



Boosting user adoption: Instant Guidance Across Your Reports & Applications

dscribe.cloud



What we see

**Digitalization strengthens organizations. But often, employees feel
overwhelmed rather than empowered.**

**In the companies of tomorrow, employees will be the ones most excited
about further and faster digitalization.**

The background features a light beige color with a pattern of wavy, organic lines in a slightly darker shade. Interspersed among these lines are several dashed lines, each ending in a small arrowhead pointing in various directions, creating a sense of movement and flow.

The goal

Reduce the skill gap between key users and end users.

Make guidance instantly available. For every user, in every report or application.

Typically, digitalization is slowed down by **one of these 3 reasons**

1

Understanding of our applications or data is low. We need to do a better job of **educating our users**.

2

Onboarding & supporting correct usage of our applications or reports takes too much time. We need to reduce the **burden on our IT and key users**.

3

Terminology is not clear or consistent across our teams and systems. We need to establish a common language.

(Plus, everybody's unspoken goal: spending as little time on documentation as possible)



Traditional approaches to user guidance: often outdated and not effective

1. Definitions in a spreadsheet

Name	Definition	Synonyms	Domain	Owner	Functional Expert	Data Steward	Validated	Business Review Status	Validation Status	Name	Description	Type
Material			Product Operations, R&D			Jeffrey Donaldsen	No	Accepted	Ready for Validation	Material	Material	Key attribute
Material								Accepted	Ready for Validation	Product Name	Product Type	Attribute
Material								Accepted	Ready for Validation	Unit of Measure	Material Creation Date	Attribute
Material								Accepted	Ready for Validation	Brand Name	Project Phase	Attribute
Material								Accepted	Ready for Validation	Material Group	Project Number	Attribute
Material								Accepted	Ready for Validation	Product-Group	Material Solution Rate	Attribute
Material								Accepted	Ready for Validation	Project Number	Innovation Type	Attribute
Material								Accepted	Ready for Validation	Material Creation Date	Material Creation Date	Attribute
Material								Accepted	Ready for Validation	Project Phase	Material Last 3 char	Attribute
Material								Accepted	Ready for Validation	Material Creation FY	Material First 3 char	Attribute
Material								Accepted	Ready for Validation	Material Last 3 char	Status 96/99	Attribute
Material								Accepted	Ready for Validation	Status 96/99	Type of Certificate	Attribute
Material								Accepted	Ready for Validation	Material Type	Material Type	Attribute

2. Documentation in files or wikis

5.2.1 Building Blocks

As a starting point, we will construct the building block HANA views. The purpose of building HANA views is to make small reusable blocks. In analytic HANA modelling, working with these blocks allows the HANA optimizer to skip large parts of the model when calculating a query execution plan which is beneficial for performance.

The following set of reuse views will be built:

- CopActualLineItems – connected to the CE10C01 COPA transaction table
 - Exposing all fields from this table (with indication attribute vs measure)
 - A reference document in section 6 contains the full list of fields that will be available
 - Extra calculated columns will be added in the view so that these can be reused anywhere
 - Based on the extra added columns in the current extractions
 - Attributes: for instance an attribute will be added indicating it refers to internal or external sales based on profit center logic
 - Measures: for instance a calculated measure 'transport cost' will be added
- Filtered views based on this source will also be created such as SalesOrderLineItemsQuery + InvoicesLineItemsQuery (filtered on record type)
- CopPlanLineItems – connected to the CE20C01 COPA transaction table
 - Exposing all fields from this table (with indication attribute vs measure)
 - A reference document in section 6 contains the full list of fields that will be available
 - Here too we can already include extra calculated columns based on the data extraction definitions in excel today
- Date
 - A date dimension will be made available as view
 - Every date is linked to a year, year-quarter, year-month, year-ISO-week etc.
- Material
 - A material dimension will be made containing attributes such as the code, name, material group, material type etc.
- Customer
 - A customer dimension will be made containing attributes such as the code, name, country, region etc.
- Organizational views

