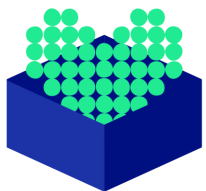




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experience next

كنز بوكس  
kanz box



Loyalty Management System

March 2025



# Index

- 1 Introduction
- 2 Why Kanz Box?
- 3 Key Features
- 4 Solution Overview
- 5 Gallery



# 01. Introduction

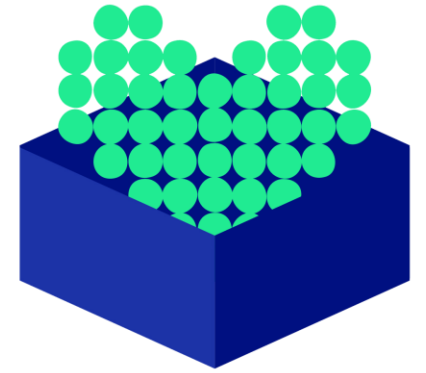


# What's Kanz Box?

A powerful tool that allows you to create, oversee, and enhance your customer loyalty programs by offering tailored rewards.

Designed to enhance customer engagement and retention through systematic loyalty rewards.

كنز بوكس  
kanz box





## 02. Why Kanz Box?

# Benefits for Organizations

[www.ejada.com](http://www.ejada.com)

Revolutionize  
your loyalty  
management  
with Kanz Box



## Engaging Experience

Earn rewards across various channels, redeem flexibly, and enjoy personalized offers through dynamic rules and campaigns.



## Seamless Experience

Enjoy effortless participation with a user-friendly platform that integrates seamlessly into your everyday interactions with merchant businesses.



## Convenient Management

Manage accounts easily, merge profiles, share points with family, and participate in gift exchanges or loyalty point exchange programs.

Revolutionize  
your loyalty  
management  
with Kanz Box



## Simplified Management

Streamline operations with organization, merchant, and customer care modules, along with reconciliation, settlement, and reporting tools.



## Data Driven Decisions

Gain actionable insights through analytics and reports, optimizing campaigns and maximizing program effectiveness.



## Cost Effective Solution

Implement a cost-effective loyalty program solution that requires minimal setup and maintenance overhead, allowing you to focus on core business activities.



## 03. Key Features



# Key Features

[www.ejada.com](http://www.ejada.com)

Kans Box provides sets of innovative solutions that will facilitate your work.



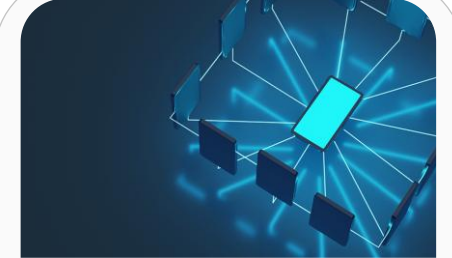
## **Earn and Redeem Anywhere**

Whether in-store or online, this system allows customers to earn and redeem rewards anytime.



## **Smart Rewards Control**

Gain complete control over how offers and rewards are delivered.



## **Management Portals**

Offers a user-friendly interface for configuring loyalty programs, managing rewards, and tracking customer engagement in real time



## **Dashboard & Comprehensive Reporting**

Offers an intuitive dashboard with comprehensive reports, providing clear insights into customer loyalty performance and engagement metrics



## **Seamless Integration with Systems**

Offers seamless integration with various platforms, enabling you to scale your loyalty program while enhancing performance

## Earn and Redeem Anywhere

Whether in-store or online, this system allows customers to earn and redeem rewards anytime, fostering continuous interaction with your brand and increasing their loyalty.



## Smart Rewards Control

- Gain complete control over how offers and rewards are delivered. Adjust rules and tactics based on your customers interactions in real-time to ensure consistent engagement and improved results.
- Offer your customers an exceptional rewards experience across all channels in one place. This approach strengthens customer engagement and boosts their loyalty over time.



## Management Portal

- Our system features two distinct portals:

- 1) **The business admin portal** provides organizations with comprehensive tools for overseeing the entire loyalty program, including configuring rewards, managing merchants, analyzing customer data, and generating detailed reports.
- 2) **The merchant portal** offers an intuitive interface for merchants to manage day-to-day operations, track customer engagement, and redeem rewards.

These two portals ensure that both organizations and merchants have the tailored tools they need to effectively manage and optimize the loyalty program.



## Dashboard & Comprehensive Reporting

A user-friendly dashboard offers a comprehensive view of loyalty program activities, supported by detailed reporting and analytics. Gain access to valuable metrics to assess program performance, customer engagement, and ROI, enabling data-driven decisions to enhance customer loyalty and maximize returns.



## Seamless Integration with Systems

The system offers seamless integration with various platforms, enabling you to scale your loyalty program effectively while enhancing performance across all channels.

