



Introduction

PlasmaStream



PlasmaStream

By NeatMedical



STREAMLINE PRODUCTION

Optimize, enhance and control



AUTOMATE PROCESSES

Automate every possible production



REDUCE COSTS

Enjoy the benefits of a cloud based service



GROW DONOR BASE OPTIMISE RETENTION

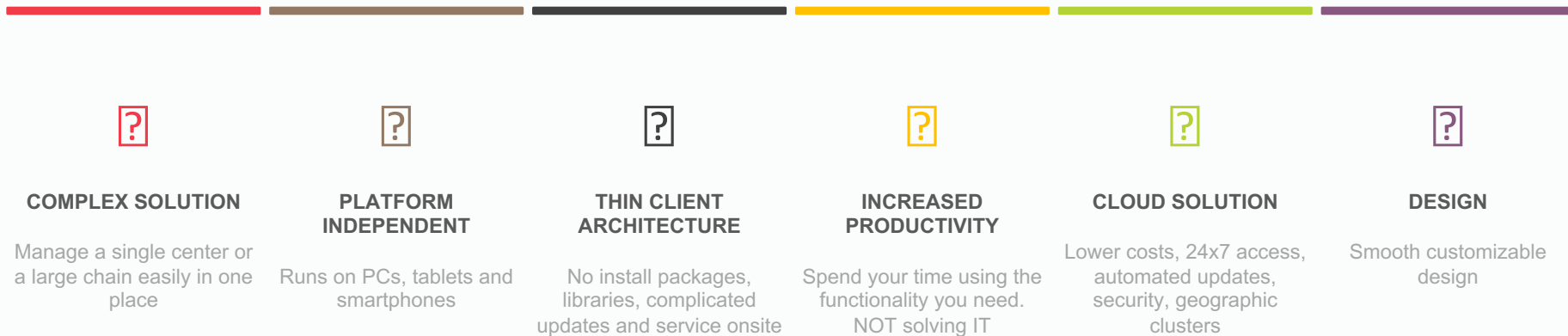
Predictive analytics and persuasion modelling

From cost pressures to increasing regulations to managing the supply chain and donor basis. We are targeting innovative software solution designed to support the operations, helping you achieve efficiencies and manage costs, while maintaining compliance and safety.

Flexible modern solution

Focus on BUSINESS

Unique architecture that mixes agile approach and multi-cloud powered architecture.
FOCUS ON RUNNING YOUR BUSINESS NOT MAINTAINING SOFTWARE AND DEVICES
Dynamically deploy and run either if you are upgrading from an existing solution or creating a new center.



DESIGN PATTERNS

PLASMA STREAM



FRONTEND

01 CUSTOMIZABLE

Maintain your corporate identity and customize the frontend layers according to your needs. Or enjoy our preset styles

BE YOURSELF

02 CLEAR MODERN MOTIVES

Our designers are ready to introduce you a customization of your own for free as a part of our welcome package'

