# Dufrain

# Power BI Report Build

Tired of wrangling spreadsheets? Looking to dabble in Microsoft's market leading visualisation tool but not sure where to start? Ready to unlock the insight from your data fast?

**Delivered within 4 weeks**

## You need this if these problems sound all too familiar:

**Inaccurate Decision Making**

Data driven decisions improve outcomes; Power BI is designed to bring important data to people to help them perform their role.

**Missed Opportunities**

Not having valuable insights when needed reduces your ability to react to opportunities or emerging risks.

**Slow Manual Processing**

Manual production of reports can be time-consuming and prone to human error leading

**Fragmented Data**

Lack of deep insight that can be gained through data augmentation from multiple sources.

Our Power BI Report Build can help you overcome these challenges by automating, presenting, and sharing key business insights with the people who need them. See results quickly, allowing you to realise value before scaling investment in the tool.

## Our Delivery...

**Prepare**
Here Dufrain learn more about your business problem, capture your reporting requirements, understand your people, processes and data to help inform the report building activity.

**Model**
Our team will build new or amend existing models to support the new report ensuring the model is designed for performance while enriching the data with any business logic to improve insights.

**Design**
Once the model is complete our team can then bring your data to life. Your report will be designed to deliver insight quickly, look great and be easy to navigate, ensuring high adoption from your users.

**Deploy**
Finally we will test, review and publish and schedule your report. Now your report is available to meet your critical business use case, we will support your users as they explore the report for the first time.

**Our Power BI Report Build can be delivered in as little as 4 weeks**

**From £17,500
4 Weeks**

## Our Approach > Unlock your data advantage with Power BI

### Timely Insight

**Automated reporting to support data-led decision making**

Making important data available to people when they need it so they can make better decisions and improve business outcomes is the fundamental purpose of BI reporting.

### Super Models

**Bring disparate data together for greater insight and performance**

We develop Power BI models to be as future-proofed and reusable as possible. Modelling for accuracy and performance will provide a trusted resource for your future reporting needs and can even enable self-serve analytics.

### So What?

**Interactivity improves understanding and removes bottlenecks**

Power BI is so much more than a KPI dashboard; it enables users to drill beyond the initial view and ask secondary questions of data, removing the need to wait for an analyst to write and run a new query, saving time and empowering your people with the data they need to perform.

## Deliverables

> Development of 1 Power BI Semantic Model

> Up to 2 reports from the new Semantic model

> Testing of new assets

> Scheduling and Deployment

## Our Experience

Dufrain excels in delivering tailored Power BI reports providing high-quality insights to meet our client's needs. We have experience across a diverse range of industries and use cases including:

### Pricing to perfection

Dufrain supported a leading UK travel company through the delivery of a suite of reports to enable their pricing analysts ensure their products were priced optimally and their inventory was effectively utilised ensuring maximum sales at the best price.

### Improved Agility with Real time Observability

A large UK retailer required better insights into their data platform for peak sales periods such as Black Friday, Dufrain took this requirement and delivered a report giving them visibility in real time and allowing them to be agile as a business.

"I've worked with Dufrain on Power BI reporting solutions for Carnival UK and in a previous business. They're professional, knowledgeable, and always deliver on time with great quality. Their team is organised, communicates well, and their expertise in Power BI really shows in the impactful solutions they provide."

**Peter Smith, Revenue Director - Carnival UK**

## Dufrain
### THE DATA COMPANY

### Next steps... Your journey starts here

Get in touch with us today to schedule an introductory call to discuss how these offerings can unlock new opportunities and insights for your organisation.

**enquiries@dufrain.co.uk | 0800 130 3656 | www.dufrain.co.uk**