dScribe

Boosting user adoption:
Instant Guidance Across Your Reports & Applications

dscribe.cloud

What we see

Digitalization strengthens organizations. But often, employees feel overwhelmed rather than empowered.

In the companies of tomorrow, employees will be the ones most excited about further and faster digitalization.

The goal

Reduce the skill gap between key users and end users.

Make guidance instantly available. For every user, in every report or application.

Typically, digitalization is slowed down by one of these 3 reasons

1

Understanding of our applications or data is low. We need to do a better job of **educating our users**.

2

Onboarding & supporting correct usage of our applications or reports takes too much time. We need to reduce the **burden on our IT and key users**.

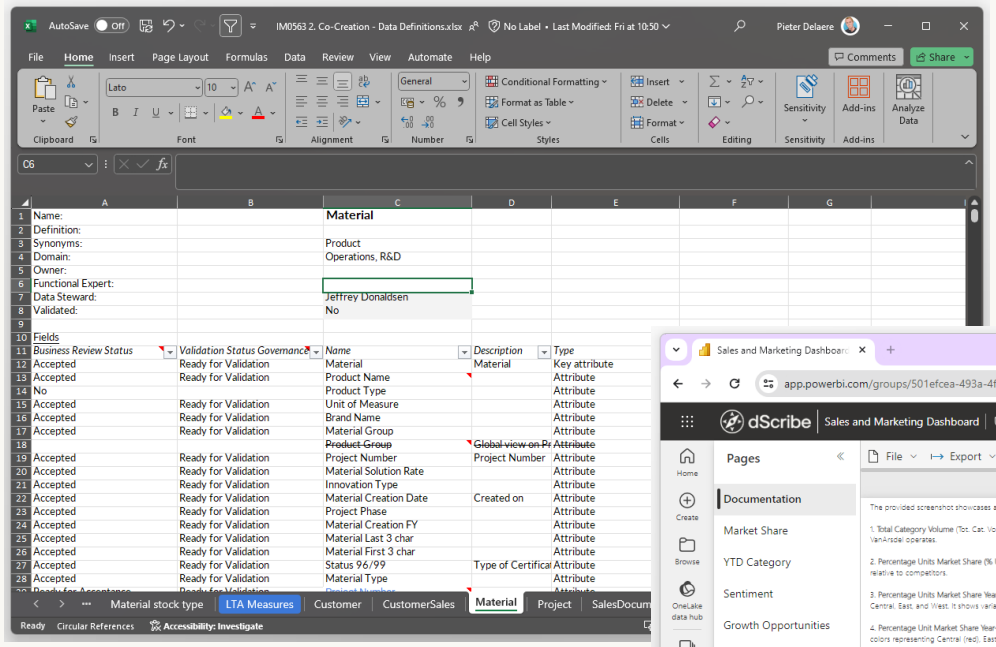
3

Terminology is not clear or consistent across our teams and systems. We need to establish a common language.

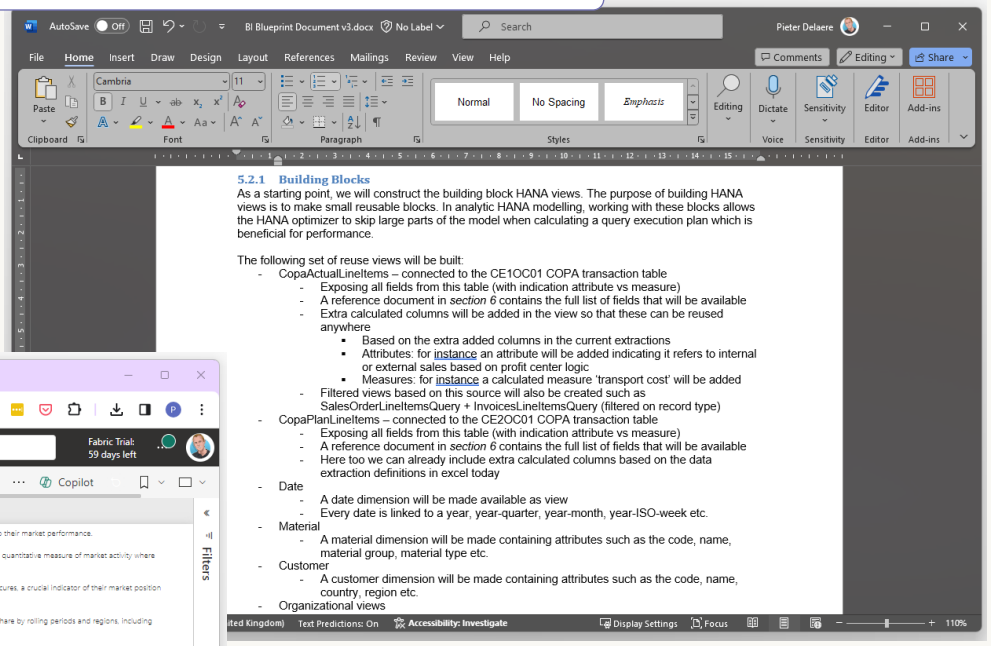
(Plus, everybody's unspoken goal: spending as little time on documentation as possible)

