# fruggr

*performance**by**sustainability*

# Reduce your **digital footprint** and **improve** your **company's performance**

# Accelerate corporate digital and social responsability

## digital 4 better

- **Environmental & social impact** in our DNA
- Sustainable IT **market leader** in France
- Editor of the SaaS solution **Fruggr**
- From 5 to 50 experts in 3 years

French company from the
*Sustainable and Social Tech Ecosystem*

*Company with a mission*
B Corp certified

*GreenTech Innovation label*
from the French Ministry

*Winner of numerous awards*
Top 50 impact players, IE Club Climate & Cleantech,
EDF Pulse, Fintech Climate, and many more...

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# Insights: digital in the world

## 60%
Estimated **increase in** **digital-related GHGs** by 2040.

Digital technologies nowadays account for around 4% of global emissions
*Source Arcep & GreenIT (2020)*

## 10%
of **annual electricity consumption** comes from **digital services.**

*Source Ademe (2022)*

## 40%
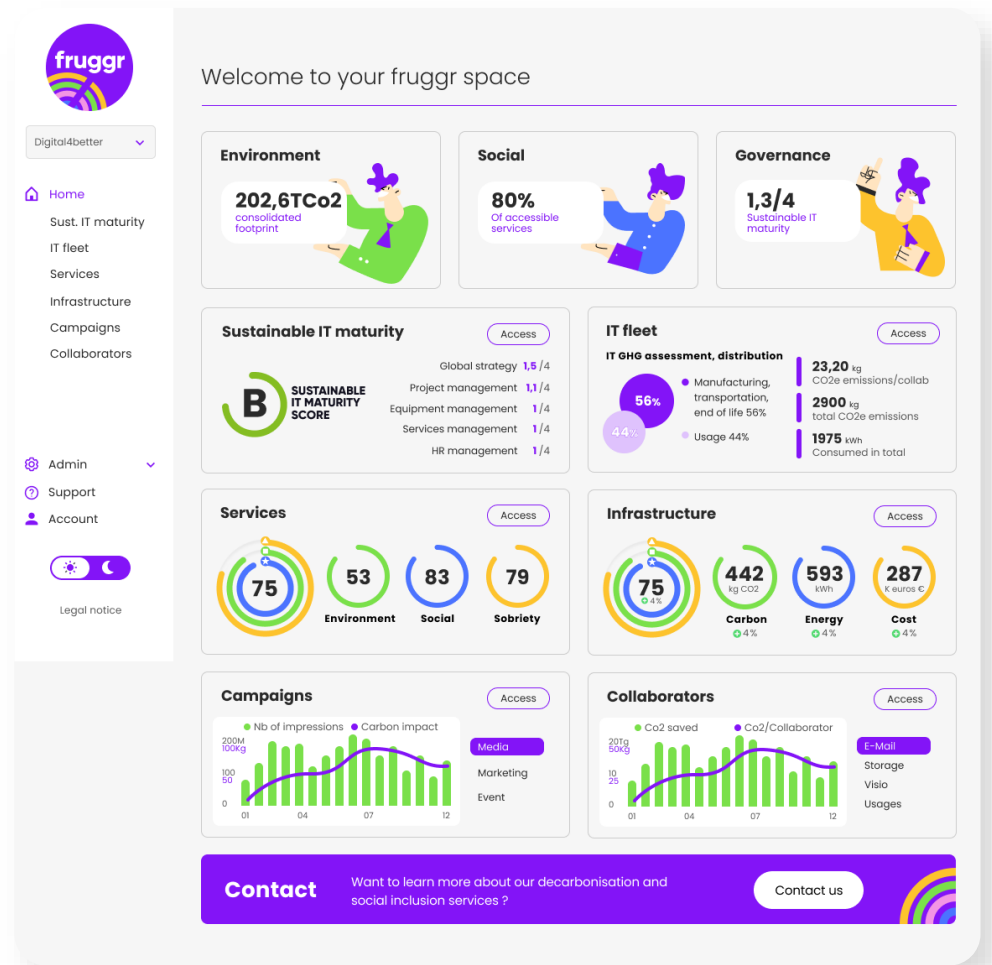Of the population is in a situation of **digital exclusion**.

*Source INR (2020)*

**8 out of 10 companies** see **digital sustainability** as a priority for the **next 5 years**.
**What about you?**

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# And you, what challenges do you face?

> Difficulties to **analyze and understand** your **digital footprint**?

> **Lack of time** to answer your **CSR department** requests?

> **Exponential increase in costs** related to your digital ecosystem?

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# Get a 360° view of your digital footprint

## Sustainable IT Maturity

Assessment of your digital maturity through interviews

## Services

Life Cycle Assessment (LCA) & accessibility of digital services

## IT Fleet

Automated multi-criteria assessment of the entire IT Inventory

## Infrastructure

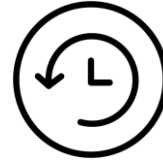Monitoring of the networks and servers' footprint

## Employees

Analysis of your digital workplace and employees' collaborative tools usage

# Real benefits...

**All your analysis data**
centralized in a single tool

**Time-saving**
on impact assessment thanks to
automated data collection

**CSR & ESG Compliance**
to avoid risks of sanctions

**Recommendation' engine**
to identify where to act in a glimpse

**Optimal Customer Experience**
thanks to accessible digital services

**Team engagement**
for a continuous
improvement approach

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# ...for a sustainable ROI

## +21%
improvement of the IT
carbon footprint*

## −15%
on hosting costs
(cloud and run)*

## +17%
In digital services
performance*

**Ready to start implementing Sustainable IT and improve your performance?**
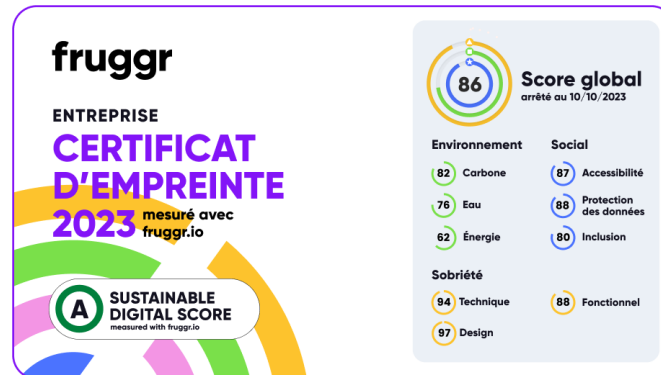
*On average, observed with our clients

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# Your trusted third party for your digital footprint

ADEME
AGENCE DE LA TRANSITION ÉCOLOGIQUE

MINISTÈRE DE LA TRANSITION ÉCOLOGIQUE
Liberté
Égalité
Fraternité

GREENTECH INNOVATION

images& réseaux

| Reliable | Recognized | Innovative |
| --- | --- | --- |

**fruggr**

ENTREPRISE
CERTIFICAT D'EMPREINTE 2023 mesuré avec fruggr.io

A SUSTAINABLE DIGITAL SCORE
measured with fruggr.io

86 Score global
arrêté au 10/10/2023

**Environnement**
82 Carbone
76 Eau
62 Énergie

**Sobriété**
94 Technique
97 Design

**Social**
87 Accessibilité
88 Protection des données
80 Inclusion

88 Fonctionnel

# A certificate to communicate about your sustainable IT engagement

![fruggr logo]

# Your partner towards a more sustainable IT practice

www.fruggr.io

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