



Services overview

Copilot Proof of Value

About us

We are Engage Squared.

Specialists in <people> friendly technology.

Our mission is to make work better. We empower employees to enjoy work more - using Microsoft tools to make work more productive, collaborative and connected.

We work with large organisations to:

- **enable teams and individuals** to adopt new ways of working through our organisational change and transformation campaigns;
- help leaders, communications, and HR teams to **uplift culture and engage staff** by building integrated digital workplaces that use the latest features in SharePoint Online and the Microsoft Viva suite;
- create a more **secure and compliant environment** to better manage, retain and protect their information landscape; and
- **boost productivity** with automation, digitization, and app modernisation (using all of the Microsoft 365 suite, including Teams, PowerApps and Power Automate on M365 and D365).

From design, to technical build, our team of experts use their broad range of skills across project delivery, cloud strategy, user experience design, governance, agile development, change management, and security to help our clients get the most of technology.

We take partnerships seriously and were proud to be named Microsoft's 2022 global Partner of the Year for Employee Experience.



2022 Partner of the Year Winner
Employee Experience Award
2021 Partner of the Year Winner
Australia



Viva Engage
Adoption
Specialist



Microsoft Teams
Collaboration
Specialist

Engagement overview

Unlock the full potential of Microsoft 365 Copilot with Engage Squared.

AI is transforming work, and by 2026, conversational AI could save \$80 billion in labour costs for contact centres. Additionally, 80% of enterprise applications will integrate AI for content management, making it essential for future business strategies.

Early adopters of Microsoft 365 Copilot are already seeing impressive results: a 70% boost in productivity and a 68% improvement in work quality. Organisations are completing tasks 12.2% faster and spending 25.1% less time on each task.

By the end of this engagement you will:

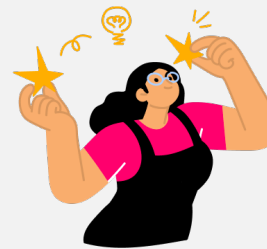
- Demonstrate the business value of AI by showcasing how it can streamline processes and improve outcomes across your organisation
- Activate a Champions community to support and sustain adoption, creating advocates who can drive high user adoption of Microsoft 365
- Copilot scenarios through tailored training and use cases
- Build a robust AI transformation roadmap to guide your organisation's ongoing AI strategy and initiatives

Let our team of experts give you an in-depth look into how AI capabilities can transform your business.



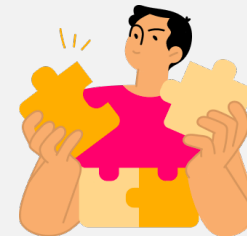
Get Ready

Kickstart your Copilot journey by identifying priority scenarios, building a user enablement strategy, and empowering early adopters and champions. Establish success metrics to monitor progress and ensure a structured approach for adoption.



Onboard & engage

Address technical, security, and privacy concerns while training champions and early adopters. Build a Centre of Excellence to drive Copilot's success and support a smooth onboarding process across your teams.



Deliver impact

Deliver prompt training led by Champions, gather feedback and success stories, validate the business case, and prepare reports with recommendations for next steps.

Investment starting from:
\$37000 (AUD ex GST)

*Can be funded by Microsoft for eligible customers

Copilot Proof of Value objectives

- 01 Engage and train Champions on the high-value Microsoft 365 Copilot scenarios.
- 02 With the help of Champions, activate a set of user cohorts with fundamental and functional scenarios.
- 03 Continue rapid adoption through training sessions and Lunch & Learns.
- 04 Create next-stage business opportunities for Microsoft 365 Copilot scenarios for the rest of your organisation.



Copilot Proof of Value Framework

A guided proof-of-value experience to help you quickly deploy Microsoft 365 Copilot and realise its value from your initial investment. Our structured approach ensures you're ready to expand Copilot across a larger part of your organisation, driving even greater productivity and efficiency gains.

