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Automate the ordinary, act on the exceptional

Growth in a **Digital World**

Positioning your company for growth in times of global competition due to rising shipping costs, e-commerce, China tariffs, direct to consumer business models and growing customer demands is a challenge.

We help our wholesale distributors in streamlining their operations and optimizing their omnichannel strategy and customer experience. The service and support you provide your customers is what sets you apart from the competition.

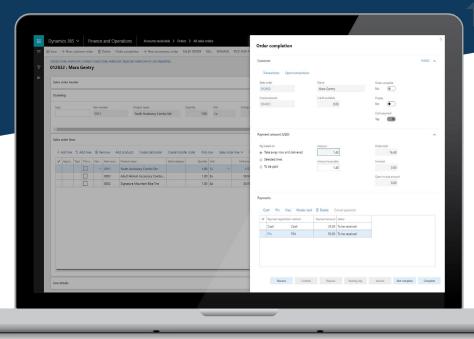
Differentiated pricing and payment rules provide you the tools to offer a personalized approach to every type of customer in a variety of industries.

Benefits

- Automate the ordinary, act on the exceptional
- ✓ 100% tailored to wholesale distribution
- ✓ Flexible and scalable solution
- Fueled by insights of our wholesale distribution industry customers
- Backed by the Microsoft Dynamics
 365 Supply Chain Management
 platform



Fast and Automated Order Processing



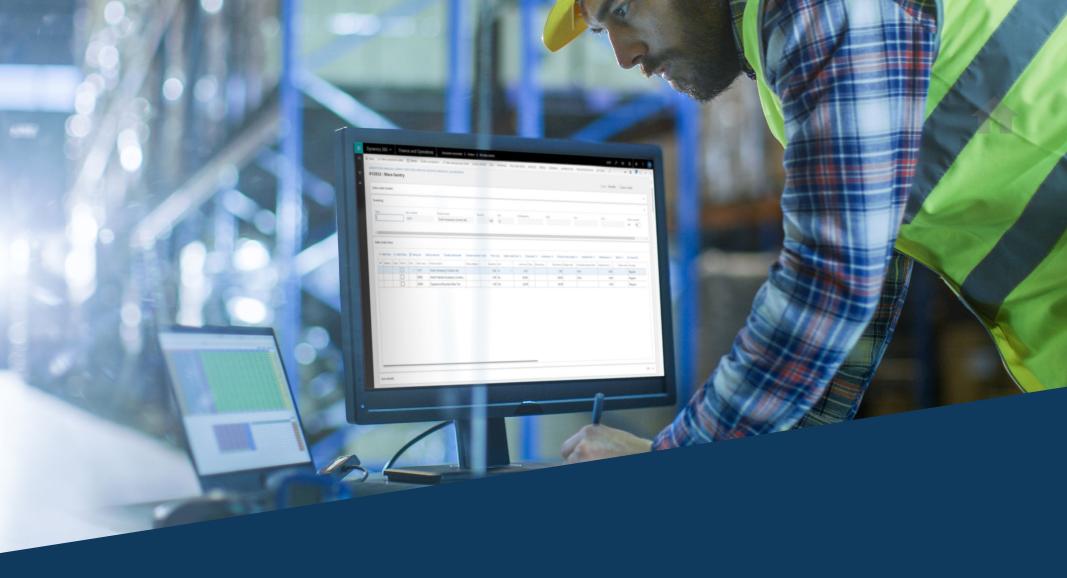
With tight margins, your business needs to run as efficiently as possible.

Dynamics Wholesale Distribution supports you to manage your supply chain by exceptions and save time. You will experience that entering and processing of sales orders sourced by different sales channels has significantly improved.

From the sales order, one can quickly create a new account, add a contact person to an existing account or create a new anonymous customer.

For quick order creation the desk employee can enter sales order lines by scanning barcodes of the products. Typical B2B options are available to set a cash payment requirement for specific customers, meaning that items cannot be handed over before the order has been fully paid. Efficient control of order processing is possible for example in cases where goods should not be shipped.





Create Efficiency in your operations and grow your Partner Network

Flexible **Order Fulfillment**



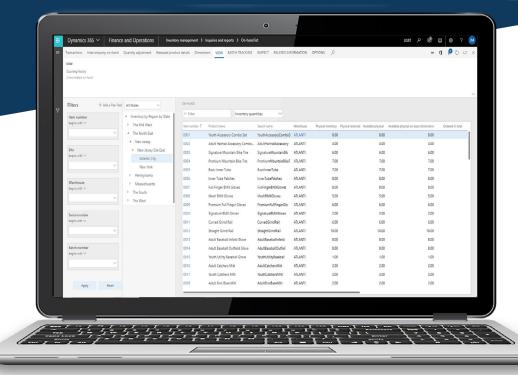
Flexible order fulfillment allows you to dropship, partially fulfill or leave orders for review as is required to meet the varying needs of your customers.