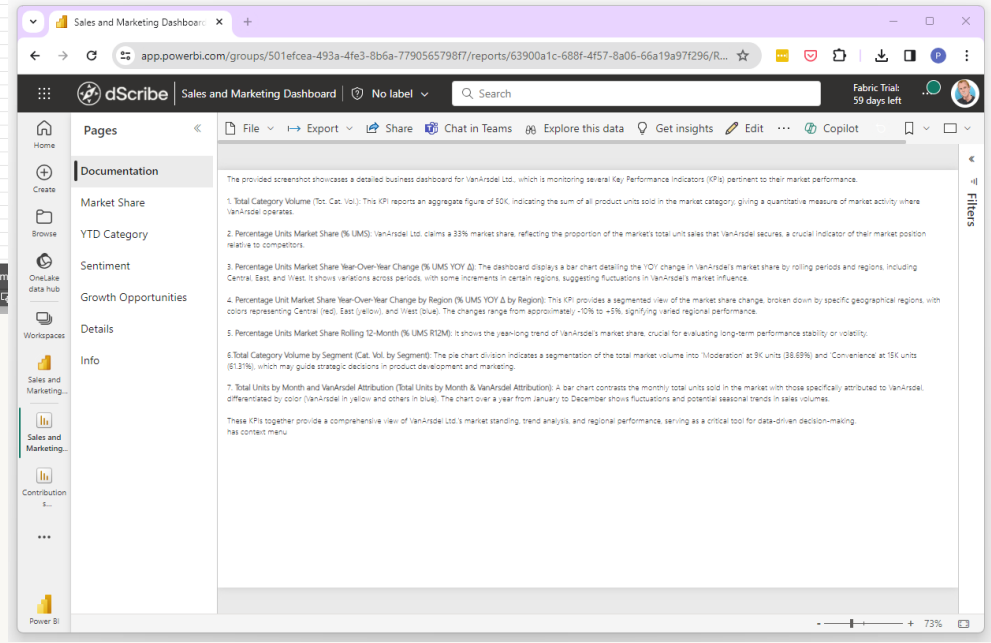
Traditional approaches to user guidance: often outdated and not effective

