

workai.

DIGITAL EMPLOYEE EXPERIENCE PLATFORM.

Helping organisations improve their internal communications

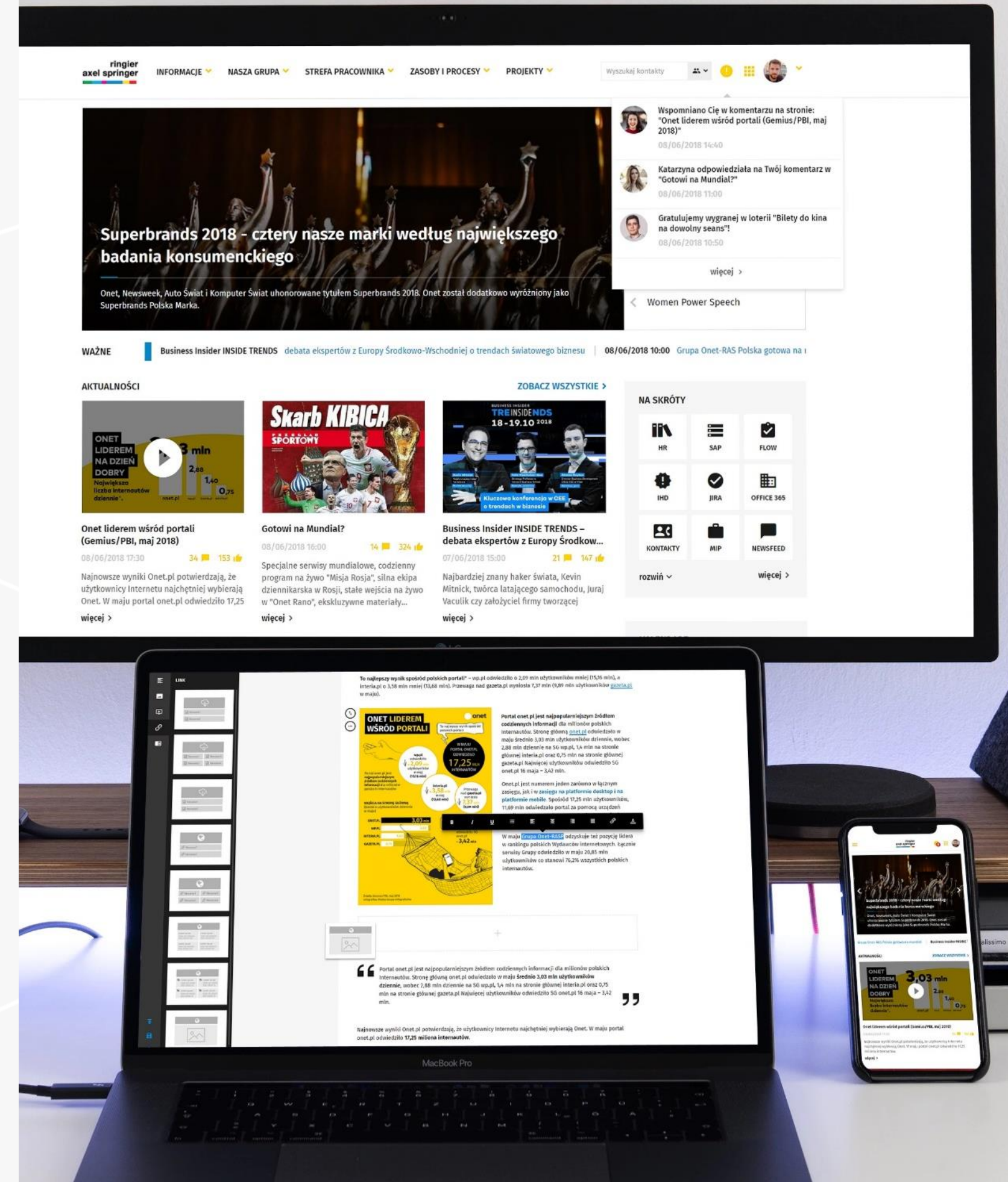


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ONE PLATFORM – 9 FLEXIBLE PRODUCTS

- **Workai Intranet** – modern intranet portal
- **Workai Knowledge** – company knowledge base
- **Workai Connections** – internal social network
- **Workai Forms** – webforms and digital processes
- **Workai Mobile** – mobile application for frontline workers
- **Workai Spaces** – hybrid work models support and resource booking
- **Workai Learning** – e-learning platform
- **Workai Intelligence** – AI-powered workplace for better productivity
- **Workai Analytics** – advanced analytics module

Also: newsletters, podcasts, videos, address books, organisational structures, tasks, advanced analytics, integration with Microsoft Teams, and many more.



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OVER 500,000 EMPLOYEES ARE ALREADY USING **WORKAI PLATFORM**

ROBYG

CANAL+

Deutsche Vermögensberatung

PSE

RÖHLIG SUUS

zabka

BGK
BANK GOSPODARSTWA
KRAJOWEGO

PGE
Energetyka Kolejowa

Ministerstwo
Infrastruktury

T

Ewals Cargo Care

DOM
DEVELOPMENT

VELO
BANK

Bank Polski

PGNiG

ringier
axel springer

DECATHLON

AESA AUTOSTRADA
EKSPLOATACJA SA

sustana

cez Centrum
e-Zdrowia

1. Premiere of the new intranet at DVAG (Video) – <https://vimeo.com/448574298/d821ed9a7d>
2. Case Study DVAG (PDF) – <https://workai.com/intranet-design/have-a-great-reading/>
3. Case Study DVAG (Video) - <https://workai.com/case-study/dvag-intranet-design/>



Premiere of the new intranet at the Deutsche Vermögensberatung (DVAG)^{1,2,3}

WORKAI CLIENTS WITH THE WORLD'S BEST INTRANETS

Implementations of Workai have been recognized as the best in the world by the leader in usability research - Nielsen Norman Group:

- [2018 PKP Energetyka \(now PGE Energetyka Kolejowa\)](#)¹
- [2021 Deutsche Vermögensberatung \(DVAG\)](#)²
- [2023 Żabka Polska](#)³

Among other intranets awarded by NNG are those of companies such as MetLife, ServiceNow, ConocoPhillips, Johnson & Johnson, The World Bank, GSK, eBay, and Delta Airlines.

