

## Unlock new possibilities by harnessing the power of value networks

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TradeEdge enables enterprises to sense and respond to demand and supply signals in near-real time.

Our cloud-agnostic, connected supply chain platform enables data exchange across the value network, provides visibility, and streamlines collaboration. Offered as a managed service, TradeEdge improves supply chain planning and execution, expands market reach and helps enterprises to become resilient and agile.

## Enabling an autonomous supply chain



**Demand Sensing**  
Sense and fulfill demand in near real-time



**Salesforce Automation**  
Drive field force performance and efficiency



**Order Management**  
Synchronize transactions throughout the order lifecycle



**Supplier collaboration**  
Collaborate seamlessly with suppliers across all tiers



**Order Orchestration**  
Reimagine order fulfillment and ensure supply resilience



**Product Traceability**  
Track inventory changes and trace goods in real-time



**Analytics**  
Take data driven decisions and forecast effectively



**Supply Chain Integration**  
Connect and integrate partners, data sources, and applications through a single solution

## TradeEdge can unlock the business potential through



**Maximum visibility**  
across the value chain



**Faster expansion**  
into new markets



**Digitized channel operations**



**Reduced product recall**  
time



**Optimized promotional sales**



**Optimized spend**



**Minimized lost sales**



**Expedited partner integrations**

## TradeEdge at a glance



- \$200B+**  
Annual revenue visibility
- 1200B +**  
Annual transactions
- 6000+**  
Channel partners, 2.5M+ retail outlets
- 130 +**  
Countries global coverage

## Key outcomes delivered by TradeEdge

**48X**  
faster product traceability delivered for a multinational confectionery manufacturer

**12%**  
CAPEX saved for an FMCG leader with enhanced spending visibility

**90%**  
of orders acquired digitally for an agro-tech leader

**8-10%**  
boost in case fill rates realized by a Fortune 50 brand

**20%**  
stock-outs reductions by one of the world's largest spirit producer

**75%**  
reduced customer onboarding- time for a global logistics firm