Digibee

Digibee: integration
"for the rest of us"

A New Economic Model for Integration

130 + clients globally

2017
born in the cloud

7000 +
integrations
deployed

230 +
employees

3 Bi
transaction/mo
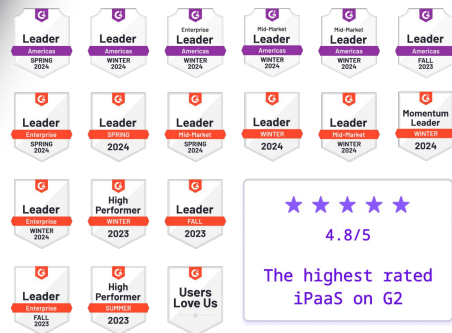
June, 2023

$60 M
investment Series B
Goldman Sachs

Gartner. Honorable mention
in Gartner's Magic
Quadrant

IDC Innovator
2023 and 2024

Digibee Corporate Headquarters
Weston, Florida

Digibee LATAM
São Paulo, Brazil

★★★★★
4.8/5
The highest rated
iPaaS on G2

Clients & Partners

TELCO / SERVICES

TIM · GOL Linha aéreas inteligentes · sbt · Localiza

vivo · serasa · Wilson, Sons · CHINALCO

BOURBON Hotéis & Resorts · TOTAL express · VTEX

UNICO · Craft · BARKLEY

Hirschback · Gupy · FRC

CONNECTWISE · mariner · chazki

Grupo El Comercio · JOHNSON BROTHERS · voyager

INDUSTRY

Braskem · Marfrig

Bauducco · STELLANTIS

WICKBOLD · WEIR

BRAMETAL

BANKING / INSURANCE FINANCIAL SERVICES

itaú · [B]³ · Banco SOFISA

BANCO FIBRA · HDI SEGUROS · azul seguros · IRB Brasil RE

ASSURANT · Jeitto · SUHAI · CSU

Coltefinanciera · Redeban

HEALTHCARE

A.C.Camargo Cancer Center · ONCOCLINICAS · Libbs

DASA · GrupoFleury · CIMED

FSFX FUNDAÇÃO SÃO FRANCISCO XAVIER · PASA · GSH

EDUCATION

Rehagro · MD

anima EDUCAÇÃO

AGRO

VITERRA · copasul

INTEGRADA COOPERATIVA AGROINDUSTRIAL · Stoller

RETAIL

Carrefour · ampm · VESTE

Dia % · JUNTOS SOMOS+ · RiHAPPY

ASSAÍ ATACADISTA · oobē · Apple saddlery

SESTINI · Payless

salonline · Lowe's · VIVARA

UTILITIES/INFRA

acelen · auren

aegea · elera RENOVÁVEIS

N · TECNISA Mais construtora por m² · CCR

PARTNERS

Google

aws

Microsoft

200DEV · GFT

kyndryl · accenture

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The integration **dilemma**

Custom coded solutions

Legacy ESB

iPaaS first generation

Tradicional
integration scenario

Partner

API GATEWAY

System A

System B

Customer 1

"On-Premise"

System E

System D

System C

API GATEWAY

Customer 2

Customer 3

System F

Where do I connect? ?

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Legacy approaches are **prohibitive**

Custom code

- Complexity and Development Time (time-consuming and expensive)
- Team for maintenance, code updates and bug fixing
- Limited scalability
- Security: Failures and updates
- Lack of Governance and Management

Legacy ESB

- Legacy / on-prem architectures
- Inflexible and heavy
- Difficult to use / slow to realize value
- High infrastructure / operational costs
- Still requires Custom code

iPaaS first generation

- Heavy up-front license costs and inflexible pricing
- Long implementation times
- Specialized skills
- Team for maintenance, code updates and bug fixing
- Limited scalability

Digibee: integration "for the rest of us"

AI Pair programmer

- AI assistant for developing
- Automated documentation
- Reuse with the power of APIs and the simplicity of functions (Capsules)

Consumption Based Pricing

- Simple and predictable cost model
- Scale-to-zero
- Autoscaling

ZERO OPERATIONS

- Fail-safe workflows
- Predictable performance
- Complete toolkit included: API gateways, message brokers, security, secret vault, monitoring and observability

How do we **Accelerate projects?**

Fail-Safe Workflows

Digibee automatically queues all requests regardless of the trigger so you get guaranteed request execution without additional infrastructure and logic