3. Descriptions written locally on reports/pages

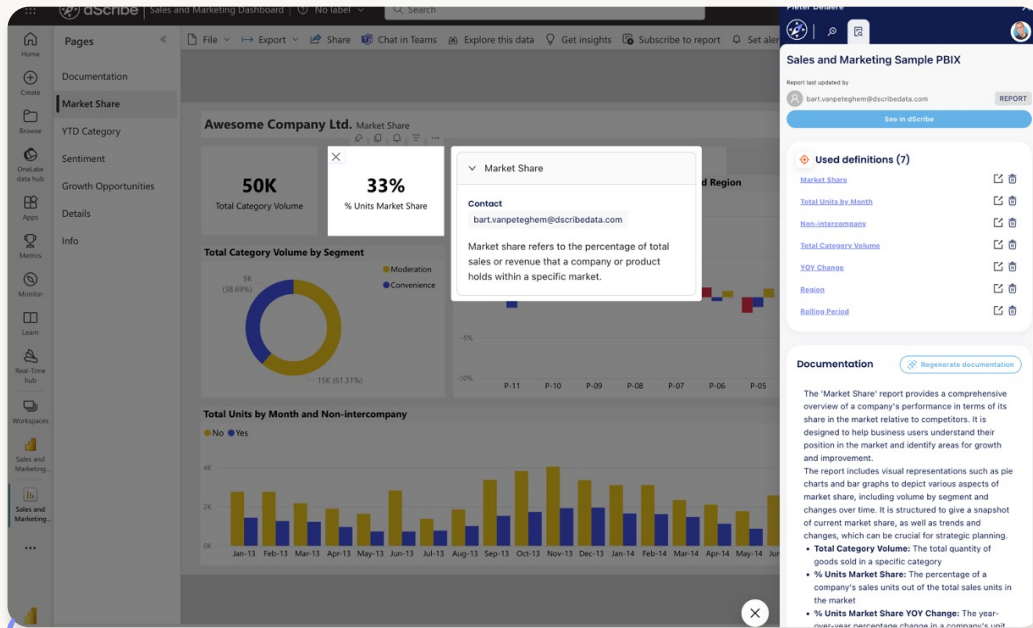
Key Performance Indicators (KPIs)

1. Total Category Volume (Tot. Cat. Vol): This KPI reports an aggregate figure of \$0K, indicating the sum of all product units sold in the market category, giving a quantitative measure of market activity where VanArdsel operates.
2. Percentage Units Market Share (% UMS): VanArdsel Ltd. claims a 33% market share, reflecting the proportion of the market's total unit sales that VanArdsel secures, a crucial indicator of their market position relative to competitors.
3. Percentage Units Market Share Year-Over-Year Change (% UMS YOY Δ): The dashboard displays a bar chart detailing the YOY change in VanArdsel's market share by rolling periods and regions, including Central, East, and West. It shows variations across periods, with some increments in certain regions, suggesting fluctuations in VanArdsel's market influence.
4. Percentage Units Market Share Year-Over-Year Change by Region (% UMS YOY Δ by Region): This KPI provides a segmented view of the market share change, broken down by specific geographical regions, with colors representing Central (red), East (yellow), and West (blue). The changes range from approximately -10% to +5%, signifying varied regional performance.
5. Percentage Units Market Share Rolling 12-Month (% UMS R12M): It shows the year-long trend of VanArdsel's market share, crucial for evaluating long-term performance stability or volatility.
6. Total Category Volume by Segment (Cat. Vol. by Segment): The pie chart division indicates a segmentation of the total market volume into 'Moderation' at 8K units (38.69%) and 'Convenience' at 15K units (61.31%), which may guide strategic decisions in product development and marketing.
7. Total Units by Month and VanArdsel Attribution (Total Units by Month & VanArdsel Attribution): A bar chart contrasts the monthly total units sold in the market with those specifically attributed to VanArdsel, differentiated by color (VanArdsel in yellow and others in blue). The chart over a year from January to December shows fluctuations and potential seasonal trends in sales volumes.