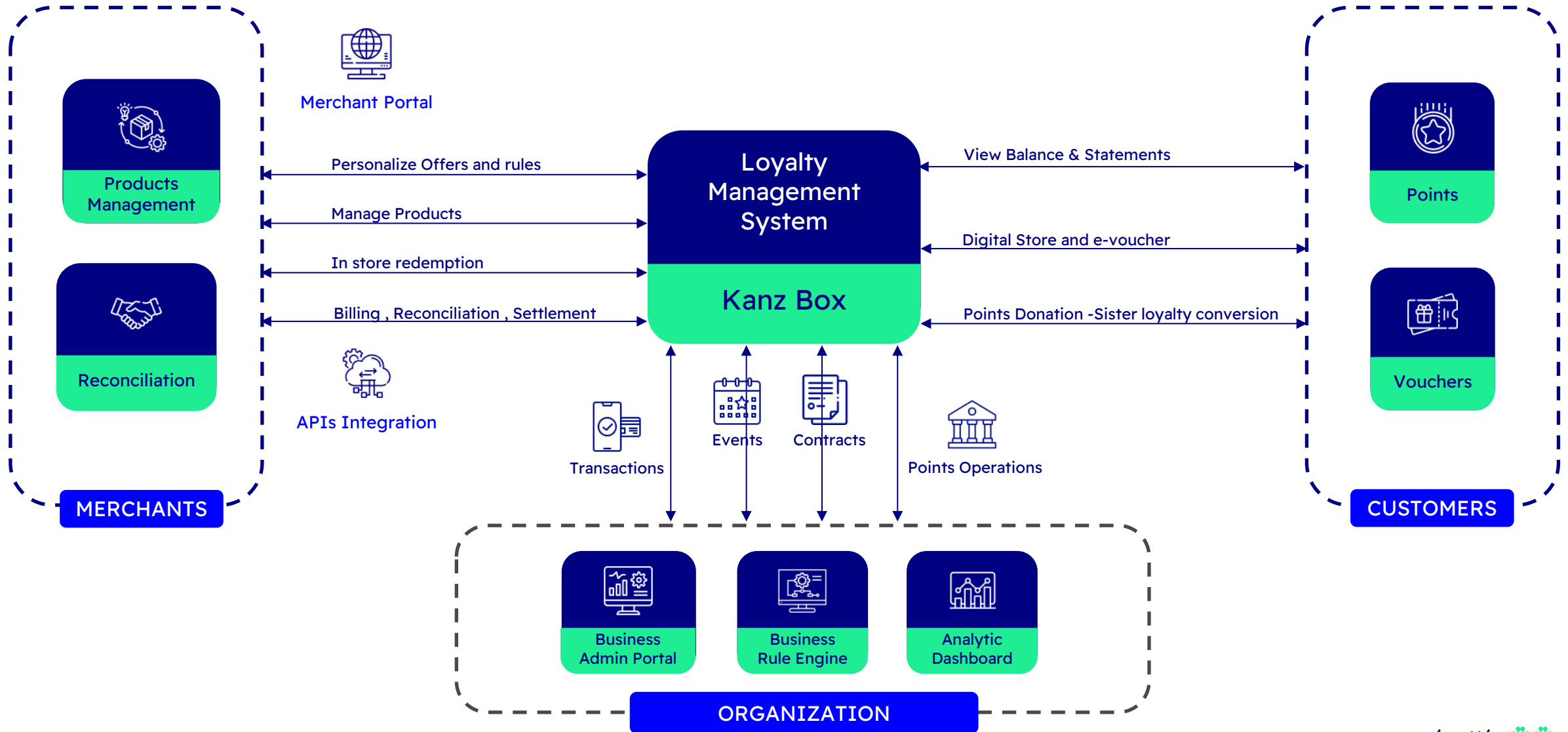




## 04. Solution Overview

# Kanz Box Solution Overview

www.ejada.com







## 05. Kanz Box Gallery



This gallery showcases how Kanz Box can revolutionize loyalty management for businesses.

## Key Highlights:

- **Market Differentiation:** Positioning Kanz Box as a cutting-edge, Cloud-Native solution tailored for enterprises
- **Scalable Multi-Organization Support:** Demonstrating how Kanz Box seamlessly serves both the parent organization and its affiliates.
- **Customer Retention Strategy:** Illustrating how Kanz Box drives brand loyalty through targeted reward programs and personalized customer engagement.
- **Data-Driven Decision Making:** Presenting actionable insights generated by Kanz Box to optimize marketing campaigns and enhance customer experiences.
- **Cost-Effective Implementation:** Highlighting the efficiency of Kanz Box in reducing operational overhead while maximizing ROI.

Discover More

# Merchant Portal Gallery

www.ejada.com

## Merchant Login

### Welcome to Ejada Loyalty Management System

Log in to continue to your account

Username \*

ahmadsamer321@email.com


Password \*

\*\*\*\*\*

[Forget password ?](#)

Login

## Manage Merchant Profile



Home > Party Profile

Merchant Profile

Merchant Users

Product Management

Points Management

Reports

Party Information

Creation Date & Time:

Contract Start Date:

Contract End Date:

Contract Copy:

Associated Sites

Party Profile

Party... Contact... Contract... Billing/Banking... Earning/Redemptio...

