



detanomics

Data Decodes Value

Product Information Package

1. Executive Overview

detanomics is a performance engine for growing businesses. We use AI insights + human advisory to expose inefficiencies, unlock new revenue paths, and sharpen decision-making. Every tool & feature is built to move the needle on growth, margin, and operations — no fluff.

2. The Business Challenge

- Margins squeezed by inefficiencies in operations, customer churn, inventory or resource under-utilization.
 - Slow decision loops because insights are buried in reports, not actionable.
 - SMBs want growth but can't afford enterprise-level tools or consultants.
 - Outcome-oriented support is rare; SMBs often get generalized dashboards instead of specific action plans.
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3. The detanomics Solution

detanomics empowers businesses of all sizes and industries to **turn performance insights into measurable growth**. With a frictionless entry point and scalable advisory services, we help you move from **operational clarity** → **strategic growth** → **industry leadership**.

We deliver:

- A clear assessment of where your business is underperforming.
- Smart AI agents monitoring finance, operations, customers, etc.
- Industry-targeted growth playbooks with concrete action steps.
- Advisory support to help you prioritize and execute.
- A dashboard that tracks performance: revenue gains, cost savings, efficiency improvements.

4. Core Features

Feature	What It Does	Performance Impact
Performance Checkup	Deep diagnostics + prioritized action report	Identify biggest revenue leaks / cost drains (~quick lift)
Smart Agents	Real-time monitoring & alerts (finance, operations, sales, etc.)	Prevent losses, double-down on growth moments
Growth Playbooks	Step-by-step, industry-aware strategies	Speeds execution, avoids trial-and-error waste
ROI Dashboard	Tracks money saved, margin improved, new revenue	Visibility drives focus & iteration
System Integrations	Plug & play connectors with ERP / Accounting / CRM etc.	Reduces friction, accelerates time to value
Advisory Services	Regular strategy sessions + guidance	Helps you implement decisively and avoid pitfalls

5. Who We Serve (Industries)

detanomics works across pretty much any business with recurring or transaction-based operations:

- Retail & E-Commerce

- Professional / Consulting / Agencies
- Healthcare / Clinics
- Manufacturing / Supply Chain
- Financial / Insurance Services
- Hospitality / Travel
- Tech / Startups
- Multi-location service businesses

6. Updated Pricing (Based on Industry Benchmarks)

I based the pricing on what similar SMB-focused business intelligence / AI agent tools charge, what SMBs are willing to spend, and balancing value vs affordability. Sources show that many SMB tools with “smart agent + BI” functionality sit in the **US\$50-500/month** range for the mid-tiers.

Here’s the revised detanomics pricing:

Plan	Cost	What’s Included	Ideal For
Essential	Free	• Performance Checkup + Action Report • Single Smart Agent (one domain: e.g. operations or sales) • Short onboarding call • ROI Snapshot (“quick wins”)	SMBs wanting a one-off performance boost, low risk entry.
Growth (Recurring)	US\$20/month	• All Essential features • Multiple Smart Agents (e.g. finance + operations + customer) • ROI Dashboard updated monthly • Advisory Session	SMBs aiming for ongoing performance improvement, want support to execute.

Plan	Cost	What's Included	Ideal For
		every 2 months (strategy + prioritization)	
Performance+ (Custom / Mid-Enterprise SMBs)	Custom	• Everything in Growth • Deep integrations with multiple systems (ERP, CRM, etc.) • Data monetization advisory • Priority support & onboarding • Custom strategy & roadmap tailored to your business size / model	Businesses with complex setup, high growth targets, or cross-industry operations.

7. How It Works

1. **Onboard quickly:** connect your core systems (accounting, sales, operations).
 2. **Run the Performance Checkup:** find where you're losing money, time, or growth.
 3. **Deploy agents + playbooks:** pick the domains you most need.
 4. **Monthly / bi-monthly advisory:** assess progress, adjust focus.
 5. **Measure & iterate:** use the ROI Dashboard to track improvements and double down where it works.
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8. Business Impact – What Clients Can Expect

- **Short-term gains** (within 30-90 days): cost savings, improved margins, reduced waste.
- **Medium-term growth** (3-6 months): better conversion, upsell paths, lower churn.

- **Long-term advantage** (6-12 months+): a performance culture, scaling profitably, possible new revenue lines from data.

Why detanomics Wins

- **Cross-Industry Reach:** Works in retail, healthcare, finance, technology, manufacturing, hospitality, and beyond.
- **Business Performance First:** No jargon, no fluff—just **measurable impact on efficiency, revenue, and growth**.
- **Low-Cost Entry:** Essential plan makes adoption effortless.
- **Advisory-Driven Growth:** Paid tiers add **human expertise** to amplify data insights into real results.
- **Scalable Journey:** From first KPI snapshot to full boardroom strategy, detanomics grows with the client.