



Viva Engage Implementation Service

Build Your Corporate Social Network to
Enhance Employee Engagement

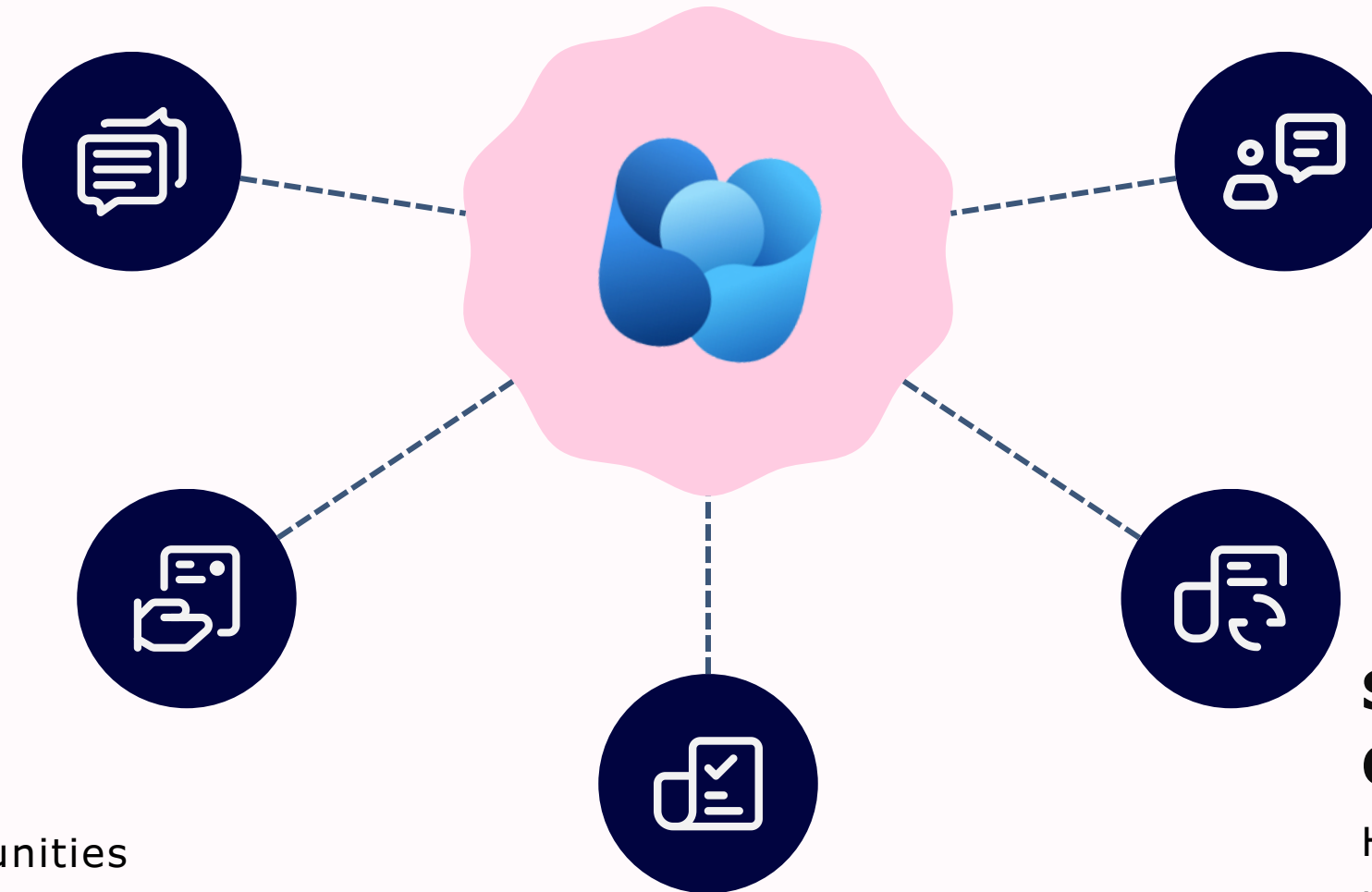
BENEFITS FOR YOUR BUSINESS

Fostering Open Dialogue:

Viva Engage enables direct communication between employees and leadership through tools like Leadership Corner and AMA (Ask Me Anything) events, enhancing transparency and engagement.

