



Login to MagNews

Customer login

Username

Password

[Forgot your password?](#)

LOG IN

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[Contacts](#)

Campaigns

Actions	Campaign (ID)	Drafts	Sent	Latest delivery	Last modification	Info
Newsletters (1)		2	3	14/07/2013 10:00	12/03/2019 11:18	
E-commerce (3)		2	2	09/08/2013 10:00	12/03/2019 11:18	
Customer Care (2)		0	1	14/05/2013 10:18	12/03/2019 11:17	
Advertising (4)		1	6	02/08/2013 12:09	12/03/2019 11:17	

Latest drafts

Actions	Campaign	Newsletter (ID)	Date created	Date modified	Info
Newsletters		2019-03 Newsletter (57)	15/03/2019 11:50	19/03/2019 12:47	
Newsletters		Newsletter - Performance Marketing (17)	27/06/2013 09:20	19/03/2019 12:29	
E-commerce		Magento (58)	15/03/2019 12:29	15/03/2019 12:30	
Advertising		Banking (26)	02/08/2013 12:30	29/12/2018 05:51	

Account

Account information

Expiration: 21/01/2020

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- Global report
- Campaigns ▶
- Transactional messages ▶
- Web Sites ▶
- Global contents
- Database ▶
- Planned email reports

Campaigns

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Workflows

Campaigns

Actions	Campaign (ID)
Newsletters (1)	
E-commerce (3)	
Customer Care (2)	
Advertising (4)	

Latest drafts

Actions	Campaign
Newsletters	
Newsletters	
E-commerce	
Advertising	

- Deliveries
- Transactional messages
- Messages reception
- Blacklist
- Deliverability
- Web Tracking
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- Account
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- Web Analytics
- Dropbox
- Facebook
- Field Calculator
- Google Analytics
- Google Match
- Magento Connector
- Microsoft Dynamics
- OneSignal Connector
- Prestashop Connector
- Salesforce
- Splunk Connector
- AppCenter

Contacts

Drafts	Sent	Latest delivery	Last modification	Info
2	3	14/07/2013 10:00	12/03/2019 11:18	
1	2	09/08/2013 10:00	12/03/2019 11:18	
0	1	14/05/2013 10:18	12/03/2019 11:17	
1	6	02/08/2013 12:09	12/03/2019 11:17	

Date created	Date modified	Info
15/03/2019 11:50	19/03/2019 12:47	
27/06/2013 09:20	19/03/2019 12:29	
15/03/2019 12:29	15/03/2019 12:30	
02/08/2013 12:30	29/12/2018 05:51	

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AppCenter

[Upload an App](#)

ALL

INSTALLED

ANALYTICS

E-COMMERCE

CRM

MISCELLANEOUS

**Barcode**

Insert dynamic QR codes and Barcodes in your newsletters

[Open](#)

INSTALLED

**Countdown Timer**

Countdown timers for your email

[Open](#)

INSTALLED

**Dropbox**

Sync your Dropbox account to import and export files

[Open](#)

INSTALLED

**Facebook**

Export your contacts from the platform to a Facebook Custom Audience and get new contacts from your Lead Ads

[Open](#)

INSTALLED

**Feeds**

Collect RSS feeds from your favorite sources and create content for your newsletter in a fully automated way

**Field Calculator**

This app perform smart and periodic calculation for contacts fields's values

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ANALYTICS

E-COMMERCE

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Barcode

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Countdown Timer

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Sync your Dropbox account to import and export files

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Feeds

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Field Calculator

This app perform smart and periodic calculation for contacts fields's values

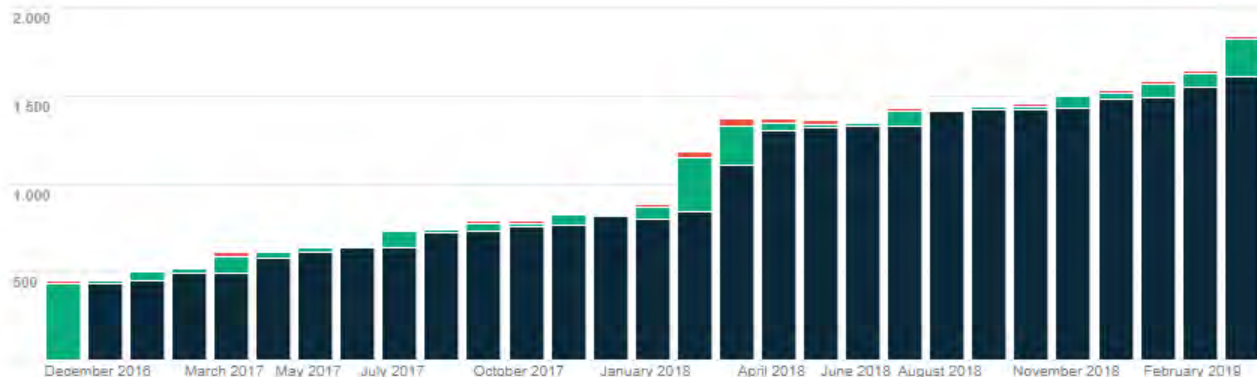
Customers

Update

Trend

Trend Subscriptions Unsubscribes

Views: [List Icon] [Grid Icon]



Existing contacts New contacts Unsubscribed contacts

Contacts status

+ New contact

Go to Group...

Contacts

- > Subscribed
- > Waiting
- > Suspended
- > Unsubscribed

Contacts settings

- Database report
- Groups
- Flows for Contacts
- Special lists

Database settings

- Settings
- Contact Fields
- Import Contacts
- Subscribers check up

Subscribed contacts

3,865 results

[Order](#) [Filter](#) [Update](#)

Email	Subscription	Date modified
<input type="checkbox"/> brigitta.esposito@magstat.it	13/03/2012 11:43	02/08/2013 10:07
<input type="checkbox"/> michela.ferri@tutomagnews.it	13/03/2012 11:43	02/08/2013 10:07
<input type="checkbox"/> fablavoro+1@gmail.com	13/03/2012 11:43	02/08/2013 11:10
<input type="checkbox"/> dodato.rizzi@peach.it	13/03/2012 11:43	02/08/2013 10:07
<input type="checkbox"/> bartolomeo.ferrari@demomagnews.it	13/03/2012 11:43	02/08/2013 10:07
<input type="checkbox"/> giocondo.fontana@tutomagnews.it	13/03/2012 11:43	02/08/2013 10:07
<input type="checkbox"/> evodio.sorrentino@webletter.it	13/03/2012 11:43	02/08/2013 10:07
<input type="checkbox"/> candida.pagano@tutodiennea.it	13/03/2012 11:43	02/08/2013 10:07
<input type="checkbox"/> desiderio.bianchi@peach.it	13/03/2012 11:43	15/03/2019 09:22
<input type="checkbox"/> ennio.marchetti@derek.it	13/03/2012 11:43	02/08/2013 10:07

- Select an action -

Show rows: 10

[Exit](#) [1](#) [2](#) [3](#) ... [387](#) [Next](#)[+ New contact](#)[+ Save as group](#)

Go to Group...

Contacts

- > Subscribed
- > Waiting
- > Suspended
- > Unsubscribed

Contacts settings

- [Database report](#)
- [Groups](#)
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Database settings

- [Settings](#)
- [Contact Fields](#)
- [Import Contacts](#)
- [Subscribers check up](#)

brigitta.esposito@magstat.it

Save Close

- Summary
- Profile
- Settings
- Advanced
- Facebook
- Dynamics
- Salesforce
- Prestashop

Email: * Email address

Mobile phone: Mobile phone number

Fax: FAX number

Contact information

Job Title: x v

Region: x v

Gender: x v

Store view Magento: Integer number

Name: Generic text

OneSignal Player ID: Generic text

Surname: Generic text

Contatto importato da Integer number

Magento

+ New contact

Go to Group...

Contact settings

- Add to static group
- Contact's special lists
- Contact's groups

Contacts

- > Subscribed
- > Waiting
- > Suspended
- > Unsubscribed

Subscribed contacts

3,865 results

Order

Filter

Update

Filter

Current group definition

Save filter as group

Cancel filter

 Personal fields equals to

 Add rule Update [Advanced filter](#)

Email	Subscription	Date modified
<input type="checkbox"/> brigitta.esposito@magstat.it	13/03/2012 11:43	02/08/2013 10:07
<input type="checkbox"/> michela.ferri@tutomagnews.it	13/03/2012 11:43	02/08/2013 10:07
<input type="checkbox"/> fablavoro+1@gmail.com	13/03/2012 11:43	02/08/2013 11:10
<input type="checkbox"/> dodato.rizzi@peach.it	13/03/2012 11:43	02/08/2013 10:07
<input type="checkbox"/> bartolomeo.ferrari@demomagnews.it	13/03/2012 11:43	02/08/2013 10:07
<input type="checkbox"/> giocondo.fontana@tutomagnews.it	13/03/2012 11:43	02/08/2013 10:07
<input type="checkbox"/> evodio.sorrentino@webletter.it	13/03/2012 11:43	02/08/2013 10:07
<input type="checkbox"/> candida.pagano@tutodiennea.it	13/03/2012 11:43	02/08/2013 10:07
<input type="checkbox"/> desiderio.bianchi@peach.it	13/03/2012 11:43	15/03/2019 09:22
<input type="checkbox"/> ennio.marchetti@derek.it	13/03/2012 11:43	02/08/2013 10:07

New contact

Save as group

Go to Group...

Contacts

- > Subscribed
- > Waiting
- > Suspended
- > Unsubscribed

Contacts settings

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Database settings

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- Import Contacts
- Subscribers check up



Subscribed contacts

3,865 results

Order

Filter

Update

Filter

Current group definition

Save filter as group

Cancel filter

Personal fields Job Title equals to CEO

Add rule Update Advanced filter

Email	Subscription	Date modified
<input type="checkbox"/> brigitta.esposito@magstat.it	13/03/2012 11:43	02/08/2013 10:07
<input type="checkbox"/> michela.ferri@tutomagnews.it	13/03/2012 11:43	02/08/2013 10:07
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<input type="checkbox"/> candida.pagano@tutodiennea.it	13/03/2012 11:43	02/08/2013 10:07
<input type="checkbox"/> desiderio.bianchi@peach.it	13/03/2012 11:43	15/03/2019 09:22
<input type="checkbox"/> ennio.marchetti@derek.it	13/03/2012 11:43	02/08/2013 10:07

- Select an action -

+ New contact

+ Save as group

Go to Group...

- Master database
- Customers
- Newsletter
- Engaged**
- Inactives
- Sales directors
- Marketing Expo 2019

Contacts settings

- Database report
- Groups
- Flows for Contacts
- Special lists

Database settings

- Settings
- Contact Fields
- Import Contacts
- Subscribers check up
































Flows for Contacts

[? Help](#)

Contact flows (also called service pages) are "web paths" that the contacts follow - starting by a Newsletter - when they choose to do an action like unsubscription, forwarding of the Newsletter to a friend/colleague, changing a profile, sharing a content on social networks and so on.

8 results

[Order](#)[Filter](#)[Update](#)

Actions	Flow	Type	External flow	Enabled languages	Date created	Date modified	Info
  	Subscription	Subscribe		ENG	15/03/2019	15/03/2019 11:30	
  	Subscription	Subscribe		ITA	07/05/2013	15/03/2019 11:25	
  	Unsubscription	Unsubscription		ITA	07/05/2013	15/03/2019 11:25	
  	Preferences	Modify profile		ITA	07/05/2013	15/03/2019 11:26	
  	Forward to a friend	Forward the newsletter to a friend		ITA	07/05/2013	15/03/2019 11:26	
  	Recupera password	Reset password		ITA	07/05/2013	07/05/2013 09:37	
  	Web login	Login		ITA	07/05/2013	15/03/2019 11:26	
 	Subscription confirmation	Confirm subscription for waiting contacts		ITA	07/05/2013	15/03/2019 11:27	

Show rows: 10 ▼

[+ New flow](#)



Subscription

[▶ Publish](#)[📄 Save](#)[✕ Close](#)

General

Design

Form

Workflow

Result

The contact have submitted the form

Email opt in

The contact receives an email with a required confirmation link

[Edit email...](#)

The contact views a web page that request to open the email

Page title:

Message:



Within a few minutes you will receive a message to confirm your subscription.

Preview

Design

HTML code

The contact clicks on the confirmation link

Enable the subscription on reply-to action

Web opt in

The contact views a web page that request to confirm the operation

Transactional email

Contact Fields

[Help](#)

Email field is used as primary key. Besides specific fields for this Database, there are 31 shared fields.

