





Actions: Sustainable Change Management implementation

Creative tech for Better Change

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FOR SUSTAINABILITY

## Sustainability

is at the core of Devoteam's mission to support your sustainable digital transformation.

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### Multiple challenges

Sustainability is no longer optional, it is a MUST for companies.

Regulation



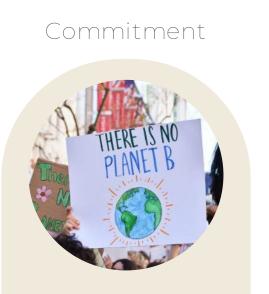
EU regulations evolve rapidly (i.e. the Green Deal legislation package)

Compulsory reporting on the companies' footprint effective from 2024 Business



Sustainability becomes a major selection criteria for decision makers

Tender scoring up to 20% for companies internal initiatives, as well as ability to deliver sustainable tech.



2023/2030 GHG emissions must be reduced by roughly 50% by 2030

No time to wait for the perfect solution, time for action based on today's technologies





Collaborators are more and more trained and concerned with regards to Sustainability

Sustainability practices become the new normal. It is a key to attract new talents.



Ourvis

## Delivering Sustainable IT by leveraging our strong Tech DNA

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### We Enable Your Sustainability Program with Actionable Insights

For efficient strategies, it's essential to have actionable insights to support them.

That's why Devoteam has developed the 'Cloud Enabler For Sustainability' framework to support you in your efforts to promote sustainability and address ESG challenges.

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- ★ A "Record / Report / Action" approach resulting in tailored E.S.G. reports, actionable insights and sustainable change management.
- ★ Devoteam as a partner to improve collaboration, automation of processes and manage change
  - ★ Define your Change Management strategy
  - ★ Develop concrete action plans
  - ★ Support the activities
    - ★ Tailor made communication
    - ★ Hands off Coaching
    - ★ Hands On Training
  - ★ Transfer the ownership

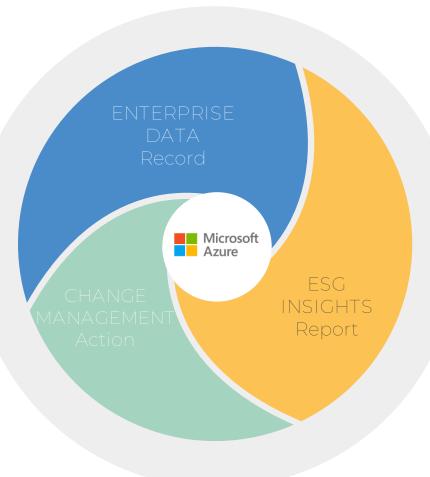


## Record / Report / Action

#### Enterprise Record Data

Record the ESG footprint of the entire operations and value chain more accurately through your Data Platform implemented by Devoteam with Microsoft Cloud for Sustainability capabilities

Unify data intelligence to help you monitor and manage your sustainability performance.





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### ESG Report

Visualize and analyse your reports following CSRD Reporting standards

### Actions with CM

Based on reports, reduce actions will be accelerated by Devoteam Change Management team.



## What is Sustainable Change Management



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### Change management is a sustainable success enabler

**Prosci** people. change. results. Change management provides an organisational framework that enables individuals to adopt new skills, behaviours and values to achieve business objectives. **11** 

#### Goal for your employees

- Understand the need of change
- Adhere to the new tool, governance and way of working
- Know and can fully benefit from the change
- Embed the change as a new normal

#### Technical

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Project Management

To prepare the solution for the organisation.



### People

Change Management

To support the employees to use properly the solution.







## Why Sustainable Change Management



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"How much of the success of this project depends on employees adopting and using the new tools/methods?"



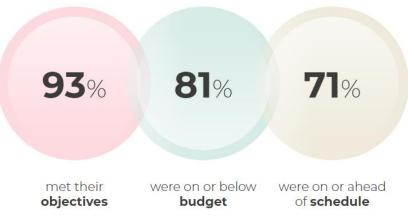
### Time saving

- Reduce level 1 support
- Employees awareness and desire facilitate learning



- High performance
- Accelerate adoption
- Adoption enable a swift ROI
- Reduce carbon footprint
  - Replace attachment with links
  - Fully benefit from all services of M365

"A boat with 100% of the crew involved will go further than one with only 50% rowing" Projects with change management