Name (AR) \*  
البنك العربي الوطني

Name (EN) \*  
ANB

City \*  
Riyadh

Address \*  
Olaya St, Al Olaya, Riyadh 12244

Type \*  
Redeem

Status  
Active

Return Period ⓘ  
35

Points Pending Period ⓘ  
80

Is Charity \*  
☒

Description (Optional)  
enable seamless tracking of loyalty points


0/50

Back Cancel Next

# Merchant Portal Gallery

www.ejada.com

## Manage Merchant User

إجادة ejada

Home

Merchant Profile

Merchant Users

User List

User Group

Product Management

Points Management

Reports

Home > User Management

Users Management

Search by User name

Username	Name (En)
Ahmedswif75	Ahmad Swifi
salem25	Salem Shahwan
moolbrahim44	Mohamed Ibrahim
mahmoud20	Mahmoud hamada
maisamy17	Mai Samy
samarosama13	Samar Osama
mohamed22	Mohamed Samy
ameira220	Ameira Salah
mahaali90	maha Ali
alinory123	Ali Nory

Display 10 10 results out of 50

Create New User

First Name (EN) \*

Last Name (EN) \*

First Name (AR)

Last Name (AR)

Username \*

Job title

Phone Number

Mobile Phone Number \*


Email Address \*

Language

Cancel

Submit

## Loyalty Transactions

إجادة ejada

Home

Merchant Profile

Merchant Users

Product Management

Points Management

Reports

Home > Transactions

Result

Transactions Report

Start Date:

Des 2023

End Date:

Jan 2024

Site:

All

Product

All

Transaction Type:

All

Jan 2024

Total Earned 350 Points

Total Redeemed 0 Points

Total Refunded 20 Points

SAR 350

SAR 0

SAR 20

Transaction Date	Transaction Type	Transaction Amount(SR)	Product	Site	Points
20/01/2024	Purchase	250	Mobile Phone	Olaya ST	+250
19/01/2024	Earn Refund	300	Book Title	King Abdullah Rd	+20
18/01/2024	Bonus Points	400	Mobile Phone	Olaya ST	+300
17/01/2024	Purchase	250	Mobile Phone	Olaya ST	+250
17/01/2024	Sign-Up Points	500	Mobile Phone	King Abdullah Rd	+500
16/01/2024	Sign-Up Points	500	Mobile Phone	King Abdullah Rd	+500

Dec 2023

Total Earned 350 Points

Total Redeemed 0 Points

Total Refunded 20 Points

SAR 350

SAR 0

SAR 20

Transaction Date

20/01/2024

18/01/2024

12/01/2024

08/01/2024

02/01/2024

22/12/2023

12/12/2023

Display 7 7 results

Cancel


Export PDF



# Merchant Portal Gallery

www.ejada.com

## Product Management



[Home](#)

[Merchant Profile](#)

[Merchant Users](#)

[Product Management](#)

[Points Management](#)

[Reports](#)

Home > Manage Products

Products Management


Status


Type

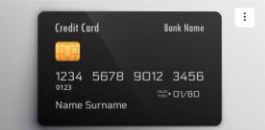
Date Range

Category

Search








Bank

256314891

Platinum Credit Card Alrajhi Bank

Earning




Bank

256314892

Credit Card

Redemption




Bank

256314891

Investment Card

Earning




Airline

256314891

Aviation Voucher

Earning




Hotel

256314891

Invitation Card

Earning



Airline

256314891

Aviation Voucher


Redemption

Display 06

12 results out of 30

Page 1 of 5

## Billing Report



[Home](#)

[Merchant Profile](#)

[Merchant Users](#)

[Product Management](#)

[Points Management](#)

[Reports](#)

Transactions Report

Billing Report

Points Report

Home > Billing Report > Result

Exporting Transaction Report

Your PDF is being exported. This may take a moment

Billing Report

Start Date: Jan 2023

End Date: Jan 2024

Site: Jarir-1

Currency used: SAR

Accrued points: All

Redeemed points: Gift Cards

Total no. of billed point accrued: YES

Total no. of billed point redeemed: YES

Breakdown by Product

Product	Type	Billed Points	Settlements adjustment points	Amount Billed (SAR)	Settlements adjustment (SAR)
Credit Card Purchases	Accruals	15,000	3,000	750.00	150.00
Referrals	Accruals	2,000	0	100.00	0.00
Promotions	Redemptions	-1,000	0	-50.00	0.00
10% Discount vouchers	Redemptions	-4,000	-1,000	-200.00	-50.00
Credit Card Platinum Purchases	Accruals	1,000	0	50.00	0.00

