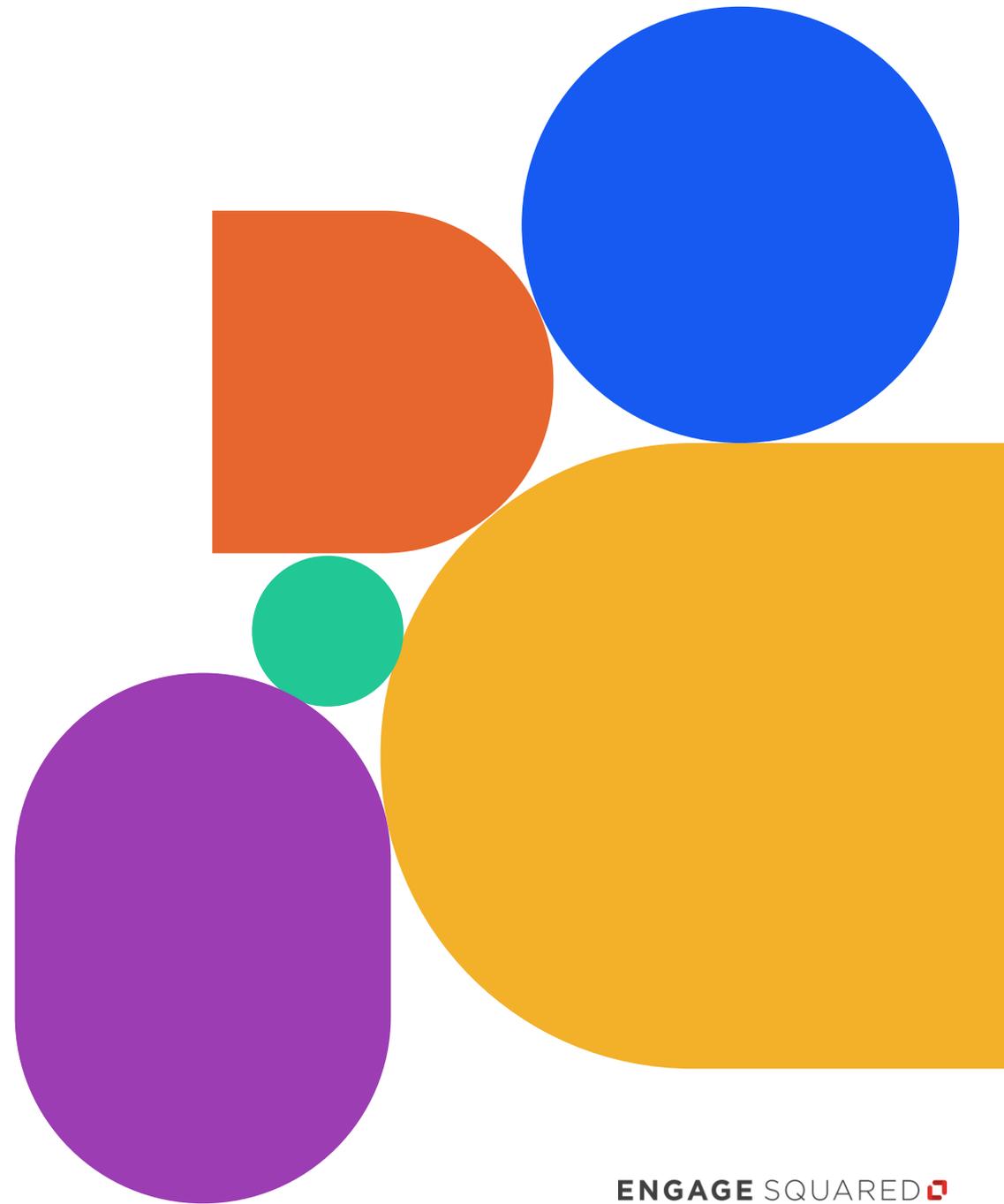


Offer overview

Modernise your Intranet

Consolidate your technical footprint and take advantage of your investment in the Microsoft 365 platform to deliver a world class digital employee experience.



About us

We are Engage Squared.

Specialists in <people> friendly technology.

Our mission is to make work better. We are one of a small number of technology consultancies in APAC that provide end-to-end support for our clients, helping to tackle issues ranging from employee experience, business process automation, compliance and records management, technology adoption and more.

From design, to technical build, our team of experts use their broad range of skills across project delivery, cloud strategy, user experience design, governance, agile development, change management, and security to help our clients get the most of technology.

