



DIGIUSHER

Financially Intelligent Operationally Efficient
Cloud Cost Management

RECOGNITIONS & PARTNERSHIPS

Google for Startups


aws activate



Infosys



REVOLUTIONIZING FUTURE OF FINOPS



Introducing DigiUsher SaaS solution that integrates all your operations into a single platform, providing unparalleled financial control and analysis for your cloud.

Let's explore the benefits together.

UNDERSTANDING FINOPS

1

Definition

Practice of cloud financial management through collaboration, accountability and transparency across an organization

2

Need

Businesses need visibility over their cloud spend, budget optimization, control over their finances, and quicker decision-making

3

Key Metrics

Cloud spend, forecasting, cost allocation and optimization, and resource utilization are some of the key metrics involved in sustaining the practice

DESIRED OUTCOMES



Efficiency & Productivity



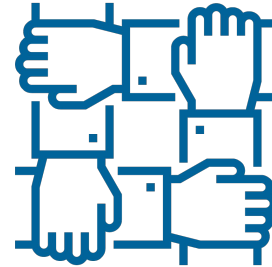
Better cost efficiency & resource optimization resulting in greater productivity.



Data-Driven Decisions



Real-time spend analysis & insights to make informed financial decisions.



Collaboration & Transparency



Improved collaboration & transparency between teams resulting in an alignment of financial goals.



Growth & Competitiveness



Innovation and scalability through streamlining financial operations.

