



RAPID RESULTS FOR MARKETING WITH CLICK DIMENSIONS

DREAM BIG | IDEATE | START SMALL | DELIVER FAST

Work with our team of experts to deliver the base capability of a Marketing Automation solution, providing a great platform for future growth.

Rapid Results For Dynamics 365 Marketing with Click Dimensions

Connect email marketing and communications, web forms and your Dynamics 365 customer relationship management system with embedded marketing automation right within Dynamics 365.

Customer Engagement in today's digital ecosystem requires authentic personal engagement on multiple levels. Dynamics 365 for Marketing with ClickDimensions empowers your marketing teams to reduce admin so they can focus on building high impact campaigns with personalised messages. Using real-time marketing engagement data in Dynamics 365 to uncover leads, initiate new campaigns and align activities with sales teams and drive closed loop marketing.

Dynamics 365 Marketing with ClickDimensions puts your campaigns on auto-pilot enabling you to build multi-channel automated campaigns. Marketers can easily create compelling email campaigns, web forms, landing pages and surveys, and in turn boost sales and marketing efforts.

Rapid Results Deployment

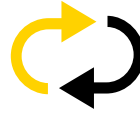
Our Rapid Results for Dynamics 365 Marketing with ClickDimensions uses the core capabilities required to deliver immediate results to your people, providing a base platform upon which additional capabilities can be added in the future. All this can happen within a short timeframe at a fixed cost, and without the risk associated with a lengthy and complex implementation.

Following recognised industry best practice, Rapid Results for Dynamics 365 Marketing with ClickDimensions focuses on delivering the base capability in the first stage of a customer relationship management and marketing automation project, onboarding you, whilst allowing you to configure your specific business process and data elements required to meet your business objectives and grow.

Implementation Process

Our team of experienced consultants are here to help, included in our rapid results implementation is a half day assessment to ensure we get to know you and your business. We then provide confirmation of how the Rapid Results solution fits your needs and a demonstration of key capabilities that will help you extract immediate benefit.

Our Rapid Results has a defined scope, templates and a proven implementation methodology to drive rapid benefits and time-to-value. Once we have configured the solution, we will work with you to validate the expected outputs and benefits achieved. We will onboard you with ClickDimensions and help you setup some initial marketing artefacts and prep your first automated campaign. We will then look at training your team to take advantage of the solution and deliver great results! Finally, we will provide initial help to transition and settle your team on the solution and then review your progress towards your objectives after one month.



Connect your business

Focus on what's important

Drive closed loop marketing

Start to plan and grow

KEY FEATURES	
Inbound Marketing	
Track web engagement and traffic. Capture and identify new prospects with web forms. Create landing pages without knowing HTML.	
Lead Management	
Engage leads through multiple channels. Aggregate and score leads, contacts, and anonymous visitors and nurture and track them from unknown to known to qualified sales leads.	
Multi-Channel Engagement	
Engage through multiple channels like emails, sms, web, and events; and gather insights from your customers through surveys.	
Campaign Management	
Create dynamic, customised experiences and put your campaigns on autopilot with the campaign automation builder. Create interactive automations based on prospects and customer behaviours. Send targeted emails to drive action. Easily create compelling email campaigns and track back send, open, and bounce data on an aggregated and individual recipient level.	
ADDITIONAL SERVICE/PRODUCTS	
Power BI training	Intelligent Dashboards
Train your users to make use of the data available and build their own dashboards for self-service BI.	Evaluate the success of your sales and marketing efforts through 12 pre-built marketing dashboards, that measure business results and marketing ROI.
Social Engagement	SMS Integration
Connect with your customers and prospects through social channels. Post to your company's Facebook, LinkedIn, Twitter and Instagram accounts right from Dynamics 365.	Extend the power of ClickDimensions by enabling content merge and bulk SMS contact with your prospect and customer marketing lists, through integrations with Twilio, MessageNet and BulkSMS.

Talk to us today

For a demonstration and discussion of how Rapid Results for Marketing with ClickDimensions can transform your marketing efforts.

To find out more, please email Australia: contact@empired.com or New Zealand: enquiry@intergen.co.nz

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