These KPIs together provide a comprehensive view of VanArdsel Ltd.'s market standing, trend analysis, and regional performance, serving as a critical tool for data-driven decision-making.

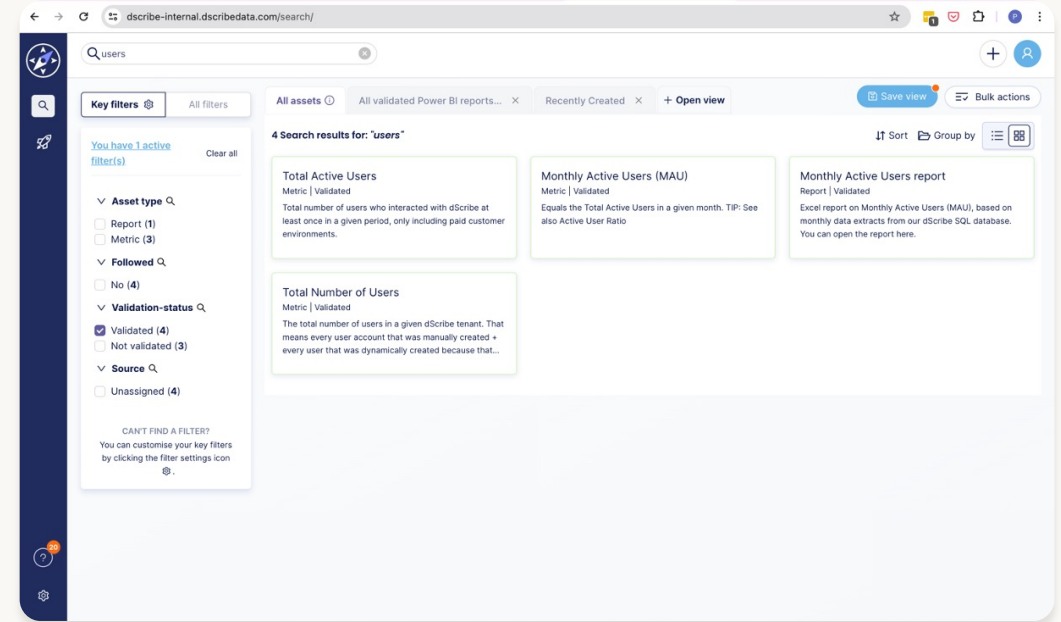
dScribe Catalog: boosting data understanding in-context

1. Documentation can be consulted and updated directly from the BI reports



Works in Power BI, Tableau, ...

2. A place to easily organize and search through your reports, datasets and terminology



✓ **In-context onboarding**, by showing users around the first time they visit a report