CLOUD OPTIMIZATION JOURNEY

OWNERSHIP
&
PARTNERSHIP

COST
ALLOCATION

COST
VISIBILITY

COST
OPTIMIZATION

COST
TRACKING

COST REVIEWS

EDUCATION





THE SOLUTION

Understanding
Cloud Usage
and Cost

Performance
Tracking and
Benchmarking

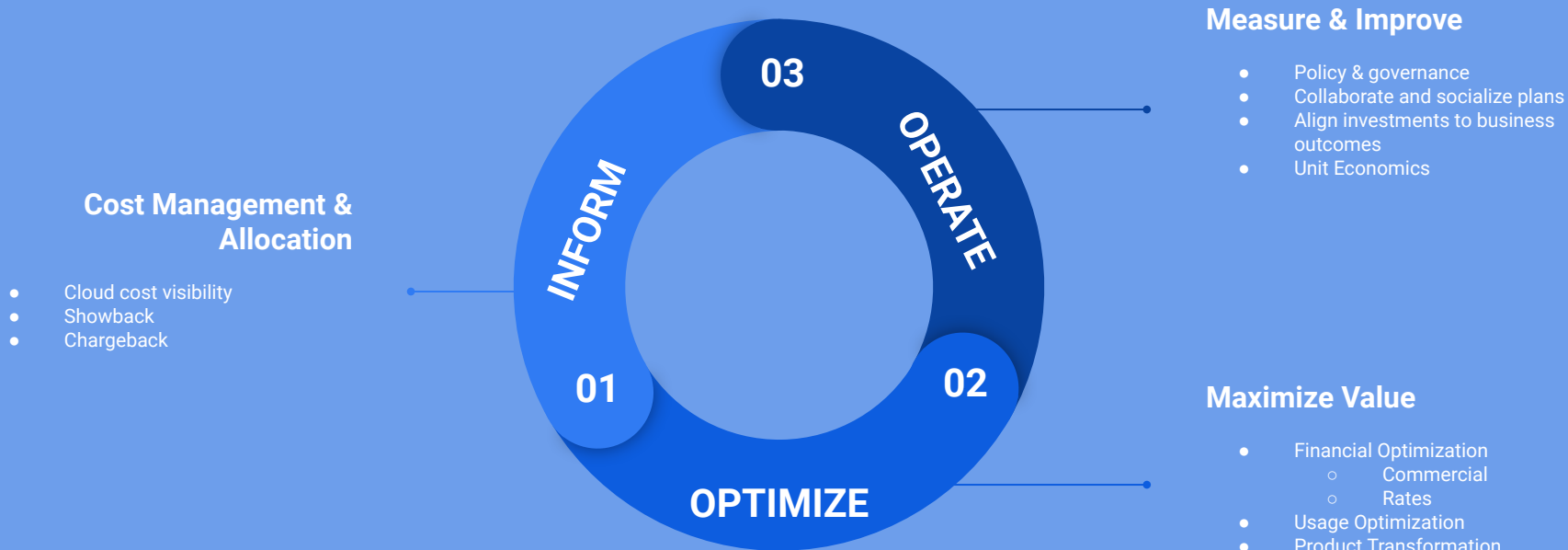
Real-Time
Decision
Making

Cloud Rate
Optimizations

Cloud Usage
Optimizations

Organizational
Alignment

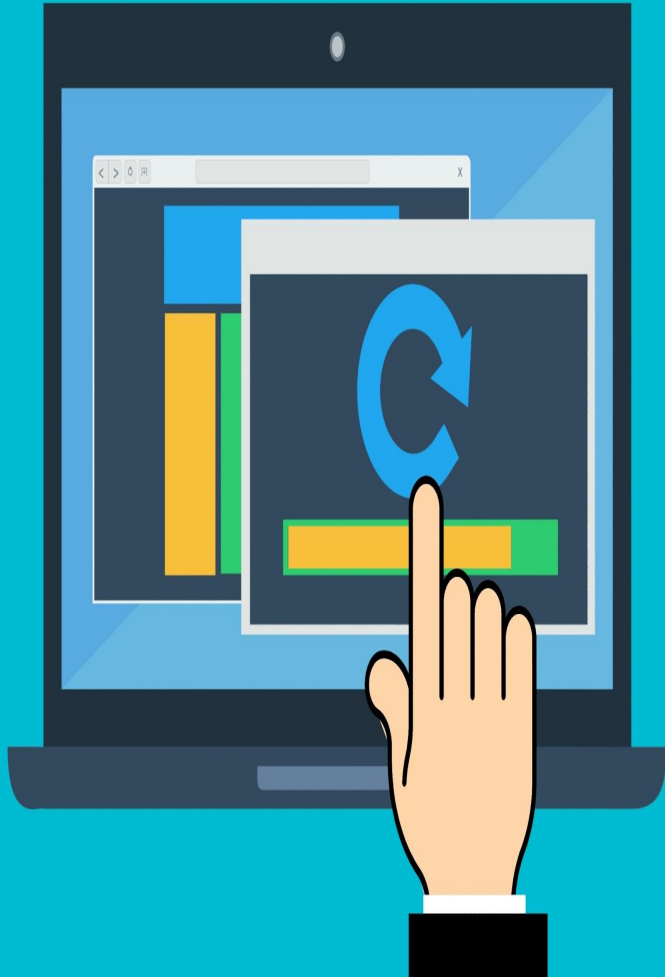
CLOUD OPTIMIZATION JOURNEY



Typical Customer Outcomes

- Reduce Cloud Costs by 30%
- Allocate 100% public cloud costs
- Increase Reservation Coverage to over 90%
- Allocate 100% cloud program costs
- Reduce unit costs by 30% or more
- Develop unit economics to measure profitability

KEY FEATURES



- All-in-one SaaS Solution for Cloud Cost Management
- Real-time Data Visualization
- Cost and Resource Optimization
- Data integration with User-Friendly Dashboard
- Alerts for Budget Goals & Quotas
- Multi-Cloud Management and Budget Analysis
- Advanced Cloud Cost Optimization and Forecasting Capabilities
- Network Cost Analysis
- CI/CD Workload Cost Optimization (Integrations with GitHub, GitLab & Jenkins)
- Kubernetes RightSizing (On-Premise Supported)
- Jira, Slack, Google Calendar Integrations - Coming Soon!
- AI/ML Ops - Coming Soon!

- Home
- Recommendations
- Resources
- Pools
- IT Environments
- Cost Explorer
- Cost Map
- KBs Rightising
- Analytics
- Anomaly Detection
- Quotas and Budgets
- Tagging
- Resource Lifecycle
- Users
- User Management
- Data Sources
- Events
- Settings



Top resource expenses

Last 30 days

Resource	Expenses
i-0701429a26d0d574c us-east-1	\$28.71
i-041a8aac5347338a jenkins-worker-1	\$24.64
i-095a8e515029f5153 mail-server	\$24.64
i-0307c8e5e6f4f379f us-east-2	\$22.57
.../ipottest spotinst	\$14.5

Recommendations

Possible monthly savings
\$55,108.92

Cost optimizations 116	Security 21
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IT Environments

Environment	Pool	Current bookings
dev-1 Qk stand	-	IN USE User: Luke Davies
dev-2 Qk stand	-	AVAILABLE
feature-1 Dev stand	-	IN USE User: Luke Davies
feature-2 Dev stand	-	AVAILABLE

beta.aws.com/recommendations/category=all/active

Organization: Demo Organization

Recommendations

ARCHIVE

\$101.92k Possible monthly savings

1 hour ago Last check time

Running right now Next check time

Filters: None

Category: All (638) Cost optimization (548) Security (94)