Summary

Total Accruals : SAR 900.00

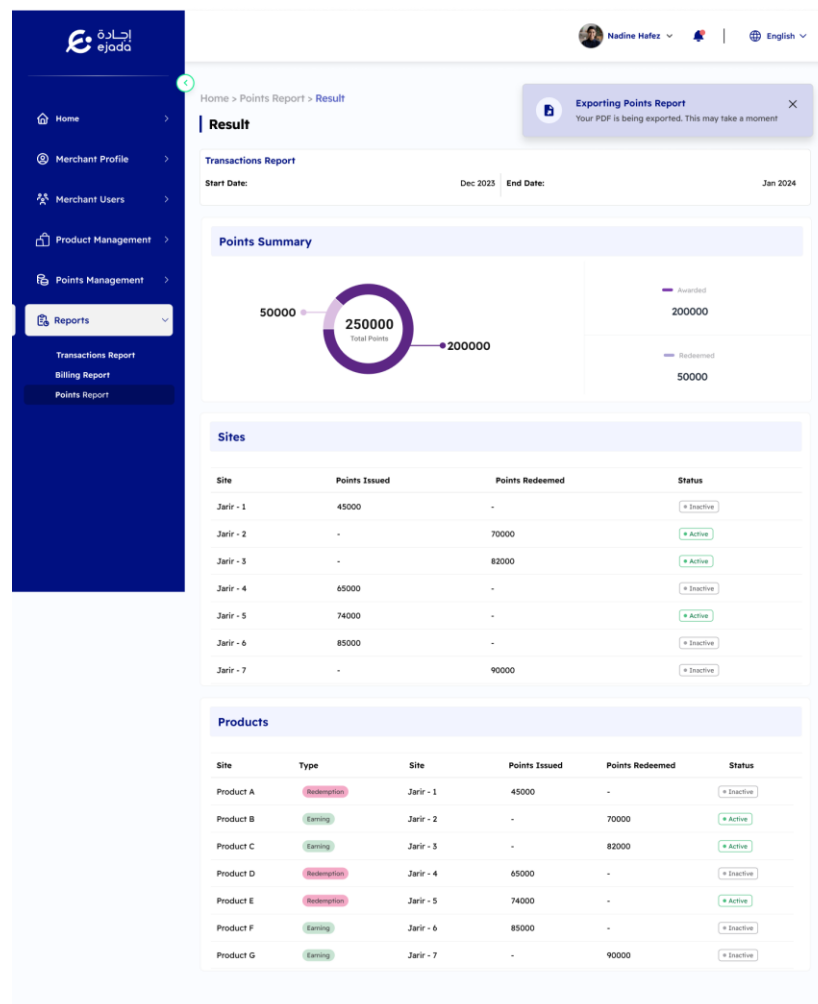
Total Redemptions : SAR - 250.00

Settlement adjustments : SAR 100.00

Net Billed Amount: SAR 750.00



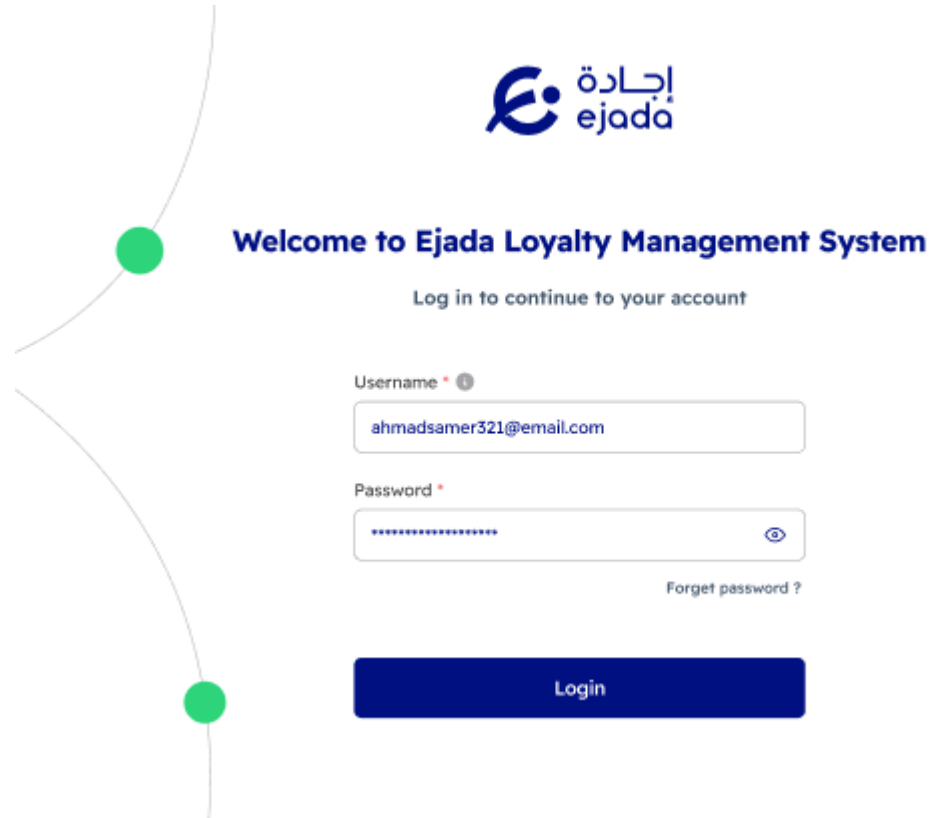
## Points Report



# Business Admin Portal Gallery


www.ejada.com

## Business Admin Login




Welcome to Ejada Loyalty Management System

Log in to continue to your account

Username \* 

ahmadsamer321@email.com

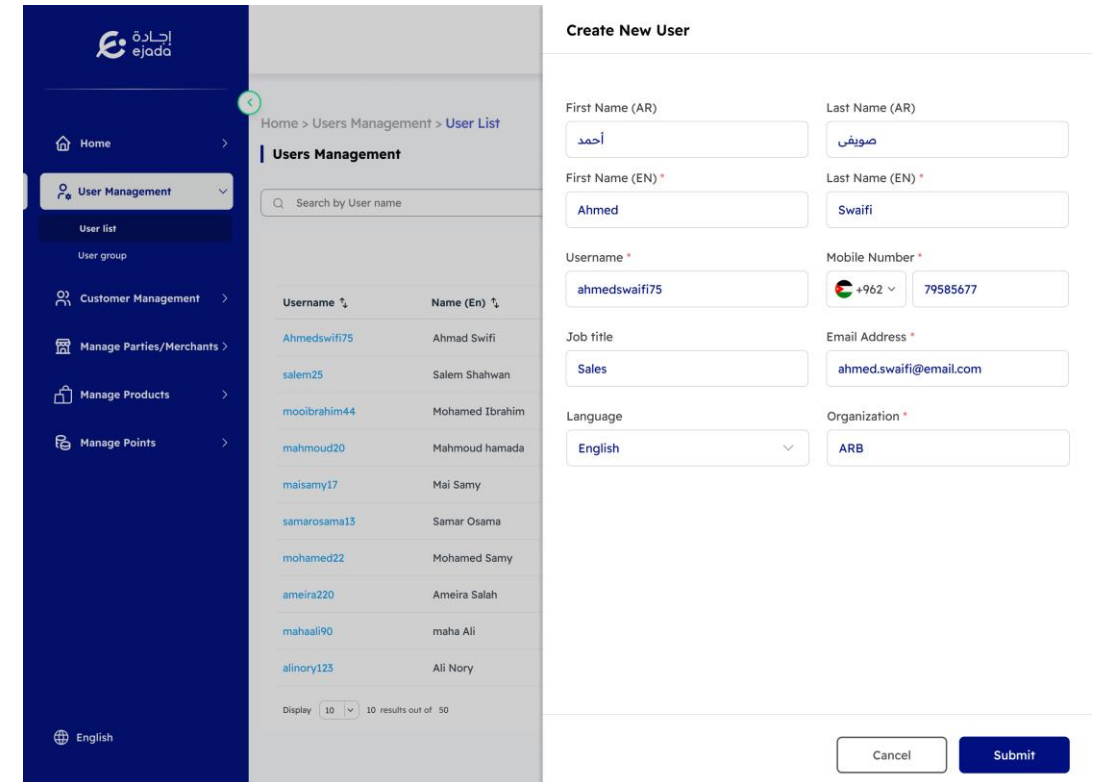
Password \*

\*\*\*\*\* 

