

# Employee Experience Research

Investing in employee experience has become critical to organisations globally, however in order to ensure we are investing in the right places we need to understand the employee experience of our people.

We've created the "Employee Experience Research" offer to help organisations understand their employees as well as their current challenges and opportunities for improvement.

We have designed this engagement at 3 investment/time levels: **Core**, **Enhanced** and **Comprehensive**.

## Expected outcomes

- ✓ Company survey
- ✓ Focus groups & SME workshops
- ✓ Interviews with end users and key stakeholders
- ✓ Personas and journey maps
- ✓ Findings and recommendations report

## Using quantitative and qualitative research methods, we will:



### Understand your users

To begin this engagement, we'll conduct a survey, interview your users, and facilitate focus groups or listening labs. We'll ensure we fully understand your employees, how they like to work, what their pain points are, and what their requirements.



### Prepare personas and journey maps

Our team will prepare personas and journey maps to articulate and highlight user requirements, expectations, pain points and opportunities. These artefacts are crucial organisations seeking to take a user first approach to their digital workplace and understanding employees.



### Develop a finding & recommendations report

We will develop and present your insights, findings and recommendations report, including a high-level implementation roadmap. The report will call out key themes or top challenges, as well as opportunities for improvement, aligned to personas and our employee journeys.



### What is the timeframe of this engagement?

7-11 weeks



### What is the expected investment?

Starting from \$55,000 AUD



### Who is this engagement suitable for?

Any organisation

Microsoft  
Partner



2022 Partner of the Year Winner  
Employee Experience Award

2021 Partner of the Year Winner  
Australia



## About Engage Squared

Engage Squared is an Australian-based Microsoft Gold Partner. We're Modern Work Specialists that have been named as the 2021 Partner of the Year for Australia and won the global Employee Experience award in 2022. We specialise in creating **<people> friendly technology**.

We've implemented hundreds of intranets and integrated digital solutions, which means we have both the experience and the knowledge to design innovative solutions with real business value. We are passionate about the digital workplace and how that directly relates to employee experience. We start by understanding your business, your pain points, your goals, and your vision. We translate these pieces into strategies and solutions with your employees and organisational goal at top of mind.

### Contact us

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