

# Unlock new possibilities by harnessing the power of value networks

Salesforce Automation

Supplier collaboration Collaborate seamlessly

with suppliers across all

Drive field force

efficiency

performance and

TradeEdge enables enterprises to sense and respond to demand and supply signals in near-real time.

Our cloud-agnostic, connected supply chain platform enables data exchange across the value network, provides visibility, and streamlines collaboration. Offered as a managed service, TradeEdge improves supply chain planning and execution, expands market reach and helps enterprises to become resilient and agile.

# Enabling an autonomous supply chain



Demand Sensing Sense and fulfill demand in near real-time



#### **Order Management** Svnchronize

transactions throughout the order lifecycle



#### **Order Orchestration**

Reimagine order fulfilment and ensure supply resilience



#### Analytics Take data driven

decisions and forecast effectively



Connect and integrate partners, data sources, and applications through a single

Faster expansion into

Reduced product recall

new markets

time

solution

# TradeEdge can unlock the business potential through



Maximum visibility across the value chain



Digitized channel



operations



Optimized promotional sales



Minimized lost sales





Optimized spend

faster product traceability delivered for a multinational confectionery manufacturer

#### 90%

of orders acquired digitally for an agro-tech leader

#### 20%

stock-outs reductions by one of the world's largest spirit producer

# TradeEdge at a glance



# Key outcomes delivered by TradeEdge

#### **48X**

CAPEX saved for an FMCG leader with enhanced spending visibility

12%

### 8-10%

boost in case fill rates realized by a Fortune 50 brand

## 75%

reduced customer onboarding- time for a global logistics firm

# tradeedge

#### About TradeEdge

TradeEdge is a cloud-based SaaS platform that delivers channel visibility, driving demand planning and short-term replenishment to brand manufacturers across the globe. In the aftermath of the pandemic, TradeEdge has transformed itself into a peer-to-peer networking platform extending its relevance to the supply side. With the explosion of e-commerce and new product introduction, demand signals have become even more fragme Supply disruptions and meet increasing consumer expectations have called for innovative ways to orchestrate orders and fulfill demand. TradeEdge is playing a key role in driving this transformation for the top 20 global brands connecting them with more than 6000 distributors and 1000 retail partners across 130 countries. EdgeVerve. Possibilities Unlimited. | www.edgeverve.com/tradeedge