

# Dynamics Square



*We make a difference...*

# Corporate

Dynamics Square is a Global IT Consulting, Business Solutions & Services Company run by passionate, experienced and committed team of 100+ highly skilled IT Professionals catering to organizations with result-oriented and cost competitive solutions across the World. We are Microsoft Certified Partner and accredited by NASSCOM.

Our robust domain experience combined with technical expertise, vast knowledge for best business practices and with a quality driven delivery model, we deliver solutions that go beyond our customer expectations which helps them to grow.



## Our Strengths

- Indepth Knowledge of product and domain.
- Dedicated, Experienced, Passionate, and Committed Professionals.
- Enriched compounded experience of 200+ years.
- Microsoft Certified Professionals.
- Commitment to quality as per ISO 9001:2008 standards.
- 170+ clients across the world who can vouch for our dedication and efficiency.

## Solutions We Offer

- Microsoft Dynamics NAV
- Microsoft Dynamics AX
- Microsoft Dynamics CRM

## What We Do?

We provide comprehensive and integrated Business Solutions & Services that include Strategic Consulting, Business Solution Development & Implementation, Mobile Application & Custom Software development.

Our expertise guarantees quality, competence and rapid execution of all projects ranging from mid-sized portals to complex solutions development.

We use a low-risk Delivery Model to accelerate schedules with a high degree of time and cost predictability. This enables us to establish a clear set of goals that ensures that quality of work is maintained throughout the development process for a 100% client satisfaction.

## Our Business Philosophy

We are a Customer Centric Organization striving to deliver the highest levels of satisfaction through our well defined solutions. We relentlessly pursue innovation, creativity and upgradation of knowledge in our quest for quality, timely action and dynamism.

We believe that our Customers' success is our success. This belief has propelled our growth and helped us build affable relationships with our clientele across the globe.

# Why Customer Choose Us?

- Microsoft Dynamics Global Partner
- Microsoft Certified Professionals
- Accreditation from NASSCOM & STPI
- ISO 9001:2008 Certified
- Flexible Engagement Models
- State of the Art IT Infrastructure
- 24/7 Support Service
- Competitive Pricing & Support
- 150+ Highly Skilled Professionals
- 170+ Clients Across The World

## Domain Expertise

- Enterprise Resource Planning (ERP)
- Customer Relationship Management (CRM)
- Sales Force Automation
- Content Management Systems
- Workflow Management
- Supply Chain Management
- Warehouse Management Systems
- Knowledge Management
- Human Resource Management (HRM)

## Industries/Verticals

- Automotive
- Manufacturing
- Professional Services
- Healthcare
- Retail & E-commerce
- Travel & Tourism
- Logistics & Transportation
- Media & Entertainment
- Education & E-Learning

## Methodology

We follow Microsoft's Sure Step Methodology which provides a structured framework aimed at delivering high quality business solutions to our clients.

Over the last 5+ years we have refined our business processes by blending them with the best industry practices to get maximum performance and highest quality for projects while reducing redundant complexities that may affect project budget or timing.

**SAVE UPTO 45%**  
**IN OVERALL COSTS**  
**BY CHOOSING US YOUR**  
**MICROSOFT DYNAMICS PARTNER.**



## Microsoft<sup>®</sup> Dynamics NAV

Dynamics Square has an enriched experience of dozens of successful implementations in Microsoft Dynamics NAV across diverse domains around the world. Our expertise is spread across the solution functionalities that includes Finance management, Job and Resource, Supply Chain Management, Project Management and Accounting.

We leverage our domain, product knowledge and experience to identify and solve client's business problems through the best solution that we provide. Our ERP implementations stands out in terms of best business fit and enhancement of our clients' productivity.

## Microsoft<sup>®</sup> Dynamics AX

Dynamics Square has successfully implemented Microsoft Dynamics AX for the enterprise segment companies from divergent business. All the major modules of Dynamics AX namely Finance, Business Intelligence and Reporting, Sales, Marketing, Procurement, Sourcing, Distribution, Supply Chain Management, Project Management and Accounting are covered by us.

Our expertise in Microsoft Dynamics AX which has been acquired over the years have been channelized to deliver high quality value proposition to our clients.

## Microsoft<sup>®</sup> Dynamics GP

With Microsoft Dynamics GP, which is a full featured financial management/ERP software built on the affordable and highly-scalable platform of Microsoft technologies. We have built complete solutions for managing and integrating Finances, e-commerce, Supply Chain, Manufacturing, Project accounting, Field service, Customer relationships and Human resources.