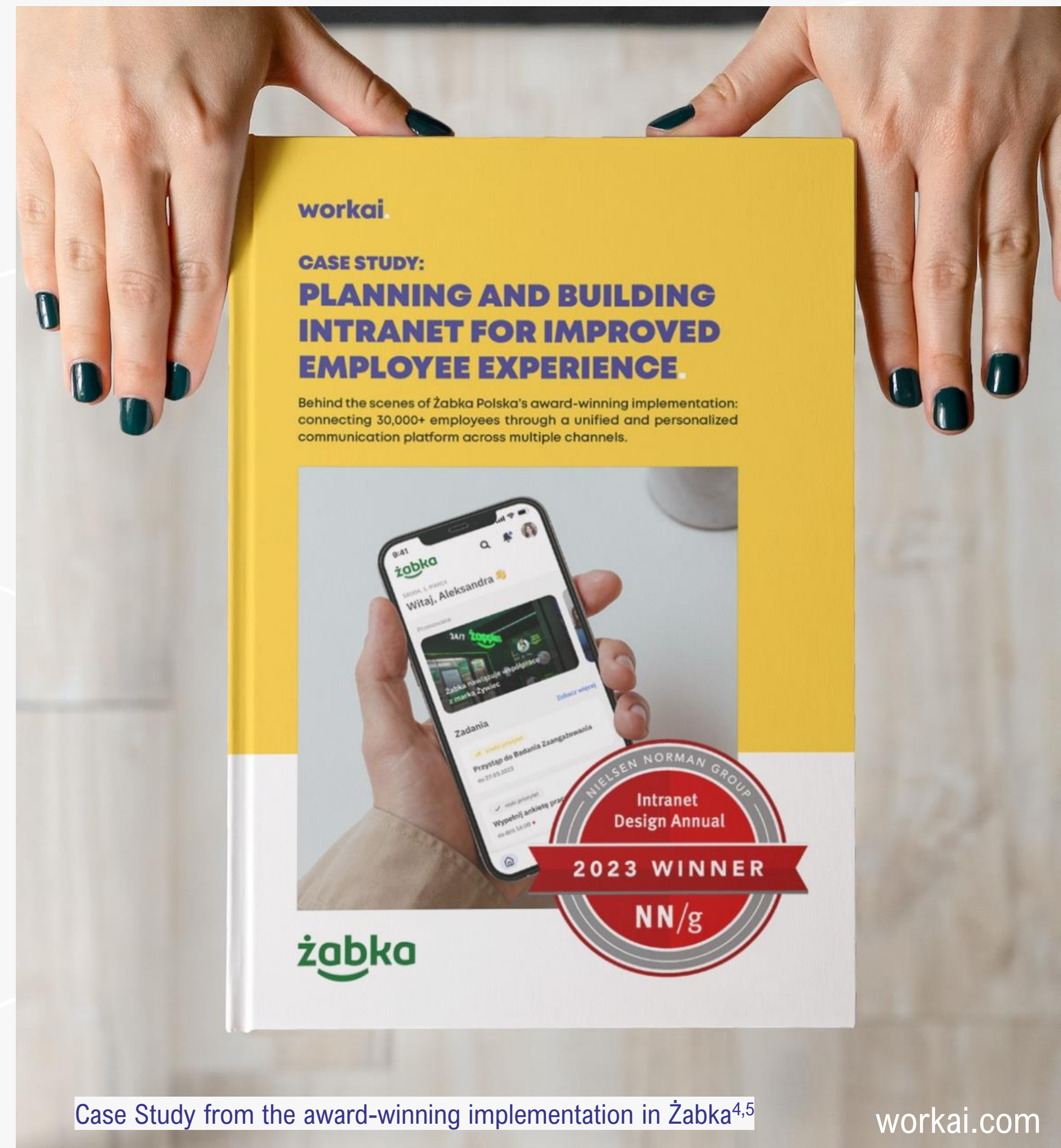
1. NN/g: 2018 Intranet Design Annual – <https://www.nngroup.com/articles/intranet-design/2018/>

2. NN/g: 2021 Intranet Design Annual - <https://www.nngroup.com/articles/intranet-design/2021/>

3. NN/g: 2023 Intranet Design Annual - <https://www.nngroup.com/articles/intranet-design/>

4. Żabka Case Study (PDF) - <https://workai.com/intranet-building/have-a-great-reading/>

5. Żabka Case Study (Video) - <https://workai.com/case-study/zabka-intranet-building/>



Case Study from the award-winning implementation in Żabka^{4,5}

WORKAI IS THE WORLD'S FIRST EMPLOYEE EXPERIENCE PLATFORM

Workai is the world's first DEX (Digital Employee Experience) Platform, launched in 2019 – 2 years ahead of Microsoft and other providers.

Key Features of the Workai Platform:

- Ease of use and high usability (UX)
- Support for multiple communication channels (multichannel)
- Measuring communication effectiveness (analytics)
- Utilization of artificial intelligence (AI)
- Openness to integrations (framework and API)

