

DYNAMICS SQUARE

Your Business. Our Expertise

Business Overview



And... we mean **every word!**

We didn't set out to be just another tech company. From day one, our goal has been simple, and that is to support, not just sell. At Dynamics Square, support is a culture, not a department. It is deeply ingrained in our values and actions.

In a tech-driven world where things move at a fast pace, we chose to slow down and listen. Because it is about trust, and we're here to earn it every step of the way, of your journey and ours too!

Behind every thriving business is a team that truly cares. That's us!

“As a tech company, we believe technology is meant to simplify, not complicate.”



Manish Goyal
Co-Founder & CEO, Dynamics Square

>>> Industry Experts at Dynamics Square



“ The best solutions aren’t built overnight. They’re understood, designed, and earned ”

Darshan Mungekar

Principal Solution Architect

With 22+ years in manufacturing and ERP consulting, Darshan leads solution architecture with unmatched domain depth. His end-to-end expertise spans Dynamics 365, WMS, and large-scale digital transformation across geographies. He bridges tech and business with clarity, care, and precision.



“ Every business has its story. My job is to understand it before trying to transform it. ”

Nitesh Sharma

Head of Business Development

With a decade of experience and deep market insight, Nitesh is a key driver of customer success at Dynamics Square. His focus lies in connecting people, processes, and possibilities through Dynamics 365, turning complexity into clarity for organisations across sectors.



“ Every great implementation begins with listening, not launching. ”

B. Ravindran

Solution Architect

With over 12+ years in Dynamics 365 Finance, Ravindran brings structure to chaos. From breweries in Asia to pharma in Africa, he’s led multi-country implementations with functional precision and unwavering calm. His domain knowledge turns project complexity into scalable simplicity.

We're not just tech people. We're **problem-solvers!**



Support engineers with heart

Industry-specific consultants

NAV/BC/AX experts

Real humans, no bots

Solution architects & change leaders



Behind every solution is a team that cares deeply

>>> Our Journey

2015

Expanded across the UK,
US, Australia, Singapore
& Canada



2023

500+ Customers
empowered with
real-world solutions



2025

AI-led transformation &
sustainability-first approach



2024

150+ Microsoft
Certified Experts



2011

Born to simplify ERP
complexity for businesses



But what truly **sets us apart**?
A process designed around people, not platforms.

We **deliver end-to-end** Microsoft solutions



We **design your roadmap** to transformation,
not just a software deployment.

We bring you the **technology that fits you**
and helps you grow

ERP Solutions



Business Central



Finance



Supply Chain



Legacy upgrades

CRM Solutions



Sales



Customer Service



Field Service



Customer Insights

Power Platform



Power BI



Power Apps



Power Automate



Copilot AI



AI Agents

Cloud & Integration



Azure



ISVs



Shopify

>>> Services we offer



Advisory & Consulting

Our approach is consultative, collaborative, and always tailored to your business and industry so you can thrive and then dominate.



Solutioning

We dive deep into your workflows, goals, and customer journeys to co-create intelligent, scalable solutions.



Training

Our training programs are tailored to your teams. They are role-based, hands-on, and designed to empower, not overwhelm.



Implementation

We ensure that every phase, from scoping and configuration to data migration and testing, is seamless, transparent, and collaborative.



Upgrade

Our upgrade services are designed to be smooth and non-disruptive, with careful planning, clear communication, and minimal downtime.



Dedicated Support

Our support is proactive, responsive, and always human, it's a quick fix or a strategic pivot, your success is our ongoing priority.



Analysis Phase



Design Phase



Development Phase



Deployment Phase



Post Go-Live Phase

We **gather requirements**, conduct a **gap-fit** analysis, define the **project scope**, and prepare key **functional documents** to align the solution with business needs before the solution design begins.

Gather Requirements | Gap-Fit | Define Scope | Functional Documents





Analysis Phase



Design Phase



Development Phase



Deployment Phase



Post Go-Live Phase

Translate business requirements into detailed solution designs, create enterprise architecture, and prepare data templates to guide system configuration, customizations, and integration for a smooth development process.

Solution Blueprint | Data Templates | Architecture Design | Custom Features





Analysis Phase



Design Phase



Development Phase



Deployment Phase



Post Go-Live Phase

Start system configuration, perform **custom development**, execute unit testing, and prepare the UAT environment to verify the application works as per defined specifications.