Small to mid-sized Businesses have expanded to encompass a range of functionality increasingly consistent with a complete ERP Suite. Our Clients have felt the cutting edge that we have provided to their business through the implementation and customization of Dynamics GP to suit their business needs and goals.

## Microsoft<sup>®</sup> Dynamics CRM

In Microsoft Dynamics CRM we are credited with having implemented top notch solutions. We cover all the functionalities offered by Microsoft Dynamics CRM namely Sales, Marketing and Service with the support of our skills expertise. Our clients are delivered personalized customer experiences through our work on active engagement consistently.

Our expertise is harnessed in creating proactive experiences, interactions based on insights, trends and patterns for our consulting clients. We guide our clients in applying valuable information about clients through which they can make customer engagement predictive and beneficial in the best possible way.

## Microsoft<sup>®</sup> SharePoint

Through Microsoft SharePoint our services are directed towards providing document and file management services, developing websites, extranets, facilitating advanced search functionalities and increasing business intelligent solutions.

Our clients are provided with a centralized administration console which helps them easily access application management features, system settings and monitor SharePoint farms, performance backups and restorations. Our clients have been able to successfully build custom applications and components with ease.

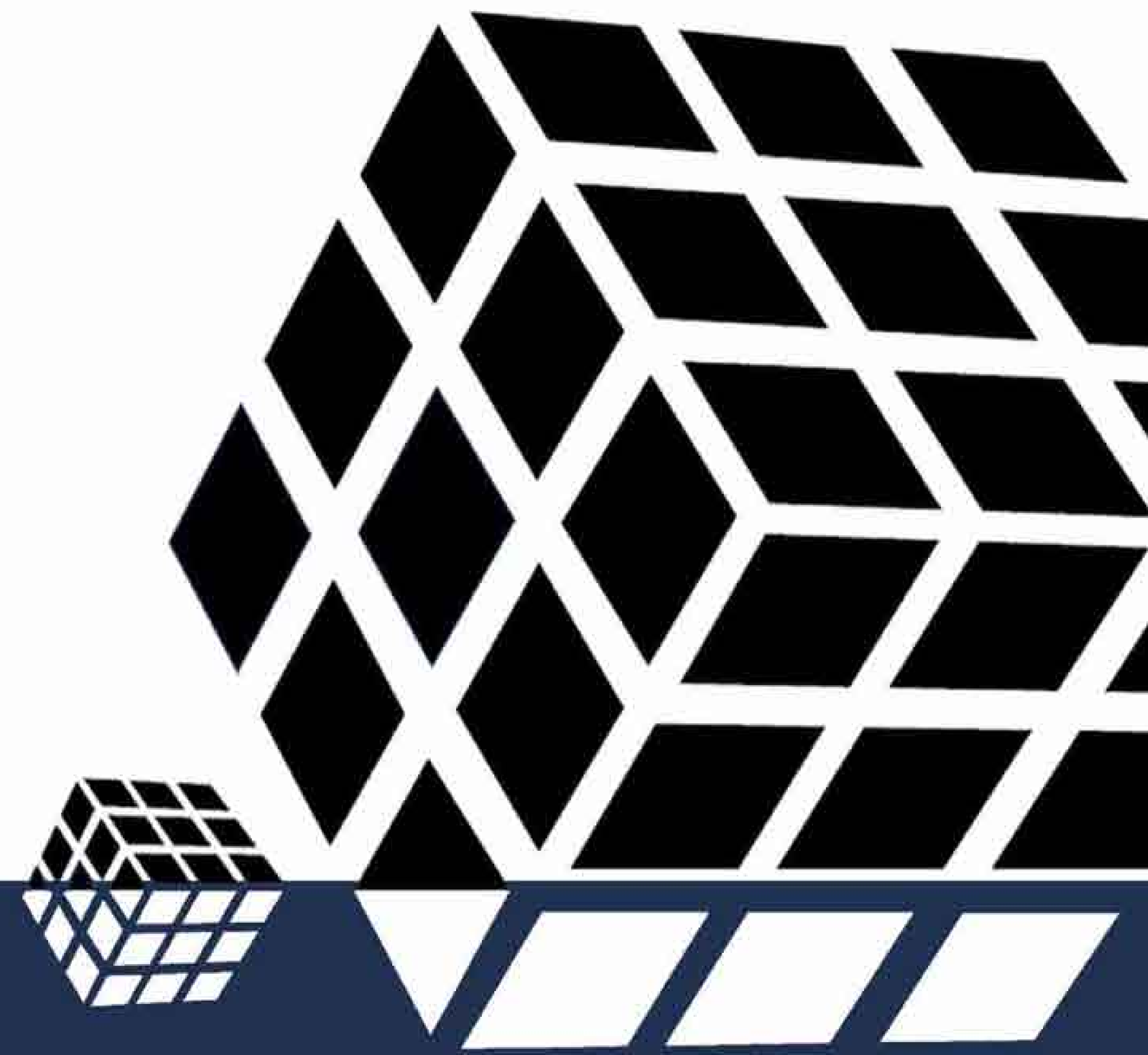
## Custom Solution

Our custom solutions are designed to address the business goals of our clients and help empower their sales, marketing, business strategy and measurement. We use proven approaches and research-backed methodologies to deliver customized solutions to help build productive and profitable strategies.

Through our customized solutions our clients have made informed and fact based decisions for planning and budgeting, developed relevant and impactful marketing messages and campaigns to engage audiences, had better support sales throughout the customer buying cycle, measured all aspects of their business and grown it via insights into brand, customers and products.

# Services

We provide Business Solutions & Services, IT Consulting, Web Development, Mobile Application Development and Custom Software Development Services to harness the power of technology to consult clients and to help maximize the value of their IT investment.



## Business Solution & Services

Our Business Solutions & Services helps the customers go beyond the boundaries to have the Best Business Solution for their business to meet their goals and full realisation of their investments. Our services includes.

- Project Management
- Implementation & Consultancy
- Training Service
- Application Management & Support
- Application Upgrade Service

## Custom Application Development Services

Our Customer Application Development Services helps you to address evolving business and technology challenges by defining, designing and building applications tailored to meet your business requirements.

- Web Application Development
- Enterprise Portal Development
- Mobile Application Development