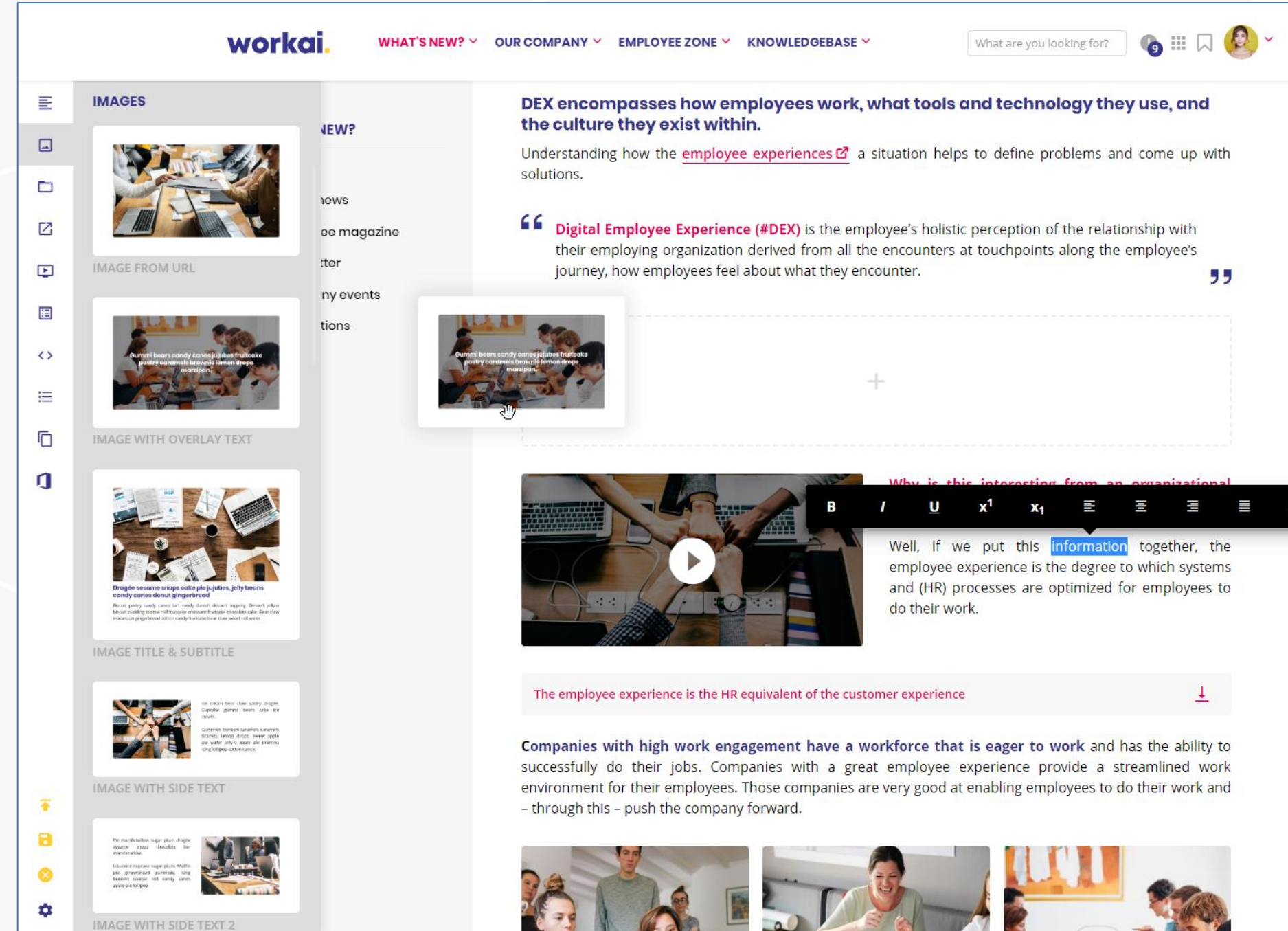
1. <https://workai.com/press-news/elastic-cloud-solutions-launches-new-digital-employee-experience-platform-called-workai/>
2. <https://workai.com/press-news/we-are-proud-to-officially-announce-the-global-premiere-of-workai/>
3. <https://news.microsoft.com/2021/02/04/microsoft-unveils-new-employee-experience-platform-microsoft-viva-to-help-people-thrive-at-work/>
4. DEX report (PDF): <https://workai.com/digital-employee-experience-report-2024/have-a-great-reading/>



Workai's Report on Digital Employee Experience Platforms⁴

WORKAI SELECTED FEATURES:

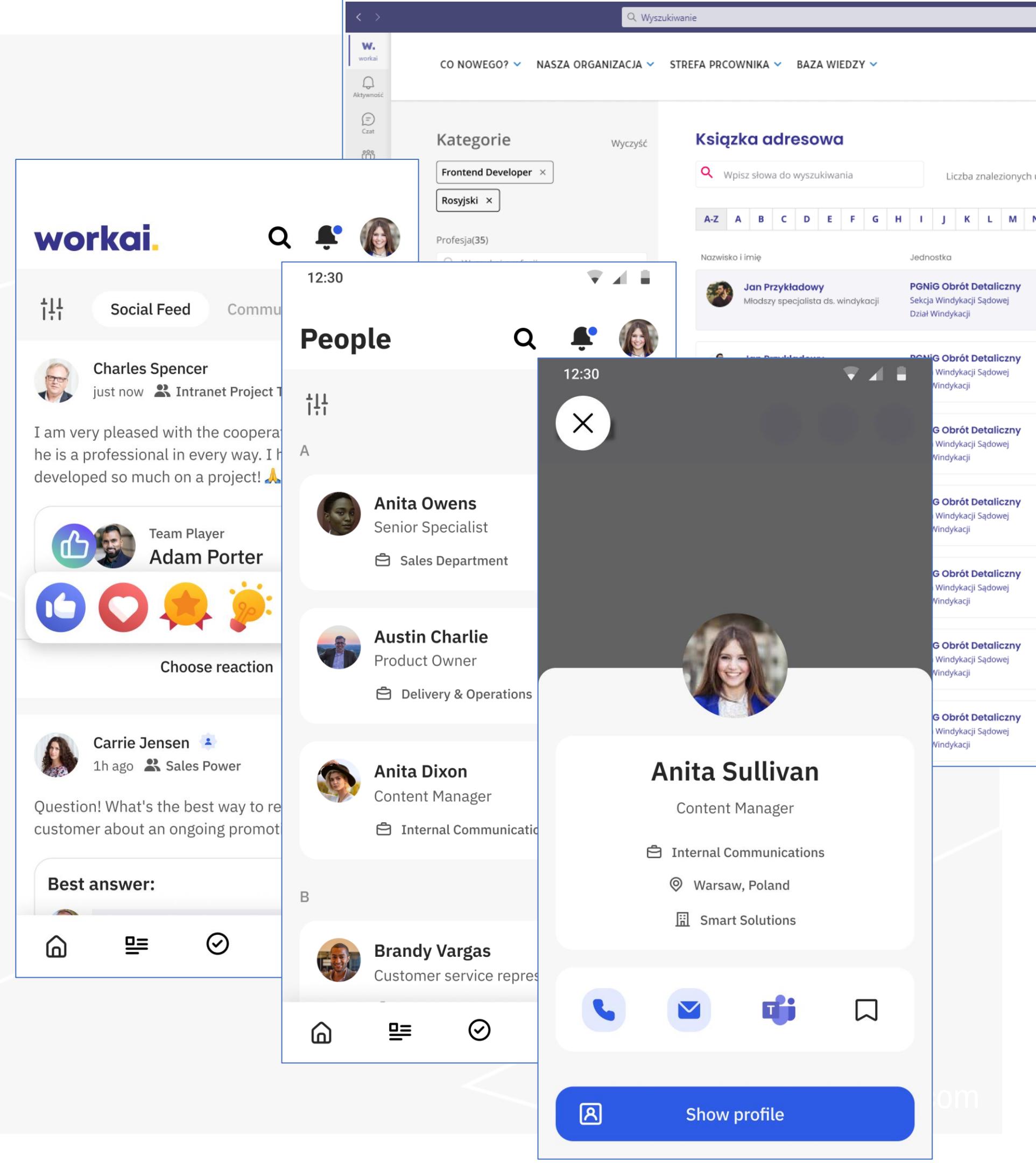
- **Company intranet portal (Workai Intranet)** – encompassing news updates, company event calendar, podcasts, videos, newsletters, internal job postings, address book and organizational structure, departmental pages, corporate application repository, search engine, and social functionalities.
- **Company knowledge base (Workai Knowledge)** – featuring knowledge areas and articles, dictionaries, document and report publishing, training modules, expert Q&A, and AI-powered search engine.
- **Electronic forms (Workai Forms)** – simplifying the creation of surveys, tests, and electronic forms, while seamlessly exchanging data with other systems and processes.