System Configuration | Custom Development | Unit Testing | UAT Environment





Analysis Phase



Design Phase



Development Phase



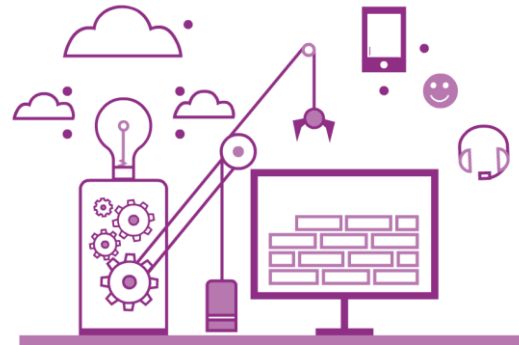
Deployment Phase



Post Go-Live Phase

Deliver user training, conduct final testing, complete data migration, and ensure a smooth go-live with all components working in a production-ready environment.

User Training | Final Testing | Data Migration | Smooth Go-live





Analysis Phase



Design Phase



Development Phase



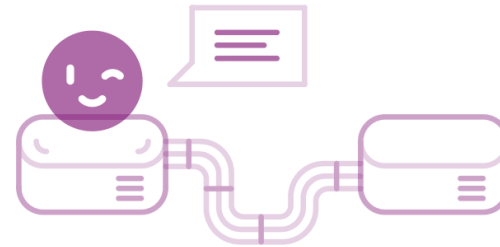
Deployment Phase



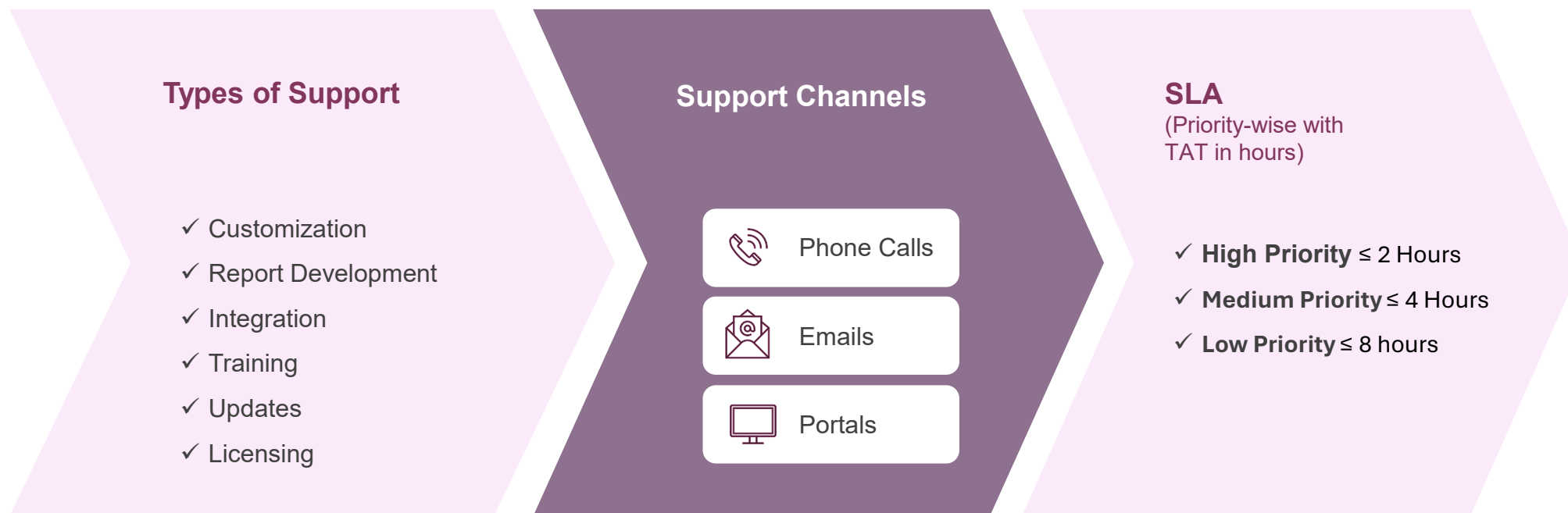
Post Go-Live Phase

Provide post-launch support, perform system monitoring, manage issue resolution, and handle transition planning to internal teams for long-term maintenance and operational continuity.

Post-launch Support | System Monitoring | Issue Resolution | Transition Planning



>>> Our Support Process



Prompt Response



Monthly Reports



Dedicated Support Portal



Key Account manager

>>> Why Businesses Choose Dynamics Square?