ACTIVE DISMISSED

Show empty Search

- Abandoned Instances Count: 32 Savings: \$48,656.58 per month
- Underutilized Instances Count: 20 Savings: \$35,109.32 per month
- Obsolete Snapshots Count: 44 Savings: \$2,873.69 per month
- Obsolete Images Count: 56 Savings: \$2,762.57 per month
- Not attached Volumes Count: 26 Savings: \$2,586.93 per month**

Some of the detached volumes have not been attached for more than **1 day**. Consider their deletion to reduce expenses.

SETTINGS DOWNLOAD CLEANUP SCRIPTS

Resource	Location	Last time attached	Detected at	Expenses when detached	Possible monthly savings	Actions
.../ad-illy-demo_osdisk_1_2627674ad39f6a37a7a5ba498c00f63ad-illy-demo_osdisk_1_3427674ad39f6a37a7a5ba498c00f63	Dev environment France Central	Never	05/26/2022 12:18 PM 46 weeks, 4 days ago	\$24.42	\$333.75	
.../is-illy-demo_osdisk_1_b4983e400f0b42f998b20c155b0726d20is-illy-demo_osdisk_1_b4983e400f0b42f998b20c155b0726d20	Dev environment France Central	Never	05/26/2022 12:18 PM 46 weeks, 4 days ago	\$24.42	\$333.75	
.../orchid-stand-orchid-stand	Dev environment	Never	05/24/2022 12:18 PM 46 weeks, 8 days ago	\$18.11	\$247.71	



- Home
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- Pools
- IT Environments
- FINOPS
- Cost Explorer
- Cost Map**
- KIAs RightSizing
- POLICIES
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Cost Map