This will avoid unnecessary transport costs caused by excess number of partial shipments and backorder shipments.

Orders completed can be fulfilled automatically taking the backorder strategy into account.



Product **Assortments**



Most wholesale distributors attempted to find the ideal catalog assortment with the largest possible number of top sellers.

In the past, many companies had to severely restrict their assortments because of limited

warehouse space and limited possibilities to maintain the product information for a large assortment.

Dynamics Wholesale Distribution makes it possible to manage non-assortment products.

These so-called Specials, aka. Purchase-to-Order items can easily be created based on a template item and enforce the entry of additional product information as defined per category.



Extendability

Dynamics Business Rules & Blocking Reasc for Microsoft Dynamics 365 Supply Chain Management

Our base package can be extended with other relevant apps for wholesale distributors.

- Dynamics Banking
- Dynamics Business Rules and Blocking Reasons
- Dynamics Price & Margin Management
- Dynamics Advanced Warehouse Management
- Dynamics Copy Released Product
- Dynamics Planned Purchase Order Overview
- Dynamics Inventory Insights





Dynamics Bankingfor Microsoft Dynamics 365 Finance

Dynamics Copy Released Productfor Microsoft Dynamics 365 Supply Chain Management





Dynamics Inventory Insightsfor Microsoft Dynamics 365 Supply Chain Management



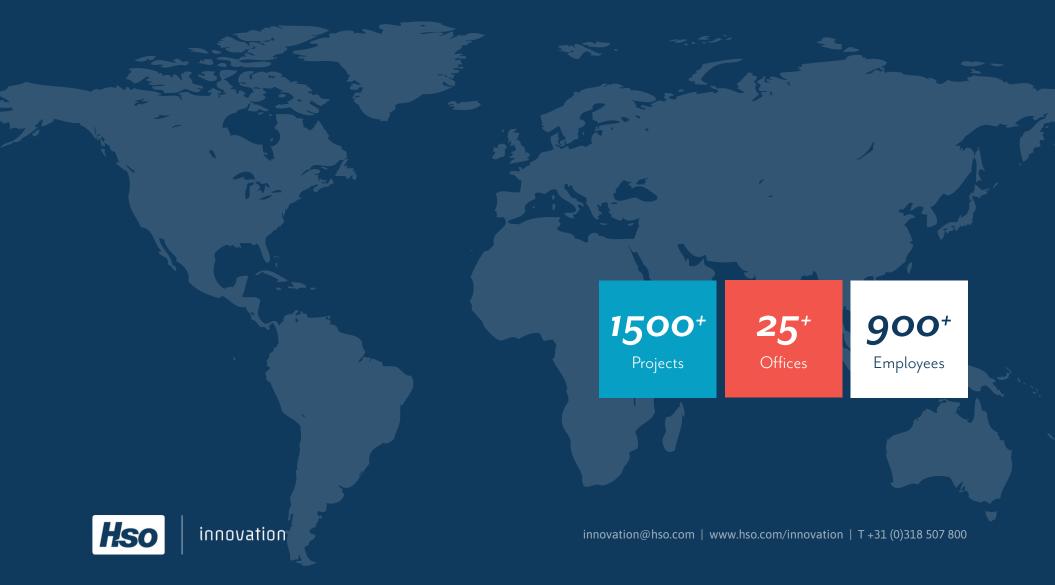


Want to know more?

Our Dynamics Apps are sold, implemented and supported worldwide by our industry experts and strategic partners. We are happy to advise you which solution or technology is the best fit for your specific needs. Please feel free to contact us. We appreciate your interest!

Contact HSO Innovation

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HSO Innovation offers new ways, using new technology, new applications, new processes, and new approaches to assist our clients in becoming digital leaders in their industry. HSO Innovation designs, develops, sells and maintains strategic and differentiating Dynamics Apps that drive outstanding results for our clients using Microsoft Dynamics 365. Combined with our wide range of Premiere Services that are offered on Microsoft Azure we improve overall business efficiency. Our Dynamics Apps and Premier Services are based on best practices developed over the years working directly with our customers across diverse industries and verticals.