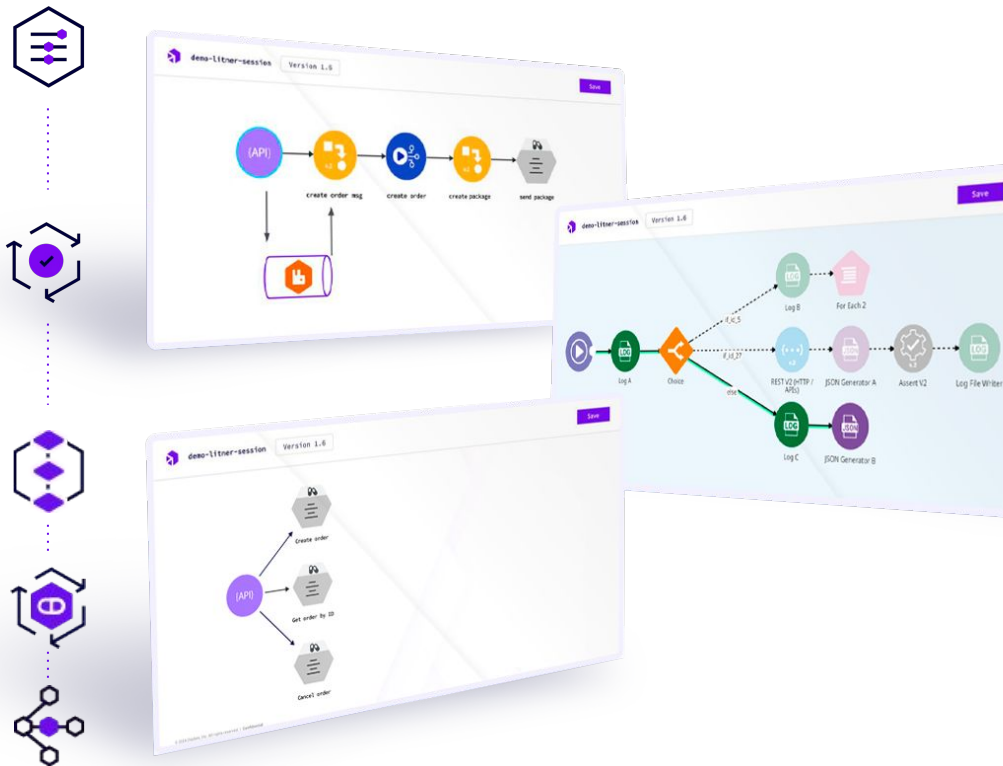## Integrated development experience with AI

- **Unified interface**
  Design, test, and debug within a single intuitive UI
- **Instant Feedback**
  Run multiple scenarios and see results at every step, simplifying iteration and troubleshooting
- **AI**
  Context-aware coding recommendations, coding data transformations, and orchestrating applications

The power of APIs and the simplicity of functions (Cápsulas)

Modularize seu código em funções reutilizáveis, combinando o poder das APIs com a simplicidade, garantindo reutilização eficiente e evitando sobrecarga, até que seja necessário**.**

Intuitive, all-in-one visual interface

Stay in context between development and operation environments that can be leveraged by any developer. No need for integration specialists.

How do we **Cut incidents** and **operational burden with ZeroOps**?
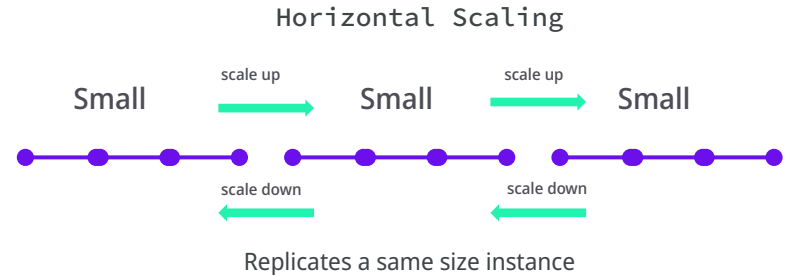
Isolated execution

Each request execution is isolated in a dedicated environment, safeguarding against performance variability during demand surges and maintaining consistent reliability in modular architectures

Ephemeral service execution

Workflows are activated only when needed and terminate post-execution, maximizing resource efficiency and eliminating ongoing maintenance

Elastic scalability

Automatically adjust capacity with serverless workflows scaling seamlessly with demand

