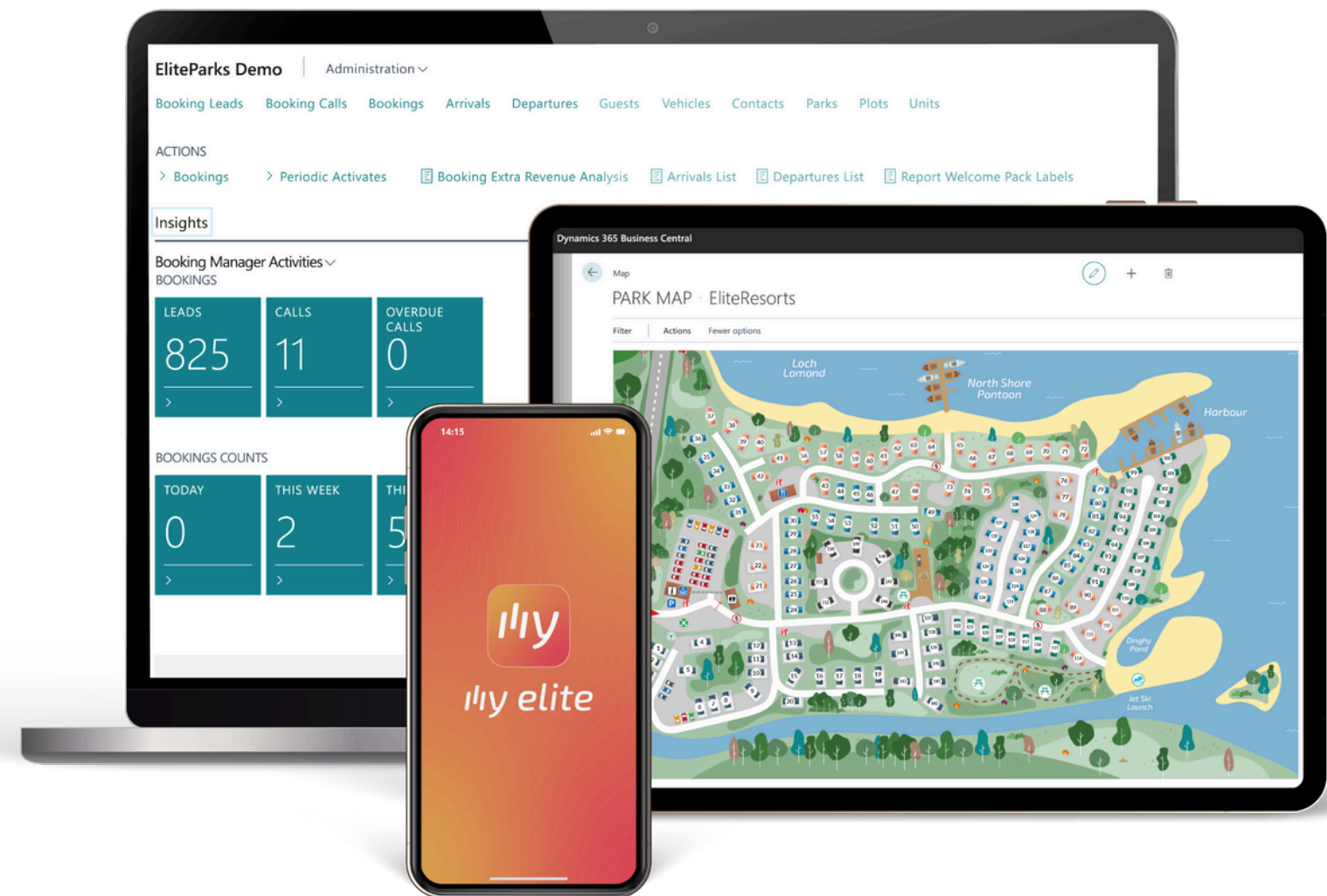




The leading
Microsoft Dynamics
partner for the
Park and Marina
industries



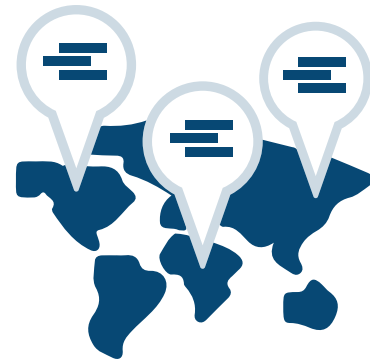
We are the leading Microsoft Dynamics 365 partner for the park and marina industries.