[Forget password ?](#)

Login

## User Management



**Create New User**

First Name (AR)  Last Name (AR)

First Name (EN) \*  Last Name (EN) \*

Username \*  Mobile Number \*

Job title  Email Address \*

Language  Organization \*

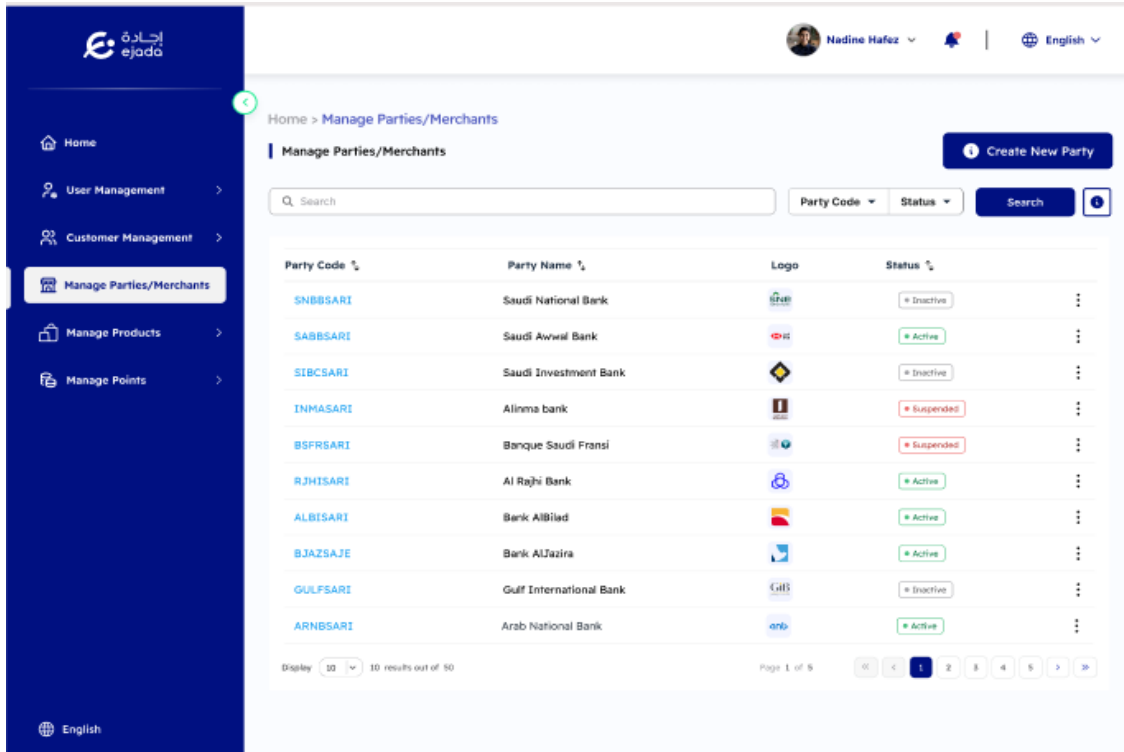
Username *	Name (En) *
Ahmedswafi75	Ahmad Swifi
salem25	Salem Shahwan
moolbrahim44	Mohamed Ibrahim
mahmoud20	Mahmoud hamada
maisamy17	Mai Samy
samarosama13	Samar Osama
mohamed22	Mohamed Samy
ameira220	Ameira Salah
mahaal90	maha Ali
alinory123	Ali Nory

