

Join the Self-Service Revolution!

SCAN OUR **OR CODE & REQUEST A DEMO** 



### EXPLORE TOOLS THAT GO BEYOND THE SHOPPING CART:

# **Order Processing**

Process orders online in an efficient matter.

# **Invoicing & Payments**

Keep track of invoicing and process payments.

#### Returns

Process returns with our return management system.

## **And Much More!**

Including integrated commerce solutions and other customer focused operations.

**CONNECT WITH CYBERSTORE:** 





CyberStoreForSYSPRO.com



# UNLOCK THESE FEATURES WITH CYBERSTORE

**Access a Suite of Commerce Tools** 

#### **FEATURES**

**SYSPRO Integration:** Real-time data synchronization with SYSPRO ERP.

**Multi-Site Support:** Manage multiple storefronts from a single admin interface.

**Customer-Specific Pricing:** Tailored pricing for individual customers or customer groups

**Inventory Management:** Real-time inventory updates and stock level tracking.

**Product Variants:** Manage product options like size, color, and material.

**Product Descriptions:** Include images, videos, and detailed product information.

**Quick Order Entry:** Bulk ordering capabilities for frequent buyers.

**Order Integration:** Seamless integration with SYSPRO for sales orders.

**Return Integration:** Manage return merchandise authorization (RMA) with SYSPRO.

**Quotation System:** Allow customers to request quotes, integrated with SYSPRO.

**Persistent Cart:** Restores abandoned carts when customers log back in.

**Discount and Coupon Codes:** Set up and manage promotional campaigns.

**Real-Time Shipping Quotes:** Integration with providers like UPS and FedEx.

**Wishlist:** Customers can save products for when making future purchase.

**Secure Transactions:** Ensure secure payment processing with encryption for all sensitive data.

**SSL Encryption:** Protect customer data through SSL certificates.

**Two-Factor Authentication (2FA):** Additional security for user accounts.

**Integrated Tax Calculation:** Automatic tax calculation based on location.

**Gift Certificates:** Issue and manage store credit and gift certificates.

**Mobile-Optimized Design:** Responsive design for a seamless mobile experience.

#### **BENEFITS**

**Improved Local Presence with Store Locator:** Help customers find physical stores, bridging the gap between online and offline sales.

**Centralized Customer Data Management:** Keep customer data organized and up-to-date, allowing for better customer service and targeted marketing.

**Enhanced Order Transparency:** Customers can view their order history, improving the post-purchase experience and encouraging repeat purchases.

**Flexible Support for B2B and B2C:** CyberStore's support for both B2B and B2C customers increases flexibility and expands business opportunities.

**Optimized Checkout Flow:** Customizable checkout processes reduce friction and improve conversion rates.

**Multiple Payment Methods:** Offering various payment options makes it easier for customers to complete their purchase, reducing cart abandonment.

**Invoice Payments Simplified:** Allowing customers to pay invoices via credit card or ACH ensures fast and secure payments, improving cash flow.

**Customer Convenience with Payment Profiles:** Saved payment profiles enable faster checkout for returning customers, increasing repeat business.

**Encourage Bulk Purchases:** Volume-based tiered pricing incentivizes customers to buy more, driving higher order values.

**Easy Integration:** API access enables seamless integration with third-party tools, enhancing the functionality of the ecommerce store.

**Automated Notifications:** Keep customers informed of order status, returns, and payments, improving customer satisfaction.

**Efficient Troubleshooting:** Event logging helps quickly identify and resolve issues, minimizing downtime and improving operational efficiency.

**Expand Global Sales:** Multi-currency support allows businesses to expand internationally by accepting payments in different currencies.

**Customized Product Displays:** Tailor product listings to meet customer preferences, improving the shopping experience and increasing conversions.

CyberStoreForSYSPRO.com/GoBeyond