### **BUSINESS INSIGHTS-SIMPLIFIED**





# Why FactWeavers?

Addressing the data disconnect



#### **Limited Access for Business Users**

Business Users often lack the access to interpret and extract insights from data. This leads to lost opportunities due to lack of data and insights to base business decisions on.

#### **Tech-Business Misalignment**

|Technology Teams lack the domain expertise needed to interpret it effectively. This results in a misalignment between what's delivered technically and what's needed for business insights.

### **Siloed Data Across Fragmented Systems**

Domains & Business Functions are fragmented across disconnected systems and tools creating data silos. Insights are therefore distributed, and business questions are tough to find answers to.

### **No Unified Data Model**

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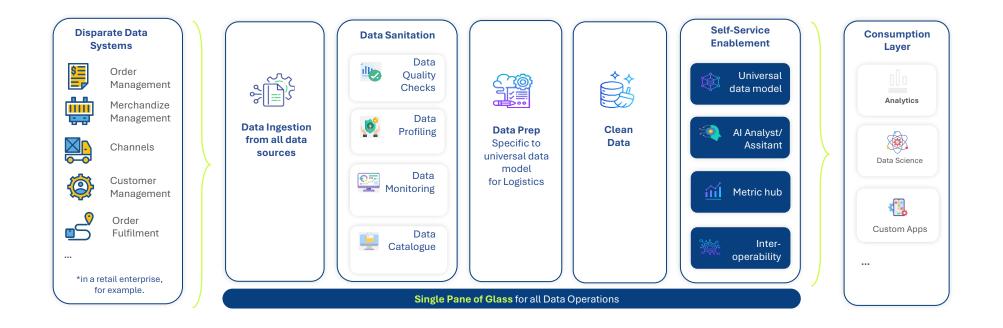
Lack of single source of truth and a common language of data. This lack of a unified data model leads to inconsistent reporting, confusion in communication, and ultimately, misinformed decisions.

## FactWeavers | OnTap Data & Analytics



FactWeavers is a low-code/ no-code self-service AI Data platform to,

- Unify data from multiple data silos, prepare data for consumption
- Discover, explore and analyze data Business users have direct access to data
- Leverage AI for descriptive insights and assist in data analysis



# FactWeavers | Faster Time to Value