✓ **Improved correct interpretations** and harmonized terminology

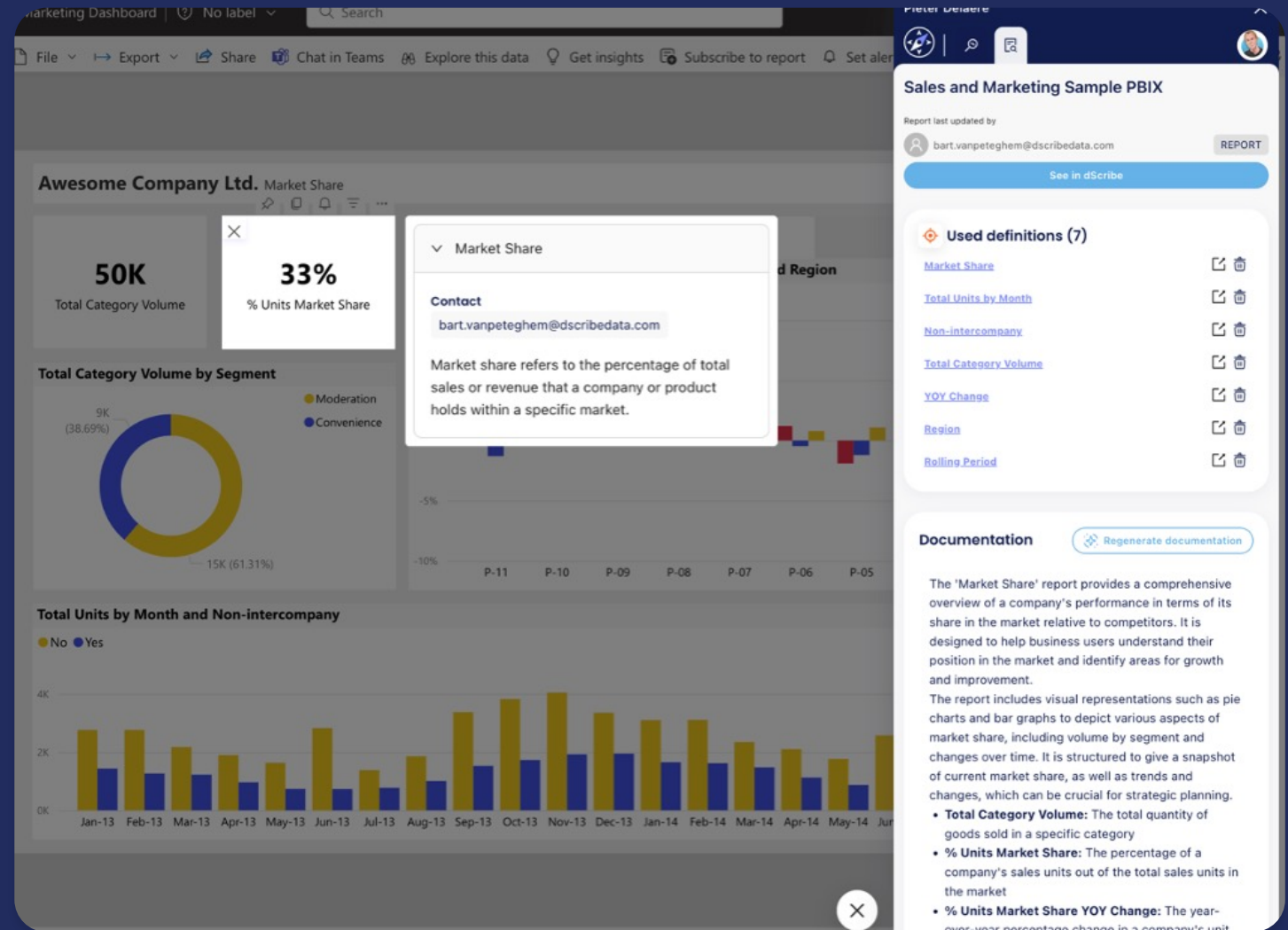
✓ **Faster report search** and understanding, more time to focus on value-adding work



dScribe Catalog

Reports are well-understood and correctly interpreted by users

- ✓ Report walkthrough the first time users visit a report
- ✓ Hotspots pinned to individual charts and report elements for extra guidance
- ✓ Direct access to more details from the data catalog



dScribe Catalog

Finding the right report is more reliable and goes faster – with a powerful search experience

- ✓ Semantic search: find translations, synonyms and related results
- ✓ Customizable filter panel
- ✓ Private & Shared Views
- ✓ Grouping and sorting options

The screenshot displays the dScribe Catalog search interface. The browser address bar shows the URL `dscribe-internal.dscribedata.com/search/`. The search bar contains the query `users`. The interface features a sidebar with a search icon, a compass icon, and a settings icon. The main content area shows search results for "users".

Key filters: Asset type (Report (1), Metric (3)), Followed (No (4)), Validation-status (Validated (4), Not validated (3)), Source (Unassigned (4)).

