

Every day, we are asked by another IT professional why they did not discover us sooner!

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# Monetize Your DMARC Services

Full Sales and Marketing Enablement Program

## Strategic Partners



## Integration Partners



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Recognized as a Leader by Experts



## Turn DMARC into a Revenue Driver, Not a One-Time Task.

Many MSPs believe setting up DMARC is a "one-and-done" task. But effective email security requires ongoing monitoring and management—something your clients depend on you to provide. Neglecting DMARC after the initial setup is like locking your door but leaving the key outside.



## Why You Can't 'Set It and Forget It'

- ▶ **Dynamic Threats:** Cybercriminals constantly evolve their tactics. Without regular monitoring, new spoofing or phishing attempts can bypass static DMARC policies.
- ▶ **Domain Changes:** Your clients' email systems and third-party services frequently change, requiring DMARC policy updates.
- ▶ **Deliverability Issues:** Improper DMARC settings can block legitimate emails, frustrating your clients and harming their business.

## What's in It for You as an MSP?

- ▶ **Recurring Revenue:** Ongoing DMARC management offers a new MRR stream.
- ▶ **Client Retention:** Providing proactive email security positions you as a trusted advisor.
- ▶ **Differentiation:** Stand out by offering complete email security solutions, not just basic DMARC setup.

## Partner with EasyDMARC to Monetize Email Security

- ▶ **The Most MSP-Friendly Platform:** Built with MSPs in mind, offering seamless integration and effortless management.
- ▶ **Comprehensive Risk Assessment Tools:** Identify vulnerabilities and proactively protect your clients.
- ▶ **White-Labeled Reports:** Deliver professional, branded insights that showcase your expertise.
- ▶ **Full Sales and Marketing Enablement:** Equip your team with the tools to upsell, resell, and educate your clients effectively.