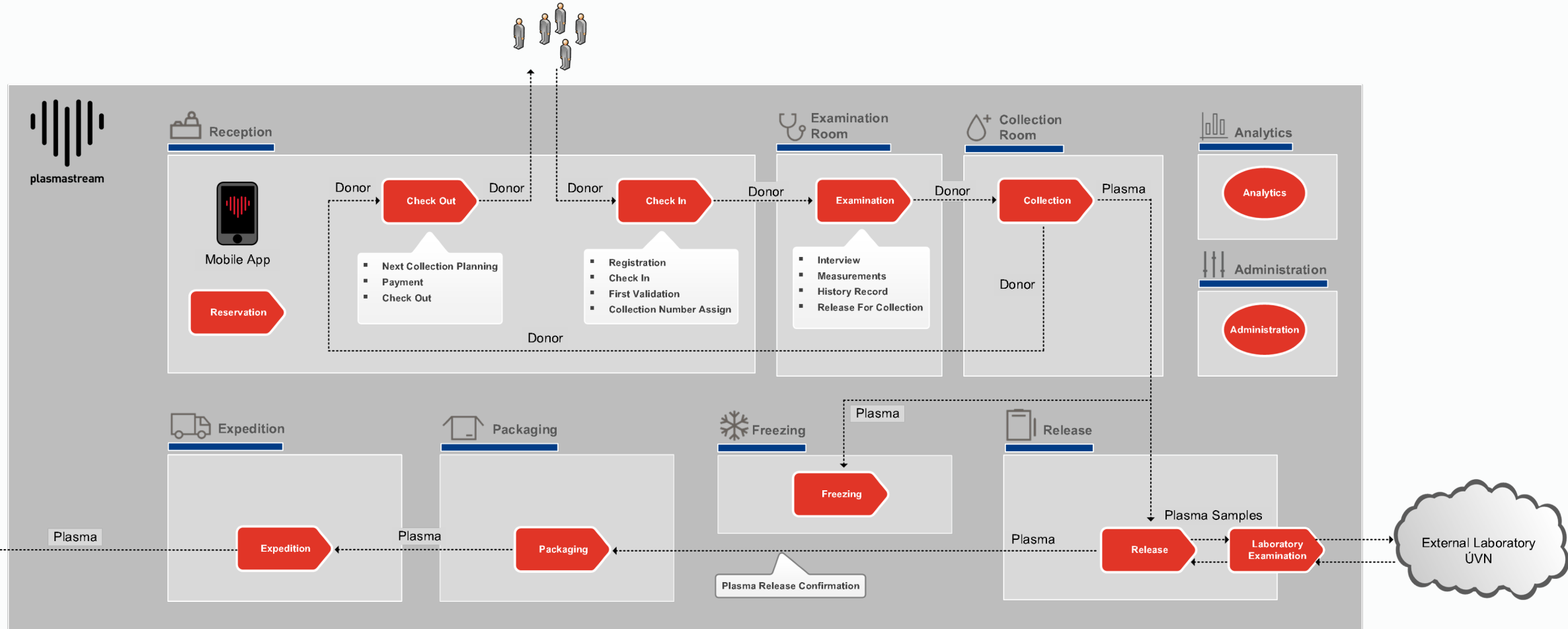
The screenshot shows a user interface for a donor management system. At the top, there is a navigation bar with tabs: "Reservation system", "Reception" (active), "Examination room", "Preparation", and "Collection room". On the right side of the navigation bar, there are links for "Plasma centrum Brno" and "Receptionist", along with a menu icon.

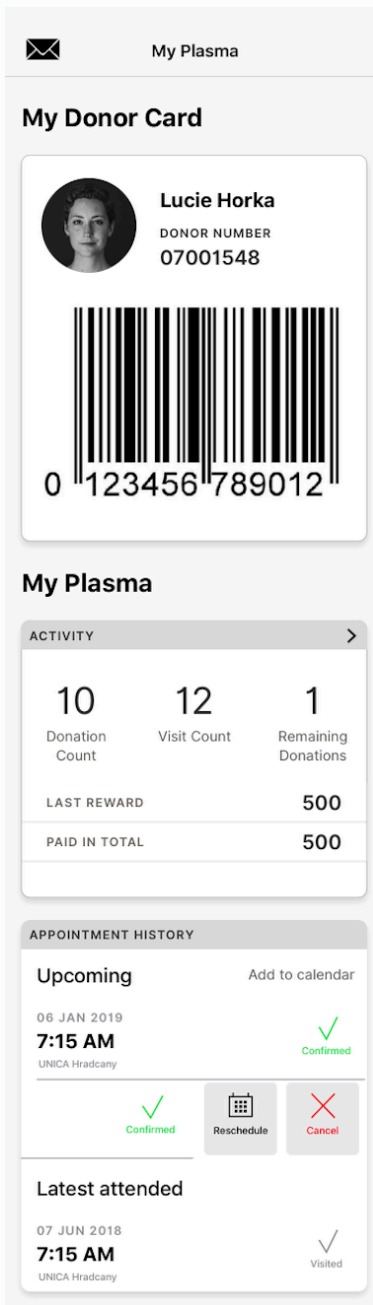
The main content area displays the donor's profile for Lisa Rosen. On the left, there is a circular profile picture of Lisa Rosen. Below the photo, the donor number "07001548" is displayed in red. A red button labeled "Send to examination room" is positioned below the donor number, with a mouse cursor hovering over it. Below this button are four white buttons: "Book the date", "Pay reward", and "End donation". At the bottom left, there is a red button labeled "Reject" with a close icon.