Building Active Communities:

Supports the creation of communities of practice and interest, fostering collaboration, training, and knowledge sharing among employees.



Gamification to Boost Engagement:

Introduces gamified elements like leaderboards, badges, and contests to encourage participation and stimulate innovation among employees.

Monitoring and Optimizing Engagement:

With advanced analytics, it allows businesses to measure sentiment, engagement, and campaign effectiveness, enabling the adaptation of strategies to maximize results.

Supporting Corporate Culture:

Helps promote company values and manage change by supporting strategic engagement initiatives aligned with the organization's mission and vision.

Leadership Corner

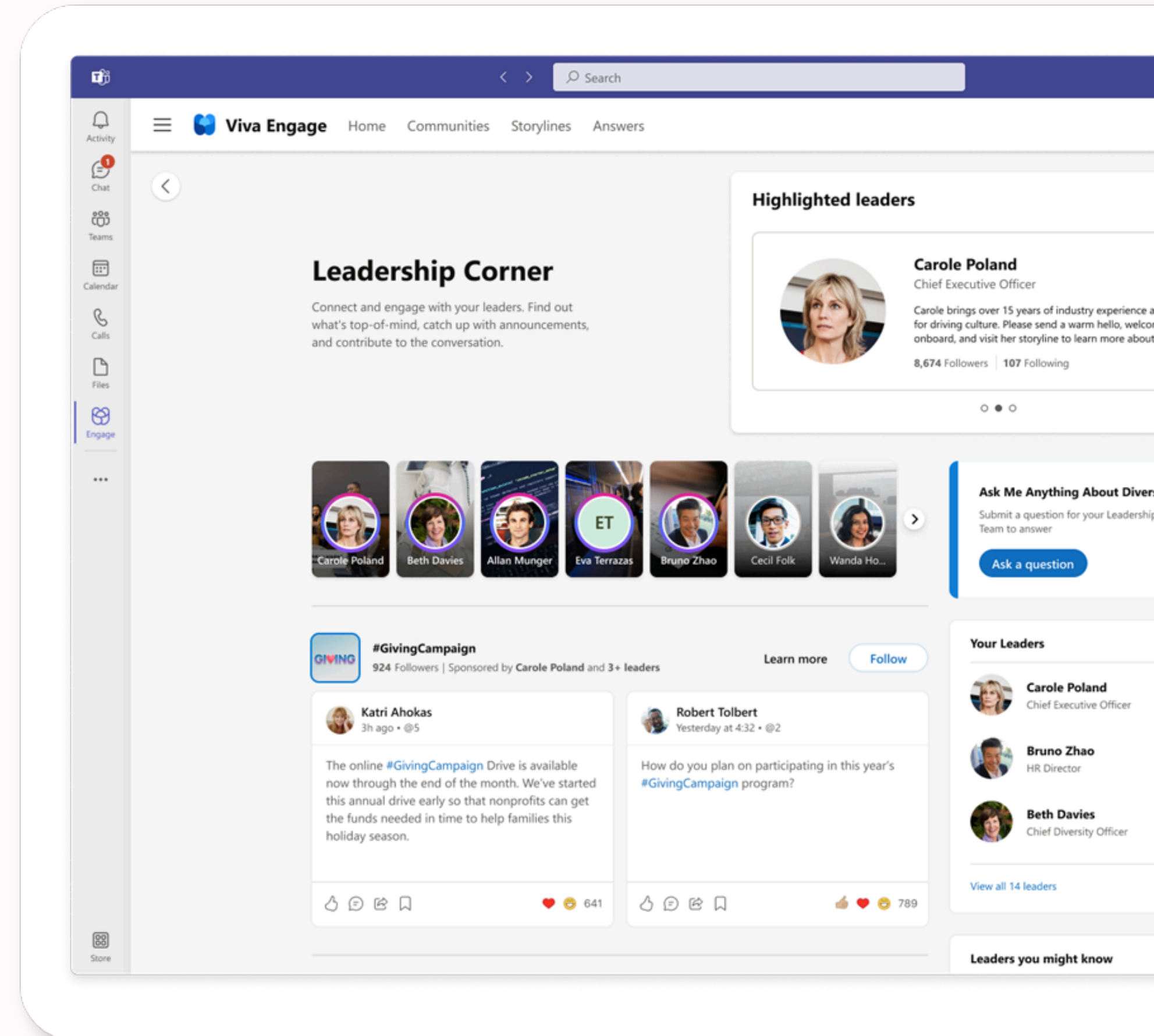
The destination for employees to discover and engage with leaders.