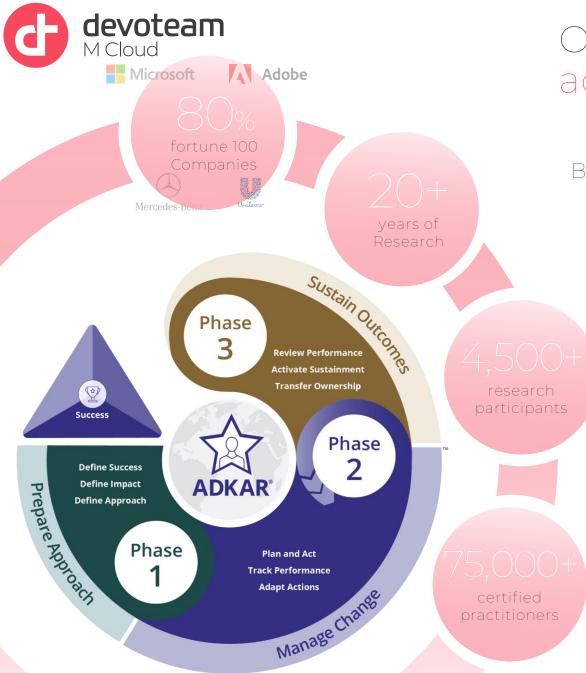




## How do we manage change



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# Our approach on a sustainable adoption and change management

Based on the Prosci<sup>®</sup> methodology

Empowered by Microsoft and Change management expert





80%

of their clients see direct impact on adoption rate adoption 50%

Gains on deployment's duration



## Our lessons learned

A new technology is more than just technical

Technical readiness and user readiness go hand in hand People prefer to learn from each other

Training only is

not enough

Change doesn't happen automatically

Executive

sponsorship

matters

People resist to change



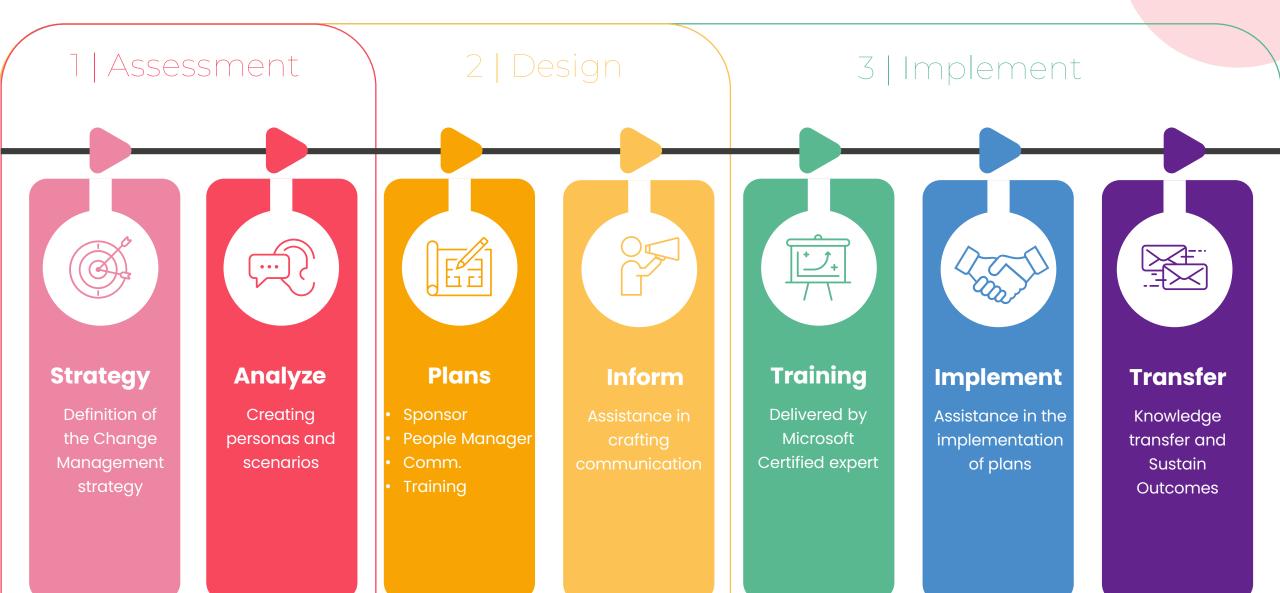
User centric approach is key to transmit the best technology usage

Your adoption approach can accelerate your sustainable results!





Our 3-step approach



## 1 Assessment: initiate your change





Strategy to assess the company need and project,help them prioritize, acquire better understanding of its strengths and needs.



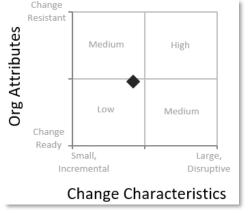
Analyse, put yourselves in your end-users' shoes to easily apprehend how the change will impact their daily lives, what's in it for them.



## Assessment: Strategy deliverables at a glance

### Strategy Prioritize and Change Impac<sup>-</sup>





### Personas and scenarios



## 2 | Design: establish your roadmap





The Change Management roadmap:



Primary sponsor's support plan:

- be active and visible;
- build a strong coalition.



Enables managers to:

- Understand and engage in the
- changes;Develop coach competency.

Communication

Identifies and determines:

- Audiences and key messages;
- Frequency, delivery and senders of communications;



Identifies and documents:

- Audiences that need training;
- Requirements for the training.



Communication assets (e.g., posters, email writing, to-dos, screen savers) to make sure your communication hits all your targets at the right time with the right level of information.