When we launched Elite Dynamics, our goal was simple: to give park and marina operators one connected system that actually made their lives easier.

We recognised the frustration – multiple platforms, poor visibility, and systems that couldn't grow with the business.

So we built something different.
Powered by Microsoft Dynamics 365.
Designed specifically for our sector.
Used by real operators every day.





75+

Customers across five
countries



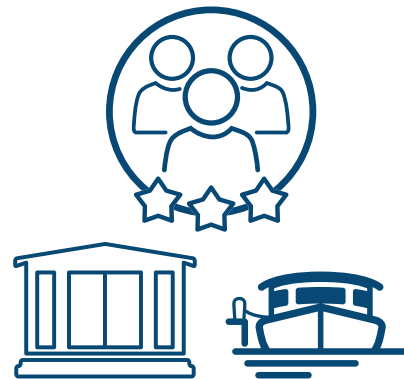
96%

Customer satisfaction
rating



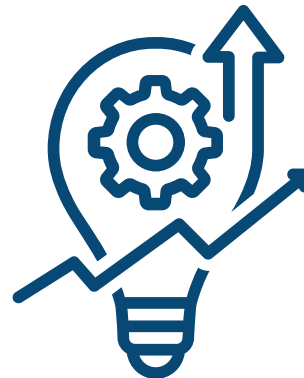
3,500+

Software users across **400+**
parks and marinas



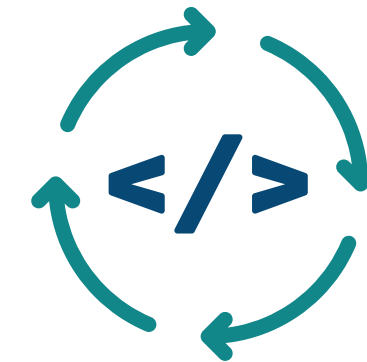
330+

Years combined experience in
the park & marina industry



2

Major updates a year
per solution – keeping you up
to date on technology



150

Enhancements made in the
last 12 months delivering
business value



250+

Years combined experience
working in the Microsoft
Ecosystem



Business Central Assessment What's Included?

BUSINESS CENTRAL ASSESSMENT

A 1-hour consultation designed to help you get more from your **Microsoft Dynamics 365 Business Central** setup.

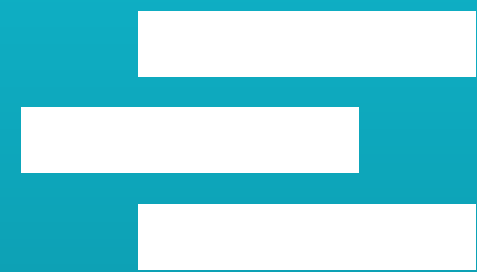
You'll receive:

- A tailored 1:1 assessment with a Microsoft-certified consultant
- Insight into how to align Business Central with your day-to-day operations
- Recommendations based on your priorities (e.g. finance, CRM, memberships, bookings)
- A post-session summary with suggested next steps

Ideal for park and marina businesses using or considering, Microsoft Dynamics 365 Business Central.

Delivered online or in-person at no cost to eligible organisations.





ELITEMARINAS

Control | Optimise | Track

Bespoke Solutions for:
Inland & Coastal Marinas | Yacht Clubs
Dry Stack Operators | Boatyards | Boat Clubs



HEAR FROM OUR CUSTOMERS

“

Collaborating with Elite Dynamics is an energising step forward for Val Wyatt Marine.

We're confident in their innovative solutions and look forward to the positive impact they will have on both our Thames marina and our boat sales operations in Wargrave and Chichester.