[Show common fields](#)

1 results

[Order](#)[Filter](#)[Update](#)

Actions	Field name	ID	Placeholder	Type	Date created	Date modified	Info
   	Region	REGION	[contact:REGION[]]	List of values	02/08/2013 09:37	14/03/2019 11:22	

Show rows: 10

[+ New field](#)

Database settings

[Primary key](#)[Common fields](#)



New field

General

Field:



ID:



Category:

Contact's personal data



Info

Shared field: No

Data type

Type:

Many to many relationship field



External table:

- Select -



Association mode:

 Automatic Custom

Privacy

 Anonymize values when a contact ask to be unsubscribed

Contacts' filters



Contact Fields

[? Help](#)

Warning! Shared fields are used in all Databases. Modifications will be applied to all Databases.

31 results

[Order](#)[Filter](#)[Update](#)

Actions	Field name	ID	Placeholder	Type	Date created	Date modified	Info
	Deliverability Cluster	IDDELIVERYCLUSTER	[contact:IDDELIVERYCLUSTER{}]	Deliverability cluster	11/09/2014 02:49	11/09/2014 02:49	
	Timezone	TIMEZONE	[contact:TIMEZONE{}]	Time zone	20/03/2014 05:26	20/03/2014 05:26	
	Disable contact's profiling	NOTRACK	[contact:NOTRACK{}]	Yes/No	06/05/2013 12:48	15/03/2019 08:54	
	Suspended until	SUSPEND_TIL_DATE	[contact:SUSPEND_TIL_DATE{}]	Date	06/05/2013 12:48	15/03/2019 08:55	
	Suspension cause	CAUSA_SOSPENSIONE	[contact:CAUSA_SOSPENSIONE{}]	List of values	06/05/2013 12:48	15/03/2019 08:55	
	Unsubscribe cause	CAUSA_ELIMINAZIONE	[contact:CAUSA_ELIMINAZIONE{}]	List of values	06/05/2013 12:48	15/03/2019 08:58	
	Origin	PROVENIENZA	[contact:PROVENIENZA{}]	List of values	06/05/2013 12:48	15/03/2019 08:56	*
	Receive Fax	RICEVE_FAX	[contact:RICEVE_FAX{}]	Yes/No	06/05/2013 12:48	02/08/2013 11:25	*
	Receive SMS	RICEVE_SMS	[contact:RICEVE_SMS{}]	Yes/No	06/05/2013 12:48	02/08/2013 11:25	*
	Delivery format	FORMATO_SPEDIZIONE	[contact:FORMATO_SPEDIZIONE{}]	Integer number	06/05/2013 12:48	15/03/2019 08:56	*

Show rows: 10

Back

1

2

3

4

Next

[+ New field](#)**Database settings**[Fields order](#)[Categories of fields](#)

Subscribed contacts

5,983 results

[Order](#) [Filter](#) [Update](#)

Contact	database	Subscription	Date modified
<input type="checkbox"/> piero.breccia@logserver.it	Newsletter	13/03/2012 11:43	02/08/2013 10:05
<input type="checkbox"/> lucio.breccia@peach.it	Newsletter	13/03/2012 11:43	02/08/2013 10:05
<input type="checkbox"/> silvia.calvi@logserver.it	Newsletter	13/03/2012 11:43	02/08/2013 10:05
<input type="checkbox"/> gianna.calvi@superserver.it	Newsletter	13/03/2012 11:43	02/08/2013 10:05
<input type="checkbox"/> anna.calvi@superserver.it	Newsletter	13/03/2012 11:43	02/08/2013 10:05
<input type="checkbox"/> jessica.calvi@peach.it	Newsletter	13/03/2012 11:43	02/08/2013 10:05
<input type="checkbox"/> silvia.cimatti@peach.it	Newsletter	13/03/2012 11:43	02/08/2013 10:05
<input type="checkbox"/> maria.cimatti@webletter.it	Newsletter	13/03/2012 11:43	02/08/2013 10:05
<input type="checkbox"/> silvia.ernesti@superserver.it	Newsletter	13/03/2012 11:43	02/08/2013 10:05
<input type="checkbox"/> magbot08@tiscali.it	Newsletter	13/03/2012 11:43	02/08/2013 11:00

- Select an action -

Show rows: ...

Go to Group...

Contacts

- > Subscribed
- > Waiting
- > Suspended
- > Unsubscribed

Contacts settings

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- Special lists

Database settings

- Contact Fields
- Subscribers check up

Contacts Import

[? Help](#)[Next](#)

Select a file: ?

or

Type of operation: ?

Contacts agreement: ?

 I have the permission of the contacts to send them emails ?

Don't forget: Email Marketing is not "spam".

Please proceed only if you are sure you have the consent of the contacts that you are about to import.
Sending newsletters without the proper consent hurts your and our reputation.

Contacts Import

Select a file: ?

Drop the file here

Browse

Type of operation: ?

Import new contacts and update existing

Contacts agreement: ?

 I have the permission of the contacts

Don't forget: Email Marketing
Please proceed only if you are
Sending newsletters with permission

Deliveries ▶

Transactional messages ▶

Messages reception ▶

Blacklist ▶

Deliverability ▶

Web Tracking ▶

Settings ▶

Account ▶

System ▶

User entity ▶

Web Analytics ▶

Dropbox ▶

Facebook ▶

Field Calculator ▶

Google Analytics ▶

Google Match ▶

Magento Connector ▶

Microsoft Dynamics ▶

OneSignal Connector ▶

Prestashop Connector ▶

Salesforce ▶

Splunk Connector ▶

AppCenter ▶

Scheduled operations

Operations monitoring

Web Services ▶

FTP

FTP remote servers

Digital certificates

Token management

Data tables

SQL

Development ▶

? Help

➔ Next







Scheduled operations

1 results

Order

Filter

Update

Actions	Name	Context	Type	Date modified	Latest execution	Next execution	Info
  	Import customers (1)	Database: Customers	Automatic contacts import	15/03/2019 11:44			

Show rows: 10

[+ New operation](#)

Operations

- › Scheduled operations
- › Operations monitoring

Web Services

- › Summary
- › Detailed logs
- › REST API Explorer

FTP

- › Folders
- › Information
- › Periodic actions

FTP remote servers

- › FTP remote servers

Digital certificates

- › Digital certificates

Development

- › App variables

Operation: Import customers

[Configure](#)[Save](#)[Close](#)[General](#)[Operation](#)[Scheduling](#)[Email notifications](#)[Post-execution task](#)Operation name: Context: Database: Type: Status: [Import configuration](#)Notes: [Run now](#)

Development

[Logs](#)[FTP](#)

Step

[Settings](#)[Data source](#)[File parameters](#)[Contacts fields](#)[Import rules](#)[Report of the processed file](#)[Ending](#)

Configuration

[Export configuration](#)

Status

Status: Waiting

Operation: Import customers

General

Operation

Scheduling

Email notifications

Post-execution task

Operation name:

Context:

Database:

Type:

Status:

Import configuration

Notes:

Logs

FTP

Step

- ▾ Settings
- ▾ Data source
- ▾ File parameters
- ▾ Contacts fields
- ▾ Import rules
- ▾ Report of the processed file
- ▾ Ending

Configuration

Export configuration

Status

Status: Waiting

Setup

2019-03 Newsletter

Help

Next

Save

Close

Information

Comments

Advanced options

Attachments

Facebook

Newsletter name: 2019-03 Newsletter

Channel: Email SMS Push notification

Subject: Your next adventure

From name: Diennea - MagNews

Sender email: marketing@diennea.com

Reply To email: marketing@diennea.com

Expected delivery date:

 A/B split test

Newsletter

- Setup
- Design
- Text version
- SMS
- Recipients
- Control
- Delivery

Optimization



- Tags
- Spam score
- Link checker
- Inbox preview
- Test delivery
- Media
- Contents


Channel: Email
 SMS
 Push notification

Subject A:  


Subject B:  

From name:  




Sender email:  


Reply To email:  

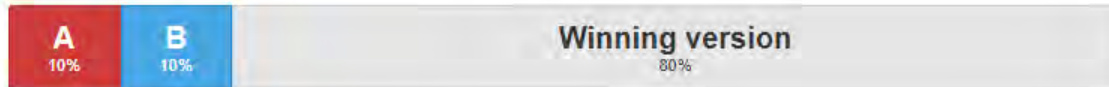
Expected delivery date:




A/B split test 

A/B split test

Test two different versions Subject 
of: From 
 Content 








Test size: % 



Winning version: Open rate 
 Click rate 
 None of the above, make a manual selection 

Select the winning version after: hours 

Optimization

-  Tags
-  Spam score
-  Link checker
-  Inbox preview
-  Test delivery
-  Media
-  Contents

Setup

2019-03 Newsletter

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Facebook

Challenge responses: Copy inline CSS Embed images Do not track statistics for openingsLanguage: Web site for landing pages: Web Domain: SMS shortlink Web domain: Type of subject: Unique subject
 Multilingual subject
 Conditional subject

Message encoding

Subject: Message body:

Newsletter

Setup

Design

Text version

SMS

Recipients

Control

Delivery

Optimization

Tags

Spam score

Link checker

Inbox preview

Test delivery

Media

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Setup

2019-03 Newsletter

 Help  Next  Save  Close

- Information
- Comments
- Advanced options
- Attachments**
- Facebook








Attachment: or

 Choose a file to attach

Newsletter

- Setup
- Design
- Text version
- SMS
- Recipients
- Control
- Delivery

Optimization

-  Tags
-  Spam score
-  Link checker
-  Inbox preview
-  Test delivery
-  Media
-  Contents

Change template

2019-03 Newsletter

Save

Cancel

- Creation method:
- Using a template
 - HTML import
 - From a previous Newsletter
 - Code definition (only for advanced users)

Library

Custom templates

Basic

Content



1 column full width



1 column



Letter



DEM



2 columns



3 columns



Sidebar left



Sidebar right

Newsletter

- Setup
- Design
- Text version
- SMS
- Recipients
- Control
- Delivery

Optimization

- Tags
- Spam score
- Link checker
- Inbox preview
- Test delivery
- Media
- Contents

Change template

2019-03 Newsletter

Save

Cancel

- Creation method:
- Using a template
 - HTML import
 - From a previous Newsletter
 - Code definition (only for advanced users)

Library

Custom templates

Order by: Latest modified



Magento Newsletter



Magento One-to-one



Prestashop Newsletter



Prestashop One-to-one



Template Newsletter ECOM...

Newsletter

- > Setup
- > Design
- > Text version
- > SMS
- > Recipients
- > Control
- > Delivery

Optimization

- Tags
- Spam score
- Link checker
- Inbox preview
- Test delivery
- Media
- Contents

Design (2/6)

2019-03 Newsletter

Styles

Back

Change template

Next

Close



Preview

Send preview



Headline



Text



Image



Article (1 column)



Article small img



Article big img



Article (2 columns)



Art

Web version

Forward



Kick off your next adventure

to experience whitewater rafting in the heart of Antelope canyon, or have a leisurely getaway in a Caribbean paradise? We specialize in personalized tour packages.

[Sign up](#)

Newsletter

- Setup
- Design
- Text version
- SMS
- Recipients
- Control
- Delivery

Optimization

- Tags
- Spam score
- Link checker
- Inbox preview
- Test delivery
- Media
- Contents

Design (2/6)

2019-03 Newsletter

Styles

Styles



General

External background: #FAFAFA

Internal background: #FFFFFF

Titles: #444444

Text: #666666

Font family: Arial

Links

Color: #186BB3

Decoration: None

Weight: Normal

Ok

Cancel

Newsletter

- Setup
- Design
- Text version
- SMS
- Recipients
- Control
- Delivery

Optimization

- Tags
- Spam score
- Link checker
- Inbox preview
- Test delivery
- Media
- Contents

Design (2/6)

2019-03 Newsletter

⬅ Back Change template ➡ Next ✕ Close

📄 Styles

🖥 📱 🌐 Preview 📧 Send preview



Headline



Text



Image



Article (1 column)



Article small img



Article big img



Article (2 columns)



Art

Web version

Forward

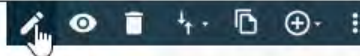


Kick off your next adventure

Want to experience whitewater rafting in the heart of [Antelope canyon](#), or have a leisurely getaway in a Caribbean paradise? We specialize in personalized tour packages.