Display 10 10 results out of 50

# Business Admin Portal Gallery

www.ejada.com

## Manage Parties/Merchants













Home > Manage Parties/Merchants

Manage Parties/Merchants

Create New Party

Search

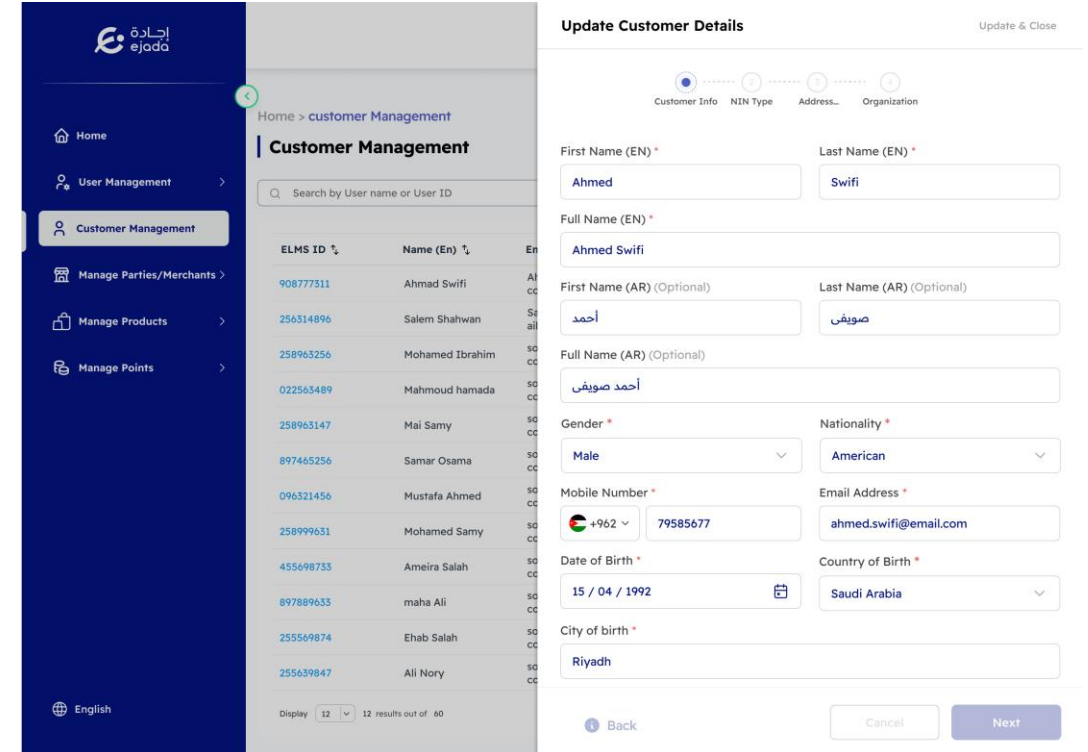
Party Code Status

Party Code	Party Name	Logo	Status
SNBBSARI	Saudi National Bank		Inactive
SABBSARI	Saudi Awwal Bank		Active
SIBCSARI	Saudi Investment Bank		Inactive
INMASARI	Alinma bank		Suspended
BSFRSARI	Banque Saudi Fransi		Suspended
RJHISARI	Al Rajhi Bank		Active
ALBISARI	Bank AlBilad		Active
BJAZSAJE	Bank AlJazira		Active
GULFSARI	Gulf International Bank		Inactive
ARNBSARI	Arab National Bank		Active