We specialise in a range of technologies, and partner with leading providers such as Microsoft, ServiceNow, AvePoint, Glint, SWOOP Analytics and many others. We take partnerships seriously and were proud to be named the **2022 global winner of the Employee Experience Microsoft Partner of the Year award.**



Yammer Adoption Specialist



Microsoft Teams Collaboration Specialist

Engagement overview

Your new modern intranet, built on **SharePoint Online** and **Viva Connections** will give you a modern, exciting and innovative digital home that staff return to throughout the day to work, connect and engage – built on evergreen cloud features that will continue to improve over time, with secure access from any device.

Expected outcomes:

- A tailored experience for every employee – with personalised and targeted content, sharing and social features
- Access to relevant, interesting content from any device (subject to your security rules). Content is automatically optimised for different screen sizes
- Enhanced tools that your comms team can use themselves without 3rd party support, including video publishing, a central media library, rich content with support for videos, documents, surveys and polls (along with many other features), notifications through Teams and email, and powerful analytics and reporting
- Improved search, with pre-built search experiences for key content (such as a policy hub, news archive, or onboarding site)

To support you on this journey, we recommend adopting a 4-phase approach (plus an optional, parallel migration phase)...

Phase 1: Discovery and Design

We recommend starting the project with several joint discovery, and design validation activities to set a clear vision and work together to refine requirements for a solution that will impress your team.

Phase 2: Build and Configure

With a clear plan from the Design and Discovery phase, we will implement the new modern solution. We expect to be able to meet your requirements using out of the box and / or community features.

Phase 3: User Testing and Content Preparation

With the solution now built in your environment, we start to prepare for launch. We will work closely with your team to undertake a UAT period. In conjunction with UAT, we will train your teams to create great content.

Phase 4: Launch

With your system fully tested, bugs fixed and content ready to go, your intranet will be ready to launch. We'll work with you to ensure a smooth transition, training your admin team, and support launch ACM activities.

(Optional) Migration: We'll work with you to analyse your existing content and have budgeted to move up high-quality pages to your new intranet.

Our approach to modern intranets

We don't apply a simple cookie-cutter approach to enterprise Intranets - we know that a one-size fits all solution doesn't work for large organisations, so we use our deep knowledge of Microsoft 365 and Viva Connections, supported by a solid modern code base of extra features (where appropriate), and then configure the solution to work for your specific organisational needs.

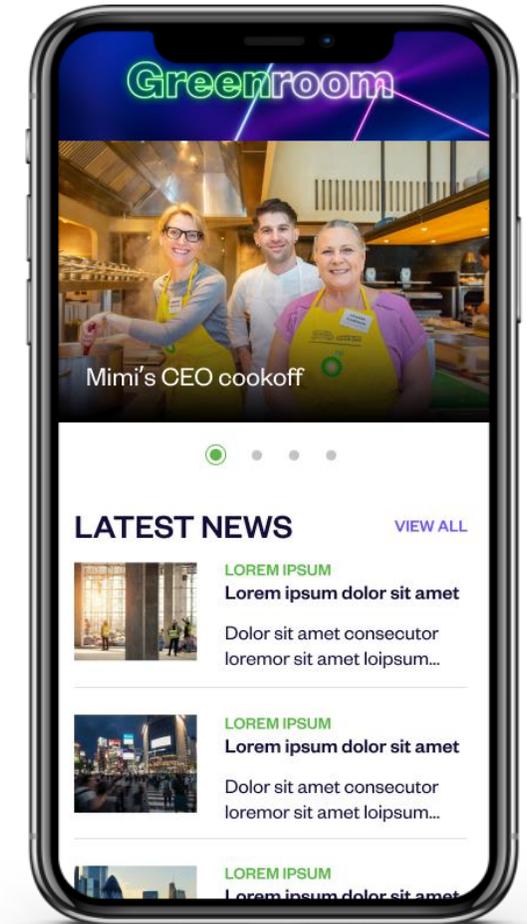
User experience is key to the success of your Intranet, so our focus on Intranet projects is across the areas that make your Intranet exceptional for your employees to use:

Tailored to the needs of your employees - during discovery and design, we work closely with your team to undertake user research, analyse your existing landscape, and design a solution that will work to engage and inspire your different audiences. You'll be able to publish and promote content to specific groups with your org, and your team will be able to subscribe to different groups to personalise their experience,

Seamless, secure access from anywhere - our solutions work across mobile, tablet and desktop, in the browser, or through Microsoft Teams (desktop and mobile app).

Designed to inspire and engage - our user experience and graphic design skills are well honed, and we use thorough research and testing to create a user experience that will work for the different audiences in your organisation, accentuate your brand and promote your values,

Integrated into your environment – using new features in Viva Connections, we can bring together information to help your teamwork across different tools more effectively. From learning and development, through to leave, payroll and more, the personalised dashboard will help your team more effectively work cross their tools.