Sign up



Newsletter

- ✦ Setup
- ✦ Design
- ✦ Text version
- ✦ SMS
- ✦ Recipients
- ✦ Control
- ✦ Delivery

Optimization

- 📄 Tags
- 📊 Spam score
- 🔗 Link checker
- 🌐 Inbox preview
- 📧 Test delivery
- 📺 Media
- 📄 Contents



Design

Campaigns

Newsletters

Design (2/6)

2019-03 Newsletter



Styles



Headline



Text

Web

Article big img



Options

Image

Alignment: Left

Button

 Show the button

Background color: #2B2B2B

Text color: #E8E8E8

Alignment: Edge to Edge

Background

Color: #FFFFFF

 Show full width color

Ok

Cancel

Newsletter

- Setup
- Design
- Text version
- SMS
- Recipients
- Control
- Delivery

Optimization

- Tags
- Spam score
- Link checker
- Inbox preview
- Test delivery
- Media
- Contents

Design

Newsletter - Performance Marketing

Styles

Heading

Body

Headline (image and
text)

Headline (

Versi

Back

Change template

Next

Close

Products suggestions (auto)

✕

General

Suggestions based on: Products in cart

Suggestion type: UpSell

Max number of products: 5

order by: Price (Desc)

 In stock Do not send the message if there are no products to show

Ok

Cancel

Newsletter

- Setup
- Design
- Text version
- Recipients
- Control
- Delivery

Optimization

- Tags
- Spam score
- Link checker
- Inbox preview
- Test delivery
- Media
- Contents

This email was sent to [contact:email(email@domain.com)] because you are registered with us to receive emails.
Please add area.marketing@diennea.com to your safe senders list to ensure you keep receiving these emails.
If you no longer wish to receive these emails, you may click on the unsubscribe link at anytime.

[Cancellazione](#)Condividi: [Facebook](#) [Twitter](#) [LinkedIn](#) [Pinterest](#) [Email](#)



Campaign contents

Campaign Daily

10.165 results

[Order](#)
[Filter](#)
[Update](#)

Actions	Name	Template	Date created	Date modified	Info	ID
<input type="checkbox"/>	2030743881-Sticky Post. Please	rssarticle	22/03/2019 16:16	23/04/2018 04:06		24411
<input type="checkbox"/>	1629339170-Comment passer un an	rssarticle	19/03/2019 04:26	19/03/2019 04:26		29238
<input type="checkbox"/>	1795492693-3 Reasons ou Should	rssarticle	19/03/2019 04:13	19/03/2019 04:13		29234
<input type="checkbox"/>	475971280-Transactional Email	rssarticle	18/03/2019 19:42	19/03/2019 04:06		29225
<input type="checkbox"/>	747054700-How to Make Social C	rssarticle	18/03/2019 17:33	19/03/2019 04:30		29242
<input type="checkbox"/>	1054335552-7 Ways to Spark Joy	rssarticle	18/03/2019 17:09	19/03/2019 04:26		29237
<input type="checkbox"/>	9052805-Welcome Weng	rssarticle	18/03/2019 16:29	19/03/2019 04:10		29226
<input type="checkbox"/>	583584152-How to Create an Omn	rssarticle	18/03/2019 16:03	19/03/2019 04:30		29243
<input type="checkbox"/>	1957210064-II CEO Enrico del So	rssarticle	18/03/2019 15:30	19/03/2019 04:25		29236
<input type="checkbox"/>	611380893-The Top 7 Unsubscrib	rssarticle	18/03/2019 14:00	19/03/2019 04:10		29227
<input type="checkbox"/>	1366565090-Engaging Easter Emal	rssarticle	18/03/2019 13:51	19/03/2019 04:11		29231
<input type="checkbox"/>	140514766-Ecommerce Marketing	rssarticle	18/03/2019 13:17	19/03/2019 04:31		29244
<input type="checkbox"/>	2082699666-Partner Event Spoili	rssarticle	18/03/2019 10:23	19/03/2019 04:20		29235
<input type="checkbox"/>	116204910-We cant wait to expl	rssarticle	18/03/2019 08:00	19/03/2019 04:27		29239

Go to type of content...

Newsletters

> Drafts

> Sent

Campaign settings

Settings

Workflows

Inbox preview

Media

Contents

Report

View

> Surveys

> Web pages

> Web site map

Feeds

Campaigns Feed



Campaigns Feed



Save



Close

This App imports contents in the campaign library starting from the feeds RSS configured

[Documentation](#)

Synchronization

Configuration

Maintenance

Import	RSS feeds url		Max articles	Content type	Custom parameters (param1=val1;param2=val2;...)	Content tag (list separated by comma)	Skip article without image
<input checked="" type="checkbox"/>	<input type="text" value="http://www.magnews.it/feed/"/>	Test	<input type="text" value="3"/>	<input type="text" value="rssarticle"/>	<input type="text" value="source=MagNews;categ"/>	<input type="text" value="magne"/>	<input type="checkbox"/>
<input checked="" type="checkbox"/>	<input type="text" value="http://blog.mailup.it/feed/"/>	Test	<input type="text" value="3"/>	<input type="text" value="rssarticle"/>	<input type="text" value="source=MailUp Blog;categ"/>	<input type="text" value="mailup"/>	<input type="checkbox"/>
<input checked="" type="checkbox"/>	<input type="text" value="http://blog.magnews.it/feed/"/>	Test	<input type="text" value="3"/>	<input type="text" value="rssarticle"/>	<input type="text" value="source=MagNews Blog;ca"/>	<input type="text" value="magne"/>	<input type="checkbox"/>
<input checked="" type="checkbox"/>	<input type="text" value="http://blog.keycode.it/feed/"/>	Test	<input type="text" value="3"/>	<input type="text" value="rssarticle"/>	<input type="text" value="source=Keycode Webhat;"/>	<input type="text" value="webhat"/>	<input type="checkbox"/>
<input checked="" type="checkbox"/>	<input type="text" value="http://blog.benchmarkemail.com/feed"/>	Test	<input type="text" value="3"/>	<input type="text" value="rssarticle"/>	<input type="text" value="source=Benchmarkemail;"/>	<input type="text" value="benchr"/>	<input type="checkbox"/>
<input checked="" type="checkbox"/>	<input type="text" value="http://www.emailmarketingitalia.it/feed"/>	Test	<input type="text" value="3"/>	<input type="text" value="rssarticle"/>	<input type="text" value="source=Chantive;category"/>	<input type="text" value="chantiv"/>	<input type="checkbox"/>
<input checked="" type="checkbox"/>	<input type="text" value="http://www.infomail.it/feed/"/>	Test	<input type="text" value="3"/>	<input type="text" value="rssarticle"/>	<input "="" type="text" value="source=Infomail;category="/>	<input type="text" value="infomai"/>	<input type="checkbox"/>
<input checked="" type="checkbox"/>	<input type="text" value="http://www.voxmail.it/blog/feed"/>	Test	<input type="text" value="3"/>	<input type="text" value="rssarticle"/>	<input type="text" value="source=VOXmail;category"/>	<input type="text" value="voxmai"/>	<input type="checkbox"/>

Preview

Update

Preview for a contact

Notizie del martedì 19 marzo

NurtureMe <nurtureme@diennea.com>

Device Type: Desktop

Block images



[PREFERENZE](#)

[INVITA UN AMICO](#)

[FEEDBACK](#)

martedì 19 marzo 2019

EMAIL DESIGN

Faux Video: A Fallback for Video in Email

There's absolutely no denying the power of video marketing. Video content has the power to tell stories more quickly than static images ever could. It's mor [...]

LITMUS | 15 MAR



Introducing Litmus' Email Marketing Dream Team

To run an outstanding email program, you need a best-in-class team. Our research shows a close correlation between a successful email program and a well-sta [...]

LITMUS | 11 MAR



Understanding Structured Data in Email Marketing

The typical email marketing campaign includes a lot of information. From subject lines to unsubscribe links, hero images to headlines, copy and calls-to-act [...]

LITMUS | 07 MAR



Design

2019-03 Newsletter

Styles

Back

Change template

Next

Close



Preview

Send preview



Headline



Text



Image



Article (1 column)



Article small img



Article big img



Article (2 columns)



Art

Web version

Forward



Kick off your

B *I* S

Want to experience whitewater rafting in the heart of [Antelope canyon](#) or have a leisurely getaway in a Caribbean paradise? We specialize in personalized tour packages.

Sign up



Newsletter

- Setup
- Design
- Text version
- SMS
- Recipients
- Control
- Delivery

Optimization

- Tags
- Spam score
- Link checker
- Inbox preview
- Test delivery
- Media
- Contents

Design

2019-03 Newsletter

Styles

← Back

Change template

→ Next

✕ Close



Preview

Send preview

Insert link

Clickable text

Antelope canyon

Web address (URL)

http://diennea.com

Title

Tags list

Digital Marketing ✕

Technology ✕

- Open link in a new window
- Link for simple conversion
- Service link
- Do not track clicks

Ok

Cancel

Newsletter

- Setup
- Design
- Text version
- SMS
- Recipients
- Control
- Delivery

Optimization

- Tags
- Spam score
- Link checker
- Inbox preview
- Test delivery
- Media
- Contents

Styles



Preview

Send preview



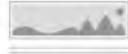
Headline



Text



Image



Article (1 column)



Article small img



Article big img



Article (2 columns)

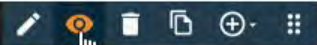


Art



getaway in a Caribbean paradise? We specialize in personalized tour packages.

Sign up



Take the road less traveled

Setup

- Design
- Text version
- SMS
- Recipients
- Control
- Delivery

Optimization

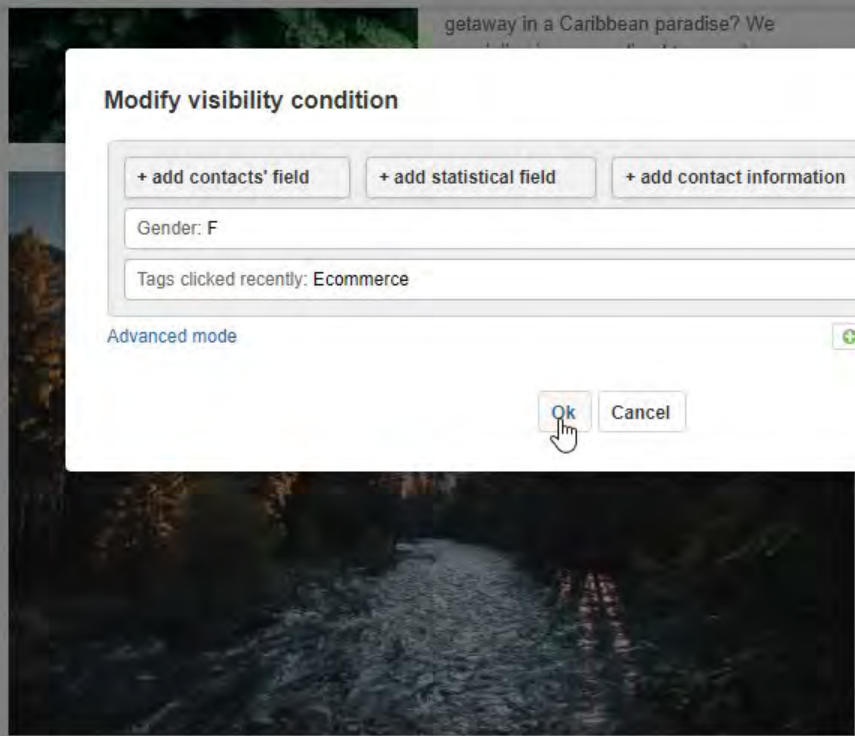
- Tags
- Spam score
- Link checker
- Inbox preview
- Test delivery
- Media
- Contents

Styles

Back Change template Next Close

Preview Send preview

- Headline
- Text
- Image
- Article (1 column)
- Article small img
- Article big img
- Article (2 columns)
- Art



getaway in a Caribbean paradise? We

Modify visibility condition

- + add contacts' field
- + add statistical field
- + add contact information

Gender: F

Tags clicked recently: Ecommerce

Advanced mode

Expression saved Save as

Ok Cancel

Take the road less traveled

Optimization

- Tags
- Spam score
- Link checker
- Inbox preview
- Test delivery
- Media
- Contents

Design

2019-03 Newsletter

Styles

← Back

Change template

→ Next

✕ Close



Preview

Send preview



Headline



Text



Image



Article (1 column)



Article small img



Article big img



Article (2 columns)



Art



getaway in a Caribbean paradise? We specialize in personalized tour packages.

