

## Navigate sustainability mandates by strengthening your data fabric



## Today, sustainability is at the heart of most business strategies

However, although 95% of organizations have ESG strategies, only 10% are reaching their goals.<sup>1</sup>

# 76%

**of executives say**

sustainability-related efforts are central to business strategy<sup>1</sup>

# 72%

**of executives**

view sustainability-related efforts as a revenue enabler<sup>1</sup>

## Sustainability mandates increase pressure



**+/-50,000 EU companies**

will have mandatory reporting starting 2024.<sup>2</sup>



**73% of investors**

include sustainability in decision-making.<sup>3</sup>

## Data and data analytics help to navigate sustainability mandates

Tracking and reporting on sustainability efforts is a data challenge.

### 2024 sustainability mandates require:

- The ability to assemble, standardize, track, and manage data at scale
- Visibility to effectively drive sustainability reporting and efforts

### You need:

- Consolidated intelligence about financial, operational, and sustainability factors for reporting
- Consolidated intelligence to inform effective, targeted decision-making that advances sustainability and business performance

### We can help you to:

- Set up a strong sustainability data estate
- Implement data analytics solutions that provide insights to drive your sustainability strategy

## Solution: Microsoft Cloud for Sustainability

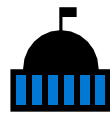
With Microsoft Cloud for Sustainability and our expertise you can...



**Calculate your sustainability footprint** by streamlining data ingestion, integration, and calculations.



**Analyze ESG performance** by establishing an accurate performance baseline, and then tracking progress against goals.



**Provide data governance** by operationalizing corporate governance practices and performance. This supports greater transparency and accountability.



**Report impact and progress** with more reliable reports about your sustainability impact and progress.

## Contact us

Interested in strengthening your digital foundation and capturing the value of data to drive more sustainable outcomes? Contact us to find out more.