1. Definitions in a spreadsheet



2. Documentation in files or wikis

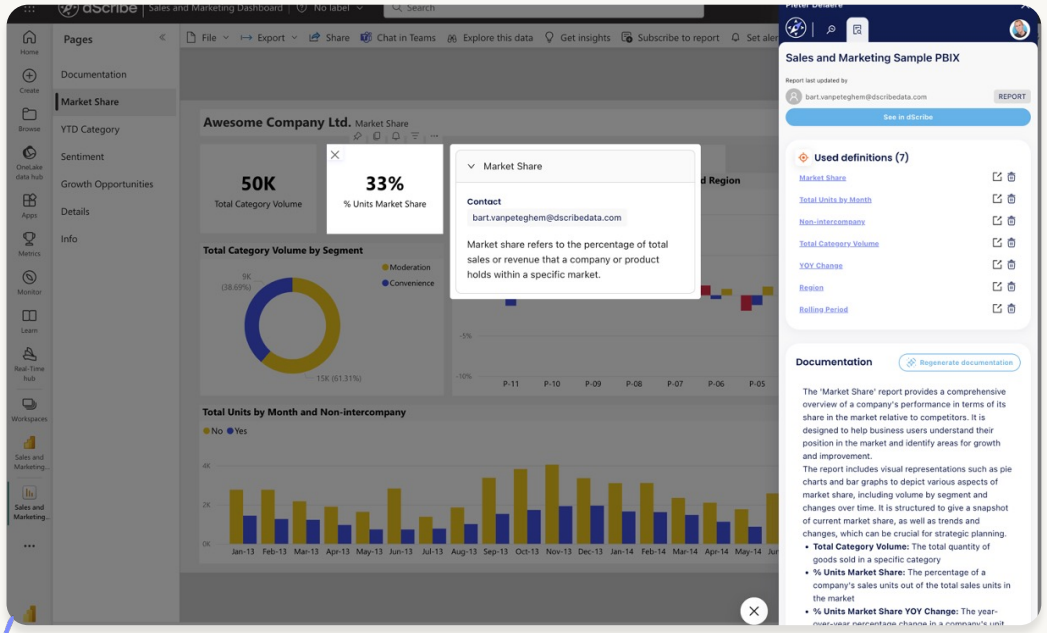




3. Descriptions written locally on reports/pages

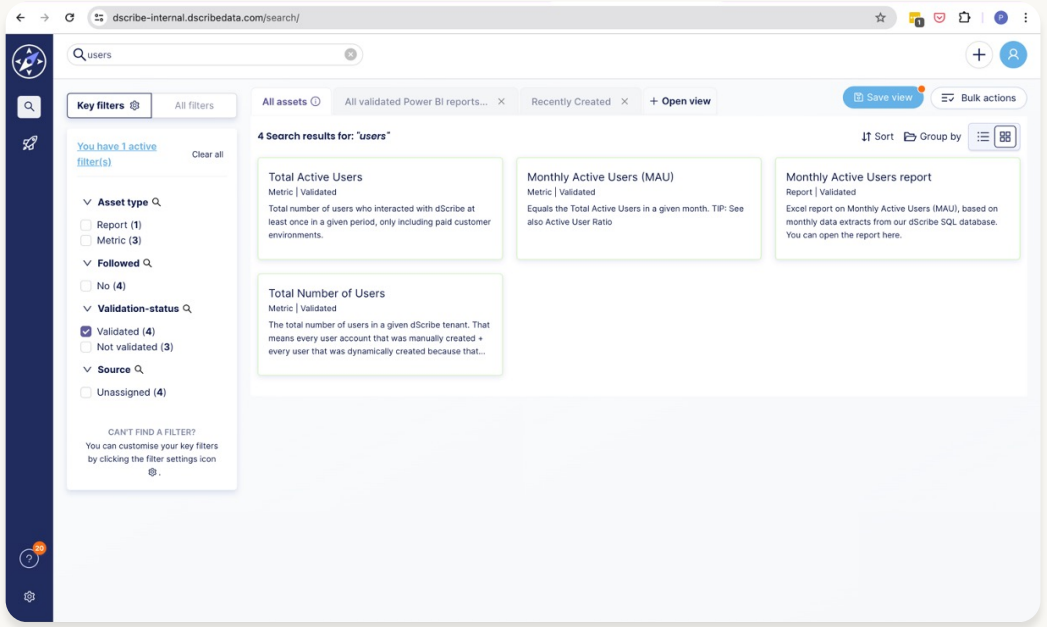
dScribe Catalog: boosting data understanding in-context

1. Documentation can be consulted and updated directly from the BI reports



Works in Power BI, Tableau, ...