Horizontal Scaling

Small   scale up   Small   scale up   Small

                scale down   scale down

Replicates a same size instance

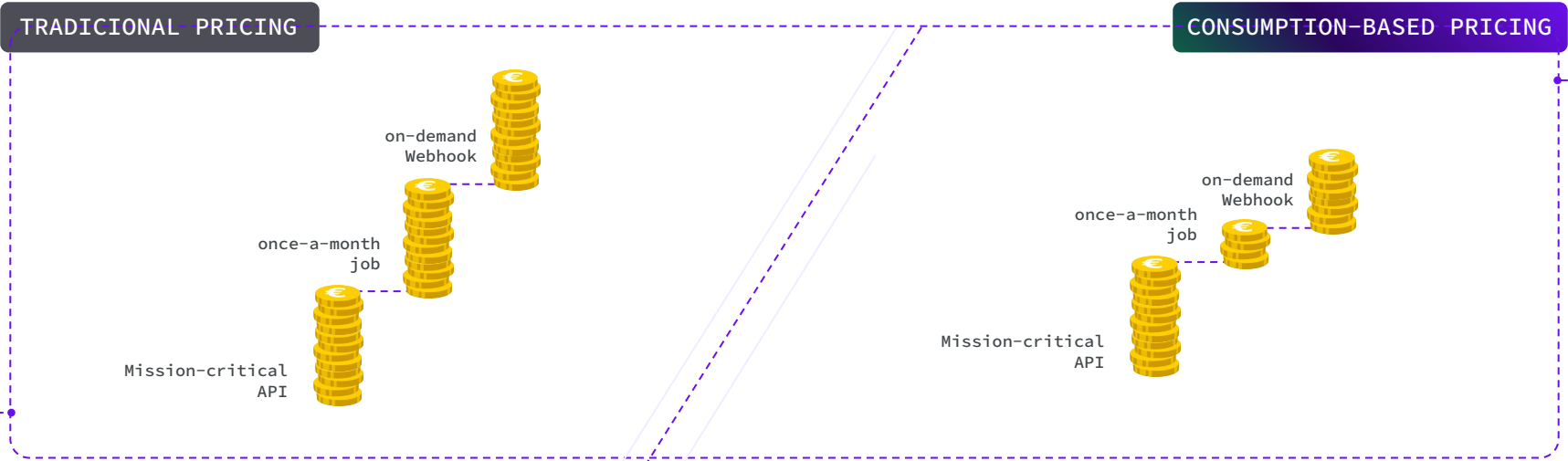# How do we **Reduce Costs**?

Consumption-based pricing

Save costs by paying only for the compute time you use instead of provisioning infrastructure for peak capacity
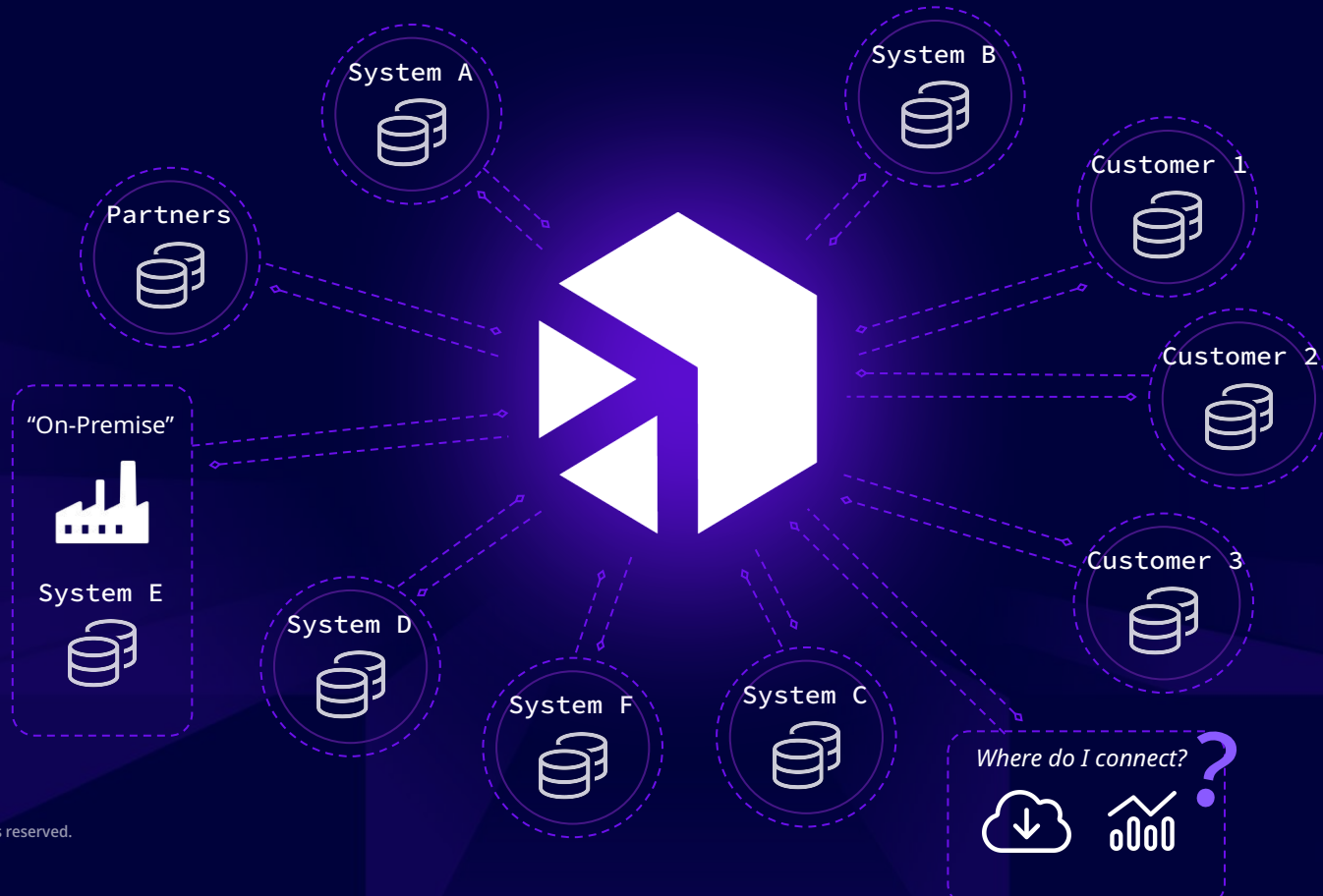
Avoid over-provisioning