On the right side of the profile, the donor's name "Lisa Rosen" is displayed in large black text, followed by the ID number "870923/0399". Below the name, the donor condition is shown as "Active" and the actual condition as "On reception". The queue number "0010" is also displayed. A row of five circular statistics is shown: "Next recommended visit" (19.12.2018), "Days since last visit" (49), "Number of donations" (10), "Number of visits" (12), and "Remaining donations this year" (1). Below these statistics are several input fields for personal information: Name (Lisa), Surname (Rosen), Personal ID (870923/0399), Date of Birth (23.9.1987), Title before (Ing.), Title after, Phone number (+420 601 123 456), e-mail (lisa.rosen@gmail.com), Occupation (manager), Permanent residence (Long street 10, Brno), Temporary residence (Long street 10, Brno), and Comment (insured to 31.7.2019).

On the far right, there is a vertical list of buttons: "Photo", "Print the ID card", "Master sheet", "History", and "Edit". Below these buttons, a summary of rewards and bonuses is shown: Reward (500,-), Last reward (500,-), Totally paid (5000,-), and Bonus (T-Shirt).

Process





Mobile Application Support

MY PLASMA

IOS STORE DOWNLOAD

BOTH IPHONE AND IPAD VERSIONS

2020
LIVE FOR DONORS



59%



3,3k donors survey

DONORS

Conveniently lunch campaigns, loyalty programs and communicate.

Preferred scheduling platform



67%



3k donors survey

Scheduling

67% of the donors prefer mobile app donation scheduling & reminders.

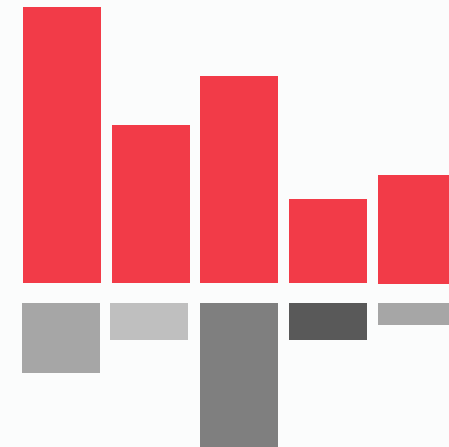
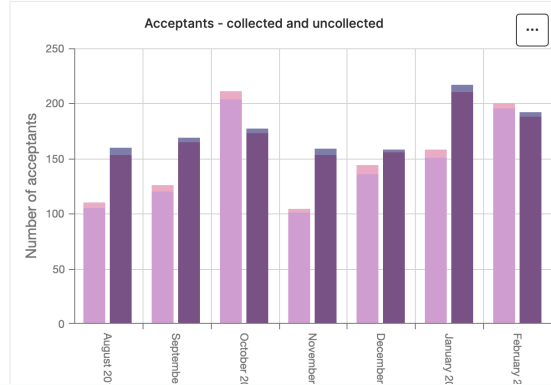
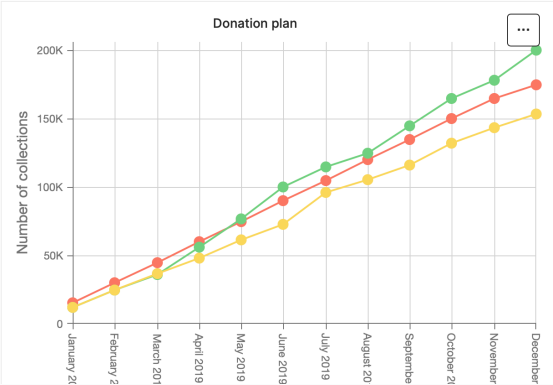
ANDROID STORE DOWNLOAD

