



Azure Studio

Transform cloud innovation with unique products and remarkable experiences

Most companies are only using the cloud to rethink what they already have. By combining existing assets with new technologies, leveraging the full potential of the cloud, they will be able to thrive, offering unique products and services that take the center stage in the mind of users.

That's why...

We are shaping the next-generation businesses, products and experiences that matter for our customers' futures and users' daily lives. We have built, together with our customers, multidisciplinary teams, combining their skills and leveraging innovative technology, to take products from an initial idea to its end users, continually bringing novelty and innovation.



Anytime, anywhere

Digital technology offers opportunities to take the best of what has existed for decades and to dematerialize it to make it instantly more efficient, scalable and always available in real time.



Digital to the edge

After adopting the cloud, digital comes to life, building living ecosystems of things, people and places. The resulting data flows offer immense opportunities to optimise, manage and anticipate.



Augmented product & places

The most successful products and places merge the best of the physical and the digital to extend the scope of their functionalities and deliver remarkable experiences.



Virtual & noUI experiences

Mobile and web have opened up new ways to interact, entertain or work. Voice, AR/VR and a set of immersive and cognitive technologies are now expanding the fields of experiential territories.