[Sign up](#)

Newsletter

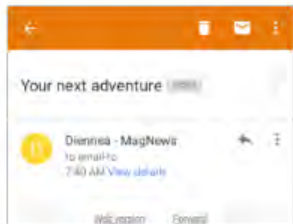
- Setup
- Design
- Text version
- SMS
- Recipients
- Control
- Delivery

Optimization

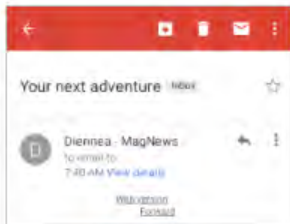
- Tags
- Spam score
- Link checker
- Inbox preview
- Test delivery
- Media
- Contents

Preview for email clients and webmails

Newsletter: 2019-03 Newsletter - Finished ✔



Android 6.0



Gmail App



iPhone XS



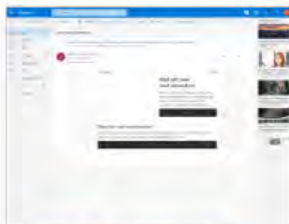
Mail.ru (Chrome)



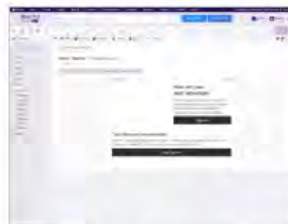
Orange.fr (Firefox)



Outlook 2013



Outlook.com (Chrome)



Yahoo! Mail (Explorer)

Spam Filters

Barracuda: ✔ Passed with a score of 0.2

Gmail: ✔ Passed

Edit Newsletter

New Inbox preview

Clients

- Summary
- Android 6.0
- Gmail App
- iPhone XS
- Mail.ru (Chrome)
- Orange.fr (Firefox)
- Outlook 2013
- Outlook.com (Chrome)
- Yahoo! Mail (Explorer)

Newsletters

- > Drafts
- > Sent

Campaign settings

- Settings
- Workflows
- Inbox preview
- Media
- Contents
- Report

SMS

2019-03 Newsletter

Back Next Save Close

Preview Send preview

Sender:

SMS encoding: GSM Extended

Message text:

48/160 characters left
1/1 maximum parts used

Allow sending long SMS

GSM supported characters.

Enable links tracking

Newsletter

- Setup
- Design
- Text version
- SMS**
- Recipients
- Control
- Delivery

Optimization

- Tags
- Spam score
- Link checker
- Inbox preview
- Test delivery
- Media
- Contents

Recipients

2019-03 Newsletter

[← Back](#)[Next →](#)[Save](#)[Close](#)[Recipients](#)[Advanced](#)

For each contact it will be sent a Newsletter towards the first available channel. In case of 'duplicate recipients' option active, if more than one contact share the same recipient, it will be selected the first available contact for each group (sorted according your preferences) and in the group, the most active contact.

- Engaged 2
- Inactives 2

[+ Add group](#) [Advanced selection](#) Apply an additional filter on the target[Target analysis](#)

Newsletter

- Setup
- Design
- Text version
- SMS
- Recipients**
- Control
- Delivery

Optimization

- Tags
- Spam score
- Link checker
- Inbox preview
- Test delivery
- Media
- Contents



Campaigns

Newsletters

Newsletters

2019-03 Newsletter

Delivery

Demo

Delivery

2019-03 Newsletter

[← Back](#)[→ Next](#)[✕ Cancel](#)

Message header

Subject: Your next adventure

From name: Diennea - MagNews

From email: marketing@diennea.com

Reply To email: marketing@diennea.com

SMS sender: Diennea

Delivery

Advanced

Scheduling

Delivery: Immediate

 Send Time Optimization Send the Newsletter report 5 days after the delivery scheduling

Recipients

1.

Engaged



Campaigns

Newsletters

Newsletters

2019-03 Newsletter

Delivery

Demo

Delivery

2019-03 Newsletter

← Back

→ Next

✕ Cancel

Message header

Subject: Your next adventure

From name: Diennea - MagNews

From email: marketing@diennea.com

Reply To email: marketing@diennea.com

SMS sender: Diennea

Delivery

Advanced

Scheduling

Delivery:

- Immediate
- Immediate**
- Scheduled
- Periodic
- In multiple stages
- According to the time zone of the contacts

er the delivery scheduling

Recipients

1. 

Engaged



2018-12 Newsletter

Quando le parole non servono...
First delivery on Friday 07/12/2018 04:00 ([details](#))

[Preview](#) [Options](#) [Recalculate](#)



97,6% Delivery Rate ↑

22,8% Open Rate ↓
2,18 Opens-per-Opened

11,3% Click-to-Open Rate ↑

2,6% Click Rate ↓
1,59 Clicks-per-Clicked

2,2% Conversion Rate ↑
85,7% Conversion-to-Click Rate

196 Unsubscribes 🚩 4 Spam Complaints 📧 0 Forwards 10.218 Total opens 846 Total clicks 606 Total conversions

Clicks on Contents

Views: [List](#) [Pie](#) [Grid](#)

Content	Clicked ▼	Clicks-per-Clicked	Click Rate	Conversion Rate
Video (link)	455	1,33	 2,2%	2,2%
Vai al mio sito (link)	114	1,46	 0,6%	0,0%
Visita il mio sito (link)	24	1,29	 0,1%	0,0%

Newsletter

Basic reports

- ▶ Summary
- ▶ Overlay
- ▶ Opens and clicks trend

Advanced reports

- ▶ Conversions
- ▶ Contacts ranking
- ▶ Viral
- ▶ Email clients
- ▶ Email reading
- ▶ Deliverability
- ▶ Compare groups
- ▶ Multidimensional analysis
- ▶ Tags: metadata analysis
- ▶ Geolocation

Exports and Notifications

- [Export summary report](#)
- [Export raw data](#)
- [Planned report](#)
- [Tags](#)

Newsletter thumbnail

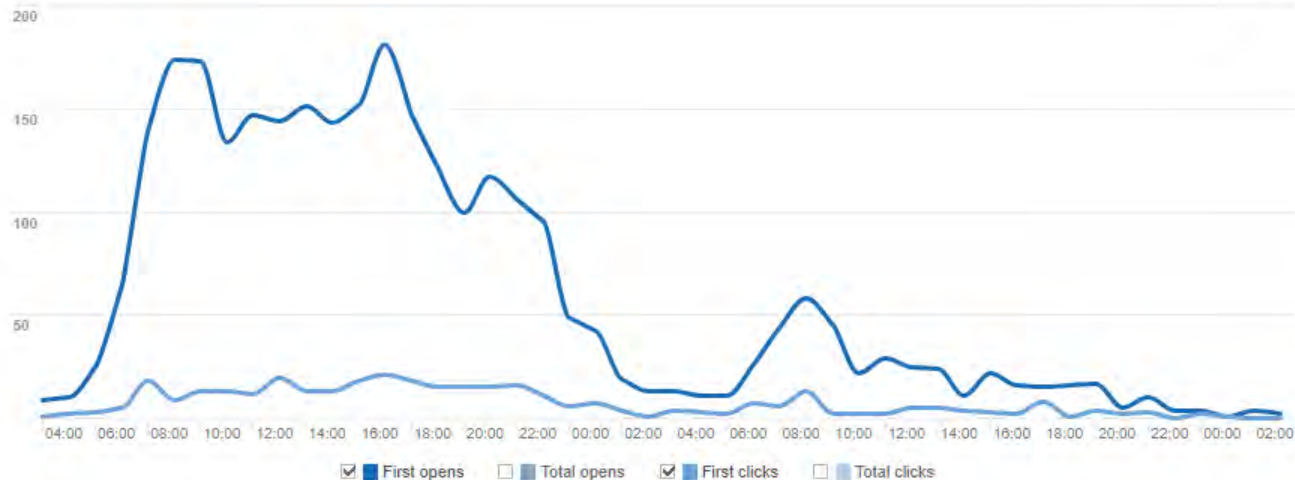
2018-12 Newsletter

Quando le parole non servono...

First delivery on Friday 07/12/2018 04:00 ([details](#))

[Preview](#)[Options](#)[Recalculate](#)

48 hours trend

[Volume](#)[Rates](#)Views: 

Trend first 30 days

Newsletter

Basic reports

- > Summary
- > Overlay
- > Opens and clicks trend

Advanced reports

- > Conversions
- > Contacts ranking
- > Viral
- > Email clients
- > Email reading
- > Deliverability
- > Compare groups
- > Multidimensional analysis
- > Tags: metadata analysis
- > Geolocation

Exports and Notifications

- [Export summary report](#)
- [Export raw data](#)
- [Planned report](#)
- [Tags](#)

Newsletter thumbnail

2018-12 Newsletter

Quando le parole non servono...
First delivery on Friday 07/12/2018 04:00 (details)

Preview Options Recalculate

Bounces analysis

Bounce type Cause Bounce Details

Views: [List] [Table] [Grid]

Type	Contacts	Domains	Bounce rate
Hard Bounce	185	155	0.9%
Soft Block Bounce	124	40	0.6%
Soft User Bounce	70	46	0.3%
Soft Technical Bounce	63	59	0.3%
Other Soft Bounce	58	55	0.3%
Total	500	355	2,4%

Hard Bounce: domain analysis

Most bouncing domains Domains with possible problems

Views: [List] [Table] [Grid]

Newsletter

Basic reports

- Summary
- Overlay
- Opens and clicks trend

Advanced reports

- Conversions
- Contacts ranking
- Viral
- Email clients
- Email reading
- Deliverability
- Compare groups
- Multidimensional analysis
- Tags: metadata analysis
- Geolocation

Exports and Notifications

- Export summary report
- Export raw data
- Planned report
- Tags

Newsletter thumbnail

2018-12 Newsletter

Quando le parole non servono...

First delivery on Friday 07/12/2018 04:00 ([details](#))

[Preview](#)[Options](#)[Recalculate](#)

Behavioural analysis on profiling data

Views:    

Lingua	Sent	
Deutsch	9.497	<div><div style="width: 100%;"></div></div>
English	5.959	<div><div style="width: 100%;"></div></div>
Français	1.489	<div><div style="width: 100%;"></div></div>
Italiano	4.147	<div><div style="width: 100%;"></div></div>
Total	21.092	

Newsletter

Basic reports

- > Summary
- > Overlay
- > Opens and clicks trend

Advanced reports

- > Conversions
- > Contacts ranking
- > Viral
- > Email clients
- > Email reading
- > Deliverability
- > Compare groups
- > **Multidimensional analysis**
- > Tags: metadata analysis
- > Geolocation

Exports and Notifications

-  Export summary report
-  Export raw data
-  Planned report
-  Tags

Newsletter thumbnail

Workflows

Help

1 results

Order

Filter

Update

Actions	Workflow	Date created	Date modified	Status	Info
	Nurture	19/03/2019 12:58	20/03/2019 11:41	Draft	

Show rows: 10

+ New Workflow

Newsletters

- › Drafts
- › Sent

Campaign settings

- Settings
- Workflows
- Workflow entry points
- Inbox preview
- Media
- Contents
- Report

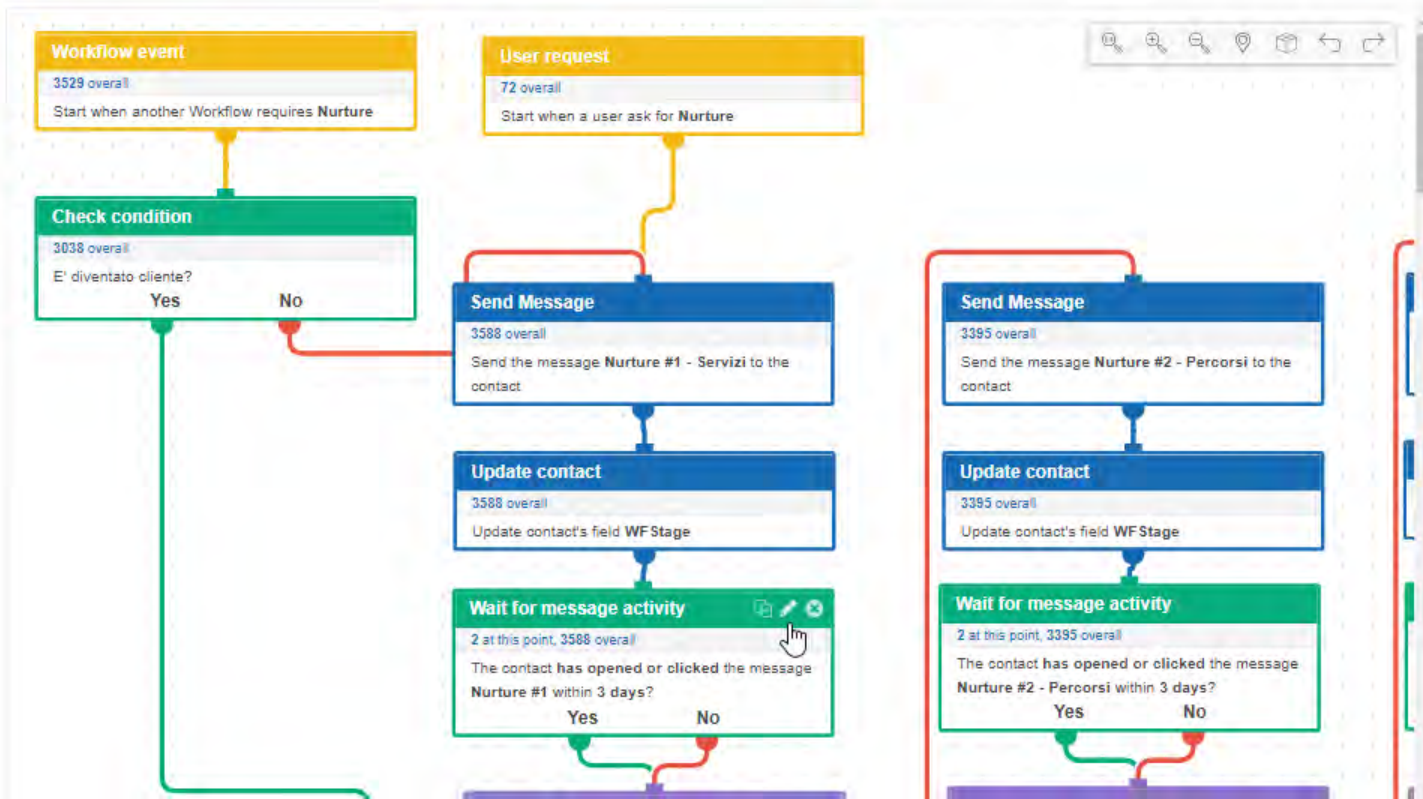
Workflow: Nurture

Stopped

Validation
Reactivate
Sessions
Setup
Save
Close

Events

- New contact
- Contact updated
- Contact event date
- Contact anniversary
- Periodic filter
- Button action
- Post-click action
- Web tracking event
- User request
- Workflow event
- API event
- New lead (Facebook)
- End



