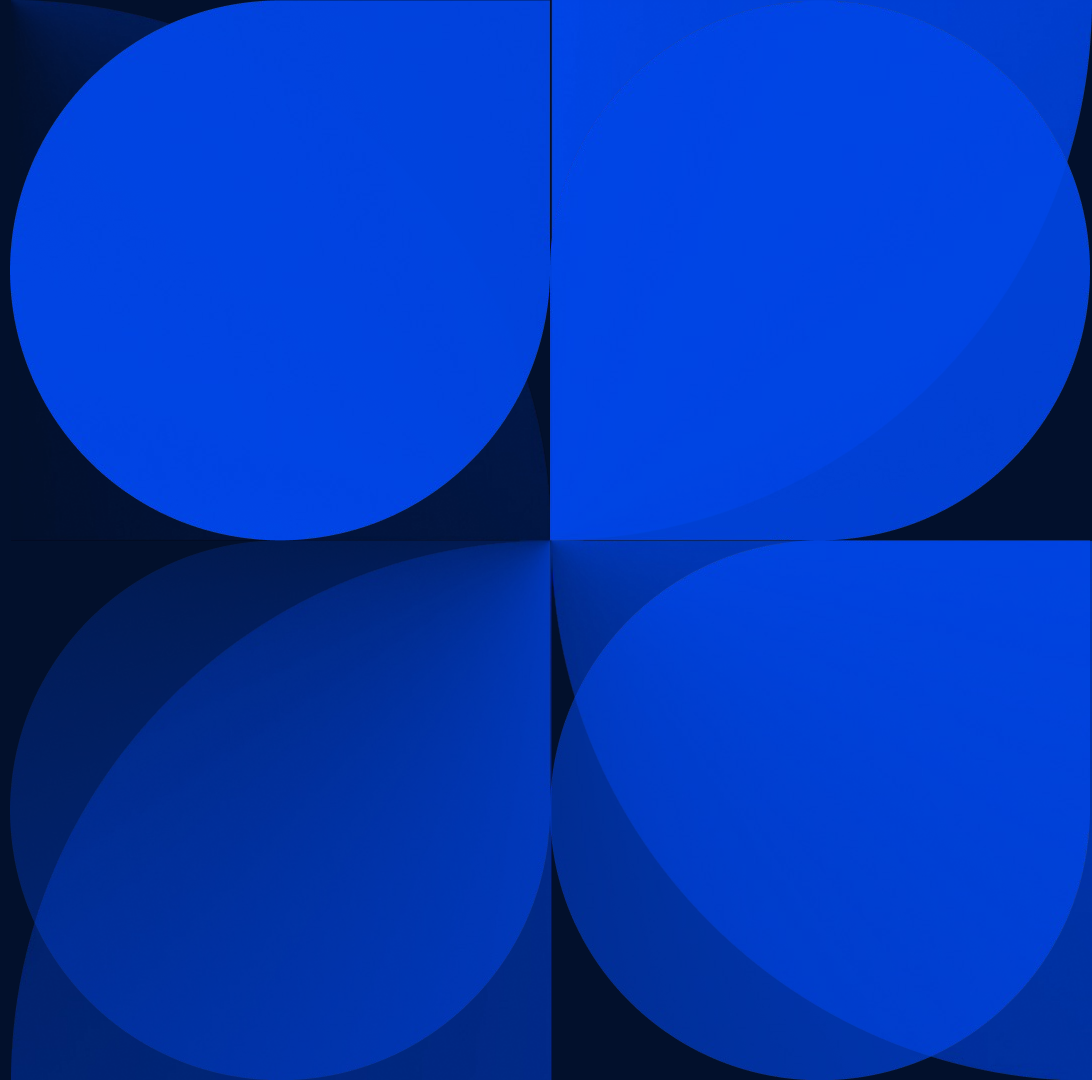


eleks

Product Sprint

GET THE MAXIMUM VALUE IN JUST TWO WEEKS





Looking for a quote for the digital product development?