- Enterprise Mobility Solutions
- Custom Application Development

## IT Consulting Services

Our consulting services helps enterprises/businesses combine domain expertise with skills and technology to procure world class business solutions and implement them with the best practices. Our consulting services include:

- IT Consulting Services
- Business Analysis Consulting
- Technical Consulting
- Audit Services

## Software Development & IT Staff Augmentation

Our Cross-Industry, Consulting, Business Solutions and Software Development services helps you to craft a vision for your organization and then implement a result-oriented technology framework that will turn that vision into a reality.

- IT Staff/Resource Augmentation
- Custom Software Development
- Software Migration and Re-Engineering
- Software Testing Services
- Dedicated Resource Deployment

# Engagement

We engage with our clients in the most flexible ways possible. Depending on their requirements, it could either be one-time or ongoing. Our engagement models are structured to address every business need that our clients come up with, irrespective of the location, time and nature of business.



## Fixed Time/Fixed Cost Project Model

We reserve the Fixed Time/Fixed Cost Model for projects whose scope and specifications are defined clearly before work commences. This model with least risk ensures that deliverables are achieved within timelines that have already been agreed upon based on a mutually acceptable pricing structure. One of our most refined processes, the model stands for reliability, predictability and optimized performance.

## Time & Material (T&M) Project Model

We suggest this model to clients when there is not enough clarity over the scope and specifications of a project. For such projects, we only bill for the actual time and effort spent. Being thorough professionals, we predict impending efforts and assure an outcome that comes along well within the specified time frame and within the specified timeframe and the allotted budget.

## Dedicated Teams Model (DTM)

Dedicated Teams Model (DTM) is the most ideal solution for clients looking for committed resources, both human and technical, for their project. DTM offers high levels of transparency, security, flexibility and scalability. Available on a nominal monthly retainer, the resources will be available for as long as clients would need them.

Employing this model ensures a more agile development process, one which has resources being utilized optimally. Our dedicated teams operate as an extension of our client's development center.

# Customer Stories



"We are impressed with their product awareness, technical skills and commitment to us. They analyze the situation and deliver to best fit our requirement and solutions. We would be happy to engage them in our other businesses."

Adelaide Marble Specialists



"Quality in analysis, implementation and delivery were their strengths. Timelines were always adhered to. Professionals equipped and adept in problem solving. Great experience with Dynamics Square."

Southland Supply Group



"Dynamics Square has strong hands on experience with Microsoft Technology stack and framework. They translated it to us and transformed our business."

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