Find and engage with leaders through curated conversations, storyline content, and new **AMA** events.

Foster open dialogue and learn what's top of mind for employees

Define and assign audiences based on teams, departments, or custom criteria

Get deeper insight into employee engagement, concerns, sentiment, and actionable steps through **Advanced Analytics**



Ask Me Anything

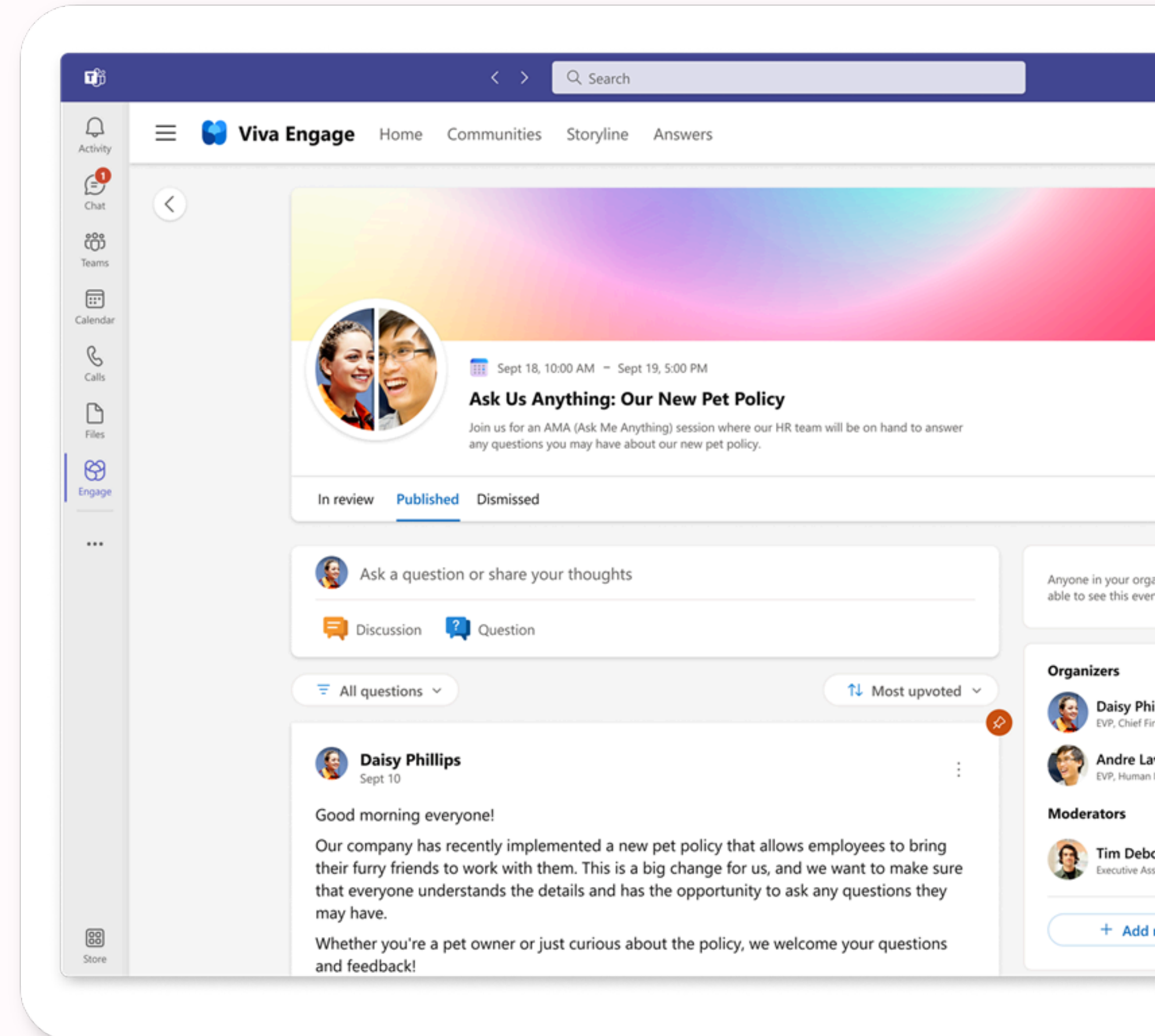
Ask Me Anything events are moderated question and answer periods where leaders and employees can connect to ask & address questions