Tired of endless calls, Q&As and sales pitches?

ELEKS offers

Complimentary Product Sprint

10 business days

Covering customer experience, technology and product management

If you're looking to launch a new product, improve an existing product experience, or define a technology vision which is both feasible and innovative, we're here to help.

Our team of technical and business experts will work with you to outline your product vision, suggest a technical approach, and advise the most cost-effective implementation methods.

Let's make it **valuable and fast!**



*Prepare for the
launch of new products*



*Find a way to transform
legacy systems*

**Make a leap
from an idea to
a technically
validated
blueprint**

We'll help you craft compelling product objectives, model your target customer segments, map out engaging user journeys, and streamline workflows. Additionally, we'll identify the most impactful features for your MVP (Minimum Viable Product). Top it off with a sleek technical design and transparent budget quotes

**Eliminate
bottlenecks
in your product
experience and
optimize it**

Have you noticed that some users stop using your product soon after they start? Are you looking to streamline your product experience and optimise it for growth? We help clients identify opportunities that lead to outstanding changes in their existing products.

What is a Product Sprint

A brief **complimentary** product definition stage that facilitates a seamless transition to the actual work, enabling both you and us to avoid prolonged discussions and Q&A sessions.

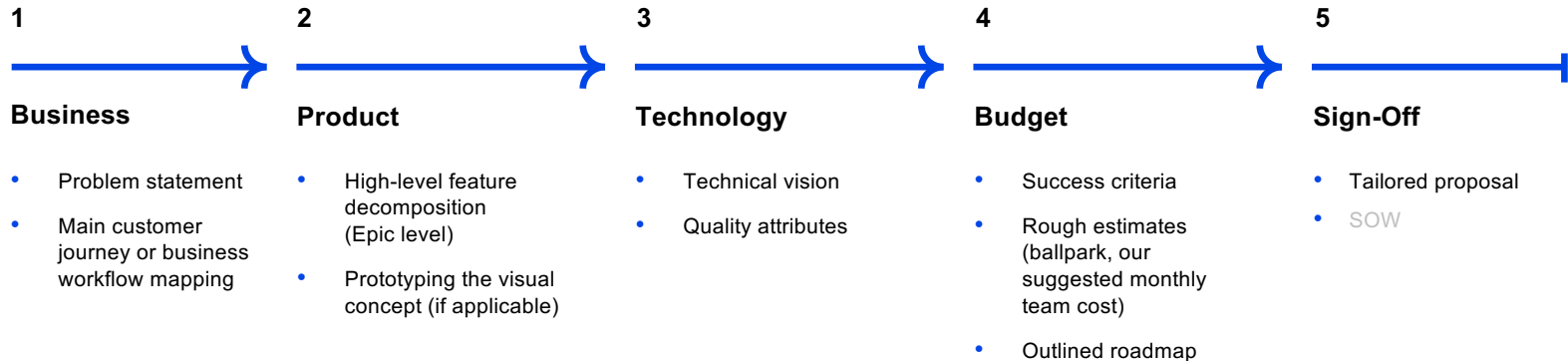
Duration:
1-2 weeks

Workshop based

1-2 client workshops included

Meaningful outputs

Easy 5 steps of the exploration:



How we do it

01



*Explore
and Ideate*

**Two participative
product workshops**

Product ideation
workshop

Product framing and
technology vision

02



*Design and
Validate Vision*

**Interactive framing of
a product blueprint**

Validation of the product vision and
feature set decomposition

Defining and clarification of the solution
architecture and tech stack

Visual concept prototyping
(if applicable)

03



*Proposal and
Estimations*

**Roadmapping &
calculations**

Preparing
a proposal

Outlining the roadmap and project
implementation approach

Estimating budget and
defining the team composition

04



Finalize

**Presentation
& Proposal Review**

In just two weeks, you will get

A tailored proposal by ELEKS that includes valuable artifacts

Digital application blueprint

Tailored technical design

The most optimal way of implementation



Product Vision

- Business context and problem statement
- High-level features decomposition (Epic level)