Certified Microsoft Partner

Proven expertise with 500+ successful projects and 150+ certified consultants



Profound Industry Experience

14+ years of experience with 12+ industries transformed



Agile Global Teams

Collaborative and responsive onsite and offshore teams



Presence Since NAV 5.0 and AX Era

Experts who are into this when legacy systems used to be a big thing



Value-Driven

Hybrid model = cost-efficiency + personalised attention



Solution Architects

We question, analyse, recommend, before we deploy



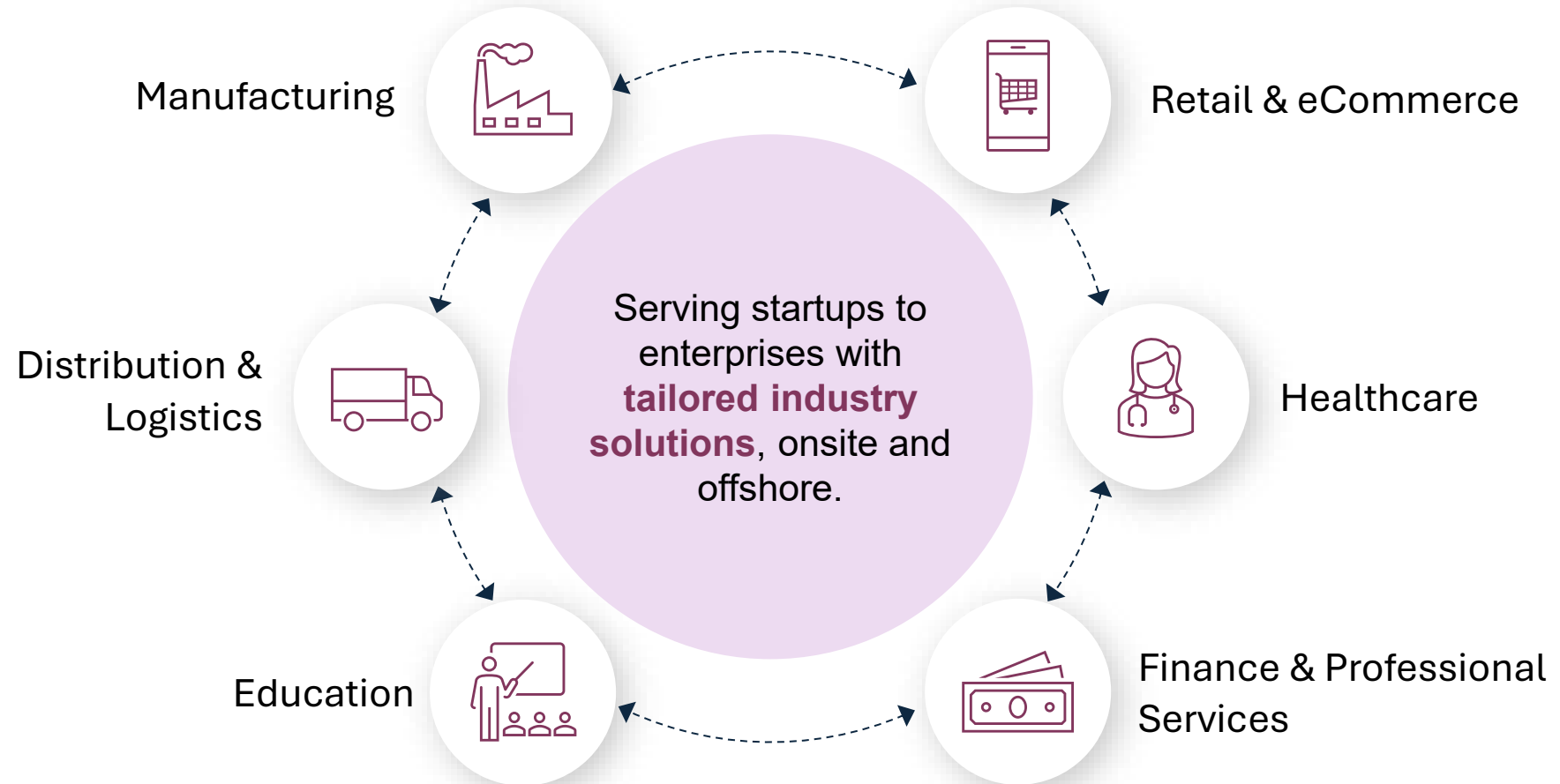
360° Dynamics Expertise

ERP, CRM, ISVs, Power Platform, all under one roof



Trusted Long-Term Partner

Our average client stays for 5+ years, and grows with us



We've solved **the tough problems** others couldn't.

