

# Empower your health consumers best-in-class, consumer-friendly clinical content at their fingertips

## ABOUT Wolters Kluwer:

The Clinical Effectiveness solutions from Wolters Kluwer help healthcare organizations and professionals harmonize care and reduce unwanted variability by aligning decisions. Care teams in over 190 countries make evidence-based decisions with Lexicomp®, Medi-Span®, and UpToDate® in their workflow, and empower patients to participate in their care with Emmi® programs.



### See what customers are saying:

"The launch of Gia expands upon our steadfast commitment to support and invest in the health and well-being of our members. Our members deserve convenient, easy to navigate, and readily available tools to support their health and we are proud to partner with UCM and Wolters Kluwer on this effort."

— Christopher Del Vecchio, President and CEO, MVP Health Care

## WHAT WE OFFER

Digital Health Architect™ Consumer Education Suite enables innovation across the healthcare system by combining the power of Microsoft's computational services, cloud and artificial intelligence (AI) along with Wolters Kluwer's trusted, expert health consumer content.

Built using Azure's API Management tools, the Developer Portal gives you a single, seamless access point where developers can discover APIs, learn how to use them, request access, and try them out.

The portal also provides access to the Content Browser where users can search, browse and select content from our rich and dynamic evidence-based health consumer content including over 8,000 written articles, over 600 images, and 650 videos and interactive multimedia programs.



# Why Digital Health Architect™ Consumer Education Suite?

## Create clinical relevance and improve health outcomes

Augment patient encounters with the industry's most trusted content. Our editorial team of over 7,400 experts develops evidence-based tools and content used in more than 90% of US hospitals every day.

Harmonize patient education across the care team. Whatever part of the healthcare journey you specialize in, relying on Wolters Kluwer content and services means you'll automatically mirror content and clinical decision support used across the continuum of care.

## Inspire trust and long-term patient engagement

Build your vision for patient experience that meets their expectations. Patients want educational tools and resources at their fingertips and delivering on that will keep them coming back to you. Building your platform with our content means you can customize to your vision while delivering on the wants and needs of those you serve.

Vetting vendors is arduous and time-consuming—so pick one that proves its value every second of every day in care settings around the world. Doctors share that our content helps them make better choices every day. That is why so many rely on it. Adding this to your platform can help earn the trust of your users and their patients.

## Accelerate innovation and transformation in your company and industry

Focus on your vision and leave the content to us. You've created a team to help breathe life into your vision for virtual care as a medium that can create lasting change in healthcare but creating content can quickly overwhelm your resources. Relying on us to solve that need frees up your resources to keep paving the way for a new, different, and better healthcare experience in the future.

## Let innovators help fuel your innovation

Wolters Kluwer is a leading provider of expert solutions that embed deeply in your workflow to provide information when you need it. Our solutions not only integrate with yours, but can help you push forward in your drive to reshape healthcare.



Microsoft Azure is an ever-expanding set of cloud computing services to help your organization meet its business challenges. With Azure, your business or organization has the freedom to build, manage, and deploy applications on a massive, global network using your preferred tools and frameworks.

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