Emtec DIGITAL

Presenting our transformative generative AI workshops combined with Design Thinking principles to empower participants be the "Catalysts of Innovation" for solving complex business problems in a cohesive and structured manner.

Microsoft

OpenAI

An **Ideate** session on how to leverage Azure OpenAI Services

Empathize   Ideate   Prototype

Dialogue   Diagnose   Discover   Define   Develop   Deliver

I d e a t e

Design thinking is part of our DNA, and we leverage these principles to deliver AI based solutions, particularly in the realm of Generative AI and Language Models, to create human-centered experiences and help organizations navigate the intricacies of data privacy, security, and digital innovation.

The integration of AI and design thinking enables the creation of business value by combining creative problem-solving with the technological power of artificial intelligence. It empowers participants to become catalysts of innovation within their organizations, guiding strategy and fostering interdisciplinary innovation processes.

Apply the learnings from our "Empathize" session to your domain to identify customer pain points and explore opportunities to utilize Generative AI, LLMs to enhance the user experience and organizational productivity.

This **2-day workshop** is designed to discover & define opportunities to integrate generative AI and LLMs into existing or new products by applying design thinking principles for maximized business outcomes.

This workshop includes a hands-on lab with Azure OpenAI studio and OpenAI ChatGPT to better understand the nuances of GPT.

Duration

- 2 days

Agenda

- Client Introduction & Business Overview
- Discuss client pain points
- Identify possibles use cases
- Evaluate the appropriateness of a business application for natural language processing
- Assess the impact of AI on the future of work and society
- Shortlist the use cases
- Develop a roadmap for an organization to gain strategic advantage using artificial intelligence
- Q&A

Deliverables

- Hands-on workshop
- A custom roadmap of AI applications that will keep you ahead of the competition

Cost

- $5,000

To learn more about our AI/ML innovations and transformative technology services, visit:

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Microsoft Partner | Gold Cloud Platform
Gold Application Development
Gold Application Integration
Gold Data Analytics
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