Activities



Get ready (1 week)

- Pre-Engagement questionnaire
- Identify priority user cohorts
- Validate scenarios
- Establish success metrics
- Build deployment and adoption plans

Kickstart your Copilot journey by identifying priority scenarios, building a user enablement strategy, and empowering early adopters and champions. Establish success metrics to monitor progress and ensure a structured approach for adoption.



Onboard & engage (2-4 weeks)

- Core team kickoff
- Prep environment; remediate blockers
- Assign Copilot licenses
- Train the trainer for champions
- Deliver champion-led training to users (activate at least 3 departments)

Address technical, security, and privacy concerns while training champions and early adopters. Build a Centre of Excellence to drive Copilot's success and support a smooth onboarding process across your teams.



Deliver impact (2-4 weeks)

- Deliver champion-led prompt training
- Collect and analyse feedback
- Extend with Copilot agents
- Assess value potential
- Build and deliver IT executive close out reports

Deliver prompt training led by Champions, gather feedback and success stories, validate the business case, and prepare reports with recommendations for next steps.

Example agenda – Get Ready

Phase	Session	Description	Outcome	Customer attendees	Time
Get ready	Pre-Engagement Kick-Off	This session covers what the engagement will entail and sets expectations with the customer for delivery and agreed-upon outcomes.	Set expectations for the engagement, clearly communicate the objectives, define success criteria, discuss Champions and user onboarding, and provide next steps.	Executive sponsor, Communications Lead, Training Lead, IT Lead(s)	60 minutes

Example agenda - Onboard & engage

Phase	Session	Description	Outcome	Customer attendees	Time
Onboard & engage	Core Team Kickoff	This session brings the Core Team together.	Confirming expectations for the engagement, communicate the objectives, success criteria, roles overview of Champion and user onboarding, validate communication approach, assignment of licenses and next steps. In addition, to have the value conversation with the entire group of stakeholders.	Executive Sponsor, Department Leads (Stakeholders) Communications Lead, Training Lead, IT Lead, Community Manager, HR Lead	90 minutes
	Champions Onboarding and Training	The session is intended to welcome the Champions, introduce their role, understand Copilot scenarios and scenarios applicable to their roles, and introduce Microsoft 365 Copilot capabilities.	Champions feel enabled to drive adoption of Microsoft 365 Copilot within the organization. This session achieves this by helping the Champion understand: <ul style="list-style-type: none"> - The Champion's role. - Top fundamental & functional scenarios practical walkthroughs. - Top 10 foundational skills with Microsoft 365 Copilot. - Prompts best practices, plus 3 examples of day in a life of HR, Sales, Marketing 	Champions, Community Manager	120 minutes
	Microsoft Copilot Dashboard and Usage Reports Overview	Review Microsoft 365 Admin Center Usage report for Microsoft 365 Copilot and Microsoft Copilot Dashboard.	IT leads understand how to interpret the data from the usage reports and Microsoft Copilot Dashboard to track adoption trends and assess Copilot impact.	IT Leads, Department Leads, Executive Sponsor	60 minutes
	End User Training	This session provides end users with an introduction to core & functional scenarios for Microsoft 365 Copilot, an overview of how to prompt, and how to apply top 10 foundational skills.	End users are enabled to apply Microsoft 365 Copilot in their daily work. This session achieves this by explaining: <ul style="list-style-type: none"> - Fundamental and functional scenarios and practical walkthroughs - Top 10 foundational skills with Microsoft 365 Copilot. - Prompts best practices, plus 3 examples of day in a life of HR, Sales, Marketing 	All users	60-120 minutes

