

Real-Time Call Centre Analytics with Microsoft Fabric

FREE 2 hour workshop



Understand how Real-Time Intelligence is changing the game for sales centres.

Join us for a 2 hour session to look at how Elastacloud have used Fabric's new, AI-enabled capability to help one of the UK's busiest sales centres - and how they could help you achieve the same.

Combining live call centre activity with data from your CRM and marketing campaigns can unlock intelligence for your team:

- Visualisation of the status of live sales conversations
- Pinpointed identification of a known lead's progress through the pipeline
- Analysis of marketing campaign performance

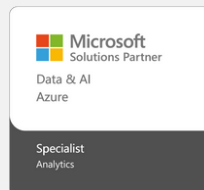
With the inclusion of Real-Time Intelligence, Fabric now offers everything you need to unlock value from your data all from one united SaaS experience.

Agenda

- Introductions
- Understanding your business needs
- Talking through Fabric's Real-Time Analytics features
- Deep dive on Live Sales & Marketing Pipeline Solution
- Q&A + Next Steps

Who are we?

Elastacloud are the industry leaders in AI and Data Science solutions, working in Azure since 2011.



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