Customer Model

- Personas, user roles
- Customer journey or system workflows
- Visual prototype concept



Software Architecture

- Architecture vision
- General quality attributes
- Technology stack



Implementation Strategy

- Outlined high-level roadmap (incl. implementation)
- Budget estimates (ballpark, our suggested monthly team cost)

eleks

Case Studies

200+

customers
since 1991

20+

years relationships
with key clients

Fortune 500

clients from around
the globe

GUI AND AN IOT REMOTE-CONTROL APPLICATION FOR A SMART AIR DISINFECTOR

WELLAIR

A leading provider of medical-grade air disinfection systems



Working with the team in ELEKS has given us a leading edge in bringing our new products to the market. We consider them a key partner for all our software requirements."

Maranda Walsh

Director of Engineering



CHALLENGE

WellAir developed a product line of air-cleaning devices that were 99.9% effective at inactivating airborne pathogens. They needed to equip their device with a GUI and a mobile application that would allow individual users to control and monitor the air disinfection unit.

SOLUTION

ELEKS delivered a GUI and a mobile app for complete control and monitoring of an IoT device, a smart air disinfection unit. The app allowed to control the units fan speed, set its timer, enable various modes and schedules of operation. It also informed users about filter status and air quality rating with a temperature and humidity reading. ELEKS also helped WellAir to prepare the product for launch with the following services:

- Regression testing of the complete air disinfection unit
- Collecting post-release user feedback
- A 6-week product design phase to create a vision of an enterprise application that would allow centralised management of multiple air disinfection units
- A support service for the mobile application with established support workflows and automated bug report functionality.

The app's optimal usability and quality ensured by a broad mix of design, QA and support services.

The app received positive user feedback and created a comprehensive experience of using the air disinfection unit as a connected device.

Services:

Product Design

Software engineering

Software support

Quality assurance

OPTIMIZING THE DIGITAL ECOSYSTEM OF A LOGISTICS ENTERPRISE

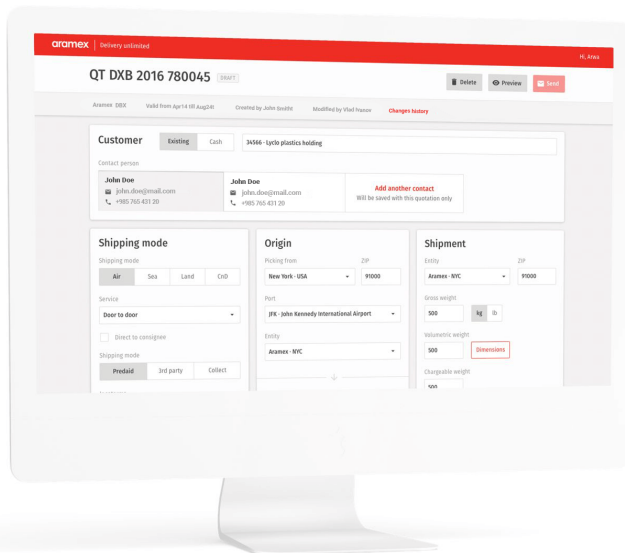
aramex

One of the largest logistics companies in the Middle East

"ELEKS team has been playing a key role in transforming and upgrading our IT services to be in line with international best practices. They have proven to be a very responsive and proactive partner".

Omar Mohammad

Process Management
Director at Aramex



230%

increase in mobile user retention.

Team scaled to 50 experts in the first 3 months.

We managed to kick off the backlog of 17 projects in just 9 months.

5x

cost cut with the apps for warehouse operations

As a technology partner, ELEKS has already delivered a bunch of business-critical projects for Aramex:

- Aramex website with revamped user experience;
- Powerful data-driven tools for integrated logistics, international and domestic express delivery and freight forwarding;
- A mobile app for Aramex sales force;
- A new mobile app for Aramex customers;
- A Shop & Ship (S&S) solution with brand-new subscription plans.