Example agenda – Deliver impact

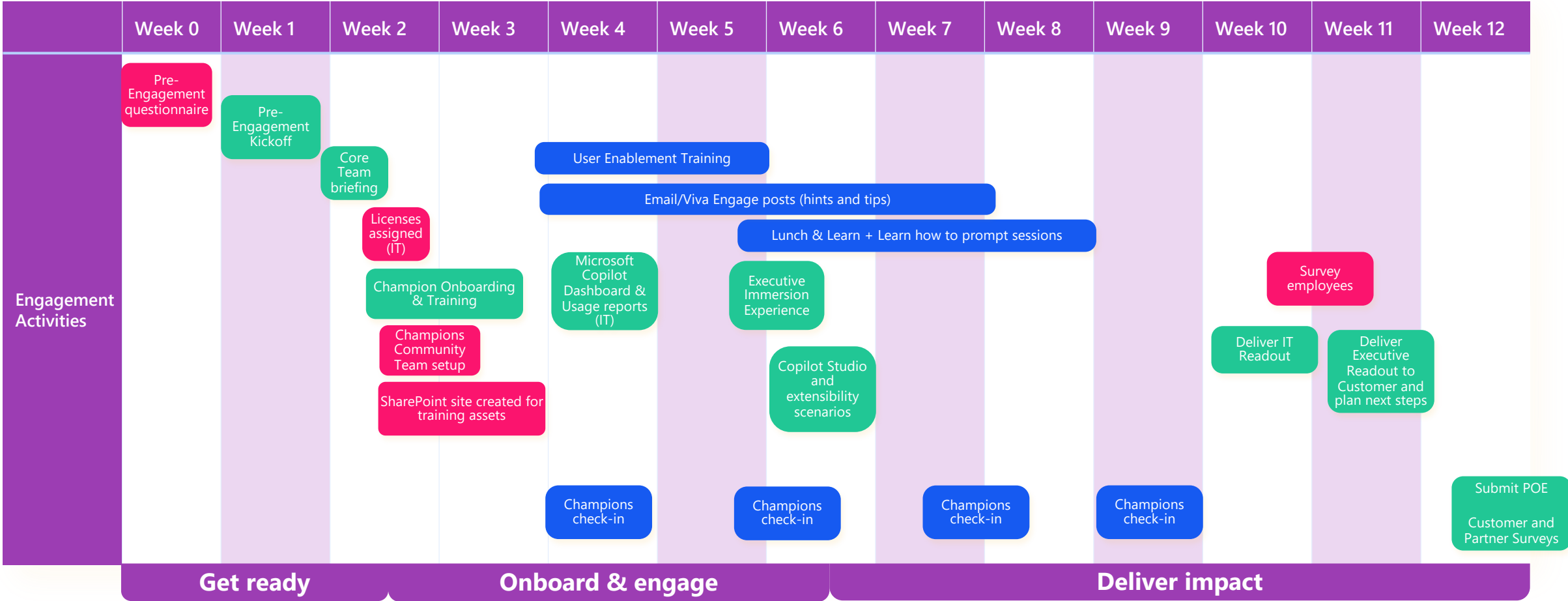
Phase	Session	Description	Outcome	Customer attendees	Time
Deliver impact	Extend Microsoft 365 with Copilot agents	Deliver the value proposition of Microsoft Copilot Studio in Microsoft 365 Copilot. Showcase what Copilot agents can do.	Customer understands the difference between Copilot Studio in Microsoft 365 Copilot and the standalone version. What are agents and how they work. How to build Copilot agents with Copilot Studio, IT control and management for Copilot agents.	IT Leads, Department Leads, Executive Sponsor	60 minutes
	Lunch & Learn Training plus Learn How to Prompt	This series of 7 application-focused sessions are intended to help end users grow / reinforce their understanding of prompting in a specific application, e.g., PowerPoint, OneNote, etc. Best practices for prompting in web/work scopes and M365 apps.	End users will have a better understanding of how to apply Microsoft 365 Copilot to their work by attending these short refresher / reinforcement sessions during a lunch break. Prompting best practices, trying out different prompts in web/work scopes, Teams, Outlook, PowerPoint and other apps.	All users	7 x 20 minutes
	IT Readout	Deliver the close out session with IT leads.	Summary of activities that were done with IT leads, any outstanding questions that need to be addressed.	IT Leads	60 to 120 minutes
	Report and Recommendations (POE)	Deliver the business case builder results and success stories; Identify next steps for the AI transformation roadmap.	Customer understands next steps; Champions are equipped with additional resources to support users.	All project teams	60 minutes

