Business goal

[Grow sales from $XM to $YM per year]

Challenges

We don't know where our highest-LTV customers actually come from, and what is the real ROI on each ad

→ Current analytics is fragmented
→ Attribution is flowed
→ Analytics not granular

Solution

Implement end-to-end analytics:

→ Full-funnel reports from ad spend to LTV
→ Maximum granularity: Channel, Campaign, ad set, ad level
→ Best technically possible attribution model customized for your case
→ Trustworthy dashboards that serve as your single source of truth.

Pricing

Audit	~~1000$~~ Free
First three month	$1,000 — 2,000 /m
Starting month #4	$3,000 — 4,000 /m

No annual commitments or prepayments

Return on Investment

Total effect on Gross Profit	$65,000 /m
ROI	1178%

What's included

Professional team

Marketing analytics expert + analyst + data engineer + developer

Up to 400 hours to set up

Software

100+ connectors

DWH: Attribution models, Full history of interactions, Deduplication

15 reports

Support

Weekly calls

Slack/email support

Insights

Training

Improvements

Up to 30 hours /m

Integration timeline

→ Week 2: Design & specs
→ Week 6: First reports
→ Week 12: All done
→ After: Support & improvements