Workflow: Nurture

Stopped

Events

New contact

Contact updated

Contact event date

Contact anniversary

Periodic filter

Button action

Post-click action

Web tracking event

User request

Workflow event

API event

New lead (Facebook)

End

Validation

Reactivate

Sessions

Setup

Save

Close

Wait for message activity



Exit Yes as soon as the contact registered the specified event or No after the specified time. If you don't select any message, the workflow cannot be published. Select a message from the below list.

The contact:

Message: Nurture #1 - Servizi

Wait at most:

Cancel

Workflow: Nurture

Stopped

Validation
 Reactivate
 Sessions
 Setup
 Save
 Close

Events

- New contact
- Contact updated
- Contact event date
- Contact anniversary
- Periodic filter
- Button action
- Post-click action
- Web tracking event
- User request
- Workflow event
- API event
- New lead (Facebook)
- End

Send Message

Send a message to the contact



Locanda Camera con Vista

Gli, quali che sono i tuoi desideri per la tua prossima vacanza? Sei pronto per una vacanza di relax e benessere in un luogo speciale e in una location?

Scopri ancora che un'ottima vacanza si può vivere in un'ideale location e in un luogo speciale, scopri ancora che un'ottima vacanza si può vivere in un'ideale location e in un luogo speciale.

Contattaci al numero 02 93 11 11 11 o al sito www.locandacameraconvista.com

Specifica evento

Se non vuoi specificare l'evento, lo stesso, non andare a compilare il campo evento. Il campo evento serve a identificare il messaggio e a collegarlo al tuo database.

Gabriele D'Atri
 Owner @ Locanda Camera con Vista
 Locanda Camera con Vista
 Via Montebello, 104
 20121 Firenze (FI) - Italy

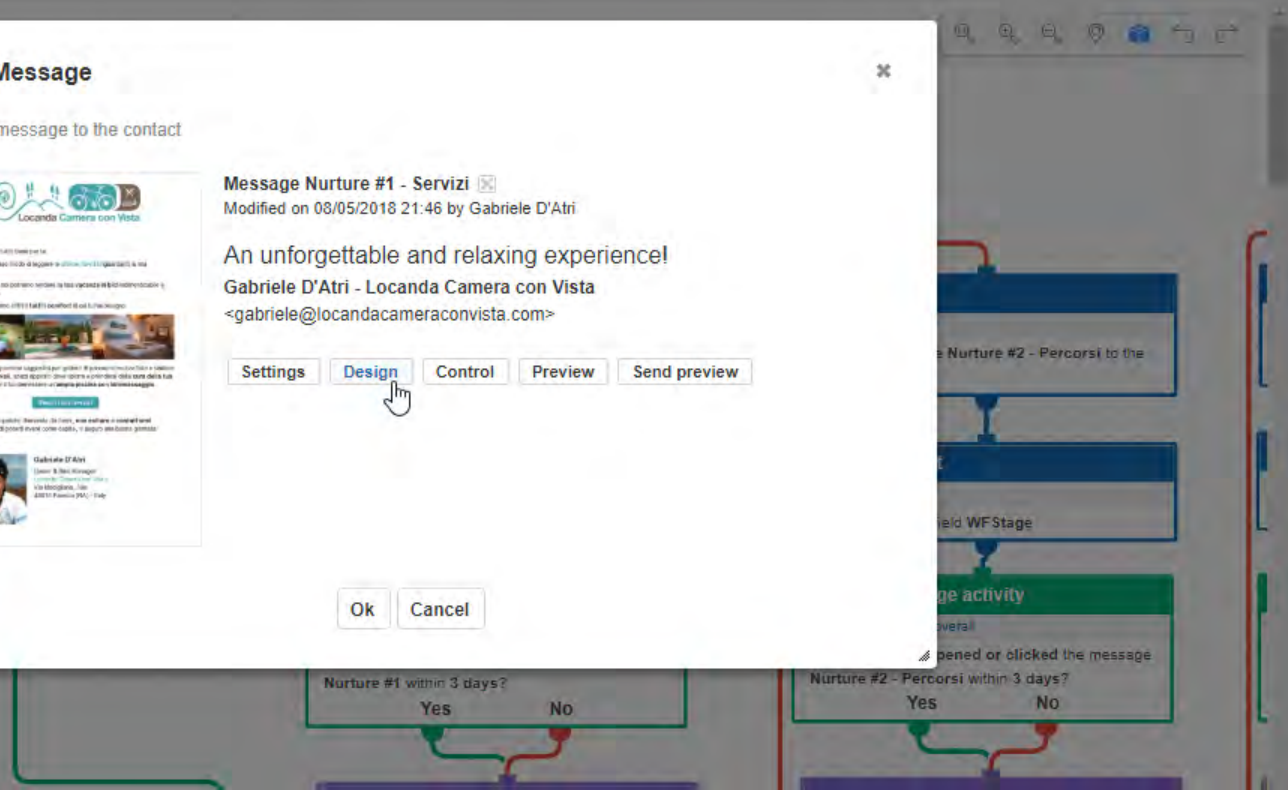
Message Nurture #1 - Servizi

Modified on 03/05/2018 21:46 by Gabriele D'Atri

An unforgettable and relaxing experience!

Gabriele D'Atri - Locanda Camera con Vista

<gabriele@locandacameraconvista.com>

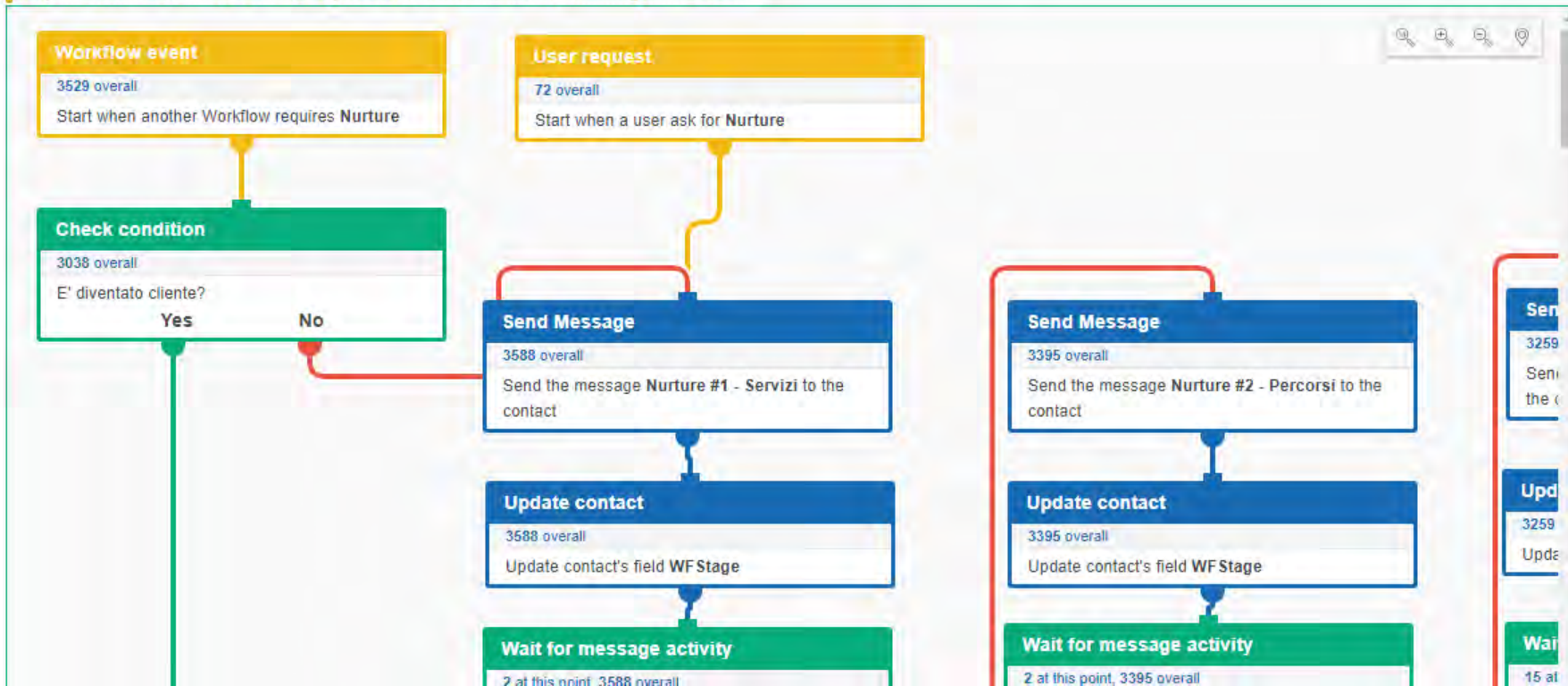


Workflow: Nurture

Active

Pause
Test
Sessions
Setup
Update
Close

Stop the Workflow to edit it. It will not be possible to delete/edit nodes containing active sessions





Workflow: Nurture

[Design](#)[Save](#)[Close](#)[General](#)[Limits](#)[Advanced](#)[Variables](#)A contact can enroll: Periodically

Entry limits

Up to: times each weeks

- Limit the total number of sessions per contact
- Prevent simultaneous sessions

Inclusions

- All the contacts may enter the Workflow
- Include only contacts that belong to one of the following groups
- Include only contacts fulfilling the following condition

Exclusions

- Force the way out of unsubscribed contacts
- All the contacts get out according the Workflow nodes logics
- Force the exit of contacts belonging to one of the following groups
- Force exit of contacts fulfilling the following condition

Workflow: Nurture

Draft

Validation Publish Setup Save Close

Events

- New contact
- Contact updated
- Contact event date
- Contact anniversary
- Periodic filter
- Button action
- Post-click action
- Web tracking event
- User request
- Workflow event
- API event
- New lead (Facebook)
- Abandoned cart (Magento)

New contact

0 overall

Start when a contact is Imported from file to **Newsletter**

Contact updated

0 overall

Start when **Gender** is updated for contacts of **Newsletter**

Periodic filter

0 overall

Start every 1 week(s) of **saturday, sunday** at 12:00 for each contact of **Newsletter** matching the criteria

Contact event date

0 overall

Start 16 days before **Contract expiration** at 12:00 for contacts of **Any Database**

Web tracking event

0 overall

Starts when a contact visits **thankyou**

Contact anniversary

0 overall

Start the day of **Birthdate** at 08:00 for contacts of **Newsletter**

New lead (Facebook)

It starts when a new lead fill out an Ad on Facebook.

Abandoned cart (Magento)

If a cart is not updated after the setup time range, it enters the workflow



Workflow: Nurture

Draft

Validation

Publish

Setup

Save

Close

Events

Actions

Wait

Send Message

Send private message

Update contact

Unsubscribe contact

Add/remove from a Static Group

Update variable

Start another Workflow

Stop another Workflow

Custom Audience (Facebook)

Custom Audience (Google AdWords)

Synchronize contact (Magento)

Wait

Wait 2 days. Resumes only on the weekend.
Resume only from next 09:00.