Example of Copilot Proof of Value Timeline (Medium)

Customer

Partner

Champions



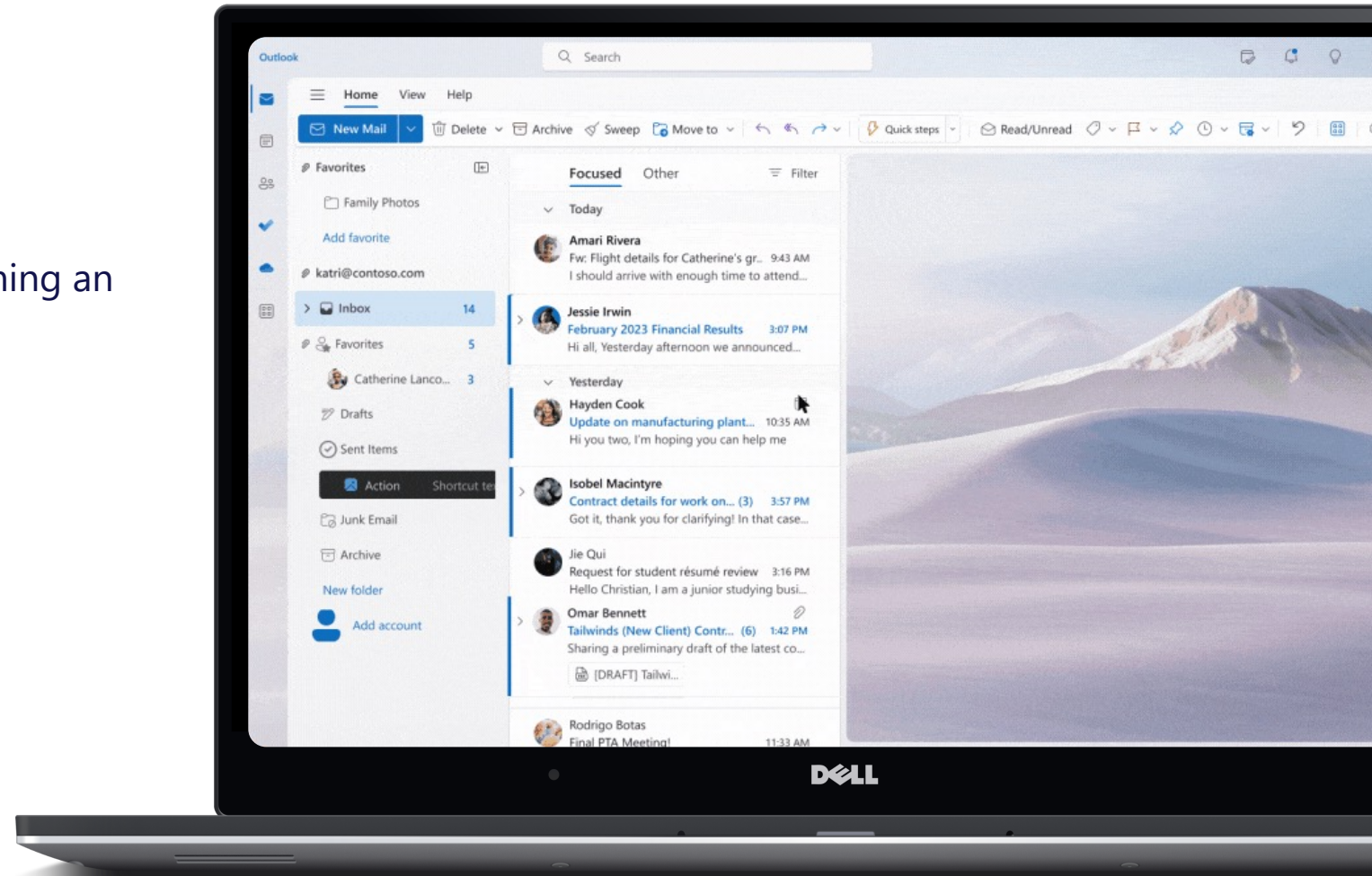
Get in touch

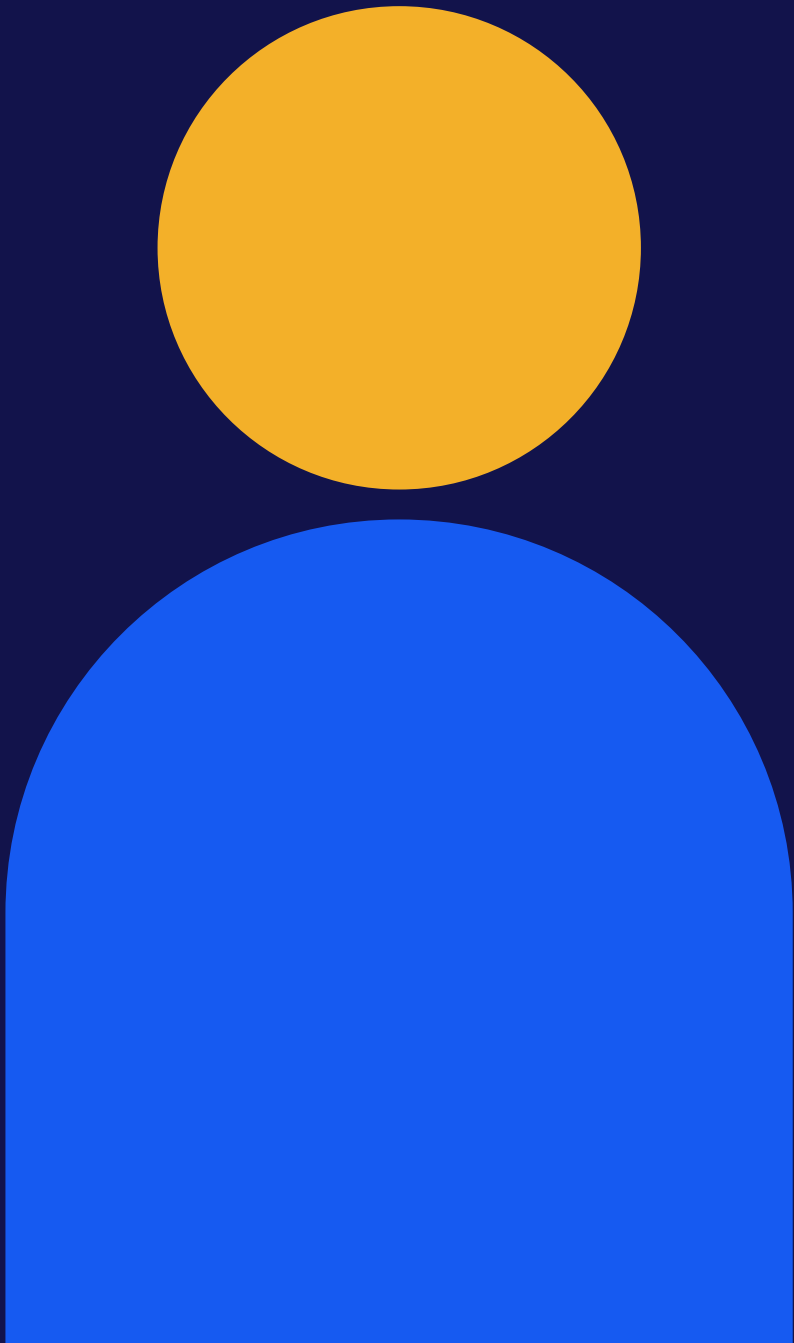
Start preparing your business today.

Contact us to kick-start your journey to becoming an AI-powered organisation.

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engagesq.com/copilot





<people>
friendly
technology

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