[Read the full story](#)

Services:

Software support

Software engineering

Product Design

Technical Feasibility Study

ALL EUROPEAN GAS MARKET DATA IN ONE CONVENIENT PLACE



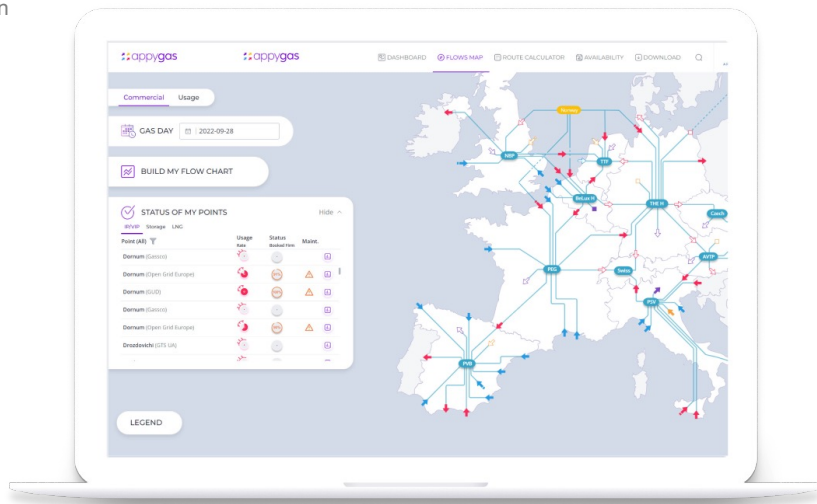
One of the major European natural gas transmission system operators

“They were very professional and very customer oriented. I think, without ELEKS it probably would not have been possible to have such a successful product in such a short period of time”.

Caroline Aumeran

Head of Product Development, appygas

Flagship digital transformation



Improved everyday efficiency of all market actors

ELEKS helped GRTgaz Deutschland to create *appygas*, a unique digital portal that allows near real-time viewing of European gas market information.

appygas integrates data from 60+ independent data sources to provide consolidated information for trades via modules such as:

- Route Calculator
- Flow Maps
- Maintenance Map, and
- Traders' Forum.

The team was instrumental in guiding *appygas* through the whole product development cycle — from framing the concept and creating product design to the portal's launch and support.

[Read the full story](#)

Services:

Product Design

Software engineering

Software support

ADVANTAGES

Why shape Product Strategy with ELEKS team?

Customer centricity

We shape solutions around actual user needs, identify existing experience gaps and help business grow by offering pain relievers. We apply a continuous product design approach by measuring success using predefined metrics.

Advanced technologies

Our team has decades of experience in architecting products with cost effectiveness, flexibility and scalability in mind. We can advise you on latest technology and how it can help elevate your business.

Efficient processes

We have a proven approach to business design and product management, with efficiency baked into our DNA. Together with your team, we'll establish collaboration principles, aiming for cost optimization and risk mitigation.

Long-term partnership

Due to wide range of technology expertise throughout the whole product lifetime, starting from idea to implementation to support.

Domain Expertise

Domain-specific business knowledge due to long-term partnerships, extensive experience and shared responsibility on delivered projects.



A Top 100 Global Outsourcing Company

eleks

Your trusted partner for guaranteed software delivery

Product mindset in our DNA



We focus on complex tasks

Long-term relations with clients

Deep vertical expertise

Top scientific talent

GLOBAL PRESENCE

20 offices

1,500+ delivery specialists

2,100+ total number of specialists



Americas
 Chicago, USA
 Las Vegas, USA
 Toronto, Canada
 Buenos Aires, Argentina

Europe
 Tallinn, Estonia
 Berlin, Germany
 London, UK
 Amsterdam, Nederland
 Paris, France
 Zürich, Switzerland
 Split, Croatia
 Zagreb, Croatia

