

BI to AI: BIGGEST OPPORTUNITIES



AI PRE-INTEGRATED INTO BI TOOLS

- **Biggest Influencers.**
- **Sentiment Analysis**
- **Topic Modeling**
- **Over 60 cognitive pre-trained API's**

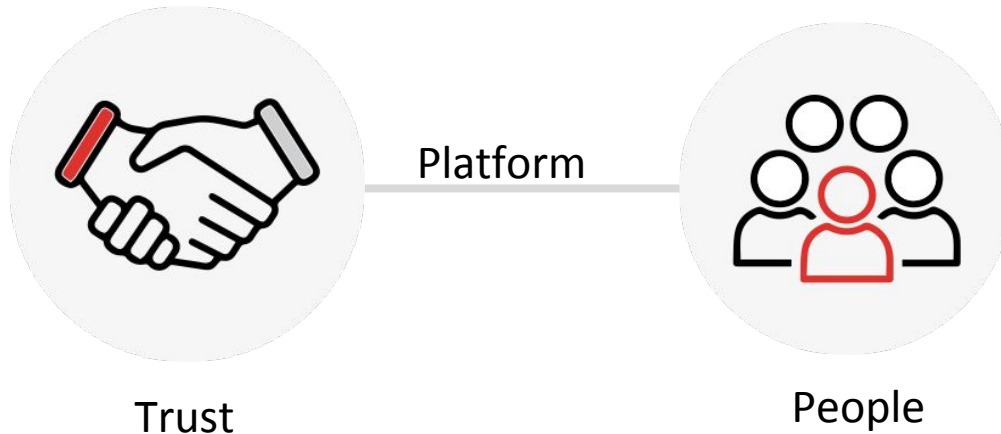
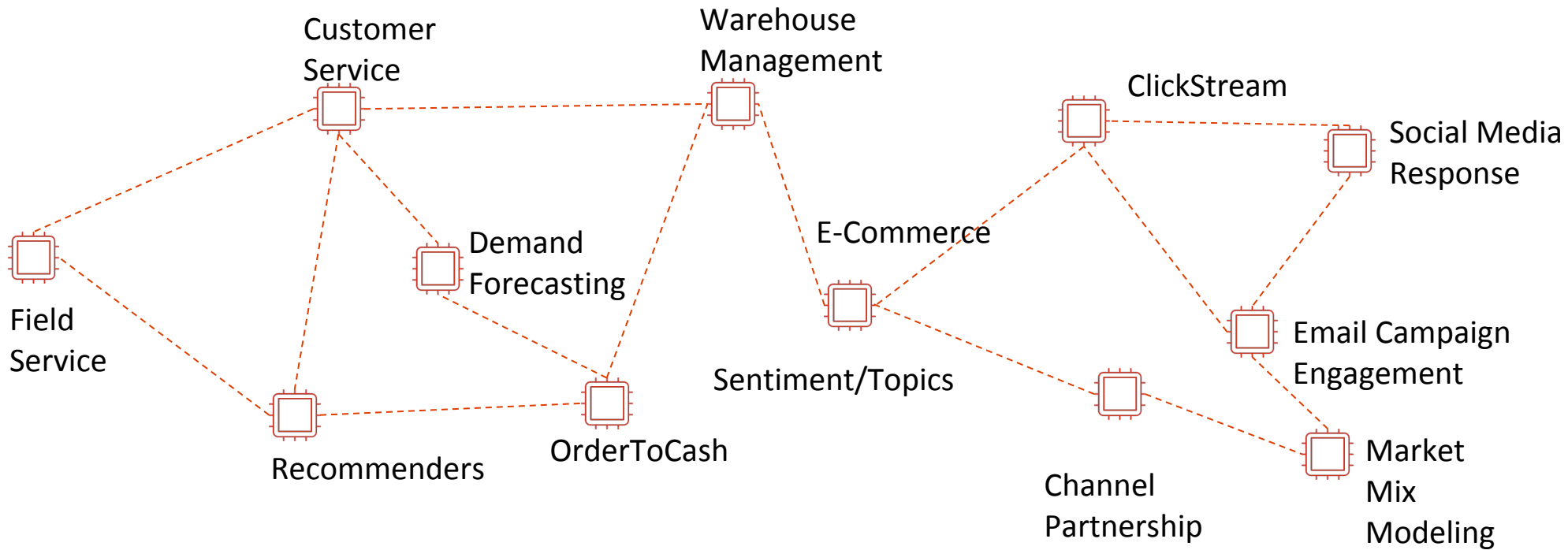
BI EMBEDDED & CHATBOT INTEGRATION

- **Empower your Salesforce & Operations.**
- **Embed reports directly into Business & Mobile apps.**
- **Natural Language to Machine queries (Use chatbot tech to overcome)**

CREATE BI FAST-TRACKS

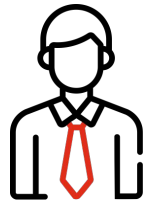
- **Bypass Data Modeling for Proof of Value**
- **Schedule Workbooks based reporting for 2-4 weeks.**
- **Select visuals that give most value.**
- **Establish traditional reporting with established ROI.**

INSIGHTS ARE CONNECTED



“The Value of data grows exponentially as the insights are systematically connected”

WANT IN-HOUSE TEAMS. BUT..



ROLES
TEAM STRUCTURE

Data Engineer
Machine Learning
Engineer
Data Scientist
BI Developer

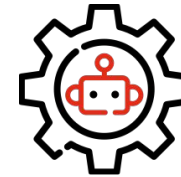
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PAYSCALES
EXPECTATIONS

\$65/hr
Vs
\$300/hr?
Full Time
Advisory
Temp Consulting

+



TOOLS &
PLATFORMS

“Good to take help, but you simply cannot outsource innovation”
– Gurmeet Singh, CDO, 7-Eleven