Each workflow is sized to the request, eliminating unnecessary resource allocation and reducing costs
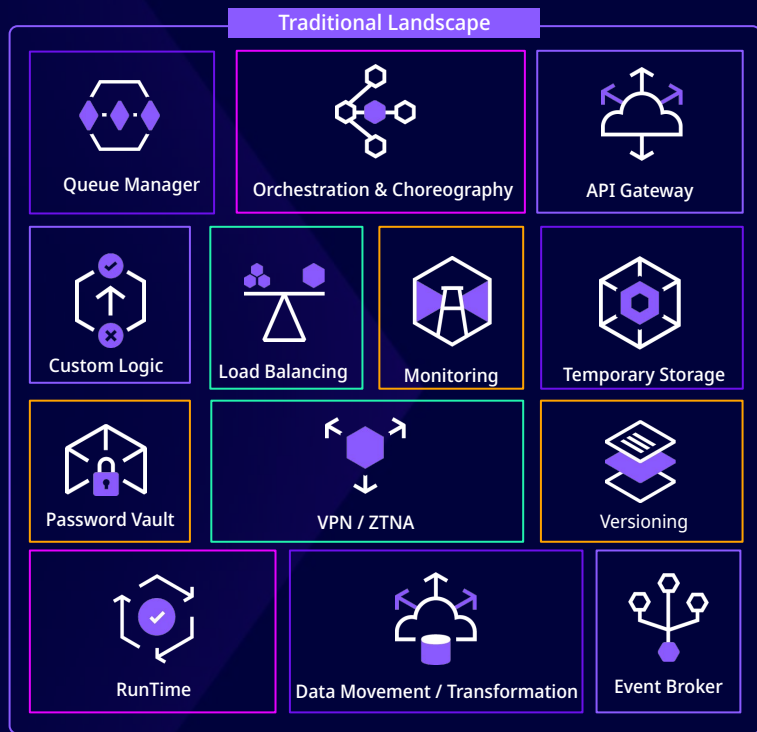
Scale-to-zero

Our scale-to-zero technology ensures you're never charged for idle capacity

TRADICIONAL PRICING

CONSUMPTION-BASED PRICING

on-demand Webhook

once-a-month job

Mission-critical API

on-demand Webhook

once-a-month job

Mission-critical API

Integration scenario with the adoption of an Digibee IPaaS

System A

System B

Customer 1

Partners

Customer 2

"On-Premise"

Customer 3

System E

System D

System F

System C

Where do I connect?

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Use cases

ECOSYSTEM CONNECTIONS

- Omnichannel implementations
- Data aggregation
- Open Finance; Open Data
- Composable solutions (Digital banks; BaaS)

SMALL, HIGH-IMPACT INITIATIVES

- New products and services
- HR modernization
- Process automation

MODERNIZATION OF CORE SYSTEMS

- Application modernization
- ERP migration (e.g. SAP S/4HANA)

CLOUD TRANSFORMATION

- Data warehouse modernization
- Migration of core systems
- Data migration
- Database synchronization

ARCHITECTURAL MODERNIZATION

- Bus migration (ESB)
- Core integration platform
- PCP (production planning and control)

Business impact of using Digibee

Simplify

Simplify development, operations, and adoption

itaú

$ 1.3M saved annually
In avoided infrastructure and development costs per integration with the implementation of Digibee

GOL

75% savings
On combined staffing and licensing costs compared to legacy integration solution

Accelerate

Accelerate implementation and deployment

Bauducco

40% cost reduction
Enabled through a cloud migration from a 25yr old legacy on prem ERP system

JOHNSON BROTHERS

70% faster
Time to market enabled through modern integrations connecting over 20 mission critical systems

Scale

Adjust resources and capacity in real time

Payless

200 stores
In 15 countries integrated a secure e-commerce platform in less than 30 days

acelen

40 critical systems
Fully integrated replacing legacy solutions in less than 8 months

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Thanks!

Digibee