

# EasyDMARC

All in one **email security** and **deliverability** platform

**30,000+** domains globally have protected their email ecosystems with EasyDMARC



There are over 300 billion emails sent daily.  
(Statista)

Problem

1

Nearly 85% of email is Spam.

(Mailmodo)

2

93% of successful cyberattacks began with a phishing attack.

(Verizon Data Breach Investigations Report)

3

61% of SMBs experienced a cyberattack during the last year.

(Firewall Times)

Solution

# DMARC

Domain-based Messaging, Authentication, Reporting and Conformance.

An increasingly adopted Internet Standard that prioritizes legitimate emails, while protecting against phishing.

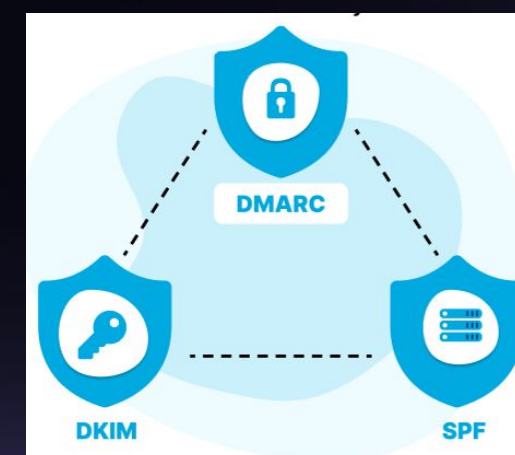
## • GLOBALLY ADOPTED STANDARD

Supported by the collective of email providers, receivers, and domain owners.



## • BUILT ON TOP OF 2 AUTHENTICATION MECHANISMS

While adding a reporting element and policy controls.





Solution

# The DMARC Journey

Visibility.

Deliverability.

Protection.

At a policy stage of **"None"**, discover who is sending mail using your domain and whether they are successful or not.

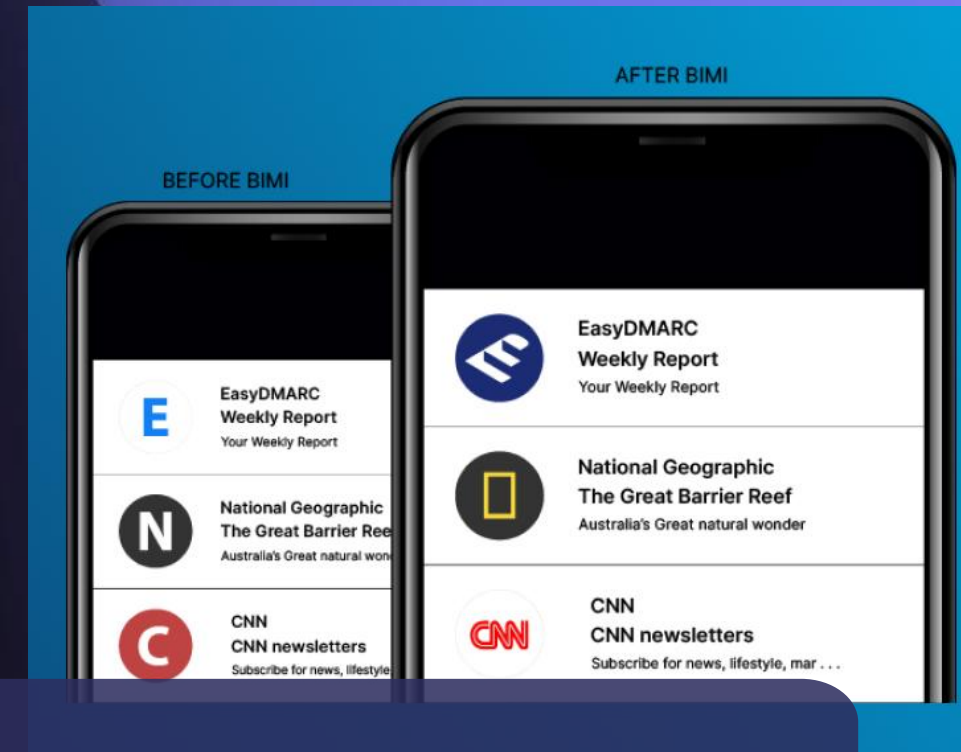
At a stage of **"Quarantine"**, identify who your trusted resources are and promote their status to send on your behalf.

At a stage of **"Reject"**, instruct Mail handlers to refuse attempts at compromising your users and customers and damaging your brand.

Solution

# BIMI (Brand Indicators for Message Identification)

BIMI is an email standard that helps your business stand out in your recipient's inbox. Gmail, Apple mail and Verizon Media Group (Yahoo, AOL, Netscape) support BIMI.



01

Shows your brand logo next to the emails.

02

Helps the ESPs to correctly identify and pass the letter to the client's inbox.

# About EasyDMARC

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“Thanks to EasyDMARC’s platform, Newman University currently has a complete comprehensive product combination of security, deliverability, and reporting.”

Icer Vaughan,  
CIO, Newman University



## GLOBAL PRESENCE

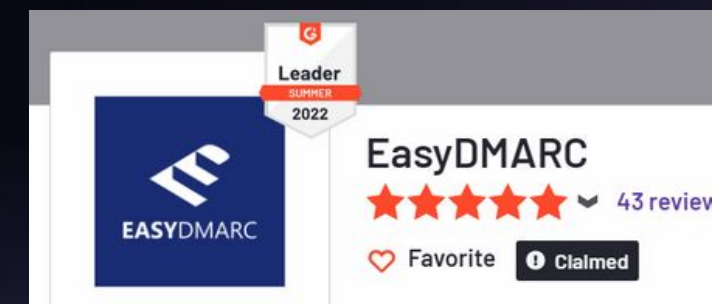
3 Offices: US, Netherlands, & Armenia

## EASYDMARC CUSTOMER GROWTH

30.000 customers from 130 countries

## OUR RESOURCES

Seed funding by KnowBe4, Acrobator  
Ventures and Formula VC



The leader on G2 for 3 years in a row



Solution

# An All-in-One Monitoring and Reporting Solution



“We now have the confidence and peace of mind that our domain and emails are more secure than ever. A catastrophic phishing attack is no longer a looming threat”.

Brent Mellow,  
President and CEO, akaCRM

01

Authentication

EasyDMARC makes it a breeze for anyone to implement SPF, DKIM, and DMARC without expert knowledge.

02

Reporting

EasyDMARC interprets these reports into a human-readable, easy-to-understand format.

03

Expert Support

EasyDMARC has a long history of customer success and satisfaction due to our all-star support team.





Trusted by **30.000**  
customers from **130**  
countries.

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1 Without Risks

2 Without Expert Knowledge

3 Without Access to Confidential Data

**Panasonic**





# Our Compliance Policy



SOC 2 COMPLIANT



GDPR COMPLIANT



PRIVACY SHIELD  
COMPLIANT





# YOUR DMARC JOURNEY MADE SIMPLE

## Contact Us

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