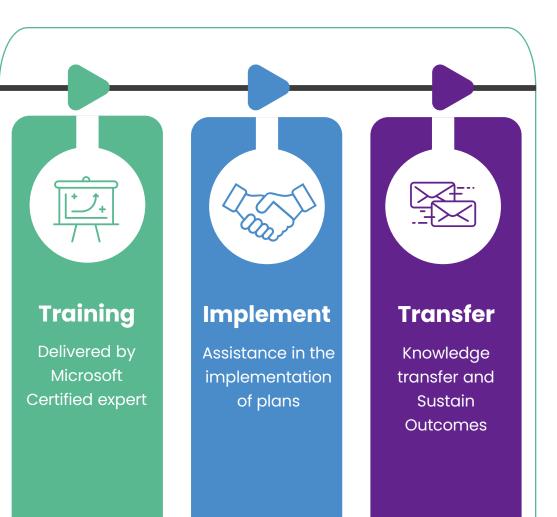


## Design: deliverables at a glance

		Roadr	map				
Activities		Awareness		Availability		Adoption Activation day	
Activities	Activation day -4 weeks	Activation day -2 weeks	Activation day -1 weeks	Activation week	Activation day +1 week	Activation day +4 up to 6 months (Depending on the features at Telescoj	
T15 Newsletter / Magazine	•					•	
T2 Auditorium training							
Sponsors mail				•			
IT email (inform about activation of Ms Teams)			*	•			
∏8 Posters, screen with video including entrance							
T5 Training registration							
T5 Classroom training							
T22 Teaser			•				
TI Excitement day				•			
T49 Games				•			
T48 Special menu at the canteen				•			
T51 Ask the project team anything					•		
Check list (Have you done)					•		
Forms to collect needs					•		
T23 Tips / Tricks					-	•	
T34 Success story						•	
T38 Early release	•						
T28 Sandbox	•						
T21 Champions program	•						
	Ŧ						
Champions kick off meeting Champions Meeting	+						

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## 3 | Implement: ensure adoption





Training delivery to the project team, as envisioned in the training plan (e.g., Definition of training content, supporting material & delivery)



Personal support during the implementation (e.g., coaching, communication and events, monitoring adoption, support to the end-users during the transition);

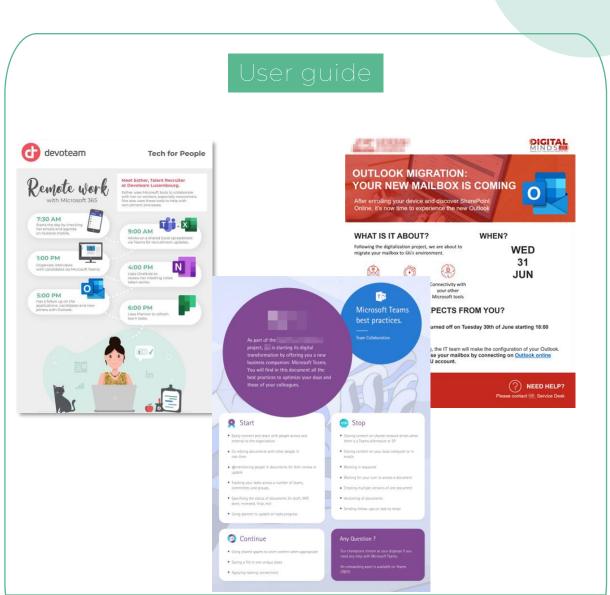


Tailored handbook to transfer the ownership from project to product, from change to business as usual;



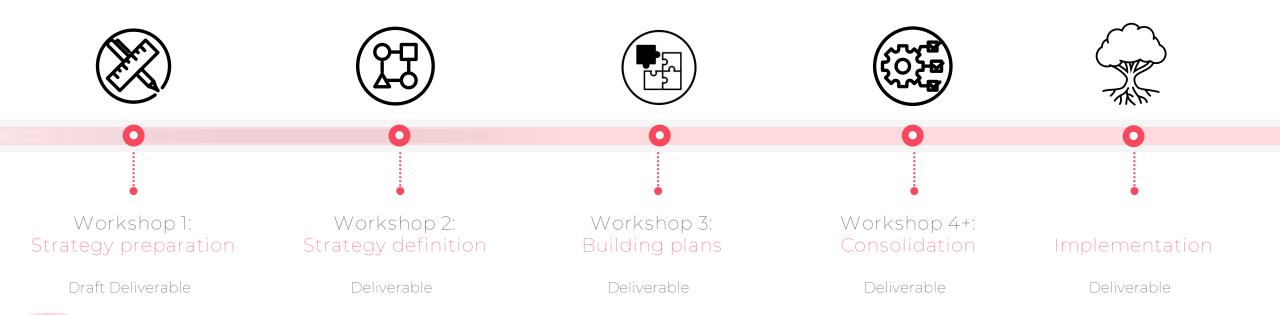
## 3 | Implement : deliverables at a glance





### Workshop and deliverables









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One Team

"We work hand in hand with you. Our aim is to be your partner rather than just a provider."

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### Contact us

mcloud.devoteam.com

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