2. A place to easily organize and search through your reports, datasets and terminology



- ✓ **In-context onboarding**, by showing users around the first time they visit a report
- ✓ **Improved correct interpretations** and harmonized terminology
- ✓ **Faster report search** and understanding, more time to focus on value-adding work

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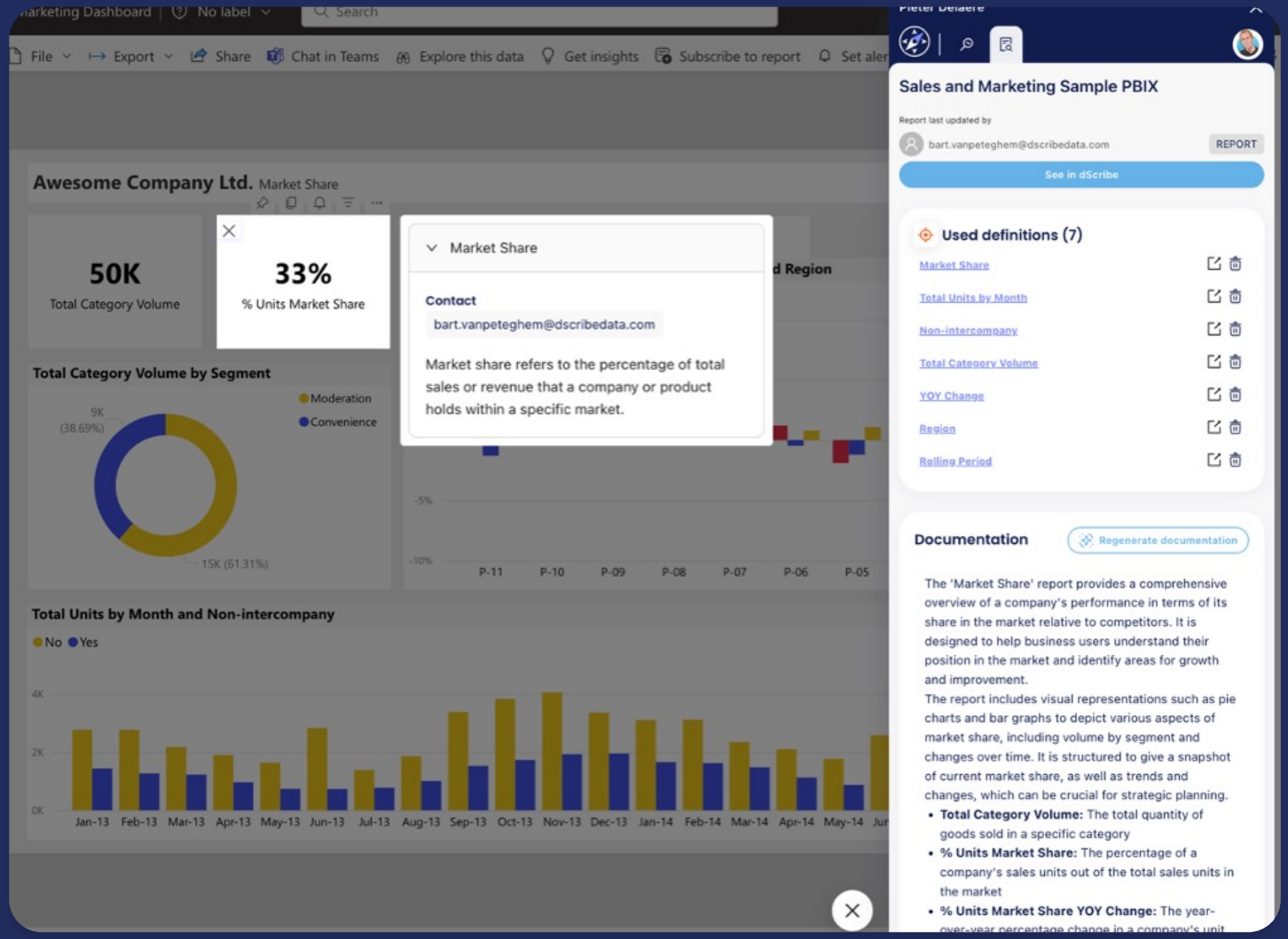
Reports are well-understood and correctly interpreted by users

- ✓ Report walkthrough the first time users visit a report
- ✓ Hotspots pinned to individual charts and report elements for extra guidance
- ✓ Direct access to more details from the data catalog