Block editor – Streamlines the creation of visually appealing content within the intranet portal and company knowledge base

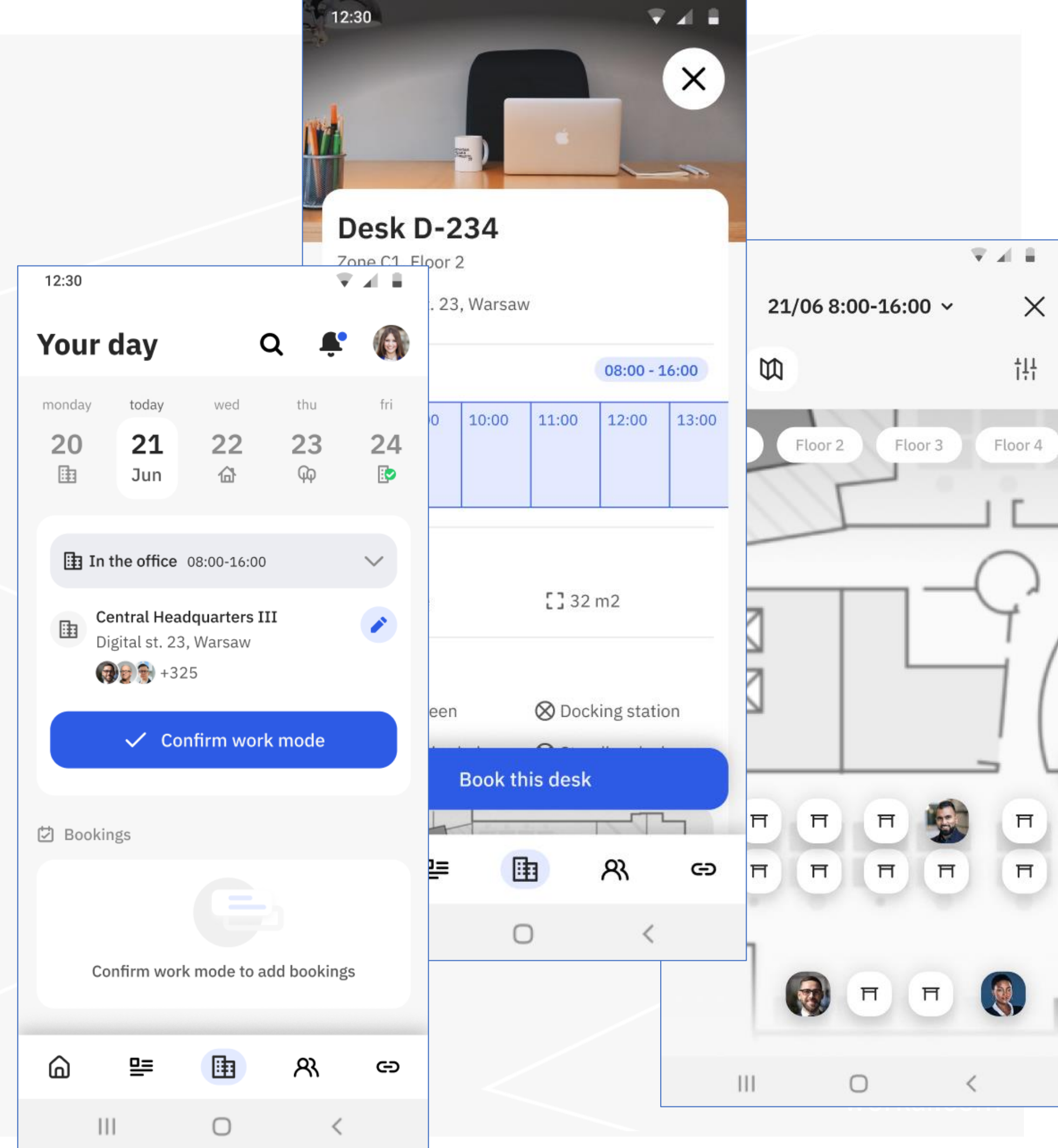
WORKAI SELECTED FEATURES:

- **Internal social network (Workai Connections)** - encompassing features such as post and news boards, various community types (open, closed, secret), commenting and reactions, @mentions, event creation, community questions, kudos, intra-group polls, and notifications.
- **User profile and address book** – a shared feature across all applications. It includes: user activity logs, event and training history, collected accolades, skills and experience details, and an expert search engine.
- **Mobile application (Workai Mobile)** – a native mobile app available for both Android and iOS systems, providing access to selected resources on the go.



