

Digital Twinning

with Digital Twinning Australia

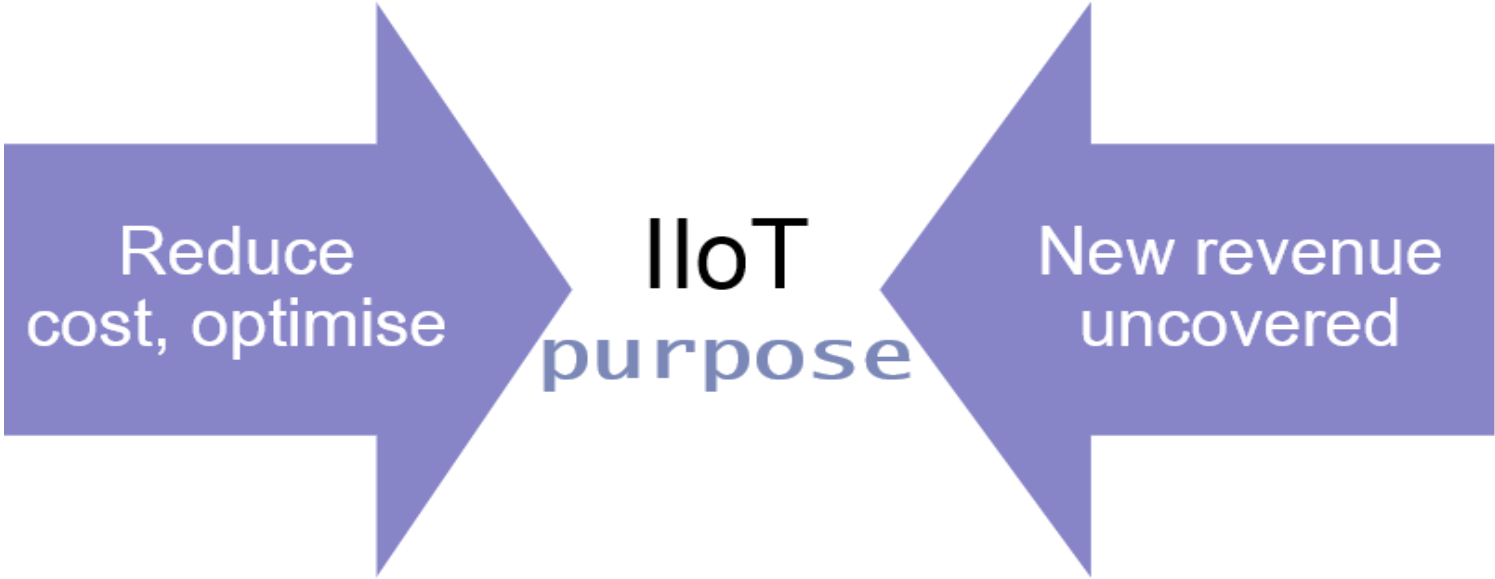


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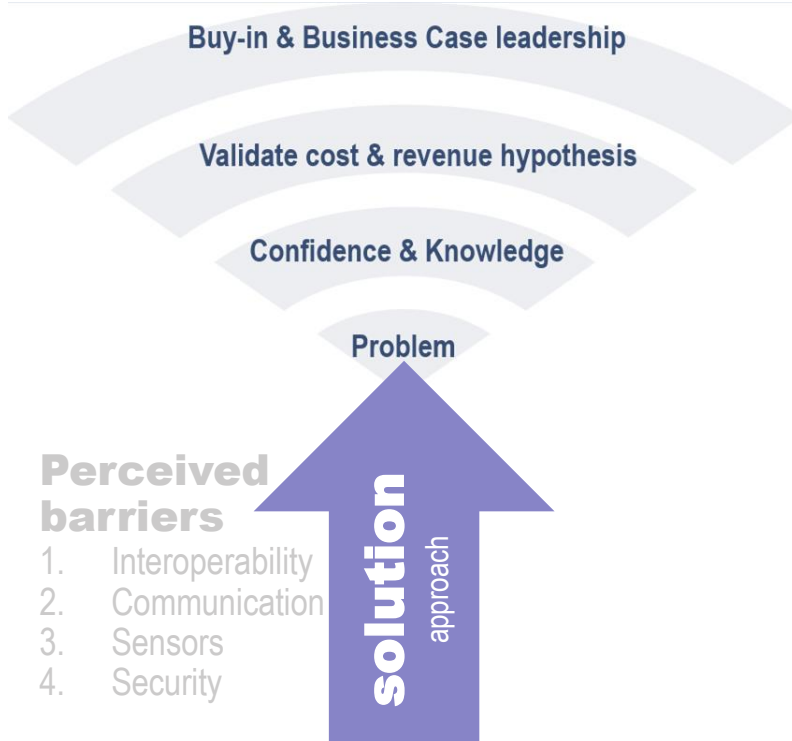
Context is Everything