2020
LIVE FOR DONORS

Kladno, Ostrava, Praha Favorite Refresh

Live analytics

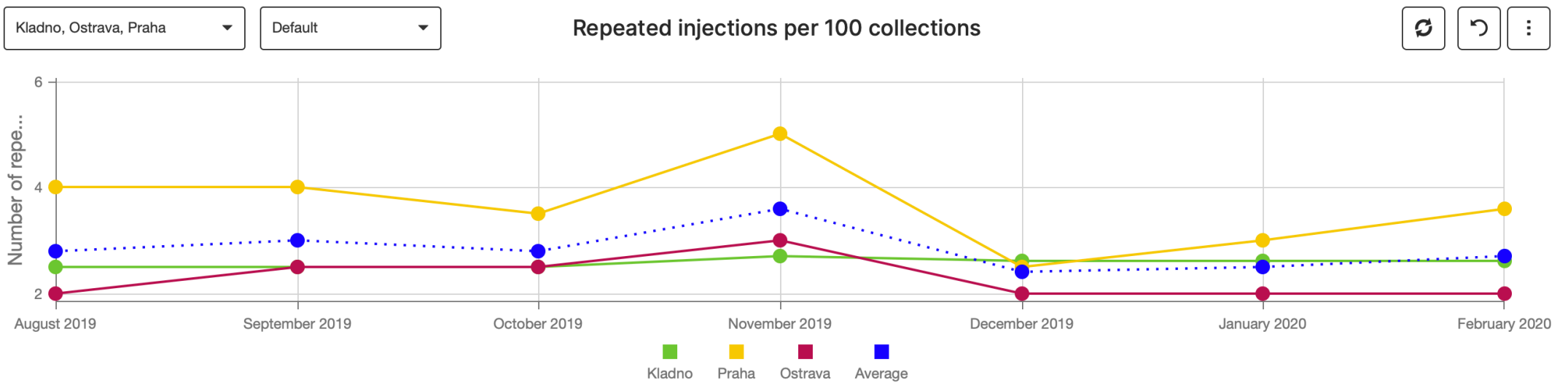
Reservations 16288	Visits 18933	Collections 17517	Donors women 9724	Donors men 7793	Applicants 767
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87% KPI