WORKAI SELECTED FEATURES:

- **Hybrid work models support and resource booking (Workai Spaces)** – a new module enhancing hybrid work dynamics, facilitating company meeting organization, and resource booking. This feature enables users to specify their work mode (office or home), preview team activities, reserve resources such as desks, rooms, and parking spaces, schedule meetings, manage guest visits, and integrate with access control systems (e.g., HID Mobile Access)
- **E-learning platform (Workai Learning)** – this new module facilitates training and comprehensive progress monitoring. The e-learning platform streamlines employee onboarding, optimizes time and expenses, and ensures standardization of knowledge.



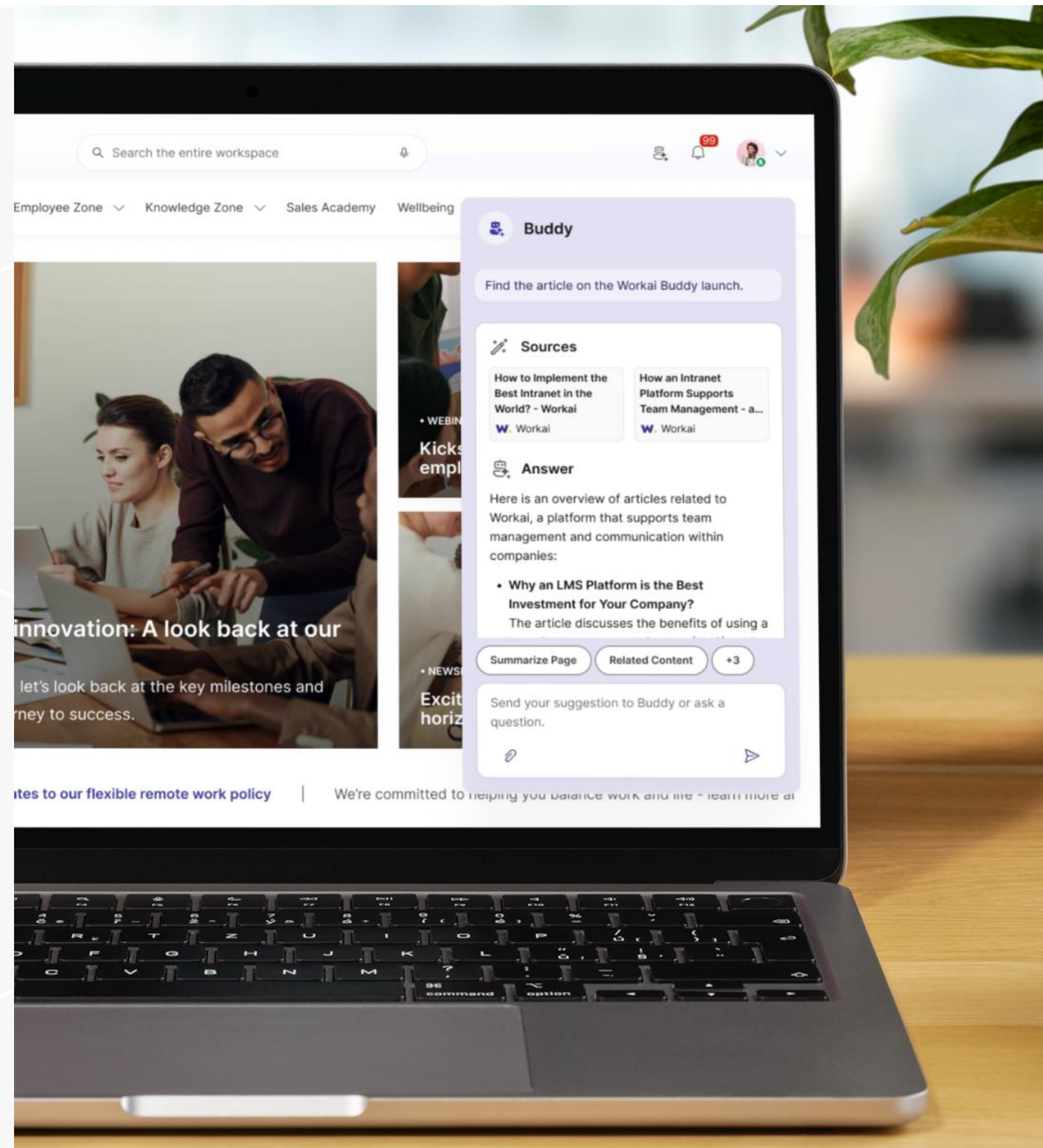
1. A video on hybrid work – https://www.youtube.com/watch?v=A-3vfXUBL_Q
2. A video on resource booking - <https://www.youtube.com/watch?v=kKHCqhs1Mg0>

WORKAI SELECTED FEATURES:

The **Workai Intelligence**¹ module integrates powerful AI capabilities directly into employees' workflows, enhancing productivity through intelligent automation and publishing tools. Central to this module is **Workai Buddy**, an AI assistant that redefines how tasks are approached — helping employees work smarter and more creatively. Its main features include:

