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# Onboarding

Planting the seeds for Ecovadis Program Success and Cultural Change Welcome to Onboarding, EcoVadis' customer setup program. Whether you are launching your sustainable procurement initiative or expanding your existing program, implementing the EcoVadis solution(s) will be a critical milestone to drive sustainability impact and protect your company from sustainability related risks linked to your value creation chain. Today, the question is no longer whether you do it, but how fast and efficiently you will be able to scale your efforts. This is where Onboarding comes in.

### The Cultural Change

A sustainable procurement program requires cultural change and ultimately it means embracing sustainability as an additional procurement value next to price, quality, availability. Multiple stakeholders need to be deeply engaged, most importantly the category managers and buyers. But also the business owners will experience a shift to a more collaborative relationship with the trading partners throughout the entire supplier lifecycle. The EcoVadis Onboarding program will fully support you in this exciting endeavor. The time invested in the initial setup phase of 3 months (up to 6 for complex organizations) will pay off with early procurement employee enablement!

#### The Onboarding focus areas

Our aim is twofold: quick ROI and long term value. In the first phase of your EcoVadis journey, you will benefit from up to 3 strategy work sessions honing in on the most challenging aspects of program implementation which we've identified based on more than a decade of experience in successfully launching clients from various industries, geographies and sizes. Together we will strategize a winning plan to tackle the critical and sometimes challenging aspects of program implementation including:

- **Identifying** which of your suppliers require and assessment and how to prioritize
- **Integrating** sustainability in your procurement policy, processes and tools
- Accelerating internal adoption and cultural change in your organization
- **Building** a S.MA.R.T.\* 3-year-roadmap tailored to your resources and ambitions



A wrap-around launch program including weekly follow up sessions with your program manager, strategic collaboration and occasional hourly touchpoints with subject matter experts within your organization (such as systems and data management, internal communications, sustainability manager), and ad hoc exchanges will combine the strategic Onboarding work with quick and tangible results visible in your EcoVadis solution network.

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#### Implementing Multiple EcoVadis Solutions

If you have purchased 2 or more EcoVadis solutions (Ratings, Carbon Action Module, IQ, Spotlight, systems integration), Onboarding supports you in defining the use cases, key users and the right implementation agenda.

#### **Key Deliverables & Benefits**

Onboarding starts with a diagnostic of your sustainable procurement maturity baseline and recommendations for immediate critical actions. There is more:

- A customized system and process integration plan
- An initial mapping\* of your critical suppliers against the existing EcoVadis network (Quick wins)
- A complete supplier engagement kit including ready to use and customizable templates
- Deep insights into best EcoVadis program management and governance practices
- Key user trainings (Leadership, Category Managers, Buyers, CSR)
- All findings wrapped up in a Strategy Playbook leading the way

#### Mutual Commitments, Data Points & Resources

**Data points:** To support you in your program set up and prepare the work sessions and touchpoints we need access to a set of data points and insights pertaining to your procurement organization, policies, process swim lane, data and systems, communication and collaboration tools and most importantly your vendor master and category taxonomy.

**Resources:** Depending on the topic, your executive sponsor (CEO, MD, CPO or Procurement Director), CSR head(s), Data and systems manager, Category Managers, Communication, Transformation Managers will be valuable resources for effective program setup.

#### **Onboarding 5 Strategic Roots**

The Onboarding work sessions and touchpoints revolve around 5 roots applying to nearly every strategic corporate solution implementation.

**Note:** EcoVadis is a highly scalable SaaS solution permitting you to screen and manage several hundreds of suppliers. But like every comprehensive corporate solution the success depends on the proper foundations.



We look forward to working with you!

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EcoVadis is headquartered in Paris and has offices in New York, San Francisco, Barcelona, London, Tokyo, Hong Kong, Melbourne, Toronto, Mauritius, Warsaw, Dusseldorf and Tunis.