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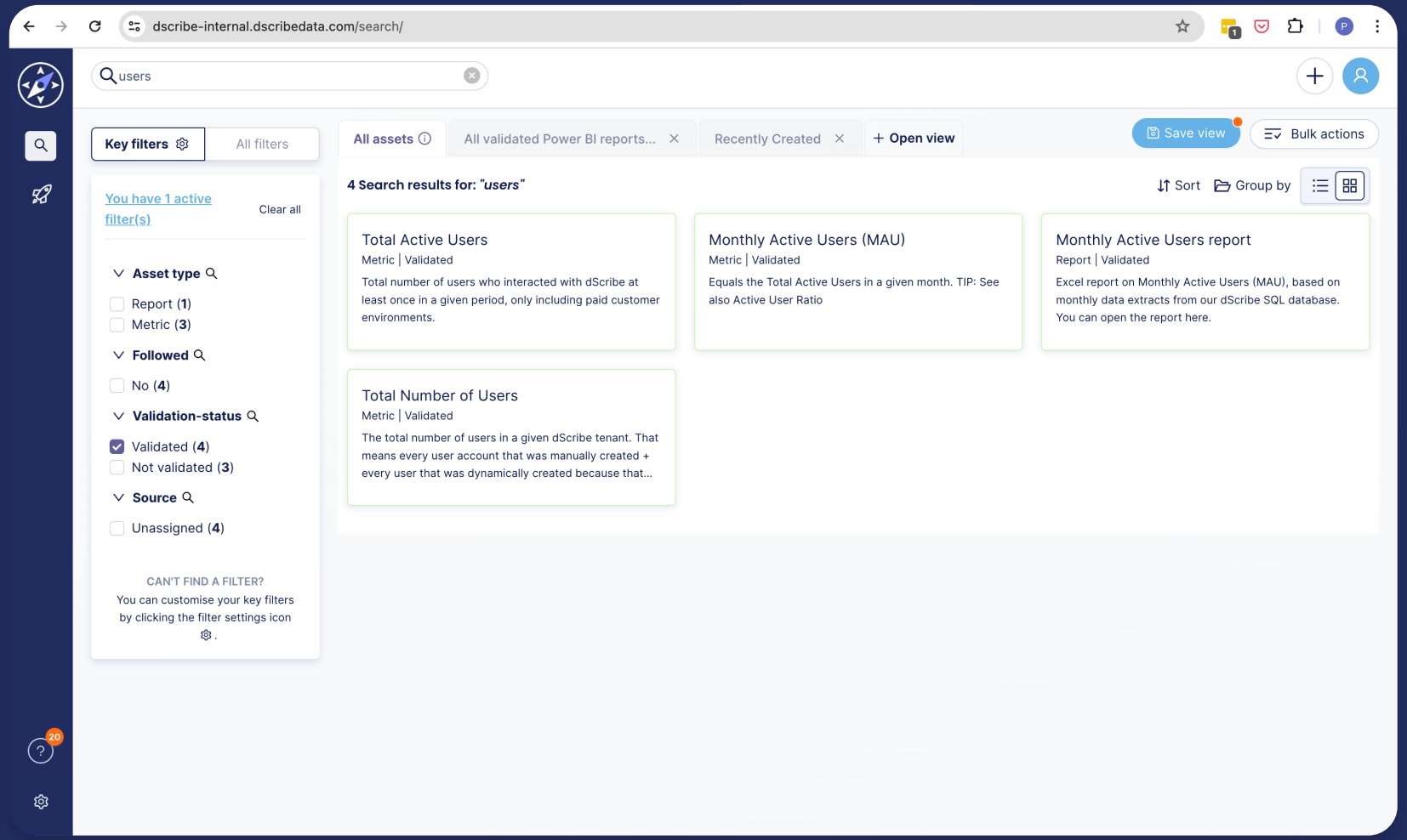
Finding the right report is more reliable and goes faster – with a powerful search experience

- ✓ Semantic search: find translations, synonyms and related results
- ✓ Customizable filter panel
- ✓ Private & Shared Views
- ✓ Grouping and sorting options



