

# Copilot Proof of Value

## Services Overview

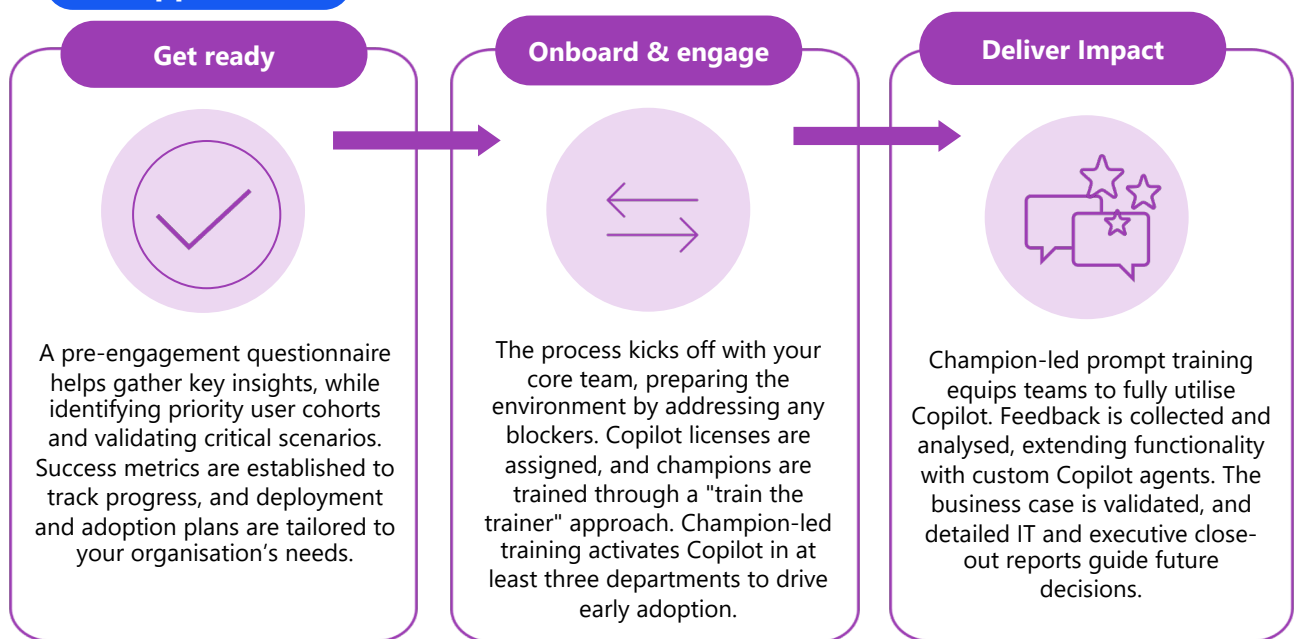
**Get the most out of your investment in Microsoft 365 Copilot with our guided proof of value engagement. This engagement is designed to help you realise immediate value, paving the way for a broader rollout across your organisation.**

AI is transforming how we work, and the potential is massive. By 2026, conversational AI is expected to reduce \$80 billion in labour costs across contact centres. Additionally, 80% of enterprise applications will integrate AI for content management, making it essential for future business strategies. Early adopters of Microsoft 365 Copilot are already seeing remarkable results: a 70% boost in productivity and a 68% improvement in work quality.

### In this engagement you will:

- Engage and train Champions on the high-value Microsoft 365 Copilot scenarios.
- With the help of Champions, activate a set of user cohorts with fundamental and functional scenarios.
- Continue rapid adoption through training sessions and Lunch & Learns
- Create next-stage business opportunities for Microsoft 365 Copilot scenarios for the rest of your customer's organisation.

## Our approach



## Expected outcomes

- **Validate business value of AI:** Prove how AI integration drives measurable outcomes and ROI.
- **Activate Champions community:** Empower early adopters to inspire and lead the broader organisation.
- **Achieve high user adoption of the Microsoft 365 Copilot scenarios:** Ensure widespread use of Copilot features by providing training and support.
- **Build an AI transformation roadmap.**

## Project pathway

### Timeframe

~ 3 months

### Investment starting from

\$37,000 AUD

(Can be funded by Microsoft for eligible customers)

### Suitable for

Organisations who have purchased Microsoft 365 Copilot.

Microsoft  
Partner



2022 Partner of the Year Winner  
Employee Experience Award

2021 Partner of the Year Winner  
Australia



## About Engage Squared

Engage Squared is an Australian-based Microsoft Solutions Partner. We're Modern Work Specialists that have been named as the 2021 Partner of the Year for Australia and won the global Employee Experience award in 2022. We specialise in creating **<people> friendly technology**.

We've implemented hundreds of intranets and integrated digital solutions, which means we have both the experience and the knowledge to design innovative solutions with real business value. We are passionate about the digital workplace and how that directly relates to employee experience. We start by understanding your business, your pain points, your goals, and your vision. We translate these pieces into strategies and solutions with your employees and organisational goal at top of mind.

### Contact us

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