



# MSP/MSSP Partner Program

## Safeguarding Your Customers' Domains

Domain spoofing via phishing exploits is at an all-time high with no indication of slowing.

**In 2023, there were 21,489 business email compromise (BEC) reports with over \$2.9 billion in losses** (FBI Internet Crime Report).

To address the liability of BEC and other email exploits, we recognize the importance of our MSP/MSSP partners in disseminating DMARC. Your customers benefit from enhanced domain protection and regulatory compliance while you differentiate your services and appeal to a wider audience.

**“62%** of organizations claimed they would consider switching MSP providers for better solutions, with a willingness to pay an average of **47% more** for the right cybersecurity services.”

The State of SMB Cybersecurity in 2024

Since its inception, email has been the most prominent communication medium on the internet. The importance of email communication for internal use and with vendors and customers only highlights the need to safeguard this fundamental medium of exchange.

Email lacks the ability to verify the authenticity of the sender. This fundamental flaw has allowed its exploitation by cyber criminals. **DMARC solves this problem.**

### What is DMARC?

Domain-based Message Authentication, Reporting & Conformance (DMARC) is a DNS-based specification that established an enforcement policy for authorizing outbound email. It is widely supported by the large consumer email providers like Google, Yahoo, Microsoft Office 365.

### DMARC Benefits

- **Email Fraud:** DMARC's original use-case. DMARC provides visibility of how a domain is used and prevents unauthorized senders from sending email on behalf of an organization.
- **Email Reliability:** Organizations need email to be reliable. DMARC is the foundation for reliable email delivery, and is often the first step taken to resolve email delivery issues.
- **Compliance:** Industries, governments, and regulations are increasingly requiring DMARC to be in place. It is also becoming a requirement for many cybersecurity insurance providers.

## dmarcian Solutions

### DMARC Management Platform

To turn thousands of XML records into something useful, dmarcian processes DMARC data using a complex set of identifiers.

We categorize sources of email and present you with DMARC compliance status (based on email source, DKIM and SPF), and we alert you if there are any potential threats or abuse on your clients' domains.

### Deployment Services

dmarcian has developed a successful, efficient project-based approach for policy enforcement that addresses technical compliance and how it affects different aspects of your clients' organizations.

### Dedicated Support

Although deploying DMARC can be viewed as a one-time technology upgrade, managing and maintaining DMARC compliance needs long-term effort to remain effective. dmarcian can help you manage your clients' DMARC-related incidents, understand technical and educational resources, monitor ongoing compliance, and embed DMARC into daily operations.

## Partner Program Features

Our MSP/MSSP Partner Program allows you to manage multiple domains at once with the ability to separate the reporting aspects for individual customers. You can also provide your customer access to their own data.

- Unlimited free inactive domains
- Unlimited user logins
- One year of data history
- Support included via [support@dmarcian.com](mailto:support@dmarcian.com)



Improving the world's email by making DMARC accessible to all through advanced tools, superior support and innovative thought leadership.

## dmarcian's Mission

dmarcian is dedicated to upgrading the entire world's email by making DMARC accessible to all. We have offices around the world in key locations of North America, Europe and Asia Pacific. From small governmental organizations to Fortune 500 companies, dmarcian has an international track record for helping organizations across the globe and of all sizes successfully deploy DMARC. dmarcian is fully self-funded, so our focus is on our clients, not an investor group.

Our founder, Tim Draegen, is a primary author of the DMARC specification and previous chair of the IETF DMARC working group. Technical Advisor Scott Kitterman is one of the primary authors of the SPF technical specification.