Send Message

Send the message **Welcome #1 (email)** to the contact

Update contact

Update contact's field **VIP**

Custom Audience (Google AdWords)

Add or remove the contact from a Google AdWords audience

Success

Error

Add/remove from a Static Group

Add the contact to the group **Marketing Expo 2019 (Customers)**

Workflow: Nurture

Draft

Validation Publish Setup Save Close

- Events
- Actions
- Conditions

- Wait for message activity
- Message activity
- Check condition
- Check multiple conditions
- Wait for Survey submission
- Random decision
- Contest
- Loop
- Check cart (Magento)

Wait for message activity

The contact has opened or clicked the message Welcome #1 (email) within 3 days?

Yes No

Check condition

Still customer?

Yes No

Random decision

The contact gets out randomly from one of the possible ways

10% 10% 80%

Message activity

Which event has registered the contact for the message Welcome #1 (email)?

Clicked Opened Bounce Other

Check multiple conditions

Customer type

Best Loyal Churned Other

Loop

The contact is already been here 3 times?

Yes No


Check cart (Magento)

What is the actual cart status?

Aband Und Complet Del

Workflow: Nurture

Draft

 Validation Publish Setup Save Close

▼ Events

New contact

Contact updated

Contact event date

Contact anniversary

Periodic filter

Button action

Post-click action

Web tracking event

User request

Workflow event

API event

New lead (Facebook)

Abandoned cart (Magento)

End

0 exited

Exit Workflow with the Positive result:
Converted**End**

0 exited

Exit Workflow with the Negative result: Lost

Nurture

Options

Recalculate

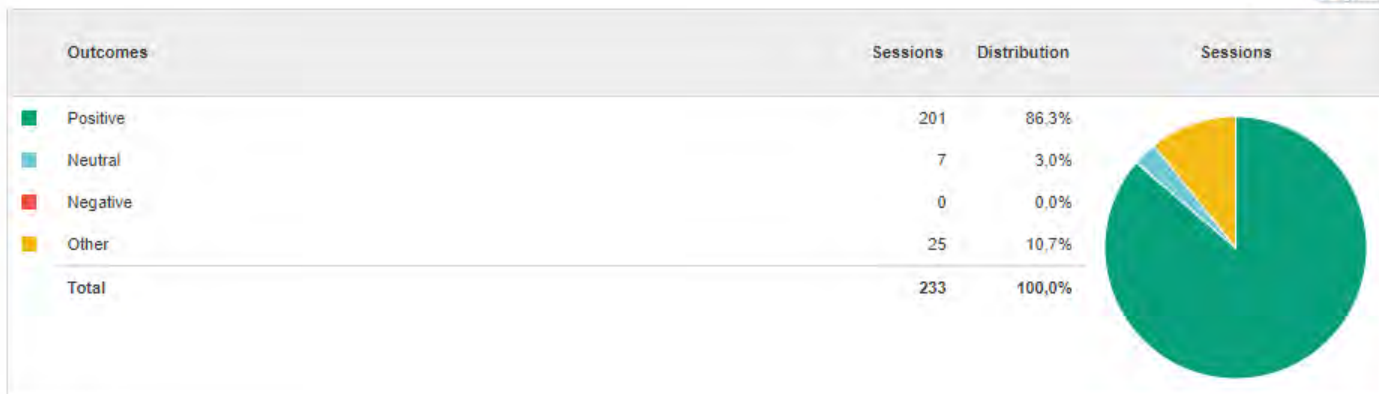
From 21/02/2019

[Change period](#)

Performance

Details

Views:



Trend

Outcomes

Rates

Views:

Workflows

Basic reports

- > Summary
- > Map
- > Messages

Exports and Notifications

- Export raw data
- Export schema

Workflows

- Summary
- Workflows list

Newsletters

- Summary
- Newsletters list

Workflow map: Nurture

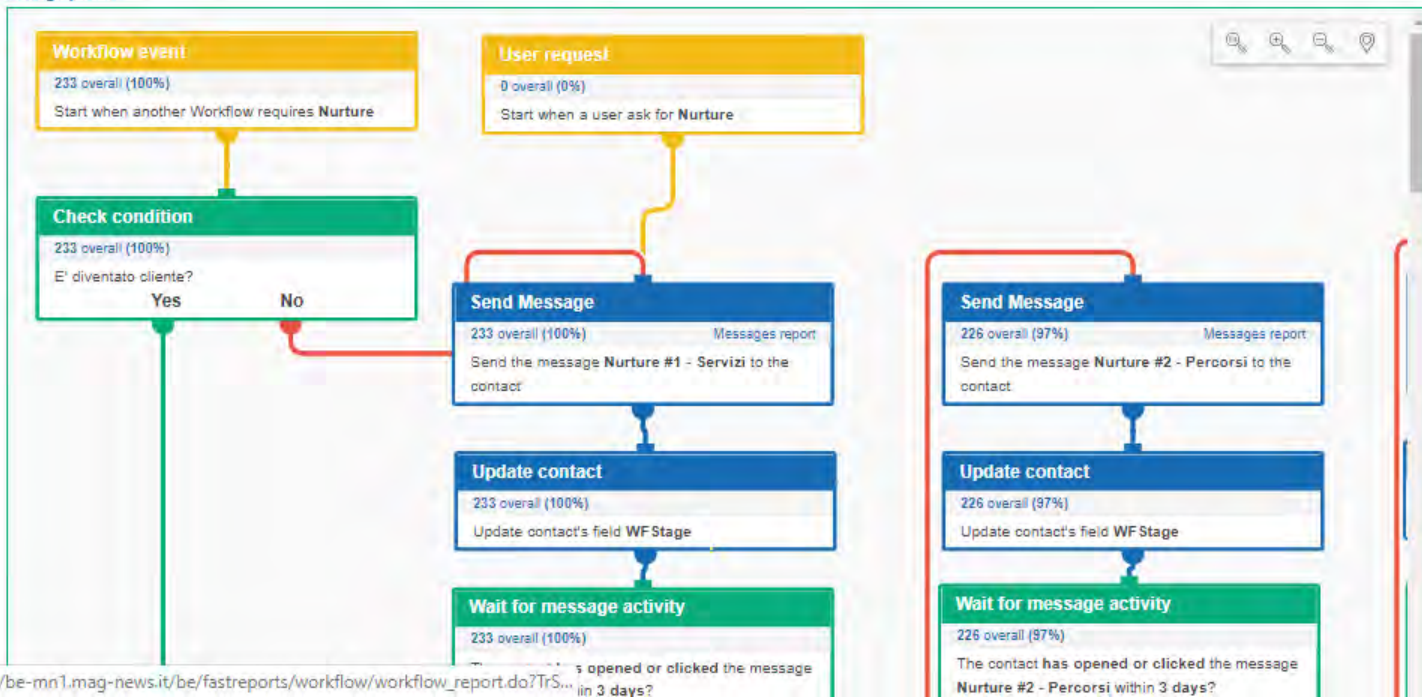
From 21/02/2019

Options

Recalculate

From 21/02/2019

Change period



Workflows

Basic reports

- Summary
- Map
- Messages



Exports and Notifications

- Export raw data
- Export schema

Workflows

- Summary
- Workflows list

Newsletters

- Summary
- Newsletters list

Nurture

Options Recalculate

From 21/02/2019

[Change period](#)

Messages

Views: [List Icon] [Grid Icon]

Newsletter	Sent	
Nurture #1 - Servizi	166	<div style="width: 100%;"><div style="width: 100%;"></div></div>
Nurture #2 - Percorsi	162	<div style="width: 100%;"><div style="width: 100%;"></div></div>
Nurture #3 - Recensioni	185	<div style="width: 100%;"><div style="width: 100%;"></div></div>
Nurture #4 - Degustazione	244	<div style="width: 100%;"><div style="width: 100%;"></div></div>
Nurture #5 - Traveling	239	<div style="width: 100%;"><div style="width: 100%;"></div></div>
Total	996	

Workflows

- Basic reports**
 - Summary
 - Map
 - Messages

Exports and Notifications

- Export raw data
- Export schema

Workflows

- Summary
- Workflows list

Newsletters

- Summary
- Newsletters list

Nurture #1 - Servizi

Preview Options Recalculate

From 21/02/2019

[Change period](#)



Trend



Message

Basic reports

- > Summary
- > Deliverability
- > Overlay
- > Email clients
- > Email reading
- > Geolocation

Advanced reports

- > Multidimensional analysis
- > Tags: metadata analysis

Exports and Notifications

[Export raw data](#)

Workflows













Basic reports

- > Summary
- > Map
- > Messages

Surveys

2 results

Order Filter Update

Actions	Survey	Editor	State	Date created	Date modified	Info
   	Customer Satisfaction	Drag and drop	Active	15/03/2019 12:00	19/03/2019 13:27	 
   	Survey Customer Satisfaction	Classic	Active	07/05/2013 15:27	14/05/2013 10:13	 

Show rows: 10

+ New Survey

View

- Surveys
- Web displays
- Web pages
- Web site map

Web site

- Settings
- Media
- Contents
- Go to page
- Report

Survey: Customer Satisfaction

Change template

Setup

Close

Page: Page 1

Pages management

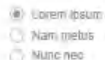
Validation



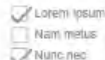
Survey styles



2 columns



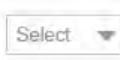
Single choice



Multiple choice



Checkbox



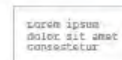
Dropdown



Matrix/Rating Scale



Text field



Textbox



Date field



Customer Satisfaction

How likely is it that you would recommend this company to a friend or colleague?

1	2	3	4	5	6	7	8	9	10
---	---	---	---	---	---	---	---	---	----

NOT AT ALL LIKELY

EXTRÊMELY LIKELY

Which of the following words would you use to describe our services?

Reliable

High quality

Single choice: How likely is it that you would recommend this company to a friend or colleague?

Save

Close

General

Visibility

Advanced

Styles

Question text: *

Name displayed in reports: *

Link to a Database field

Field format:

Answers:

Labels

1
2
3
4
5
6
7
8
9
10

Values

v1
v2
v3
v4
v5
v6
v7
v8
v9
v10

Default answer:

Answers layout:

Number of answers per line:

Randomise the order of answers

Answer required

Error messages

Customer Satisfaction

How likely is it that you would recommend this company to a friend or colleague?

1	2	3	4	5	6	7	8	9	10
---	---	---	---	---	---	---	---	---	----

NOT AT ALL LIKELY

EXTRAMELY LIKELY

Which of the following words would you use to describe our services?

- | | |
|-----------------------------------------------|---------------------------------------|
| <input type="checkbox"/> Reliable | <input type="checkbox"/> High quality |
| <input type="checkbox"/> Useful | <input type="checkbox"/> Unique |
| <input type="checkbox"/> Good value for money | <input type="checkbox"/> Overpriced |

I agree to the Terms of Use and Privacy Policy

Previous

Next

Submit

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Code

Hide Content Bar

Display as:

Recognized contact ▼

Media: [Survey](#) | [Web site](#) | [Global](#) Contents: [Survey](#) | [Web site](#) | [Global](#)

Action button: Submit

 Save

 Close

General

Visibility

Advanced

Label:




Name displayed in reports:



Type:

Background image:



 Browse...



Button actions

Actions

Order

Submission completed

1



Navigation

2



Add action

This button is used only for navigation

Action button: Submit

Save

Close

General

Visibility

Advanced

Label: Submit

Add action

General

- Navigation
- Survey completed

Contact

- Subscribe contact
- Update contact
- Unsubscribe contact
- Edit contact password
- Confirm subscription for waiting contacts
- Add/remove contact to a static group
- Assign a default value to a field
- Assigns the result of an expression to a field
- Increase the value of an integer number field
- Insert email in Blacklist
- Add the mobile number to the Blacklist
- Start Workflow
- Contact login

Messages

- Send an transactional email

Add action

This button is used only for navigation

<input type="text"/>		
<input type="text"/>		
<input type="text"/>		
<input type="text"/>		
<input type="text"/>	<input type="button" value="Browse..."/>	
Order		
<input type="text"/>	<input type="text" value="1"/>	<input type="button" value="✕"/>
<input type="text"/>	<input type="text" value="2"/>	<input type="button" value="✕"/>

Survey: Customer Satisfaction

Change template

Setup

Close

Page: Page 1

Pages management

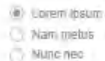
Validation



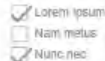
Survey styles



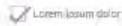
2 columns



Single choice



Multiple choice



Checkbox



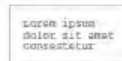
Dropdown



Matrix/Rating Scale



Text field



Textbox



Date field



Customer Satisfaction

How likely is it that you would recommend this company to a friend or colleague?

1	2	3	4	5	6	7	8	9	10
---	---	---	---	---	---	---	---	---	----

NOT AT ALL LIKELY

EXTRAMELY LIKELY

Which of the following words would you use to describe our services?