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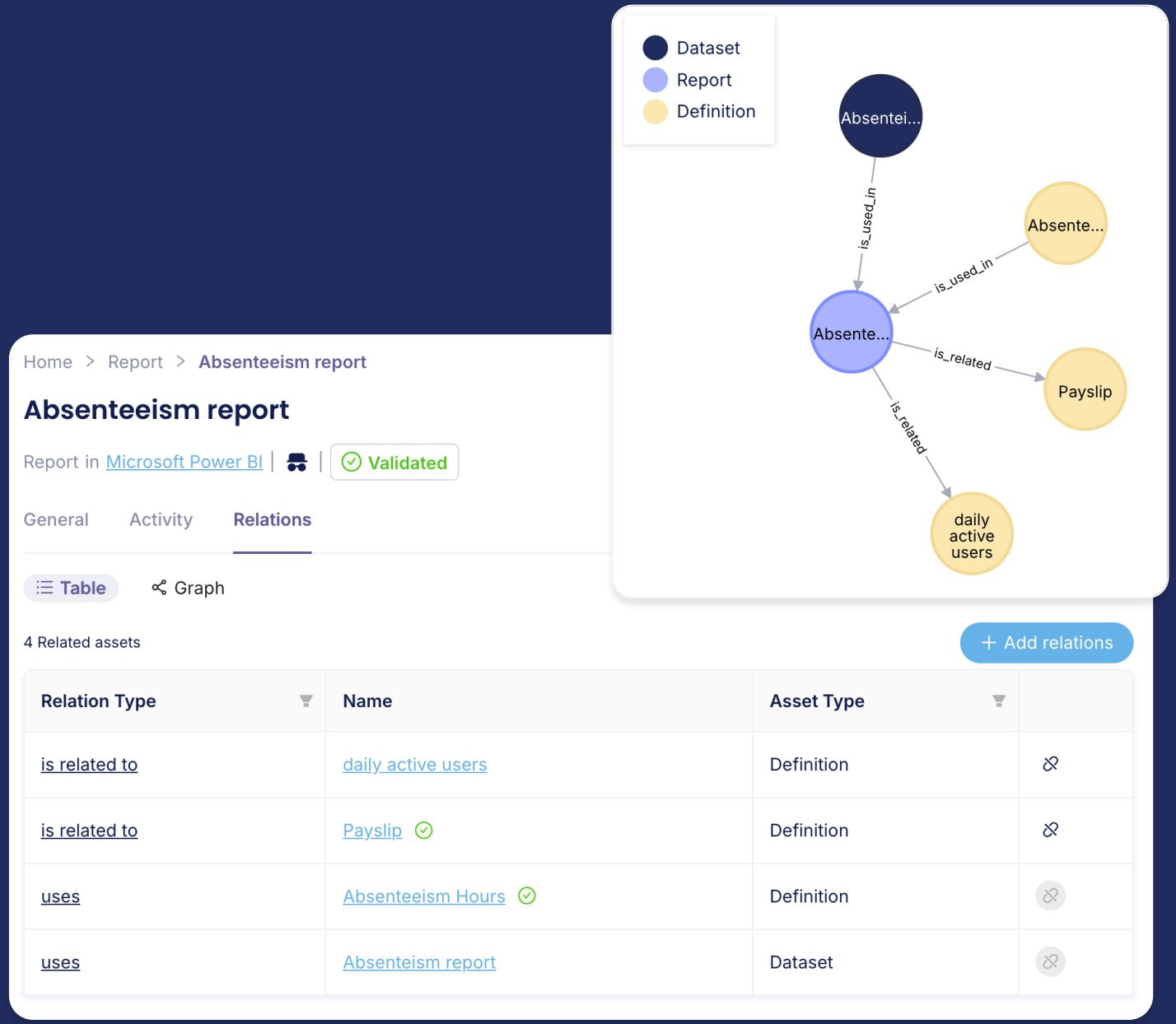
Every bit of content is reusable and put into context

- ✓ Dependencies between reports and datasets
- ✓ Track all assets related to each term and vice versa
- ✓ A visual overview of all relationships