Ukraine
 Lviv
 Kyiv
 Ternopil
 Ivano Frankivsk

Poland
 Rzeszow
 Krakow

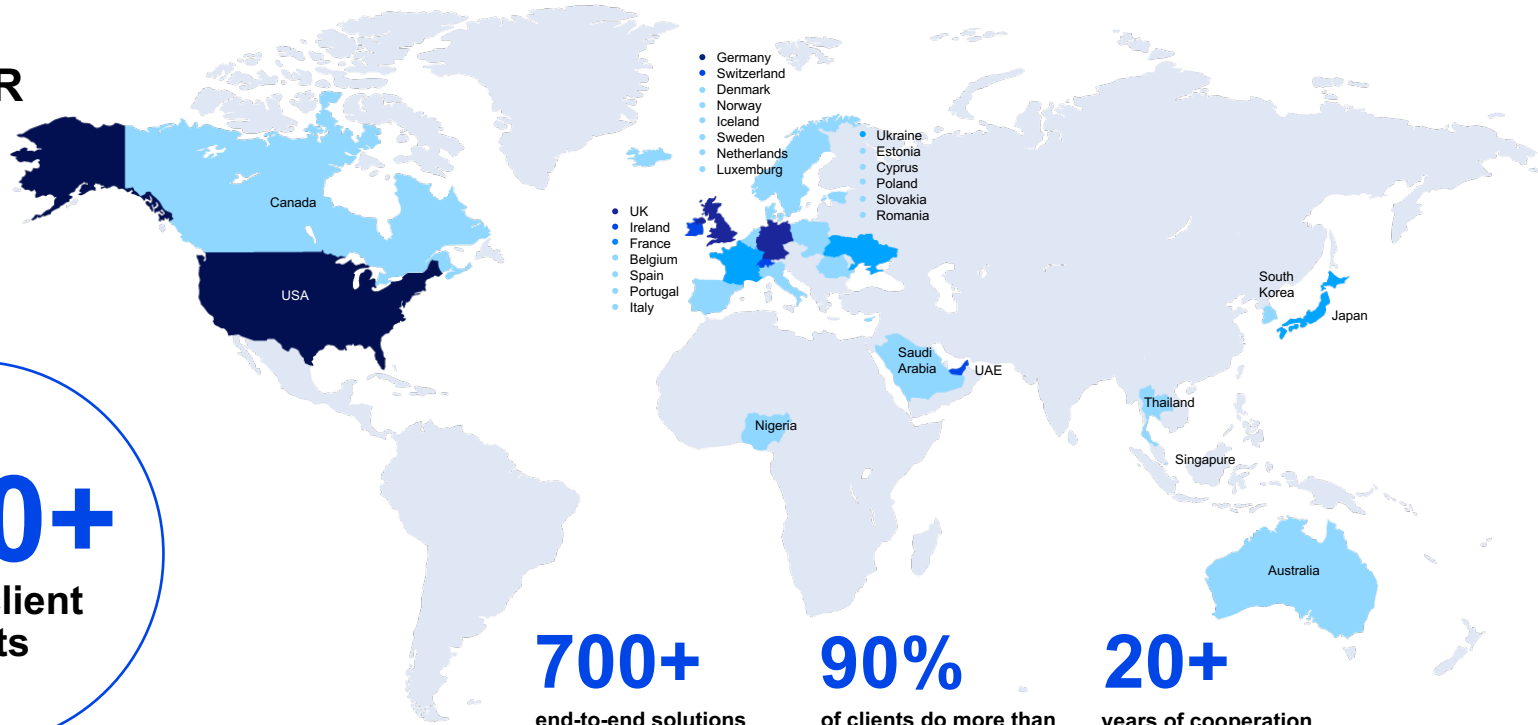
Middle East
 Ajman, UAE
 Al Jubail, KSA

Asia
 Tokyo, JAPAN

- ⦿ Headquarters
- Development Centre
- International Office
- Partner
- Affiliate



MEET OUR CLIENTS



150+
active client accounts

700+
end-to-end solutions delivered

90%
of clients do more than one project with us

20+
years of cooperation with our oldest clients



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Thank you!