

Data Detective

Data Detective: 10-Day Assessment



Empired

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AN EMPIRED COMPANY



Data is a key strategic asset. But, do you know what data assets lie within your organisation and what business value they can bring to you?



How can data support your business goals?

Does your reporting and analytics match the speed of the business?

Can your key people access and utilise your data assets?

What questions do you want your data to answer?

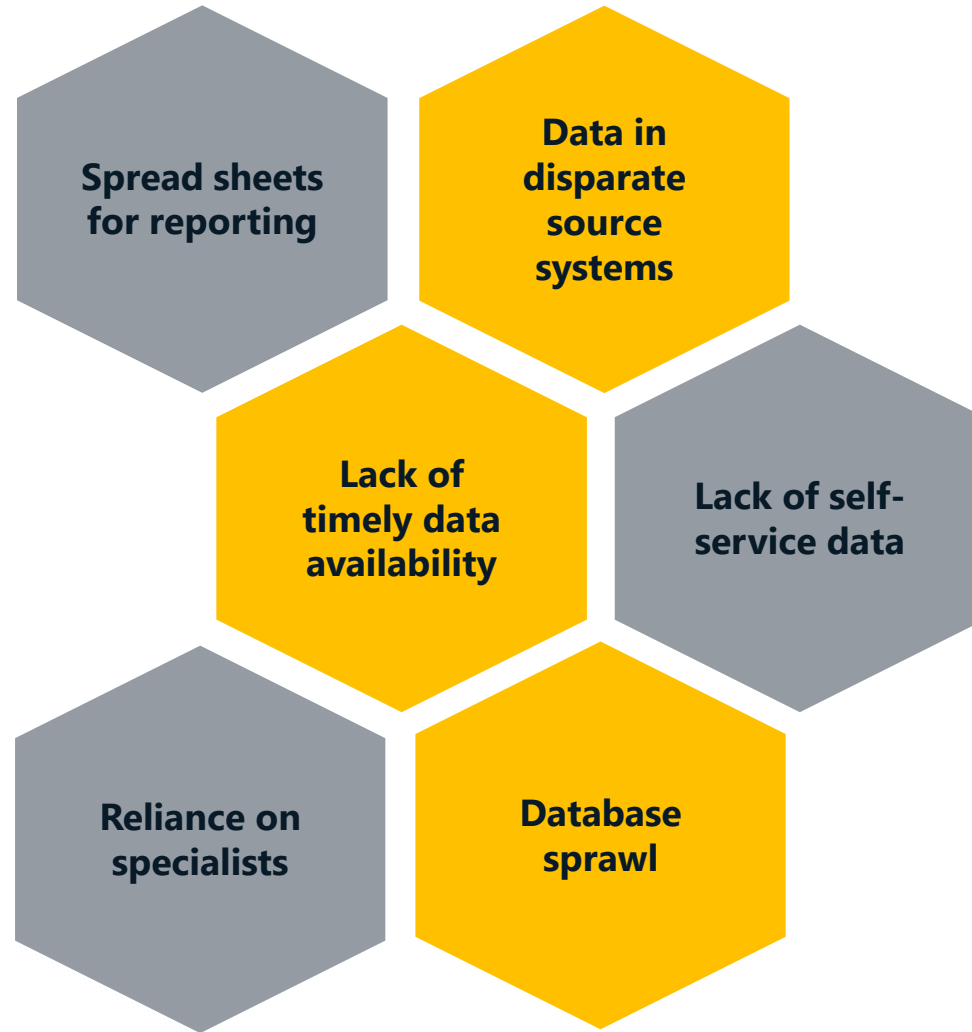
Do you know what data you have and the potential value it can create?

Is your data owned, managed, and trusted?

Can you model 'what if' scenarios with data?

LET'S TALK ABOUT YOU

Some common data challenges



Get value from our Data Detective service in 2 weeks.



Intergen's Data Detective

We assess and will deliver:

- An executive-ready report that shows a high level 'map' of your data assets with a usability rating
- Commentary around the findings
- Recommended next steps on how to leverage the data assets in line with strategic goals

We will rate your data with respect to:

- Integration
- Utilisation
- Coverage
- Latency
- Availability
- Quality



Data Detective Scorecard

Area	Finance	HR	Marketing	Product	Sales
Availability	2.00	2.50	2.50	2.00	3.00
Data definitions are available	1.00	2.00	2.00	1.00	2.00
Data is accessible	3.00	3.00	3.00	3.00	4.00
Coverage	2.00	3.00	3.00	2.00	4.00
Data is collected at an enterprise level	1.00	1.00	1.00	1.00	4.00
Data is complete	3.00	5.00	5.00	3.00	4.00
Integration	1.33	1.33	1.33	1.67	4.00
Data integrated with other sources	1.00	1.00	1.00	1.00	4.00
Effort to integrate with other data sources	2.00	2.00	2.00	3.00	3.00
The data is part of a single source of truth e.g. part of a data warehouse	1.00	1.00	1.00	1.00	5.00
Latency	4.00	3.00	3.00	4.00	4.00
Data can be accessed in a timely manner	4.00	3.00	3.00	4.00	5.00
Data is refreshed in a timely manner	4.00	3.00	3.00	4.00	3.00
Quality	3.33	5.00	5.00	2.33	4.33
Data can be trusted	3.00	5.00	5.00	3.00	5.00
Data is clean	4.00	5.00	5.00	3.00	4.00
Effort to clean data	3.00	5.00	5.00	1.00	4.00
Utilisation	1.50	1.00	2.00	1.50	2.00
Data is being utilised by the business for analysis	2.00	1.00	3.00	2.00	3.00
Data usage is measured	1.00	1.00	1.00	1.00	1.00
Total	2.36	2.71	2.86	2.21	3.64





Thank you!

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