Modernise your intranet with Viva Connections

Microsoft Viva Connections (included with your SharePoint Online license) is your gateway to a modern employee experience, presenting your intranet via Microsoft Teams – get ready to inform, engage and empower your organisation.

A modern SharePoint Online intranet is the key dependency for Viva Connections.

Connections is customised for your organisation and personalised for your users. It includes a feed of relevant news, conversations, announcements, and Company events so you're always in the know. The same Viva Connections experience is available and optimised for mobile.



Keep everyone connected

Encourage meaningful connections across the organisation by enabling employees to easily discover relevant communications and communities.



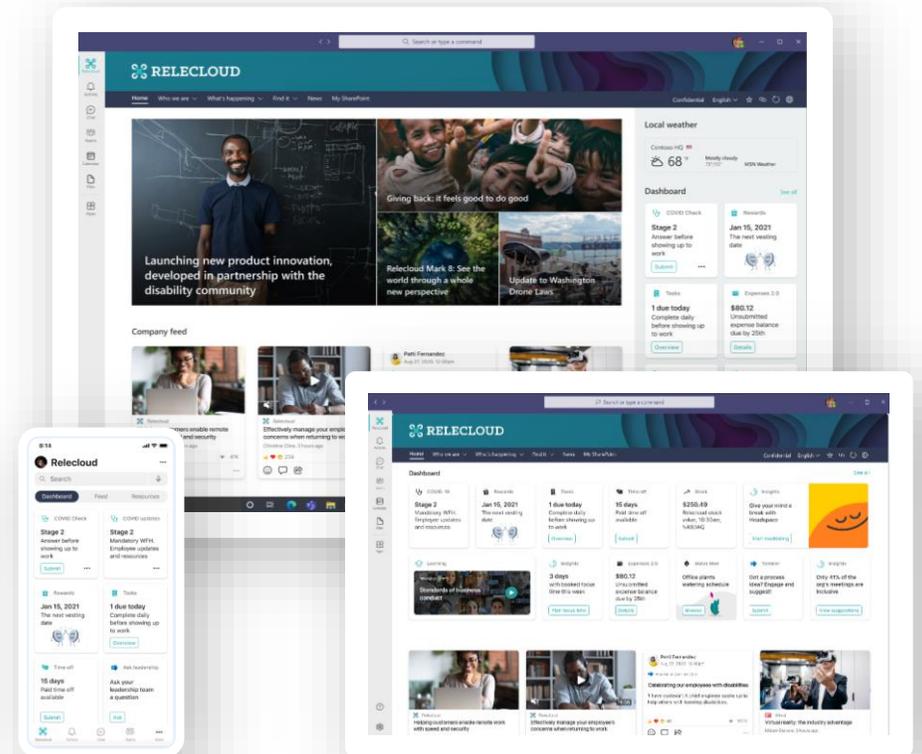
Make it easy for people to contribute

Foster a culture of inclusion by empowering every employee to contribute ideas and share feedback.



Unite and inspire your organisation

Align the entire organisation around your vision, mission, and strategic priorities.



Elements of an intranet project



Intranet approaches: High-level overview



OOTB Intranet

What's it about? Rapid implementation of OOTB SharePoint intranet or portal, supported by content approval and reminder workflows.

Who's it suitable for? Organisations with a fixed budget and/or short timeline. This approach is likely to meet ~80% of most organisational requirements and deliver a great baseline intranet which can be improved upon in future.

Expected outcomes:

- Rapid requirements discovery and prioritisation
- Branded intranet, using a SharePoint LookBook template as a starting point
- Light information architecture design and implementation
- Simple content templates
- Deployment of Viva Connections to deliver a mobile intranet experience via Teams
- Content approval and review workflows
- Content owners guide and 2 x content author sessions
- Admin guide + admin training session

Timeframe: 2 – 3 months

Investment: ~\$70,000 – 95,000 (AUD, ex-GST)



Prior IP

What's it about? An intelligent intranet utilising SharePoint Online and our proven Intranet Accelerator components (or any other 'Intranet-in-a-box' products).

Who's it suitable for? Organisations looking to deploy an intelligent intranet with a few bells & whistles. This approach is likely to meet ~90% of organisational requirements and deliver a great user experience for your employees

Expected outcomes:

- More intensive requirements discovery and envisioning process
- UX Research, including group interview and surveys
- Graphic design and UX testing
- Comprehensive information architecture design and implementation
- Some custom development, using Engage Squared's existing IP to accelerate delivery
- Deployment of Viva Connections to deliver a mobile intranet experience via Teams
- Content approval and review workflows
- Content owners guide and 2 x content author sessions
- Admin guide + admin training session

Timeframe: 3 – 5 months

Investment: ~\$100,000 – 200,000+ (AUD, ex-GST)



Bespoke

What's it about? A comprehensive enterprise-ready intelligent intranet roll out using SharePoint Online, Viva Connections and custom development. We'll help you launch your digital workplace to exceptional user adoption.