AMAs are centered around a subject or a panel of expert or leaders in a specific department or area.

Organizers can moderate questions as they come in the queue.

Gain insights from event engagement analytics around questions asked and answered during the AMA.

Questions can be voted up by participants to gain traction from the organizers to answer.



The screenshot displays the Viva Engage user interface. At the top, there is a search bar and navigation tabs for Home, Communities, Storyline, and Answers. A left-hand sidebar contains icons for Activity, Chat, Teams, Calendar, Calls, Files, and Engage. The main content area features a banner for an event titled "Ask Us Anything: Our New Pet Policy" scheduled for Sept 18, 10:00 AM to Sept 19, 5:00 PM. Below the banner, there are tabs for "In review", "Published", and "Dismissed". A text input field prompts users to "Ask a question or share your thoughts", with options for "Discussion" and "Question". A dropdown menu shows "All questions" and a sorting option for "Most upvoted". A post by Daisy Phillips, dated Sept 10, is visible, containing the text: "Good morning everyone! Our company has recently implemented a new pet policy that allows employees to bring their furry friends to work with them. This is a big change for us, and we want to make sure that everyone understands the details and has the opportunity to ask any questions they may have. Whether you're a pet owner or just curious about the policy, we welcome your questions and feedback!". On the right side, there is a list of "Organizers" including Daisy Phillips (EVP, Chief Financial Officer) and Andre La... (EVP, Human Resources), and "Moderators" including Tim Debo... (Executive Assistant).

Answers in Viva

Find answers and experts from across your organization. Answers in Viva Engage is space to ask questions and gather knowledge and expertise for all employees.

Mark **best answer** to reward contributors to encourage knowledge sharing.

