Your Dynamics Marketing Journey with **ELCA**



Dynamics Marketing Journey

Discovery of your Marketing needs

Understanding of your context: business and technical

Set-up of your customer's Marketing Journey

Deployement of Dynamics Marketing

Setup of of re-usable components

(Segments, E-mail, Formulars, Customer Journey, Event)

Exploration of complementary solutions

(Sms, PowerBI, Customer Insights, Customer Voice, LinkedIn ...)