Lisa Anacora

Managing Director
Val Wyatt Marine

”

VAL WYATT
• EST 1845 •

MORE THAN JUST A MARINA MANAGEMENT SYSTEM

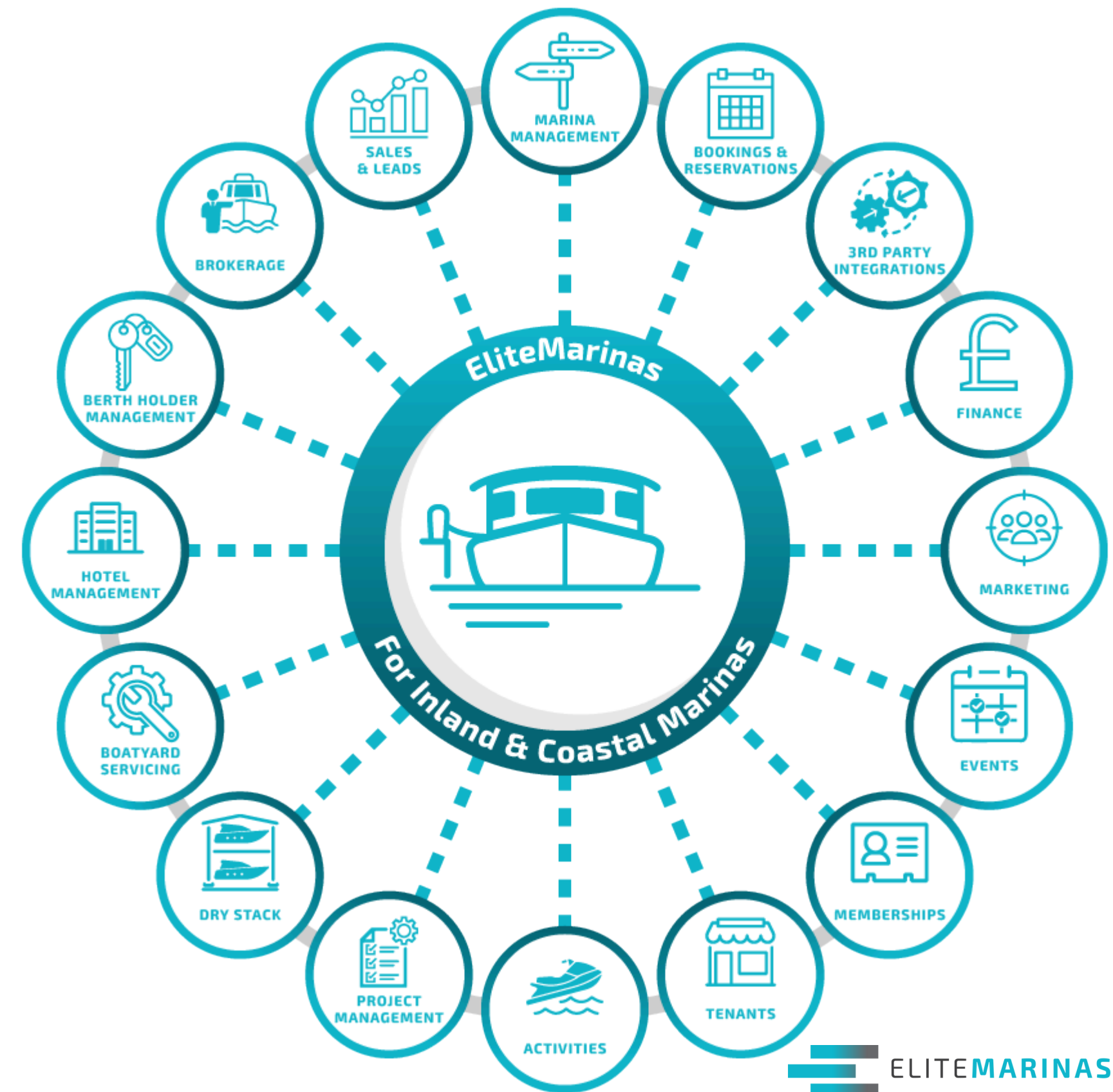
EliteMarinas is more than just a marina management system, with functionality designed to support key processes across your business, you'll have the tools you need to manage your marina and take your business to the next level.

Designed exclusively for marina operators, EliteMarinas will meet business management needs across marinas of any size.

BUILT ON



Microsoft Dynamics 365
TECHNOLOGY



With **EliteMarinas**, operators benefit from real-time berth management, allowing optimised use of marina space and streamlined operations.