REGION NETWORK TRAFFIC

Date range (UTC)
Apr 09 - Apr 15

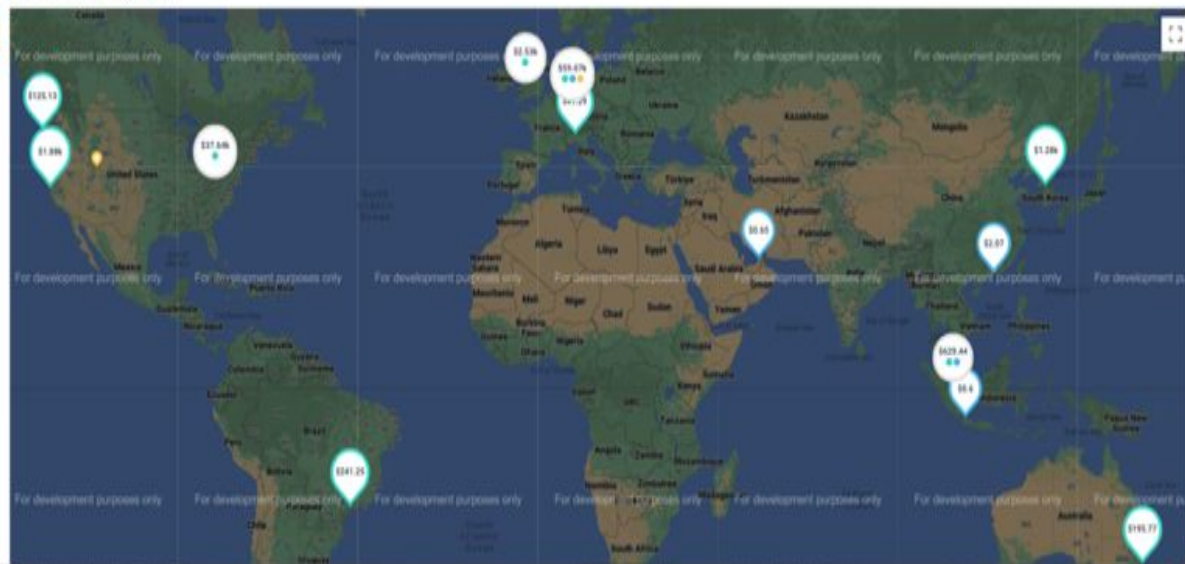
\$103.64k

Total expenses for selected period

\$83.56k

Total expenses for previous period

Alibaba Cloud Azure AWS



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Cost Map

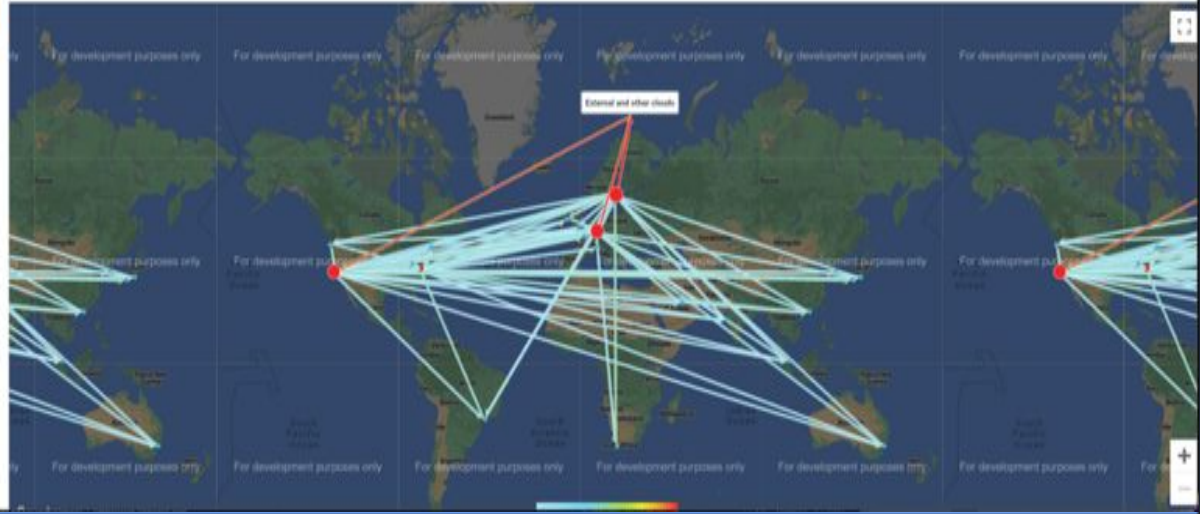
REGION NETWORK TRAFFIC

\$285 Total expenses
110 GB Total usage

AWS (\$28.13k) Azure (\$213.21)

Date range 6/10
Apr 09 - Apr 15

Show directions with expenses +51



CASE STUDY - US BASED UNICORN

PROBLEM

- Tracked their Cloud usage and spend using a spreadsheet
- Yearly cloud spend exceeded \$4 million
- No Accountability
- Budgeting based on guesswork

SOLUTION

DIGIUSHER - The financially intelligent operationally efficient cloud management solution

Benefits

- Saved 25% of their cloud spend
- Boosted Coverage of Savings Plan/RIs from 40% to 60%
- Architectural Changes led to lighter application development
- Fast-tracked product backlog through re-investment opportunities

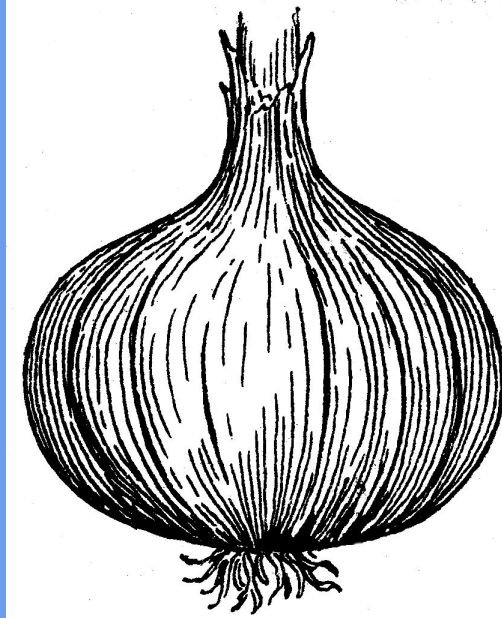
CLOUD OPTIMIZATION LAYERS

COMMERCIAL

Formulate negotiation goals and lead the negotiation discussions with Cloud Providers to improve contractual terms.

RATE OPTIMIZATION

Improve the purchasing model strategy, such as RIs or Savings Plan



INFRASTRUCTURE

Activities such as rightsizing, container cost allocation, identifying unused resources, and detecting spending anomalies.

PRODUCT

Product-led changes that affect the spending/usage trajectory in cloud platforms such as decoupling, new lighter versions of an application

(In theory) the more we move into the inner layers the more complex the optimization become

Next Steps and Call-to-Action

Get in touch for a demo or to find out more about us and our product.

sales@digiusher.com

+44 (0) 74832 14871