Delight

High quality

Survey: Customer Satisfaction






 Help  Design  Disable  Save  Close

General

Conditions

Advanced

Conditions

- Define a time range within which responses will be accepted 
- Enter a maximum number of responses 
- Accepts responses only from recognized contacts 
- Set a custom accessibility condition 
- Allow access only to Contacts that have logged in 

Survey: Survey Customer Satisfaction

Options

Recalculate


Summary

Started Surveys: 72


Completed Surveys: 22 (30.56%)

Survey Customer Satisfaction Pagina 1/2

Valuta il tuo rapporto con il commerciale Diennea - MagNews - Competitività dell'offerta ricevuta

Answer	Number of answers	Average rating
Competitività dell'offerta ricevuta	21	 3.76

Views:

Answer	Number of answers	% of answer	Number of answers
Deluso (deluso0)	0	0.0%	
Insoddisfatto (insoddisfat1)	1	1.4%	
Soddisfatto (soddisfatto2)	8	11.1%	
Contento (contento3)	7	9.7%	
Innamorato (innamorato4)	5	6.9%	

- Summary
- Responses details
- Export raw data
- Export summary report
- Planned report

Survey: Survey Customer Satisfaction

Summary

Started Surveys: 72

Completed Surveys: 22 (30.56%)

Survey Customer Satisfaction Pagina

Valuta il tuo rapporto con il commerciale Diennea

Answer
Competitività dell'offerta ricevuta

Answer
Deluso (deluso0)
Insoddisfatto (insoddisfat1)
Soddisfatto (soddisfatto2)
Contento (contento3)
Innamorato (innamorato4)

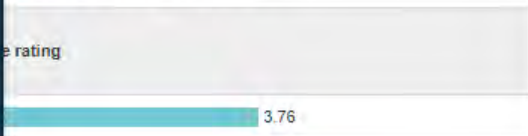
- Deliveries ▶
- Transactional messages ▶
- Messages reception ▶
- Blacklist ▶
- Deliverability ▶
- Web Tracking ▶
- Settings ▶
- Account ▶
- System ▶
- User entity ▶
- Web Analytics ▶
- Dropbox ▶
- Facebook ▶
- Field Calculator ▶
- Google Analytics ▶
- Google Match ▶
- Magento Connector ▶
- Microsoft Dynamics ▶
- OneSignal Connector ▶
- Prestashop Connector ▶
- Salesforce ▶
- Splunk Connector ▶
- AppCenter

- Web properties
- Conversion
- Web Tags
- Settings
- Web tracking SDK

Options Recalculate

Report generated 1 minute ago

Valutazione dell'offerta ricevuta



Views: [Grid Icon]

Number of answers	% of answer	Number of answers
0	0.0%	
1	1.4%	
8	11.1%	
7	9.7%	
5	6.9%	





- #### Surveys
- Summary
 - Responses details
 - Export raw data
 - Export summary report
 - Planned report

Web properties

Web Properties are used to track navigation, conversions on external sites (not made with the platform) and generate web events.

1 results

[Order](#) [Filter](#) [Update](#)

Actions	Web property	Authorized domains	Date created	Date modified	Modified by	Info
 	Diennea	diennea.com	19/03/2019 13:32	19/03/2019 13:33	Fabien Brouillaud	 

Show rows: 10

[+ New Web property](#)

Web Tracking

- Web properties
- Conversion goals
- Conversion parameters
- Web Tags
- Settings
- Web tracking SDK



Web property: Diennea

Web properties are used to track navigation and conversions on your web sites.

Help

Save

Close

Property name: Diennea

Authorized domains: diennea.com

 Save events from anonymous visitors

Status: Active

Latest registered event:

Tracking ID: 1f24g30c01e6d

Tracking code

Session cookie timeout: 240

Visitor cookie timeout: 525600

Web domain: demo.diennea.com

Cookie domain:

 Track navigation events Manage anonymous visitors Enable Web display visualization

Generate code

Web properties

Report

Unique visitors data

Sessions data

Web Tracking

> Web properties

> Conversion goals

> Conversion parameters


> Web Tags

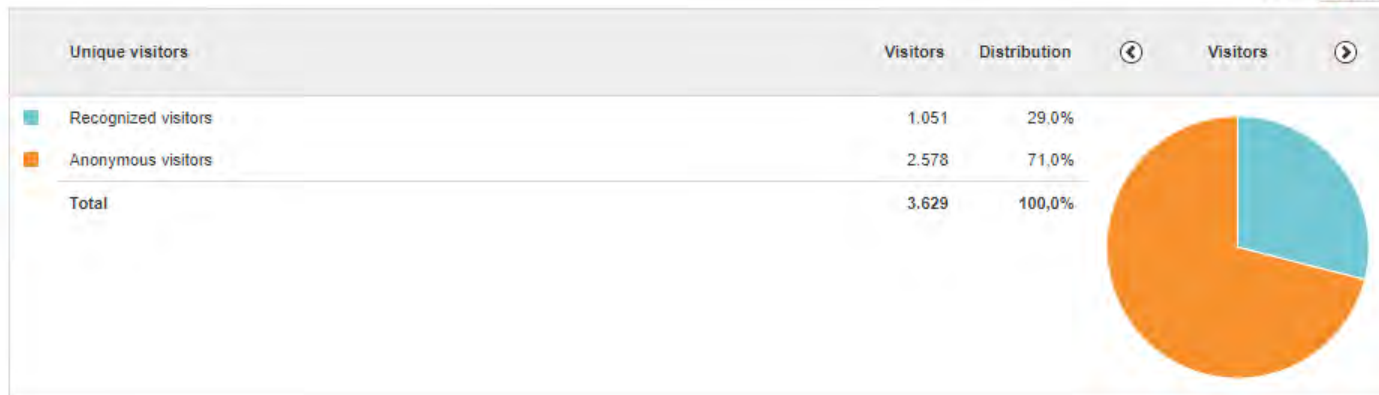
> Settings

> Web tracking SDK



Web property: Diennea

Recalculate

Views:  






Trend


Views:  



Web properties

-  Edit
-  Unique visitors data
-  Sessions data

Web Tracking

- > Web properties
- > Conversion goals
- > Conversion parameters
- > **Web Tags** 
- > Settings
- > Web tracking SDK



Web Tag

4 results

Order

Filter

Update

Actions	Tag name	Date created	Modified
 	Checkout	19/03/2019 13:33	19/03/2019 13:34
 	Accessories	19/03/2019 13:34	19/03/2019 13:34
 	Bags	19/03/2019 13:34	19/03/2019 13:34
 	Shoes	19/03/2019 13:33	19/03/2019 13:33

Show rows: 10

[+ New web tag](#)

Web Tracking

- › Web properties
- › Conversion goals
- › Conversion parameters
- › **Web Tags**
- › Settings
- › Web tracking SDK

Web Tags

[Export raw data](#)

Web displays

3 results

Order

Filter

Update

Actions	Web display	Date created	Date modified	State	Info
   	Exit popup	15/03/2019 12:01	19/03/2019 13:48	Active	  
   	Home page banner	12/03/2019 13:28	15/03/2019 12:03	Active	  
   	Upsell popup	15/03/2019 12:02	15/03/2019 12:02	Inactive	  






Show rows: 10

[+ New Web display](#)

View


- Surveys
- Web displays**
- Web pages
- Web site map

Web site

-  Settings
-  Media
-  Contents
-  Go to page
-  Report

Web display: Exit popup

Change template

 Setup

 Close

Page: Page 1 ▾

 Pages management

 Validation



 Web display styles

 Page styles

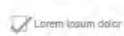


Header



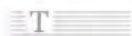
Lorem ipsum

Text field



✓ Lorem ipsum dolor

Checkbox



Privacy text



Button



Spacer



Image



HTML text



✗ Lorem ipsum dolor sit amet

Errors box



Travel like a pro ✕




Our team can help you source anything you need.

Name

Email

Subscribe now

Web display: Exit popup

 Help  Design  Disable  Views  Save  Close

General

Limits

Target

Trigger

Advanced

View limits

The Web display will be displayed times for each visitor, with at least days waiting between views

The Web display will appear

Web display: Exit popup

Help

Design

Disable

Views

Save

Close

General

Limits

Target

Trigger

Advanced

Display conditions

Visitor is anonymous or recognized



AND

Visitor is browsing the Web site for at least 2 minutes

AND

Visitor viewed at least 2 pages in the session

AND

The visitor is not visiting a page with title that contains Check out

AND

Select a condition



Web display: Exit popup

Help
Design
Disable
Views
Save
Close

General
Limits
Target
Trigger
Advanced

Display conditions

Visitor is anonymous or recognized

- Select a condition
- Contact filter
- Belonging to a Group
- New/returning visitor
- Origin URL
- Actual page
- Web Tag (last interaction)
- Web Tag (number of interactions)
- Interaction with other Web Displays
- Number of viewed pages
- Time spent on the site
- Desktop/Mobile
- Browser language
- Time
- Day of the week
- Navigation variables
- Select a condition

least 2 minutes

session

title that contains Check out

Web display: Exit popup

Help

Design

Disable

Views

Save

Close

General

Limits

Target

Trigger

Advanced

When does the Web display appear?

 Now Exit Intent : as soon as the visitor is leaving from the web site. Active on Desktop Timed : The visitor has been on the page for at least 7 seconds. Active on Mobile Scroll down Scroll up Inactivity : visitor inactive for 30 seconds. Active on Desktop and Mobile At the click

My Campaign

First Delivery: Friday 25/11/2016 08:20

Options

Recalculate

Emails

Contacts

- Global report
- Campaigns
- Transactional messages
- Web Sites
- Global contents
- Database
- Planned email reports

227.533 Sent

217.564 Delivered
9.969 Bounced

46.515 Opened
171.049 Not opened

3.317 Clicked
43.198 Not clicked

456 Converted
2.861 Not converted



95,6% Delivery Rate

21,4% Open Rate
2,06 Opens-per-Opened

7,1% Click-to-Open Rate

1,5% Click Rate
1,49 Clicks-per-Clicked

0,2% Conversion Rate
13,7% Conversion-to-Click Rate

2.115 Unsubscribes 99 Spam Complaints 0 Forwards 95.824 Total opens 4.937 Total clicks 607 Total conversions

Emails sent

Volume

Rates

Averages

Events

Views: [Line] [Curve] [Grid]

24.000

Campaign

Basic reports

- Summary
- Contacts ranking
- Email clients

Advanced reports

- Multidimensional analysis
- Tags: metadata analysis
- Geolocation

Workflows

- Workflows

Exports and Notifications

- Export summary report
- Export newsletters summaries
- Export raw data
- Complete export for raw data
- Planned report

Newsletters

- Newsletters list

Workflows

- Workflows list



Customers

Date created: Thursday 17/11/2016 09:17

Options

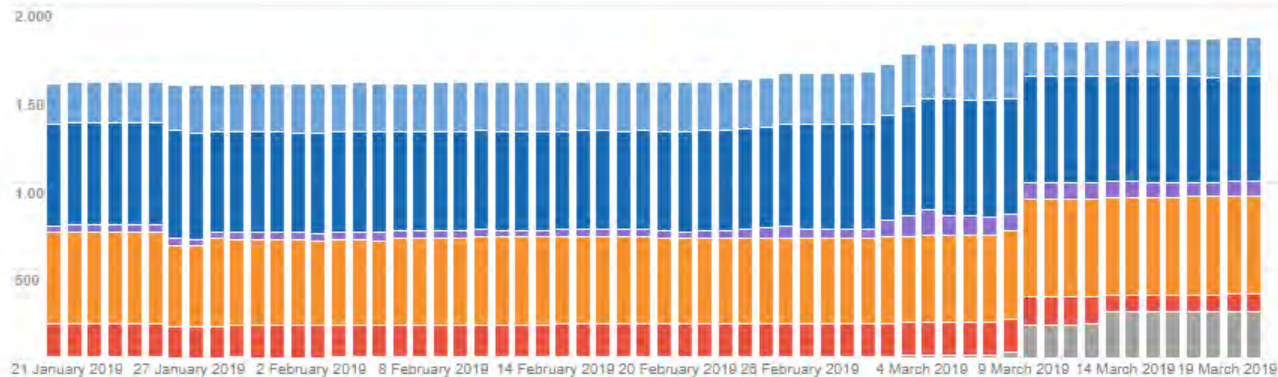
Recalculate

Distribution of engagement levels

Daily

Monthly

Views:



Out of recency
 Never-openers
 Ex-openers
 New
 Openers
 Clickers

Score engagement trend

Daily

Monthly

Go to group report...