It features advanced customer management capabilities, ensuring personalised service through detailed customer insights and history, fostering stronger customer loyalty and satisfaction.

Financial operations become effortless with EliteMarinas' fully integrated billing and invoicing, coupled with automated renewals and comprehensive financial reporting. The platform also simplifies maintenance planning, effectively scheduling repairs to minimise downtime, enhance service quality, and improve overall marina upkeep.

Accessible via a secure and user-friendly interface, EliteMarinas empowers staff with real-time data and analytics, leading to informed, data-driven decisions.

Ultimately, EliteMarinas positions marinas at the forefront of maritime hospitality, operational excellence, and profitability.



ELITEMARINAS: BACKED BY MICROSOFT



“

Businesses in this sector have very unique and complex needs, so working with technology in this space requires a real expertise.

Elite Dynamics has been super inspiring, driving digital transformation to our customers in this sector. Helping business digitise and leverage the latest innovations in technology to streamline their operations and adapt to new ways of working.

Elliott Poulter
SMB Business Lead UK – Business Applications

”

 **Microsoft**
Solutions Partner
Business Applications

2023 Microsoft
Partner of the Year
Finalist
Dynamics 365 Business Central Award

WATCH ONLINE



ELITEPARKS

Control | Efficient | Mobile

Bespoke Solutions for:
Holiday Parks | Residential Communities
Campsites | RV Parks | Cottage Resorts



HEAR FROM OUR CUSTOMERS

“

There's no-one doing what Elite Dynamics is doing.

The single application has simplified everything. It's scalable, reliable, and our team are genuinely happy with it.

Michael Procyshyn

IT Director
Park Holidays

”