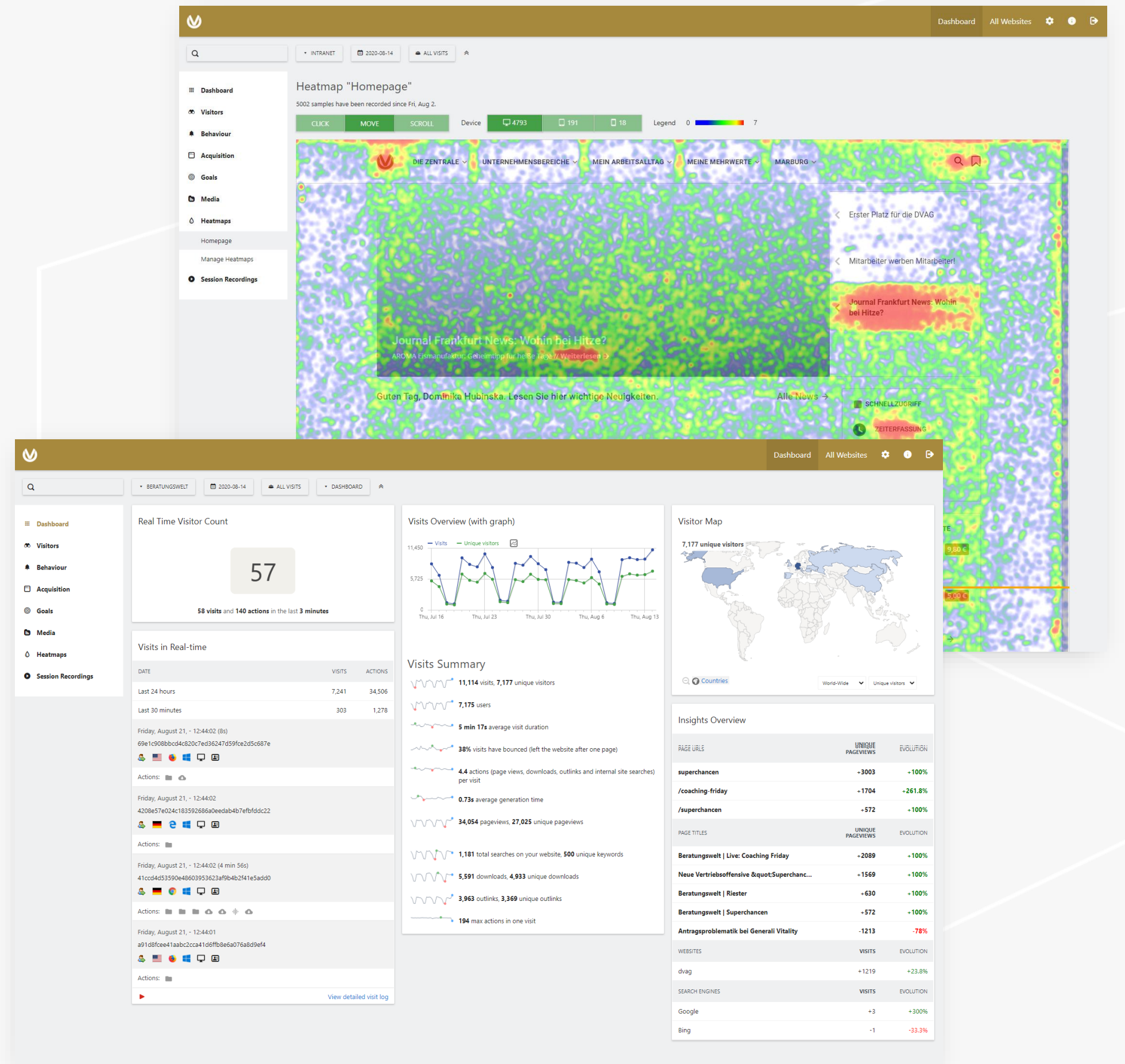
- **Find** — A conversational AI-powered search that delivers precise, context-aware answers, making information retrieval seamless.
- **Explain** — Simplifies complex content into concise, digestible summaries, aiding quick understanding and informed decision-making.
- **Transform** — Adaptation of internal resources into various content formats, such as briefs or multimedia scripts, to increase content versatility.

¹ <https://workai.com/press-news/premiere-3-ai-powered-tools-for-future-of-work/>



WORKAI SELECTED FEATURES:

- **Measuring employee engagement (Workai Analytics¹)** – advanced analytics enable effective assessment of communication campaign performance, tailored to various target groups.
- **Key communication effectiveness metrics** – these include the average number of visits and views, visit duration, bounce rate, types and number of actions per visit, number of searches, media playback engagement, user flow across different channels, heatmaps and scrollmaps, goal conversions (e.g., form completions), as well as comments, reactions, and feedback.



1. E-Book „How to measure the effectiveness of your internal comms?“ <https://workai.com/measure-the-effectiveness-of-internal-comms-have-a-great-reading/>

