



Business Applications

# Microsoft Dynamics for Sales:

## A Sales and AI platform for your digital future



### ABOUT EIDE BAILLY:

We are a top 15 U.S. business advisory, tax and accounting firm committed to helping our clients grow, thrive, and embrace opportunities and innovation.

In an ever-changing and evolving environment, we'll be there with inspired ideas and solutions to tackle risk and propel you forward.

### WHAT WE OFFER:

Our Microsoft Dynamics Sales implementation service leverages Microsoft Dynamics CRM technology to transform sales operations.

Gain a comprehensive view of customer interactions, streamline processes, and enhance collaboration with your customers and sales team.

Key features include enhanced customer and sales acceleration, workflow automation, contextual insights and AI built-in, and seamless integration with your Microsoft Office collaboration and productivity tools.

Our Implementation process will work through project initiation, planning, execution, and go-live phases to ensure that your business needs are met, and you get the highest business value out of the system from Day one.

Get your organization ready for an AI future by starting with the right foundation.

### WHAT OUR CUSTOMERS ARE SAYING.

*"Eide Bailly worked with us every step of the way to ensure our data infrastructure meets our needs now and will continue to do so in the future."*

- Erik Weitzel, Data Manager | Goodwill of Colorado



## KEY USE CASES



### SALES

Respond to changing business requirements with a flexible platform to rapidly create new solutions and ensure old solutions are never truly finished.



### SERVICE

Understand your customers better and respond more quickly by accessing internal and external relationship data.



### FINANCE AND OPERATIONS

Increase your return on investment with Microsoft's agile and efficient cloud solution.



### TALENT

Extend your virtual team and coordinate faster with a consolidated view of team members, activities, and responsibilities.



### MARKETING

Gain end-to-end visibility by connecting data from external markets, social, and legacy sources.

## WHY DYNAMICS 365?

### MODERN APPLICATIONS AND AI INTEGRATION

Modern applications that deliver new experiences and connect with a business' existing systems to allow organizations to digitally transform their way. Applications that use mixed reality, the ability to take an application that overlays on the reality in front of the user, that guides them through a business process like never before. Connect to information from social networks, mobile devices, and micro-applications to drive intelligence and inform a more effective business process.

### UNIFIED DATA AND REAL-TIME INSIGHTS

Unified data and processes that enable business without silos. Centralized data enables disparate groups to work together effectively with a single, trusted view of processes, relationships, and data. Provides real-time insights to help ensure business operations are running smoothly

### INTELLIGENCE THAT DELIVERS

Intelligence that delivers actionable insight. Data in the new world includes social, relationship, and productivity information in addition to insights generated by business systems. The right solution requires a unified approach that allows companies to automatically leverage their data to decide and act in real-time with expanded analytics, predictive algorithms, and automated AI.



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## Microsoft Dynamics 365

Transform on your terms with Microsoft Business Applications. Enable people to do their best work. Gain actionable insights. Thrive with solutions expressly built for change. Unlock next.

Learn more at [www.dynamics365.com](https://www.dynamics365.com)



<https://www.eidebailly.com>

See our offer on the Microsoft Commercial Marketplace