



## IN-D.ai Solutions for Microsoft Appsource

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Chennai, Mumbai, Pune & Singapore



## Evolution of Cognitive Solutions

### Sounds familiar?

- Bank pays for an eKYC product, but need to use another software for signature verification. The eKYC product can't do that job.
- A lender uses one software to read ID documents, but must use another for bank statements.
- An insurance TPA uses a product to automate data extraction from medical invoices, but finance team must process non-medical invoices manually.

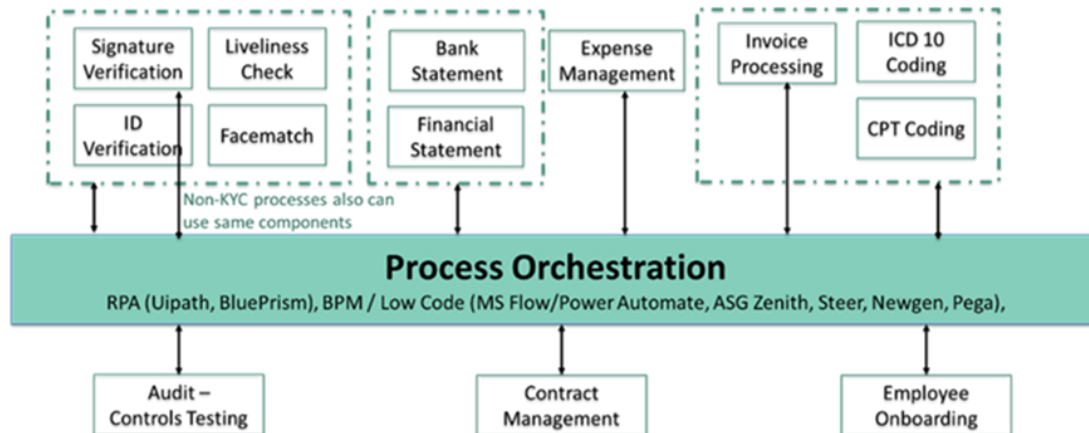
### **You're not alone!**

Globally, despite spending \$550B, most digital journeys are interrupted due to the need to process documents manually.



## Cognitive Automation <> Process Orchestration

- Boxed solutions don't empower you to use individual product components outside the pre-set workflows.
- Low-Code/BPM and RPA solutions enable process orchestration – Combine these with IN-D.ai's pre-trained document-to-data solutions for intelligent document reading and processing.
- Save money, and enjoy greater flexibility!



- Use IN-D.ai's drag-and-drop connectors on process orchestration platforms.
- Use full-stack solutions like Video-based Customer Identification, OR just use Face-Match and Liveness checking (components) and only pay for what you need.
- Cost reduction and risk mitigation no longer need to be trade-offs!



## **Solutions for Customer Identification and Identity Verification**

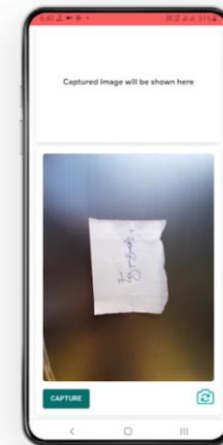
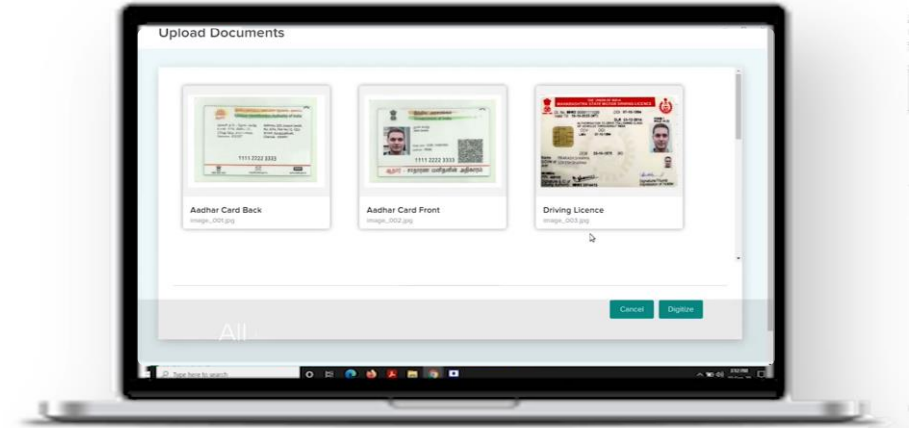
**Pro Tip:** All our customer identification solutions also work on documents containing multiple ID cards on a single page.

## Auto-classification of Identity Documents

- Receive a bunch of identity documents without needing user to mark document type e.g. PAN.
- Our engine will de-skew the image, auto-identify the document type (e.g. passport 1st page, Aadhaar back), and label it appropriately.
- 99.9% accuracy on all Indian identity documents, with fraud-checking for Aadhaar and PAN.
- Integrate with our Cognitive OCR solution to auto-extract data contained in the identity documents.

