

DISCOVER



Consultancy Services

Digital Strategy with Azure Workshop

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discoverit.digital

Fixed price: 2,000-5,000 USD/ 1,600-4,000 GBP

Duration: 2-5 days

Discover IT is an award-winning Digital Agency with a core focus on UX, Solutions Architecture, Systems Integration and Support & Maintenance Services. We are working across industries and have specialisations in the Healthcare, Finance, Membership Organisations and the Education Space. We are a fully remote team, location and time-zone agnostic, ready to help you with your digital transformation plans.

Digital Strategy Workshop Content



Digital Strategy Outputs

- Research outputs, results of the stake-holders interview and competitor analysis
- Your target clients, their personas, their needs and how you will fulfil them
- Wireframes of proposed solutions
- Your future digital landscape architecture including crucial elements such as your website, apps, CMS, CRM, Integrations with 3rd parties and your hosting
- Roadmap for the future

We know that as an organisation, you have some key targets and objectives. You need to protect your existing income and generate new revenue and in parallel stay true to your company values.

Today's clients are seeking a high standard and **personalised** service delivery, and you need to support everyone big or small.

Your internal operations are hindered by manual processes, and more than often, your digital landscape contains multiple systems and unnecessary complexity. You need to get your teams to channel their energy to deliver value rather than fight with work instructions and spreadsheet manipulations. Quite often, the digital landscape has grown as your company grew, and different pieces have been put together as a tactical move rather than from a well thought and defined strategy.

Our workshops will walk you through your position today and take you to the place you want to get to in the future.

We are a **fully remote** team, and we can run our workshops entirely online via our video conferencing tools. We can also have face-to-face sessions when required, but if that is not possible due to the current situation with Covid-19, we can **guarantee** you the same workshop outputs and values through our remote sessions.