MEASURE & EVALUATE

- ▲ SET YOUR TARGETS AND MEASURE THEM USING ONLINE REALTIME PERFORMANCE INDICATORS
- ▼

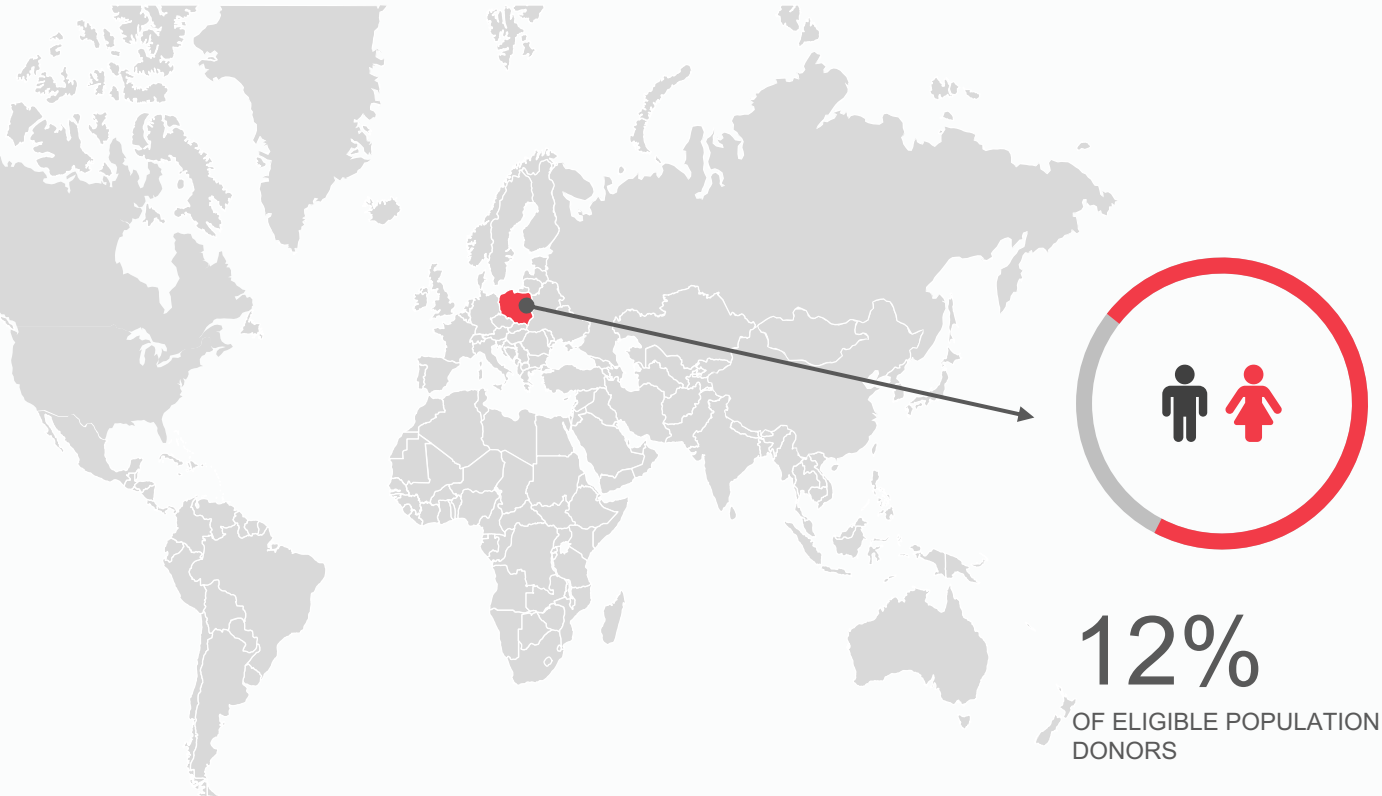


RETAIN SUCCESS RATE

LINK TO MARKETING
CAMPAIGNS

Infographic

Manage your data



60%
FEMALES

40%
MALES

12%
OF ELIGIBLE POPULATION
DONORS

CHOOSE TARGETS AND
MONITOR PROGRESS

World Map Infographic

By: PlasmaStream

| 2020

IN CASE OF MULTINATIONAL CHAINS MANAGE ALL THE COUNTRIES INCLUDING DETAILED DRILL USING PLASMASTREAM **SINGLE VIEW** ANALYTICS.