Manufacturing

Dynamics Square: A Trusted Partner for UK's Leading Manufacturers and Distributors



Healthcare

Dynamics Square: Trusted By Those Who Make the UK Healthier



Distribution & Retail

Dynamics Square: Helping UK's
Leading Distributors and Suppliers



Education

Dynamics Square: The Brains
Behind the Operational Harmony of
UK's Leading Educational Institutions



Services

Dynamics Square: Helping UK's
Leading Distributors and Suppliers



Global Customers

Australia & Singapore



Global Customers

US & Canada



>>> Case Studies

Challenges

- Limited capabilities due to legacy OrderWise system
- Data silos
- Scattered operations across global footprint
- Complex warehouse operations
- Poor supply chain visibility

Solutions deployed

- Dynamics 365 Business Central
- Dynamics 365 Customer Insights—Journeys
- Dynamics 365 Customer Service
- Shopify integration to their B2B website



Impact

- 360° digital transformation
- Integrated AI-powered modern systems
- Fully automated HikRobot warehouse
- Strengthened lead nurturing and customer engagement
- Omnichannel eCommerce growth
- Improved supply chain visibility with import container tracking
- Custom workflows for assembly, kitting, and invoicing automation



“They understood our business. Not just our brief.”

– A Perry, Managing Director

[Read Full Case Story](#)

>>> Case Studies

Challenges

- Outdated Dynamics NAV 2013 R2 system
- Manual processes and data entry errors
- Limited real-time visibility into operations
- Integration issues with warehouse and mobile systems
- Inefficient document handling

Solutions deployed

- Dynamics 365 Business Central
- Tasklet Mobile WMS integration
- Continia Document Capture
- Zetadocs Capture
- Mobile access enablement
- Tailored customizations and user training



Impact

- Cloud-based digital transformation
- Streamlined operations and improved inventory accuracy
- Automated document and sales order processes
- Real-time insights for better decision-making
- Enhanced mobility and remote access
- Scalable platform supporting future growth



“Updating our systems helped us work smarter, see things more clearly, and support our team as we grow.”

– Operations Director,
Ortho-Care (UK) Ltd

[Read Full Case Story](#)

Challenges

- Manual, spreadsheet-based business management
- Error-prone and time-consuming processes
- Inventory inaccuracies and poor real-time visibility
- Difficulties with bank reconciliation
- Inefficient warehouse operations

Solutions deployed

- Dynamics 365 Business Central
- Tasklet WMS Mobile for streamlined warehouse management for surgical instruments.
- Yavr.io integration for automated bank reconciliation
- Offline tech tools for faster invoicing and reporting



Impact

- Streamlined business processes and reduced complexity
- Improved efficiency and transparency across operations
- **50% reduction** in time spent on manual tasks
- Lower operational costs and better resource allocation
- Future-ready cloud infrastructure with enhanced scalability



“Switching to Business Central brought clarity and calm. Efficiency, accuracy, and ease are quite evident in our operations.”

– Operations Manager,
Leda Orthopaedics

[Read Full Case Story](#)

Challenges

- Unnecessary add-ons inflated costs and complicated workflows
- Poor system configuration led to inefficiencies and lack of transparency
- Delayed resolution from multiple implementation partners
- On-premises setup limited flexibility

Solutions deployed

- Migrated from Business Central On-Premises to D365 Business Central Cloud
- Removed redundant add-ons and reconfigured system
- Enabled real-time visibility and cloud-based access



Impact

- Transitioned from manual to automated, modern ERP
- Accurate real-time data across finance and inventory
- Simplified bank reconciliation and regulatory compliance (MHRA)
- Empowered warehouse staff with mobile tools
- Reduced errors and improved decision-making
- Saved **£130K** by moving from redundant add-ons to Dynamics 365.



“Moving to the cloud on Dynamics Square’s recommendation helped us clear the clutter. We finally have a system that works with us, not against us..”

– Managing Director,
Dale Brook

[Read Full Case Story](#)



We Address Real Business Pains with Practical Solutions



At Dynamics Square,
we focus on addressing
the real, day-to-day
challenges our clients
face across industries.

Here are just a few of the problems



AP automation for complex invoicing process



Custom solution for employee **expense management**



Custom Built **Import container tracking** for real-time updates for UK-based importers



Yavrio bank feed integration for seamless **reconciliation for finance**



Smart warehouse management and logistics for distribution clients

Global reach, **local heartbeat.**





Reach Out, We're All Ears

You don't need a vendor

You need a partner who
listens, guides, builds, and
most importantly, stays!

That's what we do at **Dynamics Square!**

Write us at info@dynamicssquare.co.uk
Connect with us @ + 44 203 769 7689

Learn more about us at:
www.dynamicssquare.co.uk