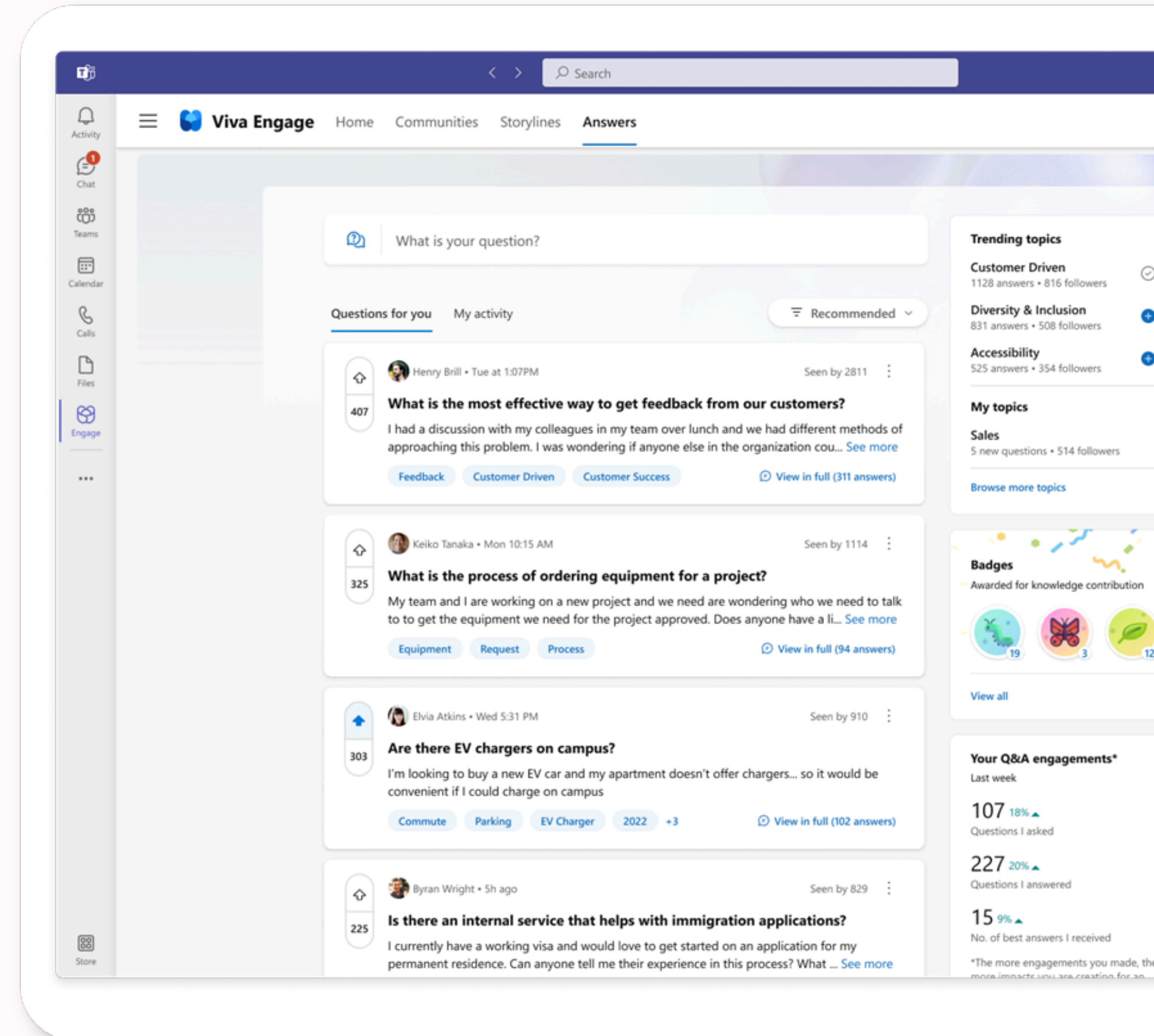
Upvote **crowdsourced responses or questions** to get your voice heard and questions answered.

Assign **experts** to route questions to the right place or crowdsource solutions by sharing to specific communities or by tagging more people.

Search through previously asked and answered question.

Avoid duplication of questions and clutter.

Use **topics** to see similar or related questions to gather additional context or information.