Display 10 10 results out of 50

Page 1 of 5

## Customer Management



Home > customer Management

Customer Management

Search by User name or User ID

ELMS ID	Name (En)
908777311	Ahmad Swifi
256314896	Salem Shahwan
258963256	Mohamed Ibrahim
022563489	Mahmoud hamada
258963147	Mai Samy
897465256	Samar Osama
096321456	Mustafa Ahmed
258999631	Mohamed Samy
455698733	Ameira Salah
897889633	maha Ali
255569874	Ehab Salah
255639847	Ali Nory

Display 12 12 results out of 60

Update Customer Details

Customer Info NIN Type Address... Organization

First Name (EN) \* Last Name (EN) \*

Ahmed Swifi

Full Name (EN) \*

Ahmed Swifi

First Name (AR) (Optional) Last Name (AR) (Optional)

أحمد صويقي

Full Name (AR) (Optional)

أحمد صويقي

Gender \* Nationality \*

Male American

Mobile Number \* Email Address \*

+962 79585677 ahmed.swifi@email.com

Date of Birth \* Country of Birth \*

15 / 04 / 1992 Saudi Arabia

City of birth \*

Riyadh

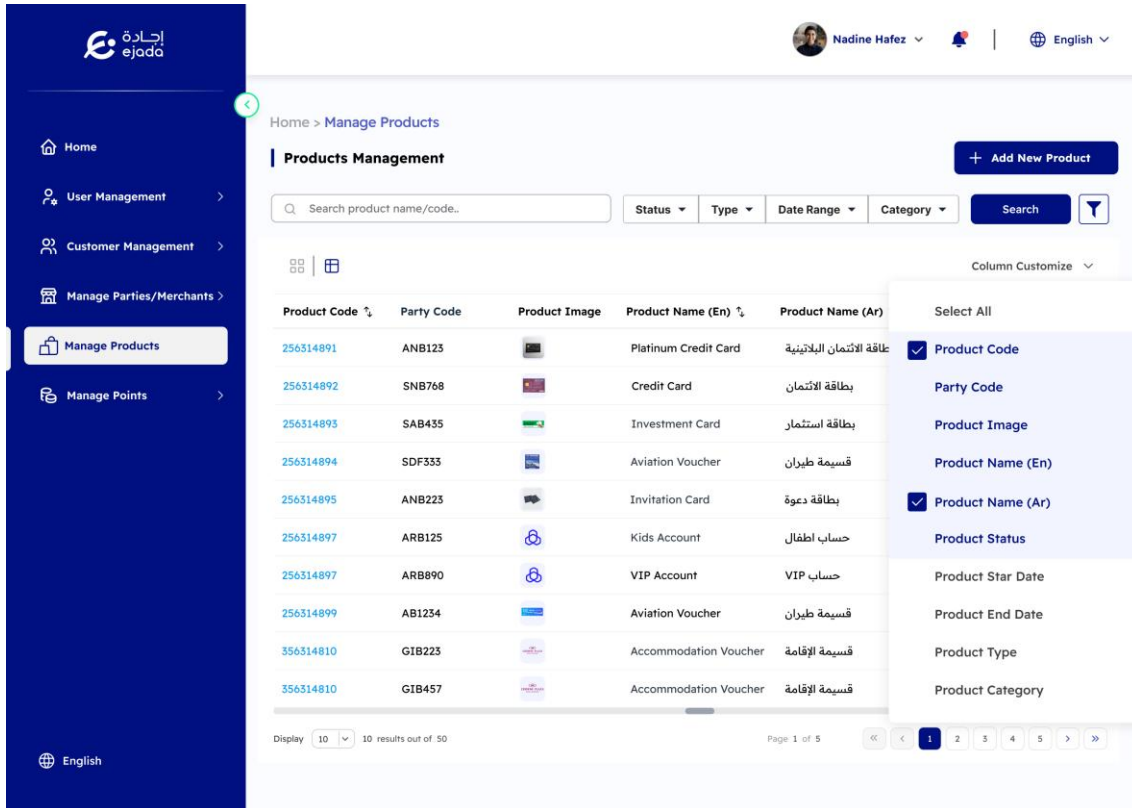
Back Cancel Next



# Business Admin Portal Gallery

www.ejada.com

## Product Management



Home > Manage Products

**Products Management** [+ Add New Product](#)

Search product name/code...

