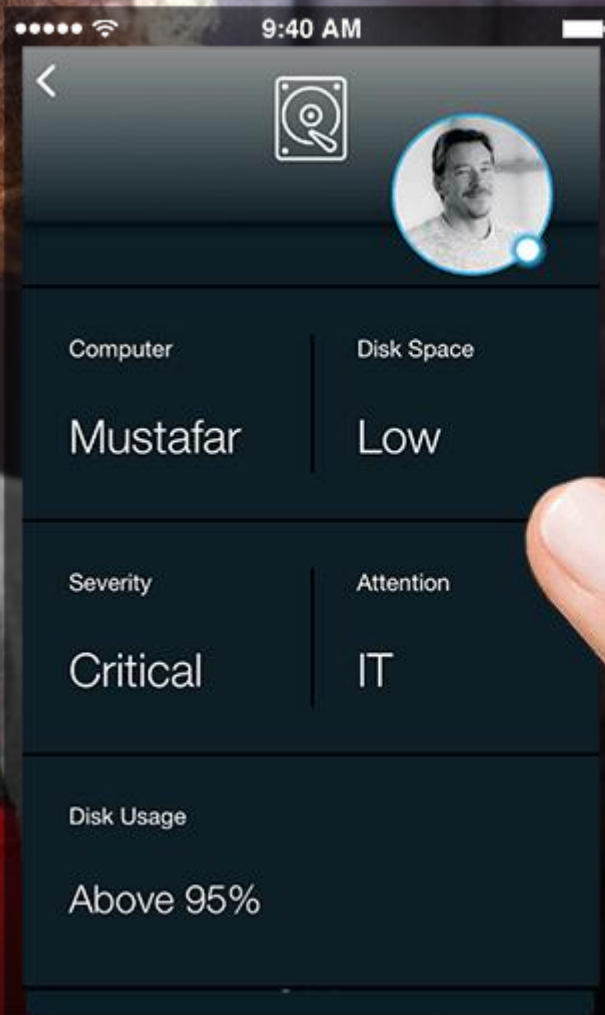
Full GDPR
Compliance



Microsoft Azure Data
Hosting (EU)

IT Ops & Sec Ops

- Persistent Alerting for 24/7 ITOps/SecOps
- Avoid 24/7 operations center staffing
- Overcome typical alerting challenges like broadcasting
- Link monitoring with IT admins anytime, anywhere
- Ensure clear responsibilities
- Ease on-call duty work
- Accelerated response by 10x



"Easy to use notification application helping our teams to get important alerts to the correct persons."



Ulf Elveberg
/ Scania CV AB

derDack
:: S I G N L 4



Business Impact

Response

- Instant delivery of critical information
- Multi-channel communication
- Tracking and escalation
- Up to 10x faster

Awareness

- Less false alerts (-95%) to the wrong people through automated routing
- Mobile dashboard for instant alert and incident overview

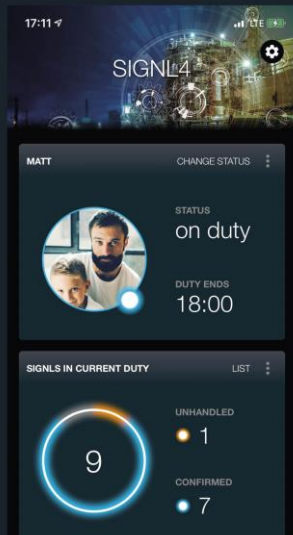
Collaboration

- Shared incident information
- Clear responsibilities and ownership
- Transparency on work progress

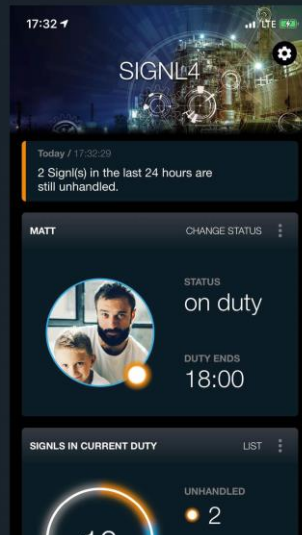
Continuity

- Faster response reduces downtime and meantime to repair by up to 60%

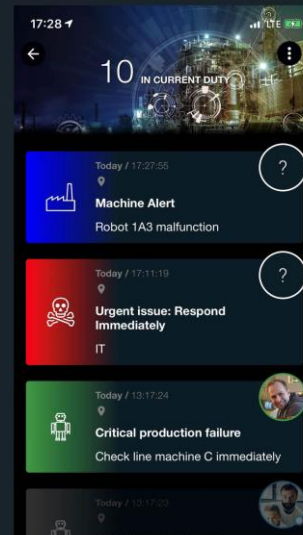
RECEIVE CRITICAL ALERTS
WHEN ON DUTY



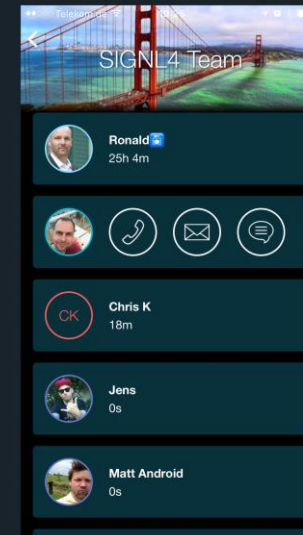
PERSISTENT NOTIFICATIONS
AND AUTO-ESCALATIONS



CONFIRM ALERTS AND TRACK
RESOLUTION PROGRESS



CONNECT WITH YOUR TEAM
RIGHT AWAY



COLLABORATE VIA INTEGRATED
CHAT AND ANNOTATIONS





Start your free 30-days test-drive at www.signl4.com