

# Dynatrace

As a leader in the Gartner MQ for APM and observability, Dynatrace is trusted by more than 3,000 leading enterprises to ensure flawless digital experiences and modernize and automate cloud operations with AI intelligence.

## Business goals

Cloud migration and modernization is crucial to success. Automation and AI play indispensable roles in managing dynamic environments and handling vast data growth, replacing manual systems. Success relies on superior digital experiences and data-driven business decisions, making these elements essential for thriving in the modern business environment.

## Key challenges

71% of CIOs say the explosion of data produced by cloud-native technology stacks is beyond human ability to manage. Organizations need a new, modern, AI-driven approach to monitor, manage, and maximize the value of their investments in cloud ecosystems.



## Dynatrace

Dynatrace helps teams modernize and automate cloud operations, deliver software faster and more securely, and ensure flawless digital experiences. The Dynatrace platform simplifies complexity so businesses can innovate faster and more securely with the only analytics and automation platform powered by causal, predictive, and generative AI.

## Solution benefits

### Get advanced insights and security

Take advantage of a unified platform that combines broad, deep observability and security with the most advanced AIOps to provide answers and intelligent automation from data at scale.

### Enhance business results

Transform faster, align teams, and automate dynamic cloud environments to improve business outcomes.

### Harness the power of Microsoft Azure

Maximize the power of the Azure environment to accelerate digital transformation using the capabilities of Microsoft AI and its deep integrations across Microsoft solutions.

## Why Dynatrace?

The possibilities are endless with complete visibility and precise answers from the only observability platform with causal AI—natively available in the Azure Portal.

## Success stories

[Village Roadshow](#) protects USD5 million in revenue, ensuring uninterrupted service during peak demand for this year's biggest blockbusters.



[Aeroporti di Roma](#) achieves on-time arrival and departure for more than 99% of flights daily.



[BNZ](#) achieves a 58% increase in speed of innovation, solidifying its place as a digital market leader.



## Get started



Spend smarter and move faster with the Microsoft commercial marketplace. Discover an easier way to find, buy, and deliver the right solutions for your organization's changing needs.

Learn more about Dynatrace's solution in the [Microsoft commercial marketplace](#).