Who's it suitable for? Enterprise organisations looking to deploy a customised, employee experience platform, tailored to their end users.

Expected outcomes:

- Extensive requirements discovery and envisioning process
- Detailed UX research, including 1-on-1 interview and surveys
- Graphic design and UX testing, iterative refinement and ongoing updates
- Comprehensive information architecture design and implementation
- Significant custom development, to achieve your bespoke requirements
- Customisation of Viva Connections to deliver a mobile intranet experience via Teams, and an employee dashboard for HR systems
- Some automation of simple business processes
- Comprehensive user and admin guides and training
- End user adoption and change management plan and execution of launch campaign

Timeframe: 6 – 12 months

Investment: From ~\$250,000+ (AUD, ex-GST)

About us



2,000,000+
people use an intranet
built by us



150+
Digital Workplace
transformations



70
Our intranets are
used in 70 countries



6,000,000
Records migrated



Melbourne
Sydney

Brisbane
Perth

Canberra
Auckland

Wellington
Minsk

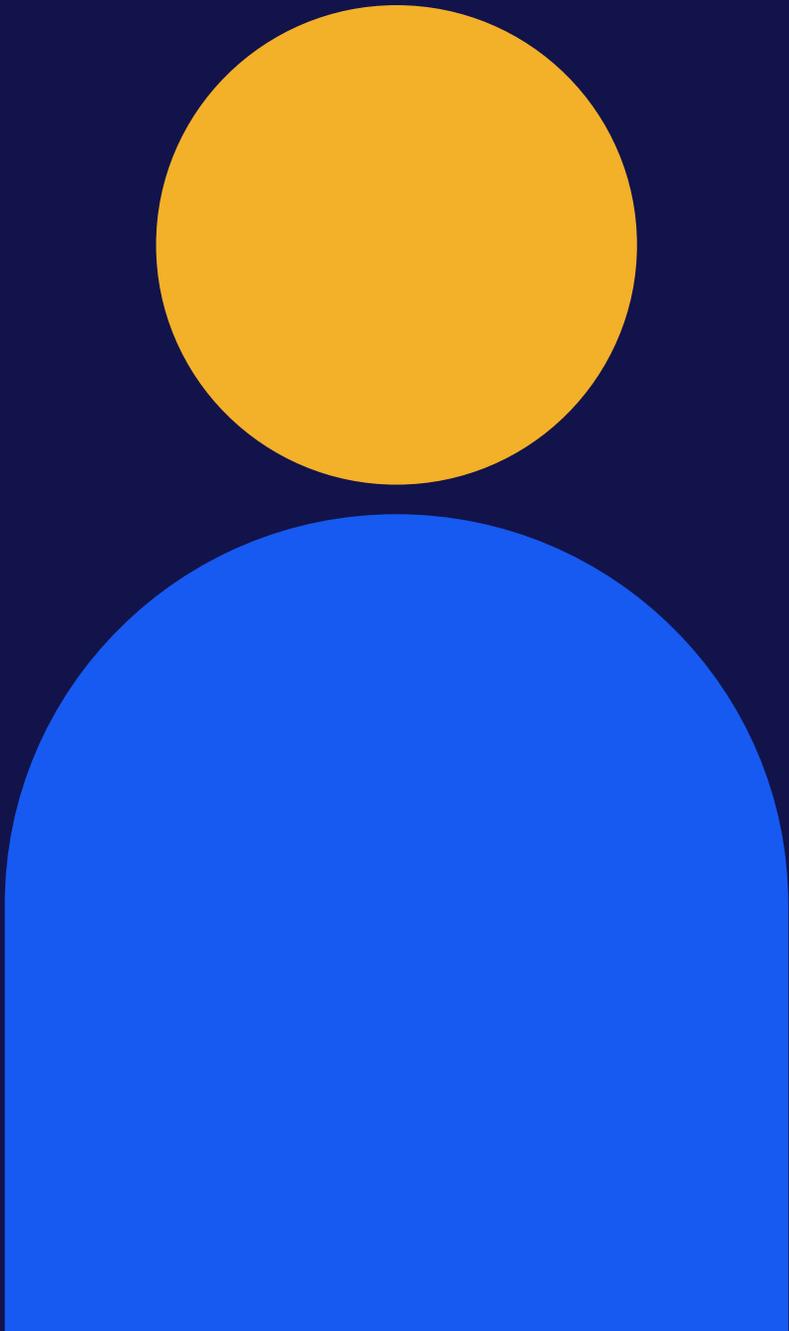


Get in touch

engagesq.com

info@engagesq.com





<people>
friendly
technology

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