## Image Quality Checking

- Activation metrics for fintech products suffer when customers submit poor quality images for on-boarding KYC.
- Our image quality checker can instantly auto-detect image quality of any identity document.
- Enables you to only accept images that can be processed further – auto-reject bad quality images at source, and reduce on-boarding friction.

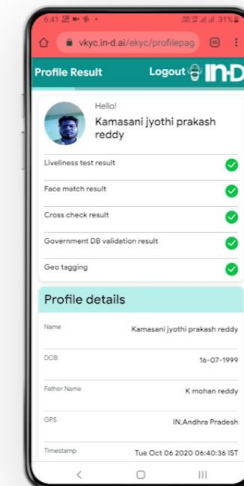
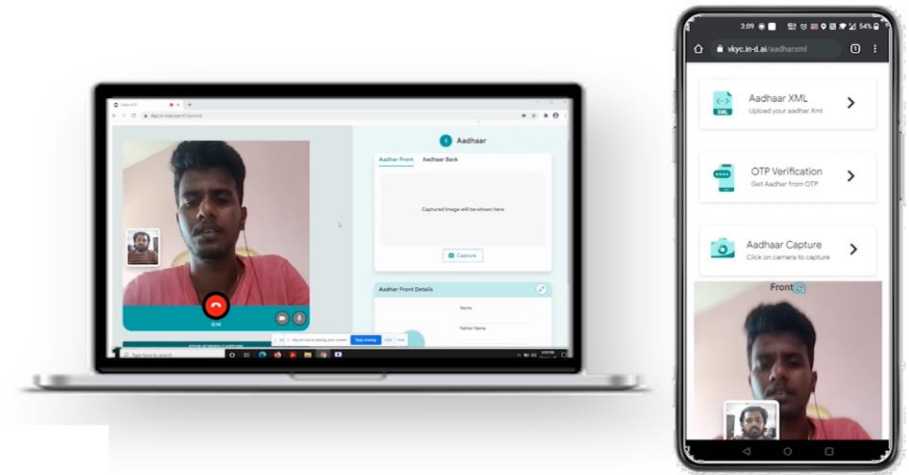


## Video-based Customer Identification / Video KYC

- On-board customers in a no-contact hassle-free manner.
- 4 easy steps, zero paperwork, no in-person visits required. On-board more customers, faster.
- Improve on-boarding completion rates – our solution works in low bandwidth situations and Tier II cities. RBI and IRDA compliant solution.
- Easy to use for agents as well as customers.

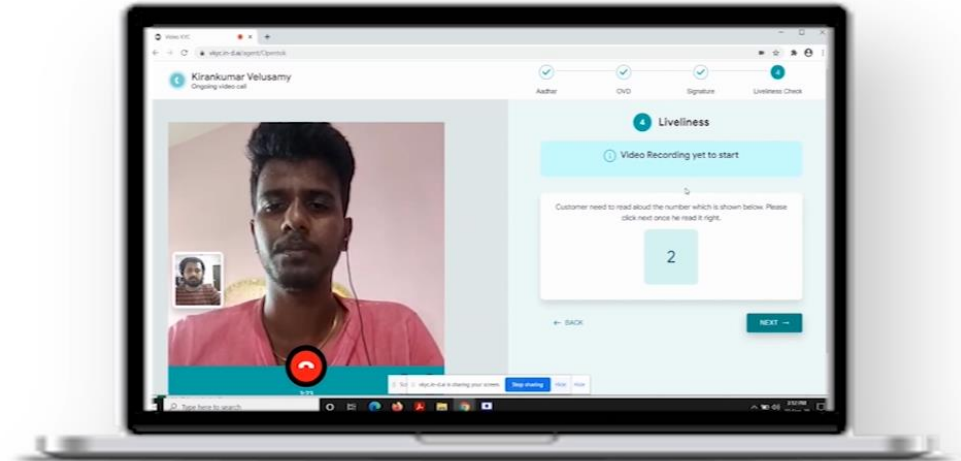
## eKYC i.e. unassisted Video KYC

- Save video-based customer identification costs by removing the agent.
- Easy-to-use, DIY video KYC process for customers.
- Pre-built fraud checking, lighting conditions checking, and document verification, and anti-bot checking to reduce frauds.
- All eKYC session data is available for your review, forever.



## User Liveliness Checking

- Randomized audio-visual checks to protect against bots, check users' sanity and liveliness.
- 99.96% accurate liveliness determination.
- Identify real faces – don't accept users showing printed photographs or wearing face masks.
- Combine this with our customer location module to identify and geo-fence the location where your user is located.



## Self-Learning Model

- Need to use our customer identification modules for non-Indian identity cards? Can't share samples?
- We get it -- use our self-learning model to train our AI engine with a few samples of the new ID document type to auto-extract data from therein.
- Works for ANY identity document, irrespective of document template and language.



## With IN-D.ai, you're in good company

Microsoft  
for Startups





## Interested to Learn More?

- All our solutions are available as full solutions as well as individual components.
- Flexible engagement models: Enterprise License or Pay-per-use SaaS.
- Cost-effective, smart, secure, reliable and accurate.
- We're also available on Microsoft AppSource, Google Cloud Partner portal, Blue Prism, and UiPath.