



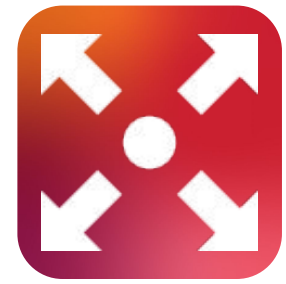
EXPAND Tier Package



About DYNE

DYNE offers a powerful and comprehensive solution designed to drive success for restaurants and hospitality businesses.

Our platform empowers you to optimize your marketing, pricing, staffing, inventory, and expansion strategies through a range of innovative features. With DYNE, you can make data-driven decisions, improve operational efficiency, and stay ahead of the competition.



EXPAND Tier

DYNE's EXPAND Tier is your gateway to unlocking new opportunities and expanding your business reach.

We provide you with invaluable insights, competitive advantage, and the ability to make strategic decisions. Our Expand Tier offers New Location Insights for Strategic Expansion, Competitor Insights for Market Domination, Current Location Insights for Optimal Resource Allocation, and Extension into New Urban Planning Verticals for Informed Decisions.

The screenshot displays the 'Expansion' dashboard. At the top, it shows the breadcrumb 'Homepage > Expansion' and the sub-header 'Analyze foot traffic and optimize your next location's visibility'. Below this, there are filters for 'Demand Surge' (Vancouver, Toronto, + Add New) and 'Trends to Prioritize' (Walkability, Bikeability, Community, Events, Festivals, Weather). A map of Vancouver is shown with a heatmap overlay, highlighting high foot traffic areas in the downtown core. To the right, a 'Suggested Locations for your Expansion' panel lists two options: 'IN THEATRE DISTRICT, VANCOUVER' and 'IN SHIPYARDS DISTRICT, NORTH VANCOUVER', each with detailed metrics on customer profile, bill size, capacity, and building costs. A 'WANT TO DIVE DEEPER?' button is also present. At the bottom left, a 'Your Locations' panel shows details for two existing locations: 'Death & Taxes' and 'Belfast Love', including their addresses, services, and key performance indicators.

New Location Insights

Developed to support strategic expansion



Cost-Effective Expansion

Save costs associated with hiring an expansion manager or realtor and connect directly with listing agents.



Streamlined Expansion Process

Capitalize on new opportunities with the ability to identify new locations, connect to existing listings, find pre-built options, and access urban planning datasets.

Competitor Insights

Designed to facilitate market domination



Gain Competitive Advantage

Access valuable information on how competitors attract and retain customers, as well as their foot traffic patterns and social media trends.



Data-Driven Decision-Making

Identify opportunities to differentiate yourself and better target specific niches.

Current Location Insights

Built to optimize resource allocation



Optimize Resource Allocation

Visualize customer flows and supply chain data to optimize resource distribution, promoting a circular economy and improving efficiency.

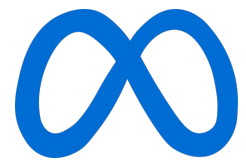


Seamless Integration

This feature seamlessly integrates with the GROW tier, offering a comprehensive solution for managing operations.

Integrations

Stay connected with a network of restaurant technology.



Meta



Google



Twilio



OpenAI



Square



Clover



Toast



Yelp



Oracle Micros
& Symphony



Microsoft
Azure



7Shifts



UberEats



MarketMan



Fourth
(HotSchedules)



TapMango

Integrations

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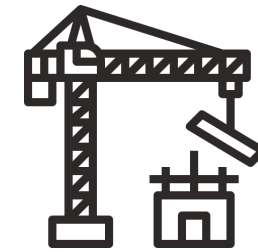
Zillow



Realtor.com



**Government
Urban
Planning
Datasets**



**Construction
Datasets**

Success Metrics



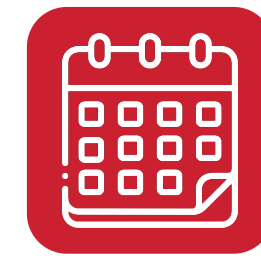
164%+

Increased ad click-through rate to POS order



55%+

Revenue boost in sales



3+ Month

Future looking customer demand data



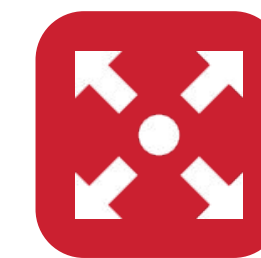
66%+

New customer audience growth



15%+

Less inventory and staffing costs



79%+

Faster Expansion

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Thank you!