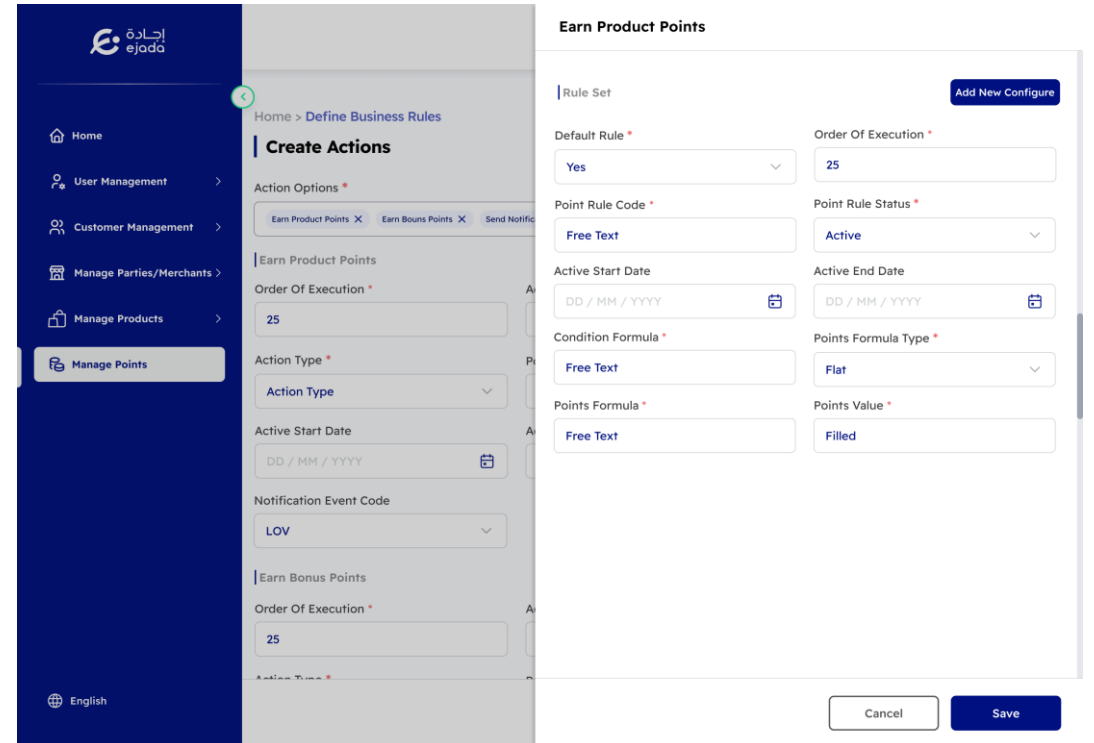
Status Type Date Range Category Search

Column Customize

Product Code	Party Code	Product Image	Product Name (En)	Product Name (Ar)
256314891	ANB123		Platinum Credit Card	بطاقة الائتمان البلاتينية
256314892	SNB768		Credit Card	بطاقة الائتمان
256314893	SAB435		Investment Card	بطاقة استثمار
256314894	SDF333		Aviation Voucher	قسمة طيران
256314895	ANB223		Invitation Card	بطاقة دعوة
256314897	ARB125		Kids Account	حساب اطفال
256314897	ARB890		VIP Account	حساب VIP
256314899	AB1234		Aviation Voucher	قسمة طيران
356314810	GIB223		Accommodation Voucher	قسمة الإقامة
356314810	GIB457		Accommodation Voucher	قسمة الإقامة

Display 10 10 results out of 50 Page 1 of 5

## Manage Points



Home > Define Business Rules

**Create Actions**

Earn Product Points X Earn Bonus Points X Send Notification

**Earn Product Points**

Order Of Execution \* 25

Action Type \* Action Type

Active Start Date DD / MM / YYYY

Notification Event Code LOV

**Earn Bonus Points**

Order Of Execution \* 25

Action Type \*

**Earn Product Points Configuration**

Rule Set [Add New Configure](#)

Default Rule \* Yes

Order Of Execution \* 25

Point Rule Code \* Free Text

Point Rule Status \* Active

Active Start Date DD / MM / YYYY

Active End Date DD / MM / YYYY

Condition Formula \* Free Text

Points Formula Type \* Flat

Points Formula \* Free Text


Points Value \* Filled

Cancel Save

# Business Admin Portal Gallery

www.ejada.com

## Manage Business Rules



Home

User Management

Customer Management

Manage Parties/Merchants

Manage Products

Manage Points

English

Home > Define Business Rules

Action created successfully

Define Business Rules

Search by Party code or Party Name

Product Type

Search

Product Code	Product Name (En)	Party Code	Product Star Date	Product Type	
256314893	Investment Card	ANB123	15/05/2024	Earning	
256314894	Aviation Voucher	SNB768	15/05/2024	Redemption	
256314895	Invitation Card	SAB435	15/05/2024	Earning	
256314896	VIP Credit Card	SDF333	15/05/2024	Earning	
256314895	Invitation Card	ANB223	15/05/2024	Earning	
256314893	Investment Card	ANB223	15/05/2024	Earning	
256314897	Kids Account	ANB223	15/05/2024	Redemption	
256314898	VIP Account	ANB223	15/05/2024	Earning	
256314898	VIP Account	ANB223	15/05/2024	Earning	
256314899	Aviation Voucher	ANB223	15/05/2024	Redemption	
256314896	VIP Credit Card	ANB223	15/05/2024	Earning	
356314810	Accommodation Voucher	ANB223	15/05/2024	Earning	

Display 12 12 results out of 60

Page 1 of 5





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experience next

# Thank You

**Ejada Systems Company**

شركة إجادة للنظم

● Saudi Arabia ● Egypt ● Jordan ● India

[www.ejada.com](http://www.ejada.com) | [info@ejada.com](mailto:info@ejada.com)