4 Search results for: "users"

- Total Active Users** (Metric | Validated): Total number of users who interacted with dScribe at least once in a given period, only including paid customer environments.
- Monthly Active Users (MAU)** (Metric | Validated): Equals the Total Active Users in a given month. TIP: See also Active User Ratio.
- Monthly Active Users report** (Report | Validated): Excel report on Monthly Active Users (MAU), based on monthly data extracts from our dScribe SQL database. You can open the report here.
- Total Number of Users** (Metric | Validated): The total number of users in a given dScribe tenant. That means every user account that was manually created + every user that was dynamically created because that...

Additional UI elements include "All assets", "All validated Power BI reports...", "Recently Created", "+ Open view", "Save view", "Bulk actions", "Sort", "Group by", and a "CAN'T FIND A FILTER?" message with instructions to customize filters.



dScribe Catalog

Every bit of content is reusable and put into context

- ✓ Dependencies between reports and datasets
- ✓ Track all assets related to each term and vice versa
- ✓ A visual overview of all relationships

Home > Report > Absenteeism report

Absenteeism report

Report in [Microsoft Power BI](#) | | Validated

General Activity **Relations**

Table Graph

4 Related assets + Add relations

Relation Type	Name	Asset Type	
is related to	daily active users	Definition	
is related to	Payslip	Definition	
uses	Absenteeism Hours	Definition	
uses	Absenteeism report	Dataset	

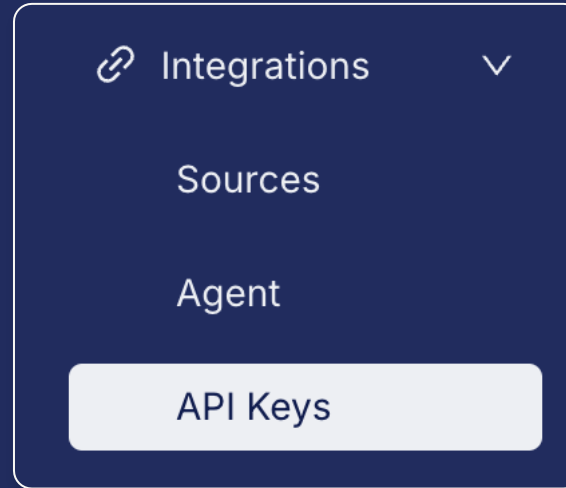
```
graph TD; A((Absenteeism report)) -- is_used_in --> B((Absenteeism Hours)); A -- is_used_in --> C((Absenteeism Hours)); A -- is_related --> D((Payslip)); A -- is_related --> E((daily active users));
```