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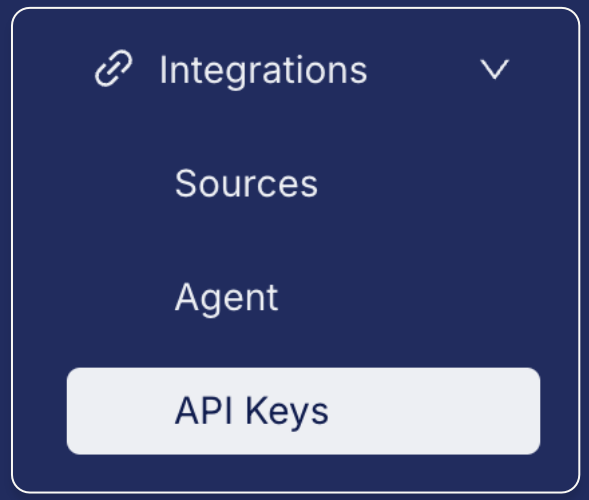
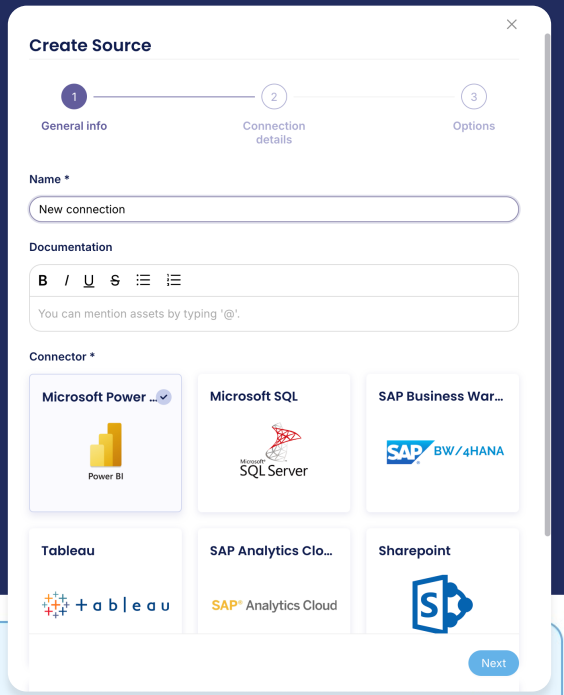
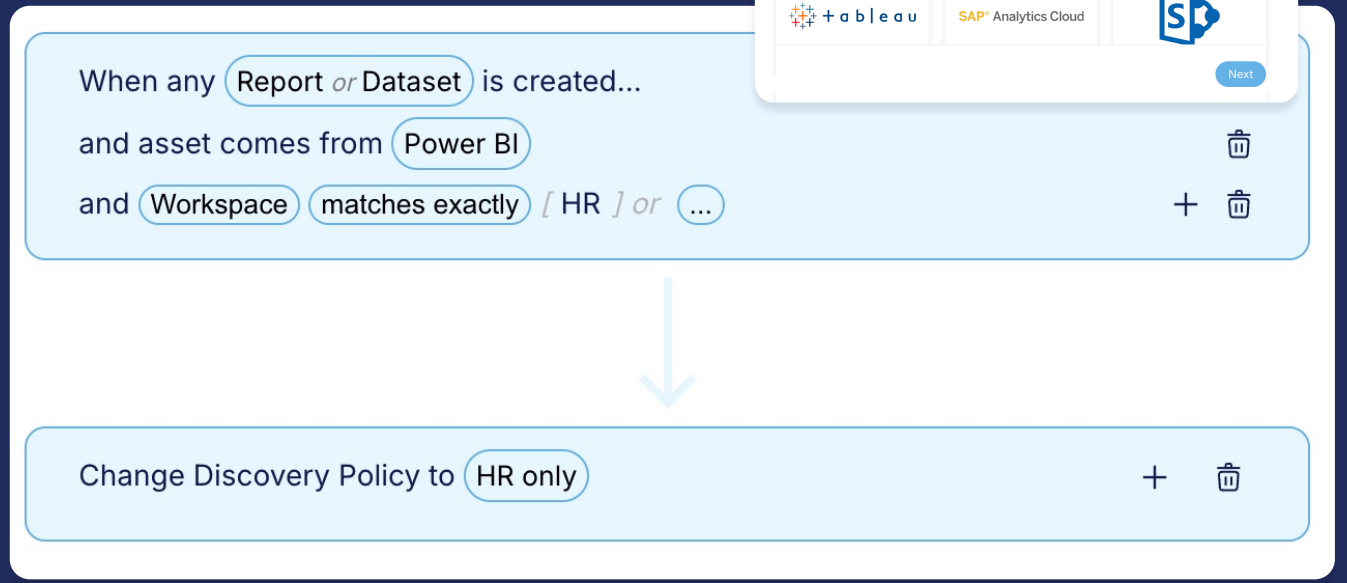
Key data assets brought into a single picture