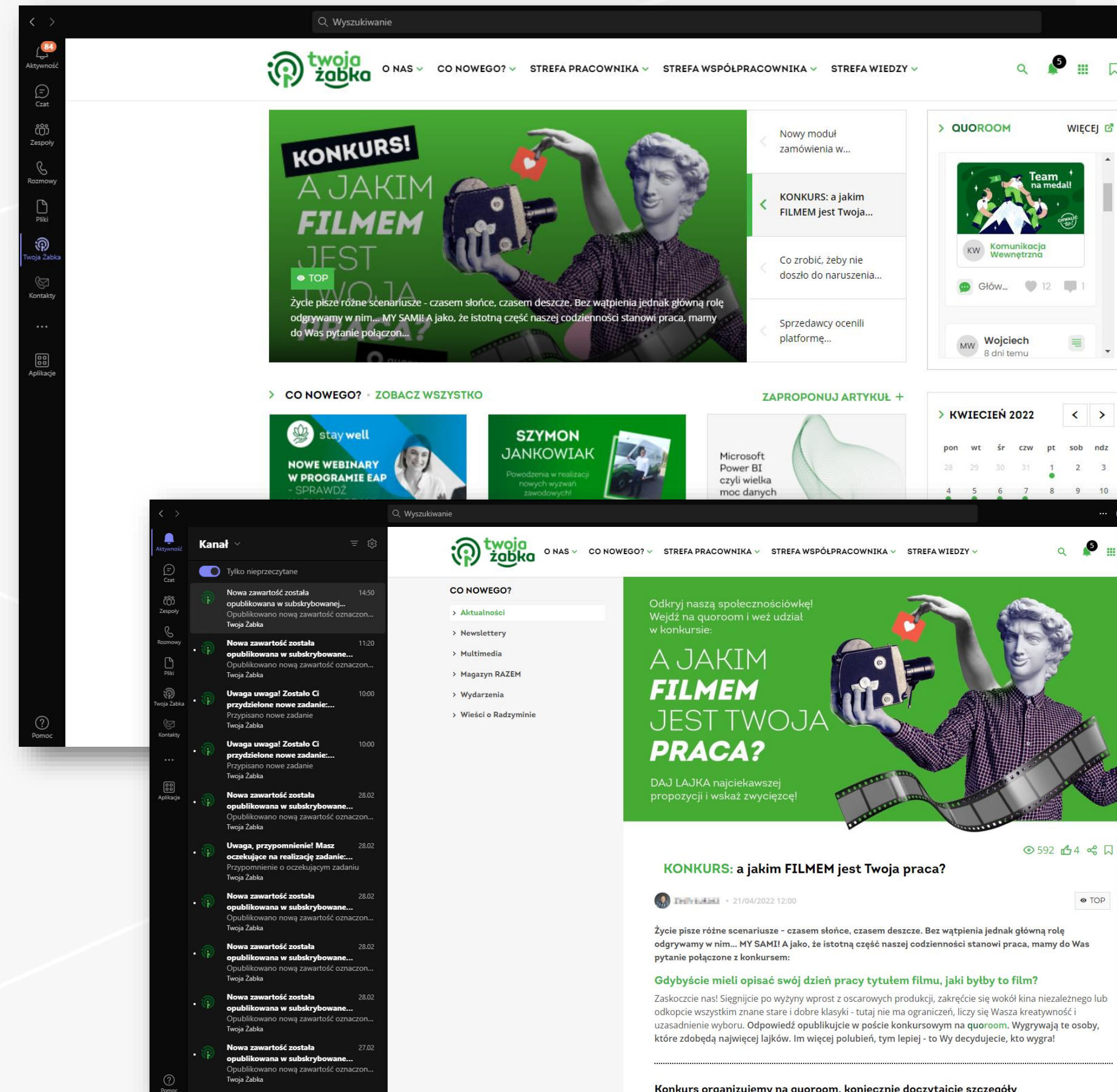
AZURE CLOUD SECURITY – TAILORED PROTECTION FOR YOUR BUSINESS

- Dedicated Azure environment for enhanced security through complete isolation from other platform users,
- Seamless and customized system integrations,
- Custom URL address configuration (within your domain name),
- Branded mobile app (customized mobile app with its own icon, color scheme, logo, start screen, and application name),
- Office 365 integration (including Teams application),
- Priority service support with SLA and continuous assistance from the Customer Success team.



MICROSOFT 365 INTEGRATION

- Workai is fully integrated with Microsoft 365 i Teams. That enables even better employee engagement and better usage of owned licences.
- Workai offers Microsoft Teams module, and integration with Outlook, SharePoint and Power Automate.
- The Teams module allows you to extend your messages with interactive cards from the intranet, search, and receive notifications in Teams.
- At the same time, Workai is not dependent on the Microsoft 365 platform and does not require all employees to have Microsoft licenses. This allows all employees of the company (including those who do not work at a computer every day) to be included in the communication.



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PROVEN IMPLEMENTATION PROCESS

- Award-Winning and Proven Intranet Implementation Process
- Dedicated Customer Success Team
- Workplace by Meta to Workai migration
- Best Practices from Hundreds of Intranet Deployments
- Comprehensive Technical and Functional Documentation
- Project Examples, Information Architecture Templates, Ready-to-Use Promotional Campaigns, ROI Metrics
- Pre- and Post-Launch Support



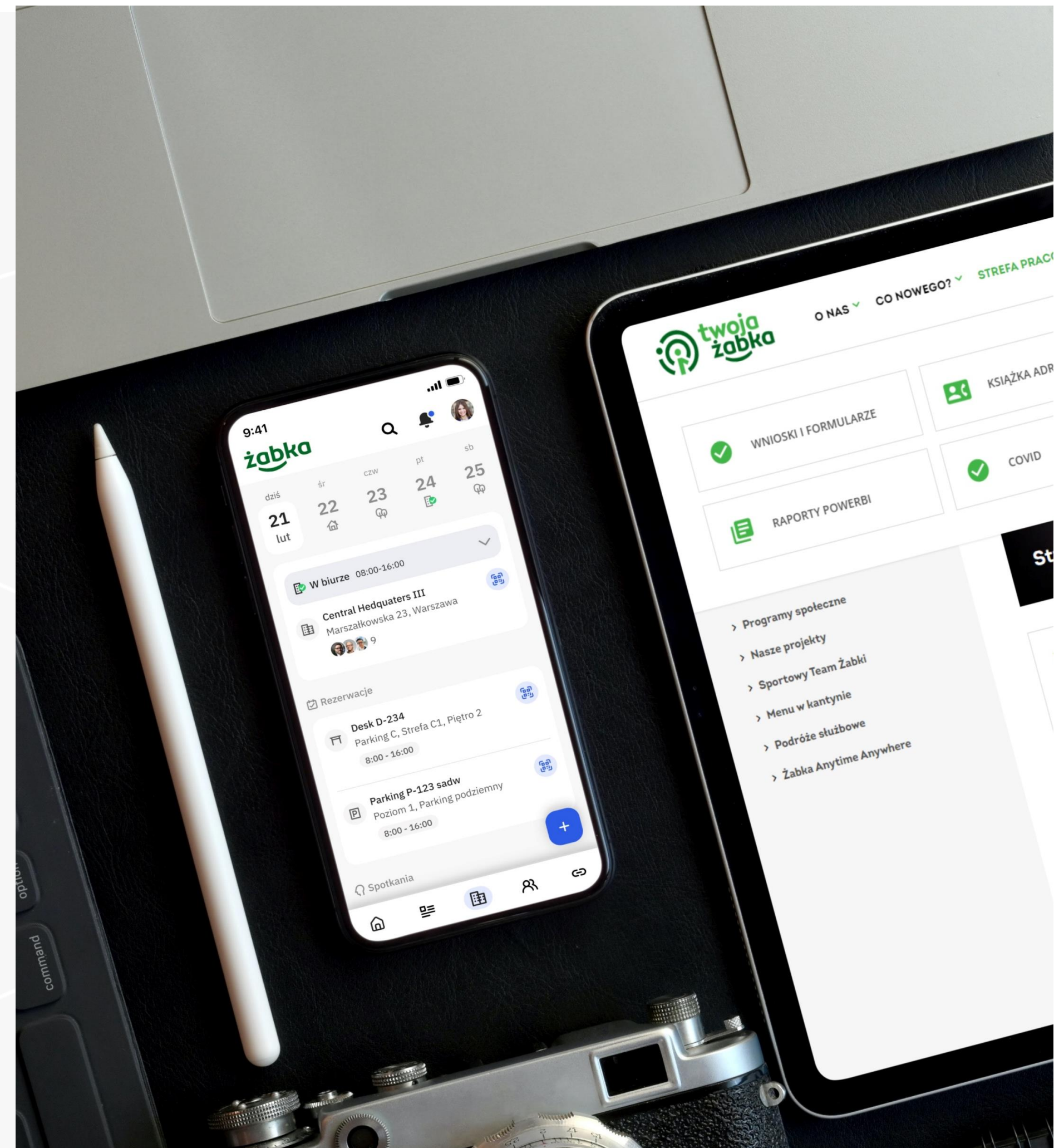
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CONTINUOUS DEVELOPMENT AND ROADMAP OF THE WORKAI PLATFORM