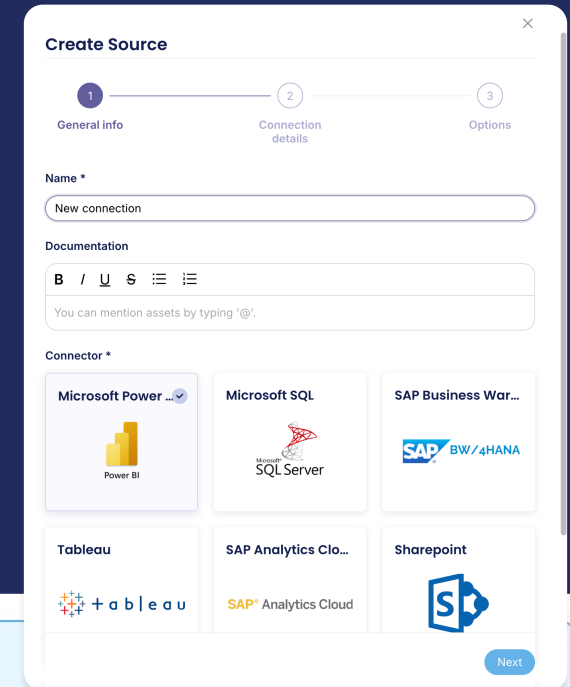
dScribe Catalog

Key data assets brought into a single picture

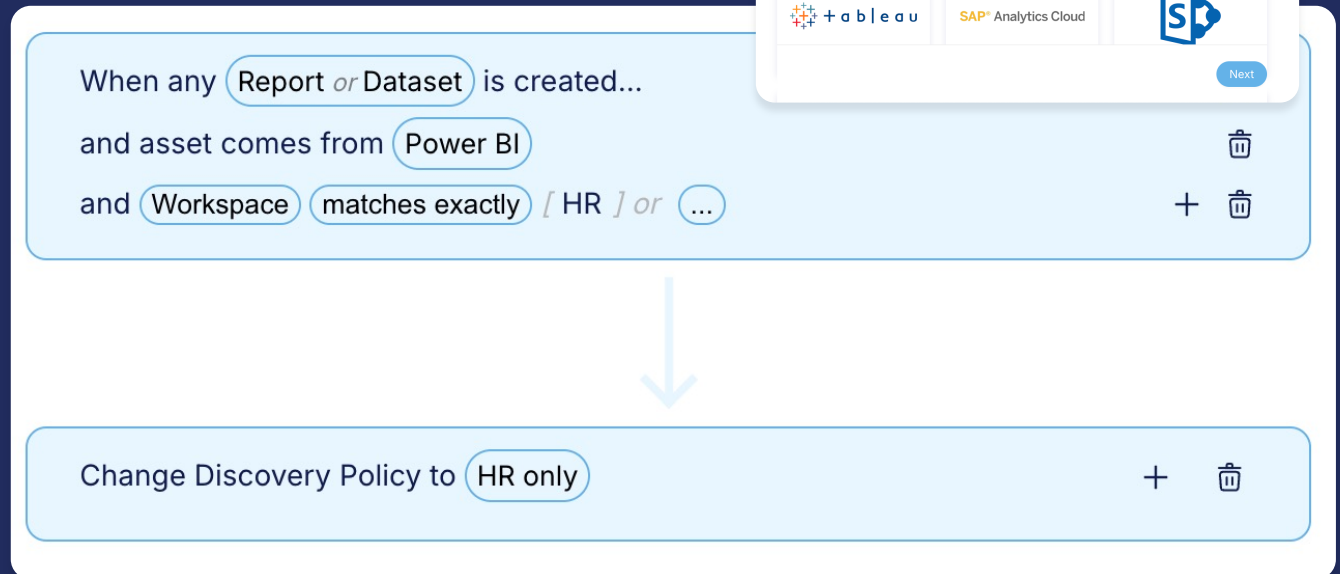
- ✓ Out-of-the-box integrations
- ✓ No-code automation rules
- ✓ dScribe APIs to integrate with any source
- ✓ dScribe Agent for secure connections with private-network sources



A dark blue sidebar menu with a white border. At the top is a link icon followed by the text 'Integrations' and a downward arrow. Below this are the words 'Sources' and 'Agent'. At the bottom is a light gray button with the text 'API Keys'.



A 'Create Source' dialog box with a white background and a dark blue border. It has a close button (X) in the top right. A progress bar at the top shows three steps: '1 General info', '2 Connection details', and '3 Options'. The 'General info' step is active. There is a 'Name *' field with a placeholder 'New connection'. Below is a 'Documentation' section with a rich text editor containing 'B / U S' and a note 'You can mention assets by typing '@'. The 'Connector *' section shows a grid of connector cards: 'Microsoft Power BI', 'Microsoft SQL Server', 'SAP Business War...', 'Tableau', 'SAP Analytics Clo...', and 'Sharepoint'. A 'Next' button is in the bottom right.



A light blue configuration panel for an automation rule. The top section contains the rule logic: 'When any Report or Dataset is created... and asset comes from Power BI and Workspace matches exactly [HR] or ...'. The bottom section contains the action: 'Change Discovery Policy to HR only'. Both sections have trash and plus icons on the right. A large blue arrow points from the rule logic to the action.





Let's guide your users to
greater heights!

Reach out now via
dscribe.cloud/catalog
to get started