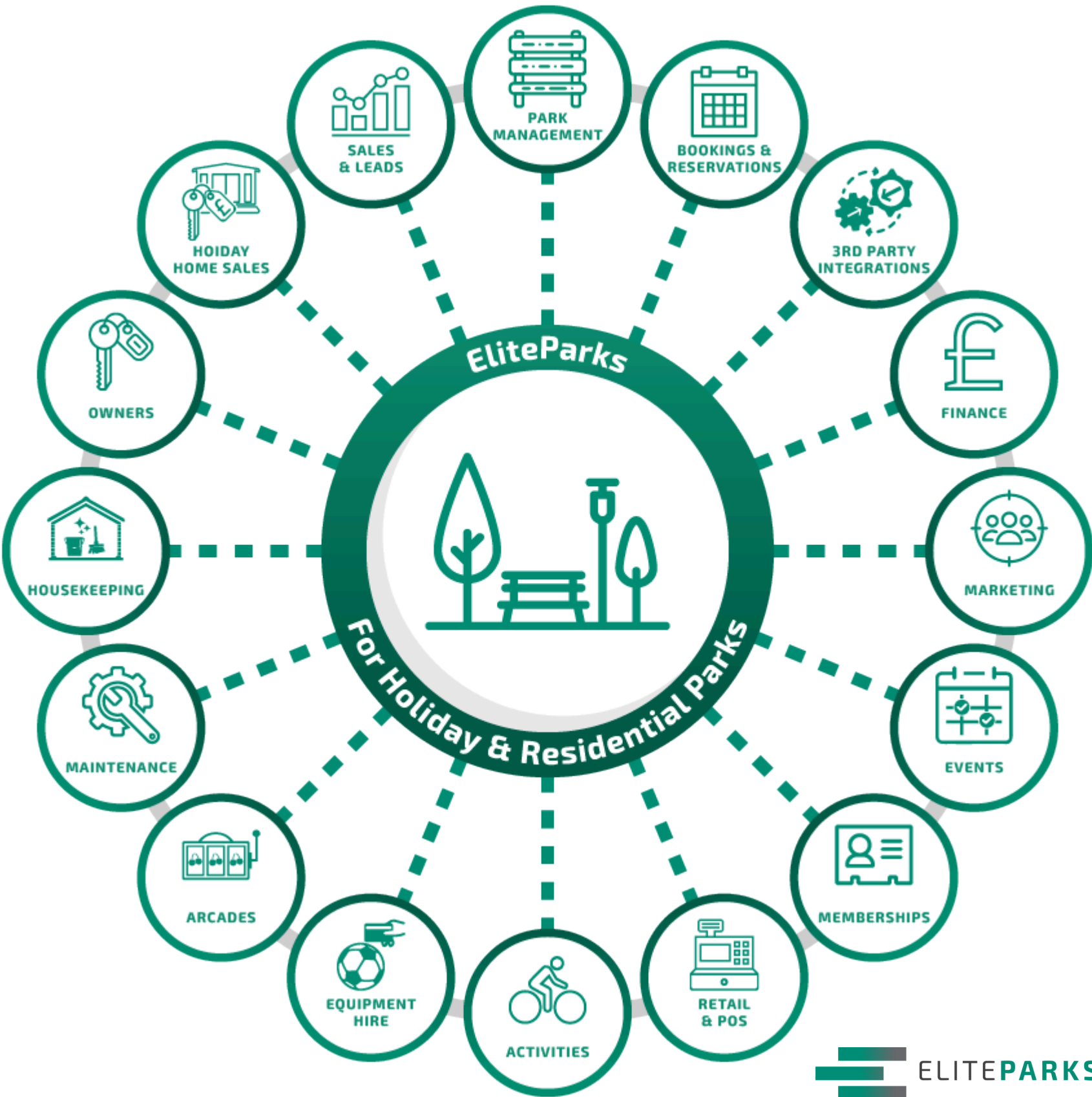
MORE THAN JUST A PARK MANAGEMENT SYSTEM

EliteParks is more than just a park management system, with functionality designed to support key processes across your business, you'll have the tools you need to manage your park and take your business to the next level.

Designed exclusively for park operators, EliteParks will meet business management needs across parks of any size.

BUILT ON

 Microsoft Dynamics 365
TECHNOLOGY



The leading Microsoft Dynamics based end-to-end solution in the industry that can run all business processes with fully integrated financial management.

Seamless real-time integration with third-party booking systems and online travel agencies. Fully integrated park management solution on a single platform to automate, unify, and manage all aspects of a holiday park, resort and RV park.

One single solution will manage all sales, operational, and finance processes, and connect to the bookings/reservations website.

EliteParks is built on Microsoft Dynamics 365 Business Central with full integration between Business Central and Microsoft Customer Engagement and key applications in the Microsoft Ecosystem.

Fully cloud-based providing the functionality to control the management of the entire business at any time, from any location, on any device. **EliteParks is available on the Microsoft AppSource** with third-party solutions extensions downloadable as plugins to enhance the technology benefits to customers.

No other competitor in the industry is able to offer this level of functionality. It's more than just a park management system, with functionality designed to support key processes across your business, you'll have the tools you need to manage your park and take your business to the next level.



ELITEPARKS: BACKED BY MICROSOFT



“

At Microsoft, we deeply value our strong partnership with Elite Dynamics. They provide multiple integrations and tailored platforms specifically for this sector.

Their suite combines Microsoft solutions like Microsoft Dynamics 365 Business Central, Microsoft Dynamics 365, and Microsoft Power Platform with their expertise, making it incredibly compelling for Holiday Park owners and operators.

Nicolás Charritton
EMEA Sales Director – SMB
Business Applications

”

 **Microsoft**
Solutions Partner
Business Applications

2023 Microsoft
Partner of the Year
Finalist
Dynamics 365 Business Central Award

WATCH ONLINE



What Makes Us Different?

We're not just a technology provider — we're built for your industry.

- **Sector-first focus:** Over a decade of experience working exclusively with holiday parks, residential communities and marinas.
- **One platform, total visibility:** Seamless integration across operations from finance and CRM to bookings, sales and on-site teams with apps for your customers too.
- **Microsoft-aligned:** Built on Dynamics 365 Business Central, with a proven track record in the sector.
- **Flexible for your business model:** Scalable for single-site operators or enterprise groups with tailored options for dealers, brokers, manufacturers & boat builders also available.

Whether you're running a coastal marina or a growing park group, we understand your world and build technology to support it.

- Over a decade of industry-specific experience
- Full operational visibility across sites, teams and customers
- Microsoft Dynamics 365 experts with a track record in your sector
- Flexible solutions for parks and marinas



Ready to explore what's possible?

Let's connect and help you take full advantage of Microsoft Dynamics 365 Business Central.