Cloud users are estimated to spend +40% on average compared to the ideal scenario. eleks

This is where ELEKS comes in. Our goal is to provide you with the service and knowledge that allows achieving this ideal, most cost-efficient scenario.

## Infrastructure optimization process

### We shape a continuous process structured in 3 stages:

	01 Assess	<sup>02</sup> Optimize	<sup>03</sup> Grow	<b>Past, Present, Future</b> These three blocks cover the full spectrum of your timeline: w e analyze your past, w e improve your present, and w e set up your future.
Basic scenario	<b>1-Week analysis</b> By getting limited access to your infrastructure, we can evaluate its maturity level and if there is room for improvement.	Guidelines We offer comprehensive documentation to enable your team to take action and provide consulting for regular check-ins.	<b>Future Growth Manual</b> We provide details on how to set up new projects on the updated infrastructure and define their related KPIs.	<b>Tailored approach</b> The offering covers a broad spectrum, depending on the company's size, internal capabilities, as w ell as on the organization's maturity level.
Extended scenario	1-4 Week analysis By getting full access to your infrastructure, we can estimate your margin for improvement in detail.	<b>Optimize Program</b> Our specialists are assigned to your case to implement the actions you selected from our diagnosis.	<b>Future Growth Program</b> We will implement the approach for the new projects and activities to create a new infrastructure setting for you.	

Operational Excellence

## Assessment report: possible results

ELEKS will provide a comprehensive report that will take into account these aspects:

Optimize	Analyze your	Modernize	Cost
Cloud costs	app portfolio	applications	Optimization Reliability
The initial step is to optimize. If you don't assess and	The next step is to review applications.	Make the most of applications with modernization:	
optimize resource usage,	Assessing your	<ul> <li>Refactoring: Making</li></ul>	
choose the wrong instance	application portfolio	minimal configuration	
types, or overlook cost-	involves eliminating	changes or alterations to	
saving features like	obsolete systems and	application codes	
autoscaling, it can lead to unnecessaryexpenses. Companies need to constantlymonitor and	redundant software. Your applications must be supported by flexible technologies	<ul> <li>Revising: Modifying the existing app code base and optimizing it for the cloud</li> </ul>	Performance Security Efficiency
optimize their cloud	that are aligned with	<ul> <li>Rebuilding: Redoing the</li></ul>	Assessment Framework
resources to ensure cost	companybusiness	app from scratch using	
efficiency.	goals.	cloud-native technologies.	

## **Optimization Program: possible activities**

### Group Azure Organizations

Grouping multiple Azure accounts under the same organization is advantageous. This enables the creation of multi-account budgets and eligibility for discounts based on high usage.

### Remove unused resources

Checking for zero activity to identify unused cloud resources.

## Scale down underutilized resources

Consider utilizing Azure rightsizing recommendations to identify underutilized resources. Implement autoscaling policies based on usage metrics to optimize resource utilization.

#### Optimize storage usage

Use HDD storage for backups, implement backup policies with retention rules to keep X latest backups, and consider using S3 storage classes when possible.

# Reservations and savings plans

Azure customers can achieve up to a 70% cost reduction on computerelated services by utilizing savings plans, which provide a 20-30% monthly discount compared to ondemand prices for customers committing to at least a year.

#### Upgrade to newer versions

Azure frequently introduces more affordable services for promotional purposes, and newer instance types may also offer lower costs for compute-based services.

# Introduce and apply tagging policies

Azure resource tagging assists in tracking, filtering, and billing. Mandatory tagging ensures that all new resources are properly tagged.

# Create budgets and budget alerts

Budgets serve to monitor spending, identify anomalies, and automate actions when necessary.

## **Future Growth Program: possible activities**

### Phase 1

Integration & Scalability Planning (2 months)

We collaborate to develop a plan for integrating optimization principles into the onboarding process for new projects and activities.

We design a cost allocation model that accurately reflects the usage of new resources by upcoming projects.

We assess and potentially scale your existing optimization tools and automation to accommodate the demands of the new infrastructure.

#### Phase 2

Implementation & Enablement (2 months)

We implement the integration and scalability plan, ensuring smooth onboarding of new projects with proper cost tracking and allocation.

We provide additional training workshops for your teams on managing optimization within the new infrastructure.

We establish automated processes for cost monitoring and optimization for new projects.

#### Phase 3

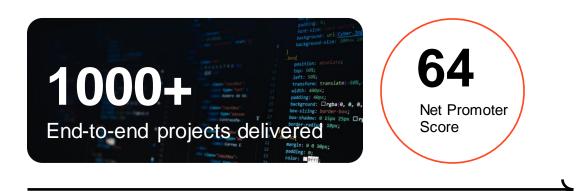
**Continuous Improvement (ongoing)** 

We collaborate with you to monitor your success metrics and measure the effectiveness of optimization for new initiatives.

We provide ongoing support and guidance for continuous cost optimization and refinement of your optimization model as your infrastructure grows.

## **ABOUT ELEKS**

In business since **1991** 



Years of cooperation 20+ with key customers



Active client accounts