The Workai platform is continuously evolving – new features and improvements are added every month. We develop our roadmap based on market trends and in collaboration with our key clients.

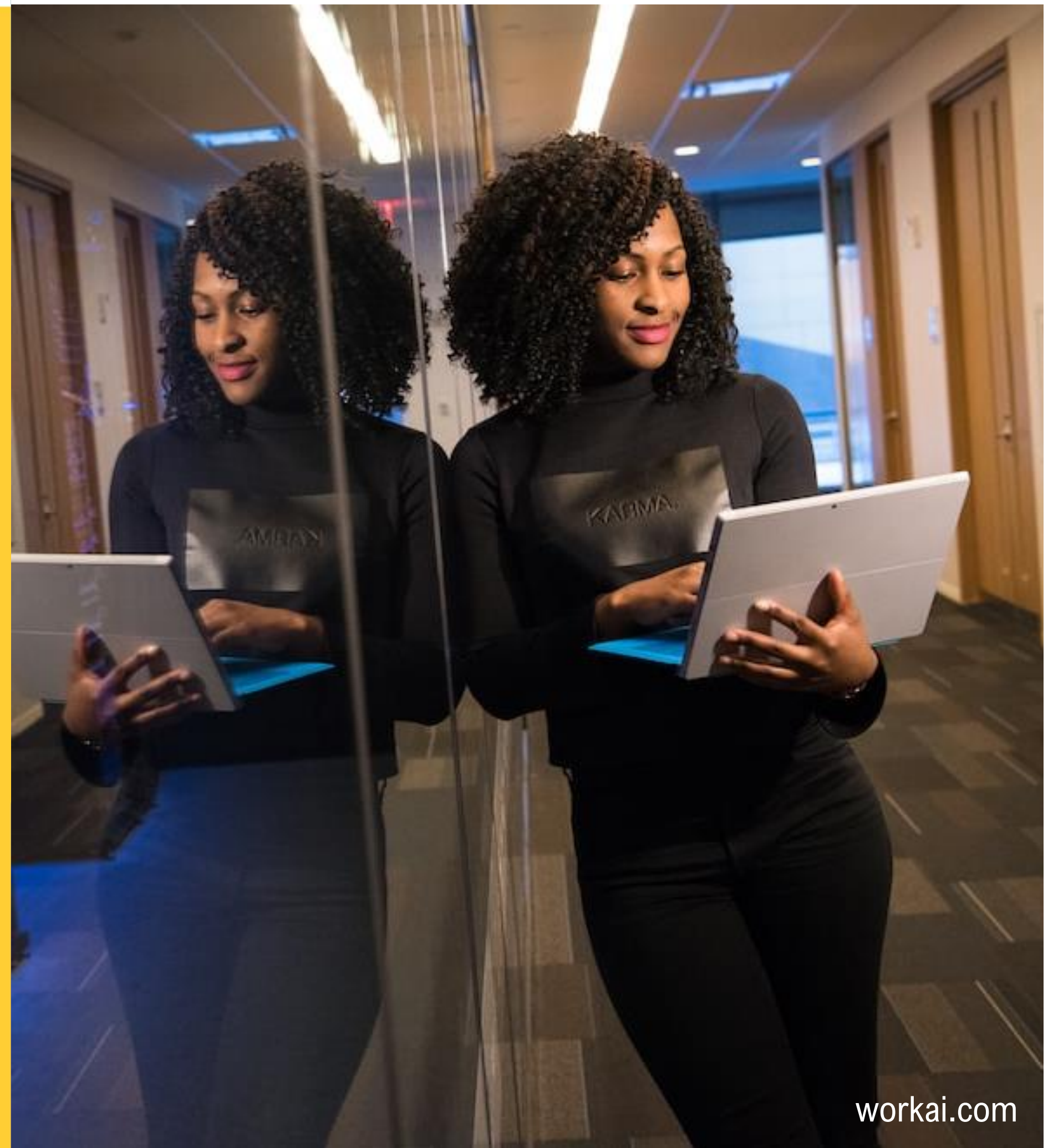
Currently, we are working on:

- Development of Artificial Intelligence (AI) across the platform (search, assistant, agents, data analysis)
- Knowledge Base Chatbot that answers employees' questions
- Universal Gamification Module



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**HAVE YOUR WORKPLACE
WORK FOR YOU**



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