- ✓ Out-of-the-box integrations
- ✓ No-code automation rules
- ✓ dScribe APIs to integrate with any source
- ✓ dScribe Agent for secure connections with private-network sources







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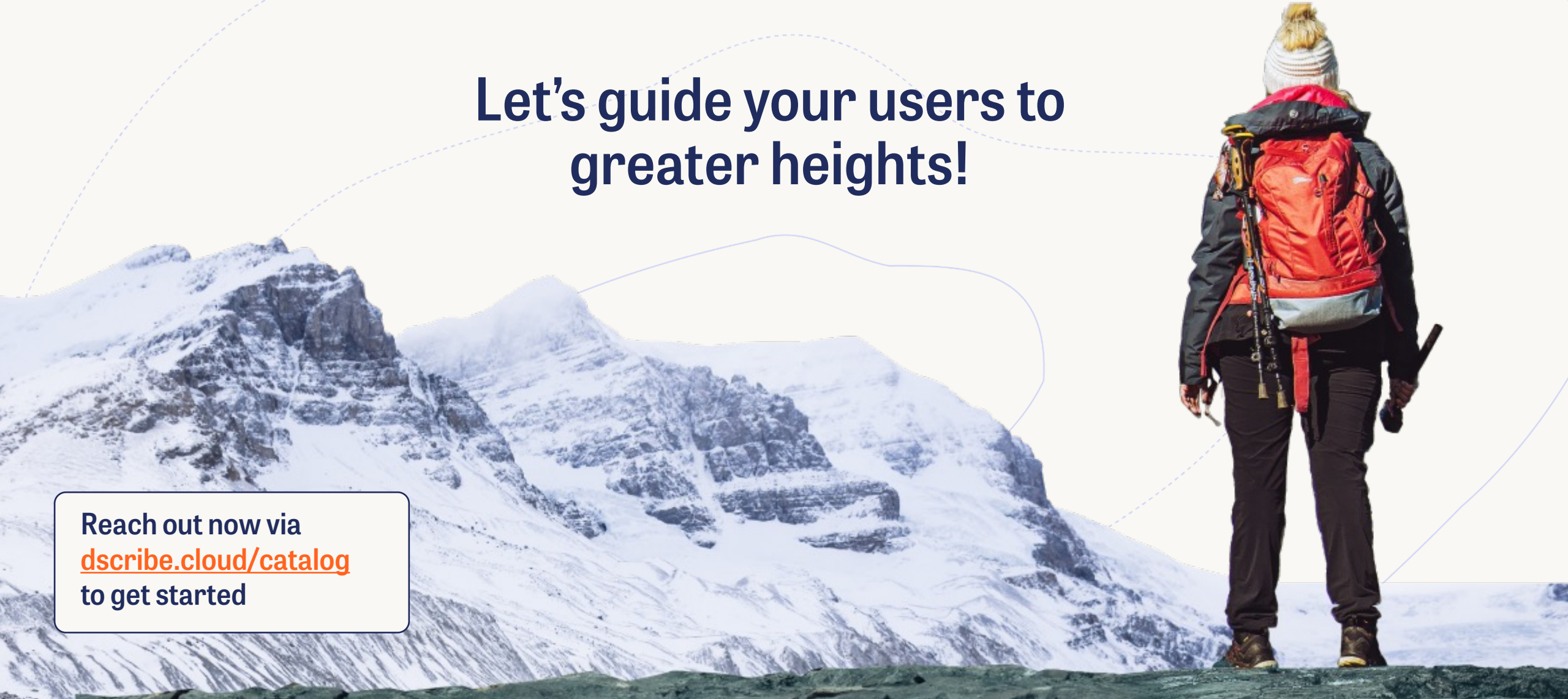
Let’s guide your users to greater heights!



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to get started