NEW SECTIONS

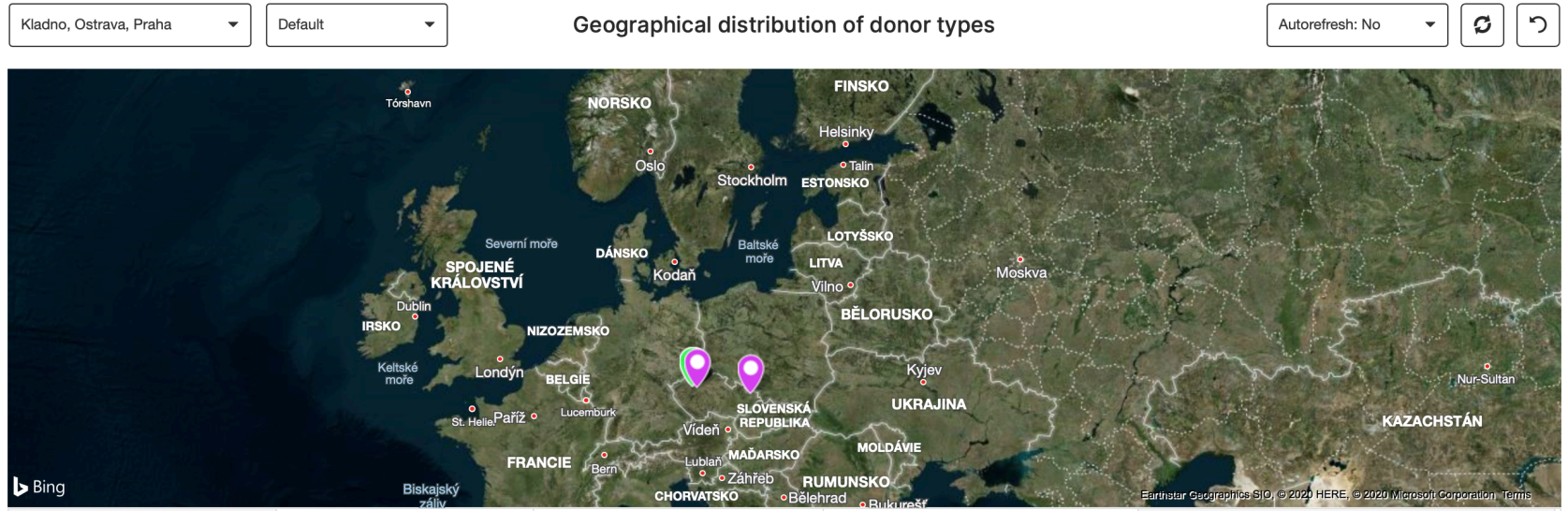
Infographic

APPLIED BY PLASMASTREAM

- ONLINE
- REALTIME
- SMART

MAKE **SMART** DECISIONS

LINK TO MARKETING CAMPAIGNS



13%

OF TOTAL DONORS STACK

Take advantage of your data

Data management & analytics

|PlasmaStream helps you adopting 5 principles into your organization:

- Data management strategy
- Ownership versus stewardship of the data
- Metadata strategy, storage and dissemination for analytics
- Data governance, including data quality and data life cycle
- Data usage

Data security and certifications

1 DATA SECURITY SOLUTION ON THE MARKET

Stay protected with an **unparalleled** compliance and security portfolio



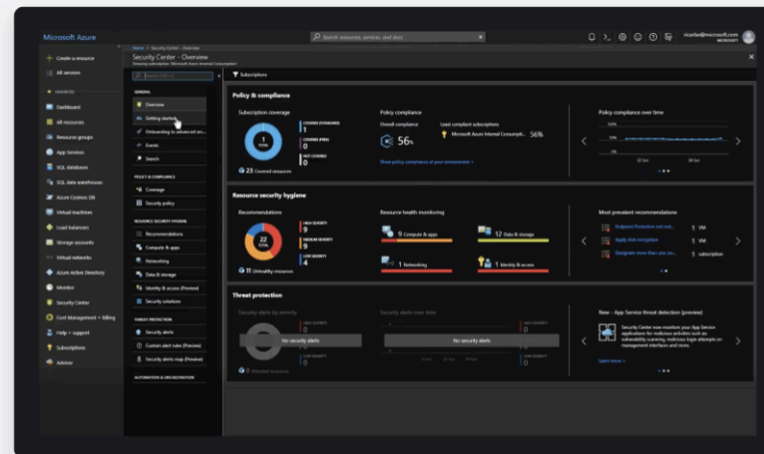
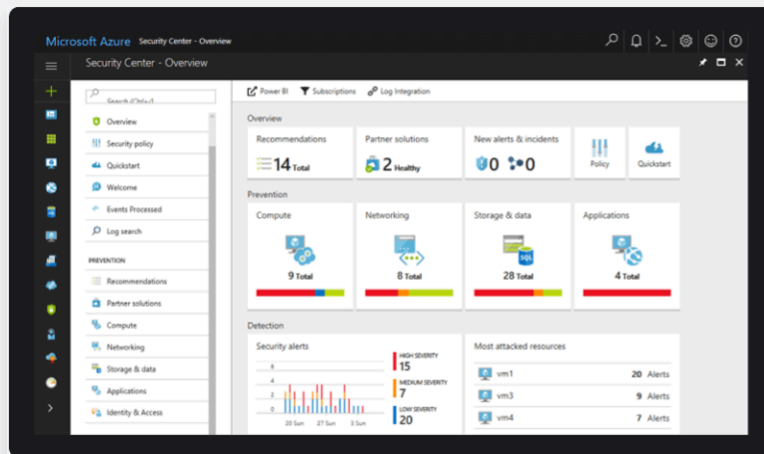
Azure API for FHIR
Comprehensive set of compliance that simplifies your regulatory and compliance management updates



Own and control your data
Own and control your data, backed by multigeographic distribution and world's best recovery solution



Certifications
Get built-in security that's aligned to best world compliance standards



Contact Us

CONTACT US

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By: NeatMedical

| 2020

MOBILE & WEB SITE



EXPLORER
powered vision
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