Expectation



Mitigate risk



It can be overwhelming... so start small create a scalable Minimum Viable Product [**MVP**], to:

1. Be confident & knowledgeable... be a leader
2. Validate: cost + revenue opportunity
3. Demonstrate business case value... not just talk.

Engage Digital Twinning Australia as your **trusted advisor**.

Prioritise Critical

Design digital twins for critical systems:

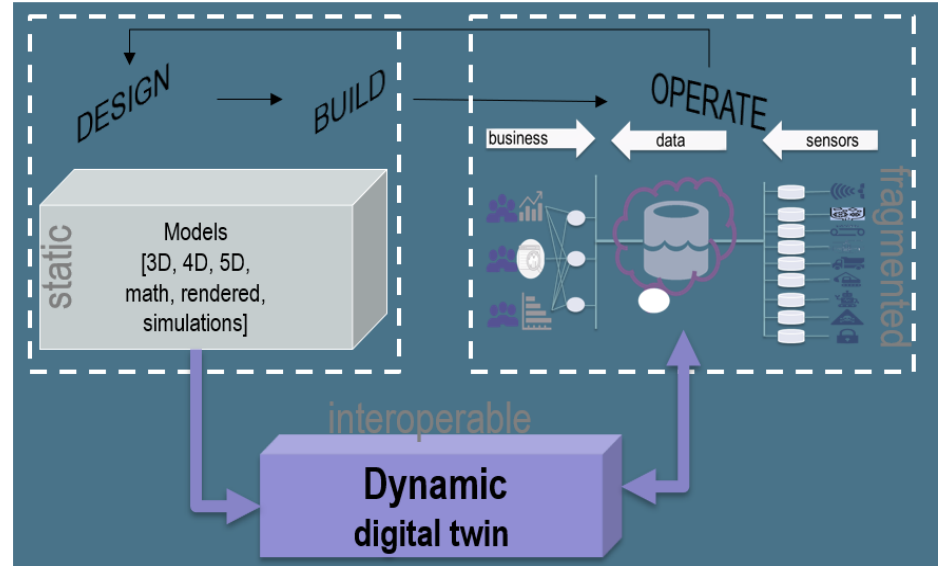
- core to generating revenue
- fundamental to reducing cost

Build data rich, static 3D models to:

- simulate operational & maintenance impact
- validate Safety in Design; HAZOP; human factors
- visualise operating data capture

Collaborate when:

- single-point-of-truth decision-making is essential
- tactical trade-off discussions are necessary
- connecting and visualising all relevant data
- validating machine learning & artificial intelligence



The Time is Now



“The greatest danger in times of turbulence is not the turbulence itself, but to act with yesterday’s logic.” [Drucker, P.F., 1980]

- **Act with tomorrow’s logic**

“...*insanity*, doing the same thing over and over and expecting a different result.” [Einstein, A]

- **Do something different**

“It doesn’t make sense to hire smart people and tell them what to do; hire smart people so they can tell us what to do.” [Jobs, S]

- **Hire smart people from Digital Twinning Australia**

"We solve problems using digital visualisation. We work with you to build the platform for our methodology, enabling you to predict asset problems, reduce the cost to operate, uncover new revenue streams and provide evidence that mitigates risk and gets people engaged in the future."

Genéne Kleppe, CEO

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