

Integrated Data Management and Analytics Ecosystem

DATA-DRIVEN VALUE CREATION

Challenge

Businesses face increasing complexity in identifying and quantifying operational efficiencies, with valuable data often trapped in disconnected systems and siloed departments and systems. Traditional approaches to value creation are no longer sufficient in today's competitive market, where a single view of the business cannot deliver the required value.

Solution

Unifies company data from ERP, CRM, and operational systems

Leverages advanced analytics and machine learning

Creates dedicated data marts for specialized analysis of operations, finance, and customer metrics

Enables near-real-time performance tracking and predictive modeling for value creation opportunities

Provides seamless integration with Power BI, including Premium Embedded licensing

Outcomes

Transform operations and accelerate value creation through:

Operational Excellence

- Rapidly identify and quantify business improvement opportunities
- Reduce decision latency from months to days with automated analytics
- Real time identification and elimination business process inefficiencies

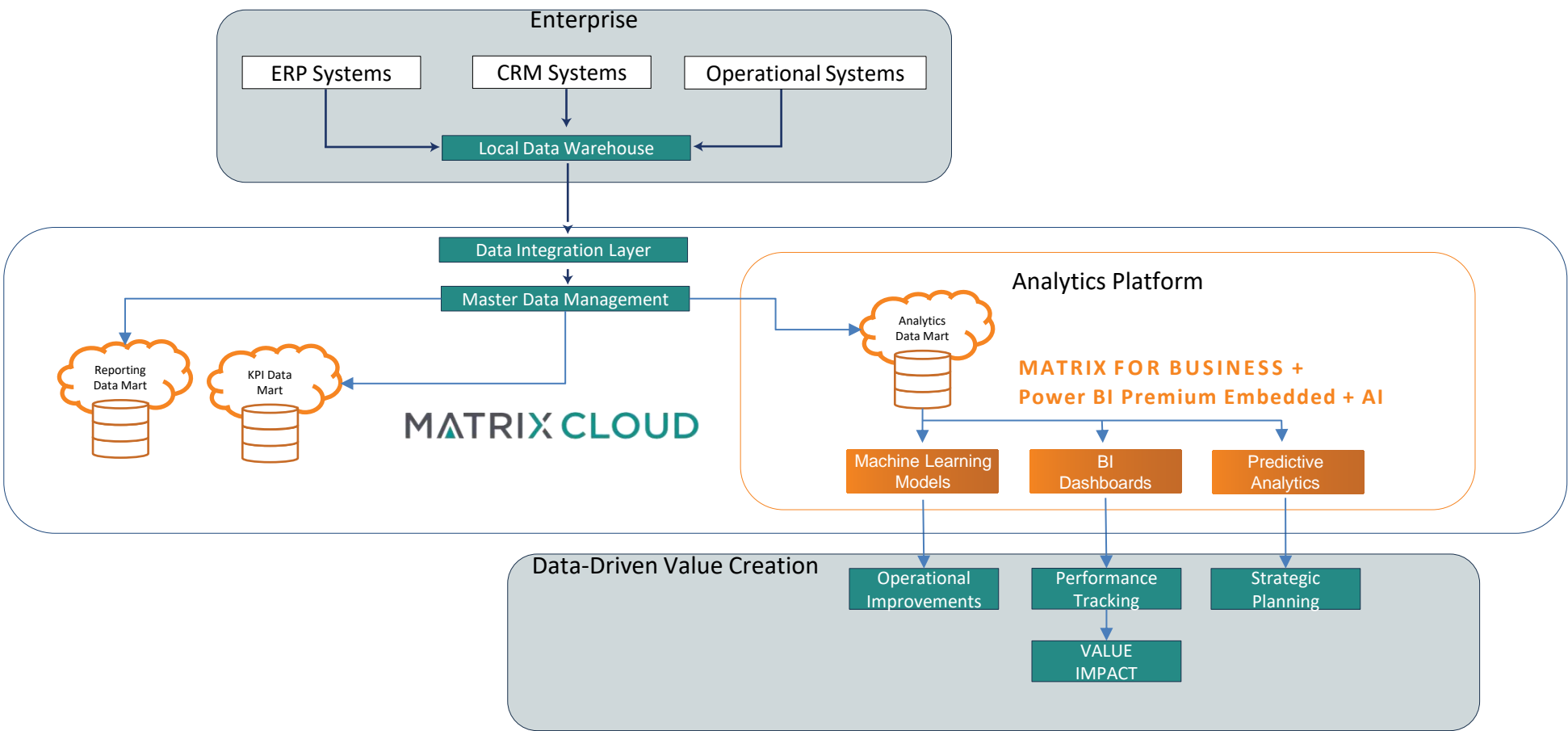
Performance Visibility

- Improved and targeted visibility of company data from all sources
- Targeted KPIs across the organization
- Rapid visibility to key business trends

Strategic Advantage

- Deeper insights into business, market and industry
- Predictive lead generation though analysis of customer buying trends
- Intelligent pricing based on personalized business rules

Matrix Cloud Vision



SUCCESS STORIES

Manufacturing

- **Challenge:** A major manufacturer needed to streamline data reliability for over 200 North American distributors.
- **Solution:** Automated nightly data feeds, integrating multiple ERP systems.
- **Outcome:** Increased data reliability by 35%, saving over 1,200 hours annually.

Healthcare

- **Challenge:** Enhancing marketing efficiency for a leading medical system.
- **Solution:** Automated aggregation of campaign data across platforms like Google Ads and Bing Ads.
- **Outcome:** Boosted marketing efficiency by 40%, saving \$2.5 million annually.

Retail

- **Challenge:** Modernizing outdated data structures to optimize delivery services.
- **Solution:** Implemented a modernized data system integrating platforms like DoorDash and Uber Eats.
- **Outcome:** Improved delivery reliability, saving over \$400,000 annually.

WHY CHOOSE US

Microsoft Partnership

Empact IT is a Microsoft Independent Software Vendor (ISV) partner with multiple applications published to the Microsoft Marketplaces, including Matrix Cloud. We have years of experience and expertise working with, and integrating Microsoft technologies, including Azure the Power Platform and Power BI Premium Embedded licensing.

Industry Expertise

Deep knowledge across industries like healthcare, manufacturing, contract furniture, and more.

Proven Results

Demonstrated ROI with tailored IT solutions for specific challenges.

Customer-Centric Approach

Your success is our priority. We collaborate closely to understand your unique needs.

Data-Driven Success

Our solutions utilize advanced data analytics to uncover hidden opportunities and deliver measurable improvements.

Contact the Empact IT Team



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