



## Al-powered RFP / DDQ Solution for Financial Services



#### **Executive Summary**



#### Al-powered RFP / DDQ Solution for Investment Management firms

We propose a tailored AI-powered RFP / DDQ Solution that reduces manual efforts by 70% for Investment Management firms, ensuring faster response times, improved accuracy, and scalable compliance management.

#### **Key Solution Features**

- Automated, Intuitive Workflows  $\rightarrow$  Reduces manual RFP / DDQ efforts by over 70%, enabling faster response times
- Centralized Knowledge Base → Simplifies knowledge retrieval, reducing time spent on repeated queries by 80%
- Pre-populated Answers with Confidence Scores → Ensures 85%+ accuracy (before human-review) lowering compliance risk
- Modular and Scalable Solution → Allows flexibility to start with a base module and expand across the broader customer organization

	Services	Outcomes	Timeline	Straive Team	Fees
1a 1b	Al Build: PoC / Pilot	AI-powered RFP / DDQ Solution: PoC / Pilot Implementation	10 weeks	Al Marine Team Architect, Data Scientists, LLM Engineers, Developers	<b>\$100K</b> (one time)
	Al Build: Production	AI-powered RFP / DDQ Solution: Production Rollout	16-20 weeks		Time & Material
2	Operations Support	Extended Support Team for RFP / DDQ Response + Ongoing Al Enhancements	Ongoing / As Needed	RFP / DDQ Operations Support Team  1 Onsite Sr. Consultant + 2 Offshore Consultant/Data Scientist	Time & Material

#### **About Straive**

Owned by a top global PE firm (EQT), Straive is a leader in building enterprise data and AI solutions across multiple industries. Our core differentiators include extensive domain expertise across the entire investment value chain as well as advanced AI capabilities that have delivered 3-5x ROI for our clients. We serve over 200 clients in 30 countries, supported by a team of 20,000+ data analytics, AI, and operations professionals.

# Case Study: LLM-based RFP/DDQ automation for a top 25 asset manager driving 70% reduction in turnaround time

### **Business Challenge**

Our client had a team of 30+ RFP writers handling complex RFPs and DDQs across multiple investment products and was facing increasing pressure to streamline the proposal creation, enhance quality of response, while reducing the backlog.

- Lengthy RFP response cycles caused a slow turnaround and heavy reliance on manual efforts
- Inconsistent and error-prone content, risking credibility with prospects

### Straive Approach

- LLM-driven Automation: Leveraged GPT-based models for natural language understanding and document summarization
- Knowledge Base: Combined text and vector search to find relevant RFP responses quickly
- User Interface: Interactive chatbot for real-time querying, document upload, and conversation history

#### Data Ingestion and Information Extraction

- Data Sources: various document types (HTML, PDF, Word, Excel)
- Data Integration Pipes: regular updates, handling large documents
- Document Intelligence: extracting text and tables from documents

#### **Key Architecture Components**



#### Knowledge Base Creation

- Text Splitting (LangChain): creating manageable chunks
- Embeddings Generation
- Azure Table Storage: storing chunks and embeddings
- Azure Search: hybrid search (text + vector)

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#### Ranking and LLM Integration

- User-friendly chatbot for interactive querying
- Document upload and question input interface
- Conversation history and download options

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#### UI/UX and Change Management

- Query extraction and formatting
- Cohere re-ranker for improved results
- Parallel query processing for efficient responses

#### Salient Features

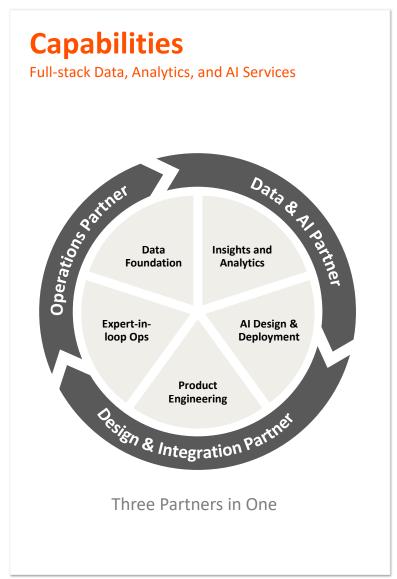
- Intelligent Querying
- Vector DB Integration
- AI-Powered Summarization
- User-Friendly Interface
- Data Security and Privacy
- Enterprise-grade Scalability
- Latency Optimization

### Impact Delivered

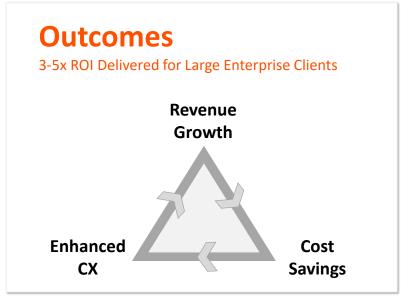
(post-production)

- Efficiency Gain: RFP response time was cut down by 70% (10-15x improvement)
- Accuracy Boost: 80-90% reduction in manual errors and standardized responses
- Cost Savings: Reduced manual labor and minimized submission delays
- Improved Experience: Faster, more consistent proposals enhancing client perception and personalized experience

#### We Operationalize Data Analytics and AI for Global Enterprises



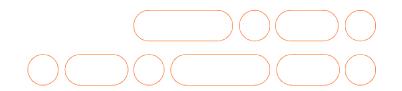








### **Why Straive**



# Differentiated Value for the customer

Straive delivers Al-powered solutions that include streamlining **DDQ**, **KYC**, **client reporting**, **and reconciliation**, ensuring greater efficiency and accuracy.

By infusing AI into customer's existing workflows, we will help accelerate deal execution, strengthen compliance, and scale private wealth operations seamlessly.

# Deep Experience in Investment Management

We work with **3 of the top 10** asset managers, delivering Aldriven solutions across distribution, investment operations, and portfolio management.

We help our clients extract actionable insights from complex private market data and have delivered \$15B+ in incremental AUM, and over 60% cost savings.

# Al Innovation with Cross-Industry Experience

With expertise in generative AI, predictive modeling, and data science, we bring customizable, pre-built AI accelerators that drive innovation at speed.

We've identified and developed top 25+ Al use cases delivering significant ROI, helping our clients optimize their operations and stay ahead of competition.

# **Delivery Excellence**and Commercial Flexibility

Our AI solutions are available with **onshore**, **nearshore**, **and offshore support**, ensuring flexibility while maintaining quality and security.

With outcome-based pricing, our success is directly tied to your growth – maximizing efficiency, reducing costs, and improving investor returns.