Database

- Basic reports**
 - › Summary
 - › Engagement
 - › Photography
 - › Trend
 - › Contacts ranking
 - › Newsletters
 - › Email clients
- Advanced reports**
 - › Engagement trend
 - › Compare groups
 - › Multidimensional analysis
 - › Tags: metadata analysis
 - › Geolocation

Exports and Notifications

- Export summary report
- Export raw data
- Planned report

Detailed report

- Groups
- Detail for contact

Customers

Date created: Thursday 17/11/2016 09:17

Options

Recalculate

Stage

Emails

Contacts

Views:

Stage	Sent	
Suspect	9.089	
Lead	8.458	
Prospect	3.618	
New	2.706	
Customer	1.338	
Total	25.209	

Language

Emails

Contacts

Views:

Go to group report...

Database

Basic reports

- > Summary
- > Engagement
- > Photography
- > Trend
- > Contacts ranking
- > Newsletters
- > Email clients

Advanced reports

- > Engagement trend
- > Compare groups
- > Multidimensional analysis
- > Tags: metadata analysis
- > Geolocation

Exports and Notifications

- Export summary report
- Export raw data
- Planned report

Detailed report

- Groups
- Detail for contact

Users

The platform allows you to create an unlimited number of users. For each of them you have to provide the required authentication informations (i.e. username and password). Each user is associated to a profile (view the "user profiles" section) for which are defined different operating permissions.

4 results

Order Filter Update

Actions	User	Username	Profile	Last login	Date modified	Info
   	James Roberts	james.roberts	Editor	02/09/2013 13:10	14/03/2019 11:08	 
   	Hillary Felton	hillary.felton	Editor		14/03/2019 11:12	 
	SYSTEM	system	Amministrator		17/04/2014 02:47	 
   	Fabien Brouillaud	fabien.brouillaud	Amministrator	20/03/2019 11:09	15/03/2019 08:47	 

Show rows: 10

+ New user

Account

- > Users
- > User profiles
- > Protection level

Users activities

- > Messages to users
- > Users activities
- > Access to account
- > FTP accesses


User profiles

[? Help](#)

The platform offers different kinds of default user profiles (i.e. administrator, manager...) and there is a description of each operating permit. Besides it is possible to create and manage an unlimited number of new custom profiles.

7 results

[Order](#)[Filter](#)[Update](#)

Actions	Profile	Date modified
 	Report access	14/03/2019 11:09
 	Manager	17/05/2018 07:27
 	Guest	17/05/2018 07:27
 	Editor	14/03/2019 11:09
 	Designer	17/05/2018 07:27
 	Database Manager	17/05/2018 07:27
 	Amministrator	14/03/2019 11:09

Show rows: 10 ▼

[+ New profile](#)

Account

- › Users
- › User profiles
- › Protection level

Users activities

- › Messages to users
- › Users activities
- › Access to account
- › FTP accesses

Web Domains












Help

2 results

Order

Filter

Update

Actions	Name	DNS active	Date created	Date modified	Modified by	Info
   	m.diennea.com (2)	m.diennea.com	19/03/2019	19/03/2019 12:43	Fabien Brouillard	 
   	demo.diennea.com (1)	demo.diennea.com	19/03/2019	19/03/2019 12:42	Fabien Brouillard	 

Show rows: 10

+ New web domain

Default Web Domain

Web Domain for SMS

Deliverability

- Web Domains
- Blacklist monitoring
- Sender domains
- Deliverability cluster
- Senders rewriting
- Rewriting SMS senders



Sender domains

Sender domains allow to set and test dedicated DKIM configurations.

1 results

[Order](#)[Filter](#)[Update](#)

Actions	Domain	DKIM	Date created	Date modified	Modified by
 	diennea.com (1)		19/03/2019 13:49	19/03/2019 13:49	Fabien Brouillard

Show rows: 10 ▼

[+ Add domain](#)[✓ Deliverability checkup](#)

Deliverability

- › Web Domains
- › Blacklist monitoring
- › **Sender domains**
- › Deliverability cluster
- › Senders rewriting
- › Rewriting SMS senders



Simply SMTP setup

The Simply SMTP function is useful to take advantage of the software potential from other programs.

[Save](#)

General

Credentials

 Enable Simply SMTP

Contacts

 Subscribe emails recipients in a contacts Database Consider the Blacklist for the messages managed by the Simply SMTP

Tracking

Tracking of openings and clicks of messages managed by Simply SMTP messages is active

Type of message: Not assigned

Website for tracked links: - Automatic -

Web domain: Default

Send with policy: - Not specified -

Design

 Add CSS inline styles in HTML emails

Settings

- › Databases
- › Campaigns
- › Transactional messages
- › **Simply SMTP**
- › Multilingual support
- › Customize texts
- › Privacy
- › Archived Newsletters export
- › Consent Tracker



Email recipients in Blacklist

2.052 results

Order

Filter

Update

Recipient	Cause	Insertion date
*****@*****	Too many hard bounces	08/03/2019 07:00
*****@*****	Too many hard bounces	08/03/2019 07:00
*****@*****	Too many hard bounces	08/03/2019 07:00
*****@*****	Too many hard bounces	04/03/2019 07:01
*****@*****	Too many hard bounces	04/03/2019 07:01
*****@*****	Too many hard bounces	04/03/2019 07:01
*****@*****	Too many hard bounces	04/03/2019 07:01
*****@*****	Too many hard bounces	02/03/2019 07:00
*****@*****	Too many hard bounces	28/02/2019 07:00
*****@*****	Spam complaint	27/02/2019 10:55

- Select an action -

Show rows: 10

1 2 3 ... 206 Next

[+ Add recipient](#)[Import from file](#)

Emails

- > Email recipients in Blacklist
- > Email recipients in Greylist
- > All email recipients
- > Blacklist configuration
- > Blocked domains



Management

Email recipients in Blacklist

Blacklist configuration Email

Accessi Ufficio Diemna

Blacklist configuration Email

Save

Close

Settings for contacts

Criteria for inclusion

Criteria customization

A recipient is added to the Blacklist when a contact reports a spam complaint or - with an automatic operation by the system - after recording a certain number of hard bounces. Configuration settings for inclusion in the Blacklist are the following:

Spam Complaints

 Activate the management of spam complaints

After the first complaint: add the recipient to the Blacklist

Hard bounces

 Activate the management of hard bounces

After bounce number 1: add to the Greylist for 7 days

After bounce number 2: add to the Blacklist

Soft User Bounces

 Activate the management of the soft user bounce

After bounce number 1: add to the Greylist for 7 days

After bounce number 2: add to the Greylist for 14 days

After bounce number 3: add to the Greylist for 28 days

After bounce number 4: add to the Greylist for 28 days

After bounce number 5: add to the Blacklist

Soft Block Bounces

 Activate the management of the soft block bounces



Folder inbox

12.356 results

Order

Filter

Update

Actions	Reception date	Sender	Message Text
<input type="checkbox"/>	20/03/2019 07:49	+393669281583	Diennea - Uffici: Disin. Utente 3 ELENA BERNABE' Program. 3 Ufficio7 Tastiera 1 20/03/2019 07:49:23
<input type="checkbox"/>	20/03/2019 07:48	+393498633023	Diennea - Sala riunioni: Disin. Utente 3 ELENA BARNABE' Program. 3 UFFICIO 7 Tastiera 1 20/03/2019 07:48:37
<input type="checkbox"/>	20/03/2019 07:48	+393669281583	Diennea - Uffici: Disin. Utente 3 ELENA BERNABE' Program. 2 Ufficio6 Tastiera 1 20/03/2019 07:48:14
<input type="checkbox"/>	20/03/2019 07:47	+393498633023	Diennea - Sala riunioni: Disin. Utente 3 ELENA BARNABE' Program. 2 UFFICIO 6 Tastiera 1 20/03/2019 07:47:28
<input type="checkbox"/>	20/03/2019 07:47	+393669281583	Diennea - Uffici: Disin. Utente 3 ELENA BERNABE' Program. 1 Uffici Tastiera 1 20/03/2019 07:47:04
<input type="checkbox"/>	20/03/2019 07:46	+393498633023	Diennea - Sala riunioni: Disin. Utente 3 ELENA BARNABE' Program. 1 UFFICI Tastiera 1 20/03/2019 07:46:19
<input type="checkbox"/>	19/03/2019 21:28	+393498633023	Diennea - Sala riunioni: Inser. Utente 1 GENERICO PULIZIE Program. 3 UFFICIO 7 Disp. IP 19/03/2019 21:28:21
<input type="checkbox"/>	19/03/2019 21:27	+393669281583	Diennea - Uffici: Inser. Utente 1 GENERICO PULIZIE Program. 3 Ufficio7 Disp. IP 19/03/2019 21:27:49
<input type="checkbox"/>	19/03/2019 21:27	+393498633023	Diennea - Sala riunioni: Inser. Utente 1 GENERICO PULIZIE Program. 2 UFFICIO 6 Disp. IP 19/03/2019 21:27:12
<input type="checkbox"/>	19/03/2019 21:26	+393669281583	Diennea - Uffici: Inser. Utente 1 GENERICO PULIZIE Program. 2 Ufficio6 Disp. IP 19/03/2019 21:26:39
<input type="checkbox"/>	19/03/2019 21:26	+393498633023	Diennea - Sala riunioni: Inser. Utente 1 GENERICO PULIZIE Program. 1 UFFICI Disp. IP 19/03/2019 21:26:03
<input type="checkbox"/>	19/03/2019 21:25	+393669281583	Diennea - Uffici: Inser. Utente 1 GENERICO PULIZIE Program. 1 Uffici Disp. IP 19/03/2019 21:25:30
<input type="checkbox"/>	19/03/2019 18:37	+393498554155	Gate
<input type="checkbox"/>	19/03/2019 07:53	+393669281583	Diennea - Uffici: Disin. Utente 3 ELENA BERNABE' Program. 3 Ufficio7 Tastiera 1 19/03/2019 07:53:31
<input type="checkbox"/>	19/03/2019 07:52	+393498633023	Diennea - Sala riunioni: Disin. Utente 3 ELENA BARNABE' Program. 3 UFFICIO 7 Tastiera 1 19/03/2019 07:52:46

Folders

All messages (12356)

inbox (12356)

Settings

› Reception rules

› Folders



Management

Reception rules

Edit reception rule

Demo

Edit reception rule

Save

Close

Rule name:

Conditions

A Message text contains

Add rule

Operations to run

- Move to folder
- Subscribe contact
- Unsubscribe contact
- Answer back via SMS
- Answer back via email
- Send SMS
- Send an email
- Delete message
- Run a script






Consents tracking

1 results

Order

Filter

Update

Actions	Name (ID)	Database	Tracked event	Date modified	Info
   	Tracker (1)	Master database	Contact update	19/03/2019 13:51	

Show rows: 10

+ New tracking

Settings

- › Databases
- › Campaigns
- › Transactional messages
- › Simply SMTP
- › Multilingual support
- › Customize texts
- › Privacy
- › Archived Newsletters export
- › **Consent Tracker**



Edit tracking Tracker

[History changes](#)[Save](#)[Close](#)Name:

Tracking ID: 1

Database:

Track the event:

- Contact subscription
- Contact unsubscription
- Contact update

[Add field to the list](#)

Contact fields to be monitored:

 Track only contacts in "Subscribed" status Consider also new contacts

Output file

File name: Folder name: [Add field to the list](#)

Settings

- > Databases
- > Campaigns
- > Transactional messages
- > Simply SMTP
- > Multilingual support
- > Customize texts
- > Privacy
- > Archived Newsletters export
- > Consent Tracker



AppCenter

[Upload an App](#)

ALL

INSTALLED

ANALYTICS

E-COMMERCE

CRM

MISCELLANEOUS

**Barcode**

Insert dynamic QR codes and Barcodes in your newsletters

[Open](#)

INSTALLED

**Countdown Timer**

Countdown timers for your email

[Open](#)

INSTALLED

**Dropbox**

Sync your Dropbox account to import and export files

[Open](#)

INSTALLED

**Facebook**

Export your contacts from the platform to a Facebook Custom Audience and get new contacts from your Lead Ads

[Open](#)

INSTALLED

**Feeds**

Collect RSS feeds from your favorite sources and create content for your newsletter in a fully automated way

**Field Calculator**

This app perform smart and periodic calculation for contacts fields's values



Google Analytics

Google Analytics link tracking

Open

INSTALLED



Google Match

Export your contacts from the platform to an AdWord Audience List to increase the performance of your digital marketing campaigns

Open

INSTALLED



Magento

Synchronize data from your eCommerce site and automates the processes of retention marketing

Open

INSTALLED



Microsoft Dynamics

Syncs contacts and campaign activities with your MS Dynamics CRM

Open

INSTALLED



OneSignal Connector

Connect to OneSignal to send push notifications to your contacts

Open

INSTALLED



Prestashop

Manage your email marketing activities on contacts from your Prestashop

Open

INSTALLED



Salesforce

Sync contacts and campaigns with your Salesforce CRM



Splunk Connector

Stream contacts events to log files in real time