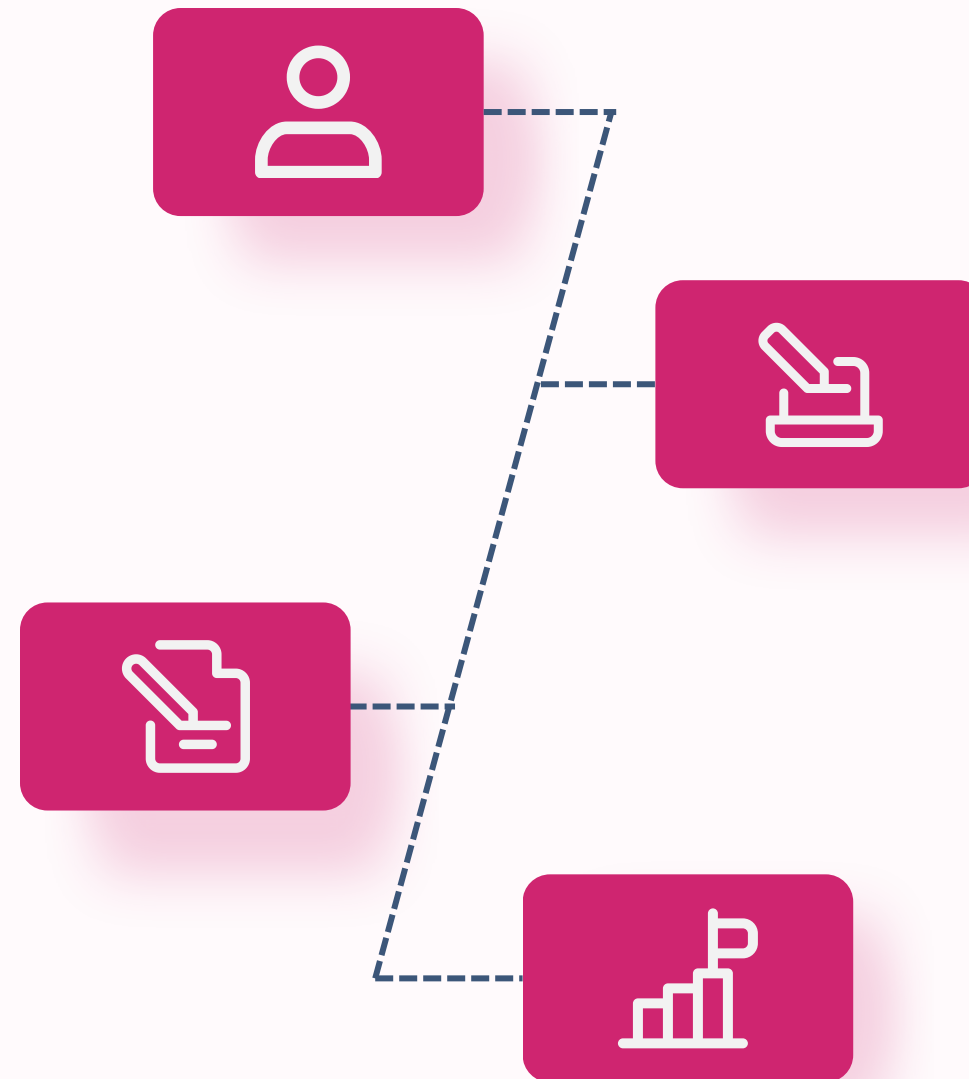
HOW DOES IT WORK

Analysis and Configuration:

- We identify your business needs and configure Viva Engage to meet your goals.
- We create dedicated spaces, such as the Leadership Corner and practice communities.

Engagement Initiatives:

- We design and launch customized social campaigns.
- We support platform adoption with gamification activities:
- Badges, leaderboards, and rewards to stimulate participation.
- Contests to generate innovative ideas.



Monitoring and Optimization:

- We use advanced analytics to track sentiment, engagement, and campaign effectiveness.
- We adapt strategies based on results to maximize engagement.

Training and Support:

- We deliver live training sessions and microlearning content to educate employees.
- We provide ongoing support to monitor adoption and resolve any issues.



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